

***Its Fun to do the  
Impossible!***

**--Walt Disney**

**The Future Need Not Suck!**



# WINDY

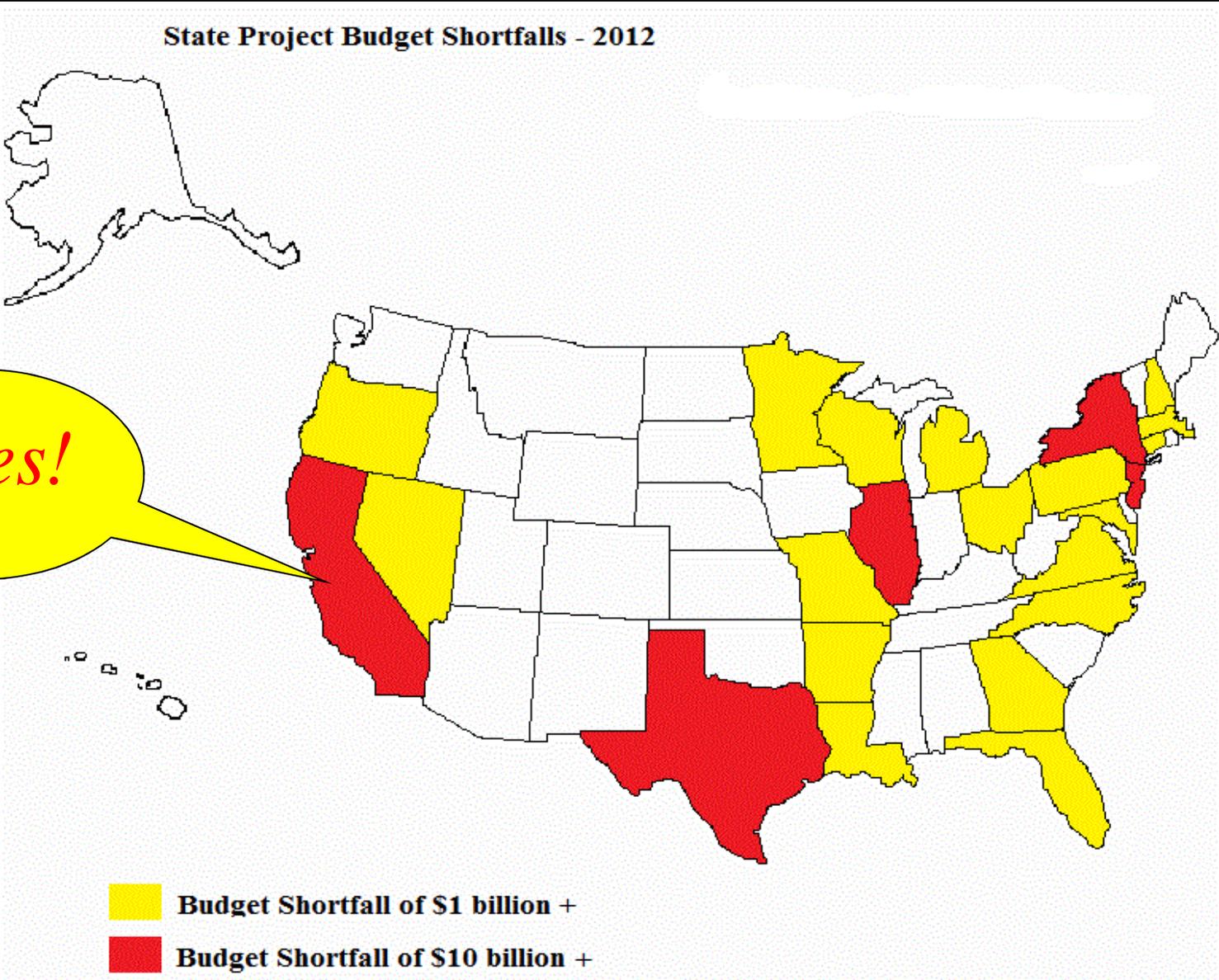


# Financial Meltdown



### State Project Budget Shortfalls - 2012

*Yikes!*



**Education?**

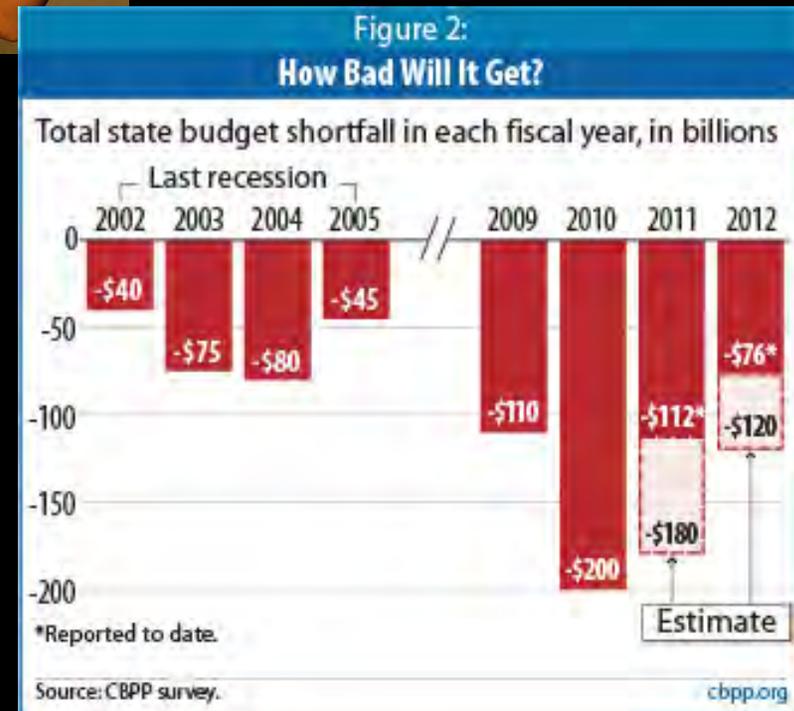
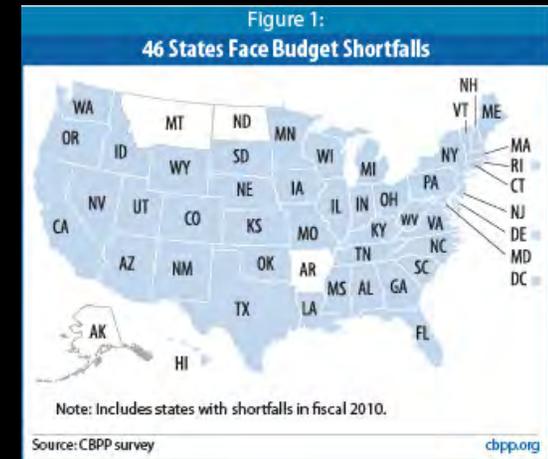
**Police and Fire?**

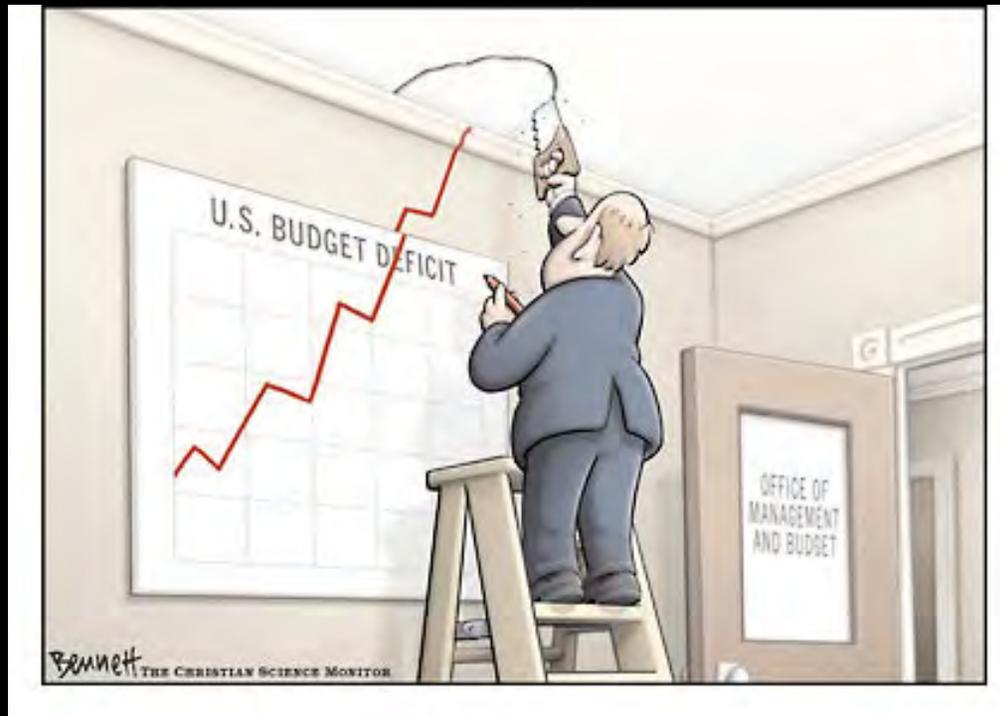
**Health?**

**Retirement?**

**Roads?**

**Social Services?**





**“The US federal deficit grew by \$1.5 trillion in 2010,  
and with Treasury Bonds outstanding \$14.5 trillion.”**

**-USA Today**

***“Roads in the U.S. are so bad you need a foreign car to negotiate them.***

**-Audi Advertisement**

**The roads are underfunded by \$450 billion.  
With the right car, you may never notice.**

**The highly intelligent new Audi A6 is here.**

And not a moment too soon. After all, the roads aren't getting any smarter. That's why we engineered a car that makes 2,000 decisions a second. With features like the Audi quattro® all-wheel drive system and Google Earth™ navigation, you'll be able to effortlessly navigate anything the road throws your way.\* Add in Audi drive select, which allows you to adjust the car's handling and responsiveness, and maybe you won't even notice the giant hole in the road maintenance budget. We're on a mission to smarten up the roads, and engineering the Audi A6 is only our first step. Learn more at [audiusa.com/A6](http://audiusa.com/A6).

**The road is now an intelligent place.**



# ***Environmental Meltdown***



# ***Diabetes--25 Million and Growing***



# Its Nothing New?





**How Did We Get Here?**

# The Three Oh's

**On-Line  
Outsource  
Oil**

# Outta Gas





# From Making Things to Moving Money?



***“Unrestrained Growth is  
the Ideology of the  
Cancer Cell!”***

***--Edward Abbey***

# Me First!



# Bi-Polar Thinking (Car=Girl! No Car=No Girl!)

**REALITY SUCKS**

**LUCKILY THE GM COLLEGE DISCOUNT**

In fact, it's the best way you can save you hundreds of dollars on a new ride to call your own.

**2012 Chevrolet Sonic**  
MSRP excludes tax, title, license, dealer fees, and options.

Sonic S-Door LS MSRP starting at	\$ 18,995.00
MSRP of Sonic S-Door LS at shown*	\$ 24,495.00
Preferred Pricing*	\$ 24,202.07
Year Discount	\$ 292.93

To save even more, combine your discount with...

Stop pedaling...start driving.  
Visit [gmcollegediscount.com/save](http://gmcollegediscount.com/save)

*A lie can get halfway  
around the world before the  
truth can get its boots on.*

# *Leadership?*



***National Forests are  
Unconstitutional!***

***Sell the National  
Parks!***

***If you Like Baby  
Carrots, You're GAY!***



***“The culture wars are over and the idiots have won.”***

***--Charles Pierce***

# SO WHAT?



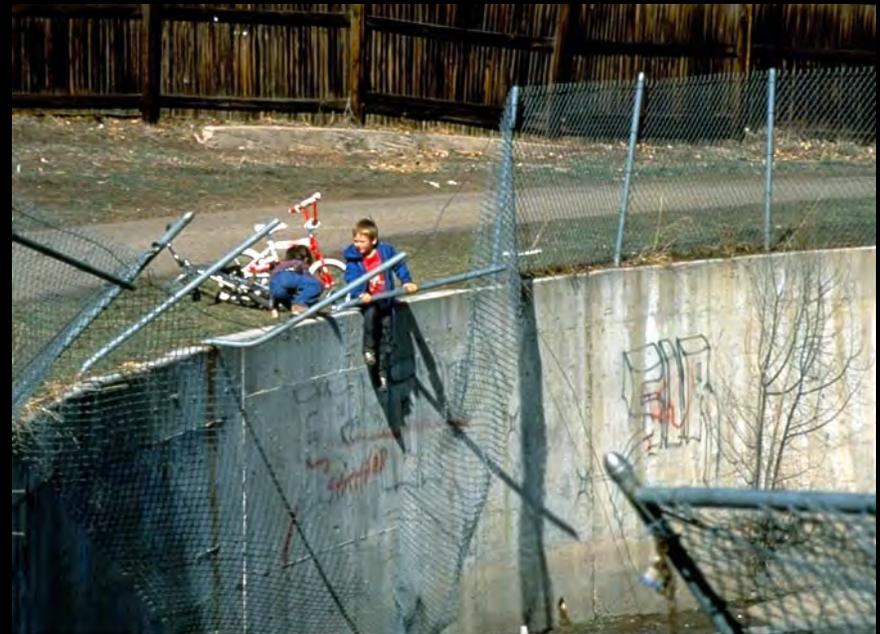


# ***What is the Cost ?***

- ✓ ***A world without trails and greenways***
- ✓ ***Resources remains inaccessible, deteriorate***
- ✓ ***Communities and region less competitive***
- ✓ ***Lost opportunities for fitness, recreation***

**"Unchecked sprawl has shifted from an engine of California's growth to a force that threatens to inhibit growth and degrade the quality of life."**

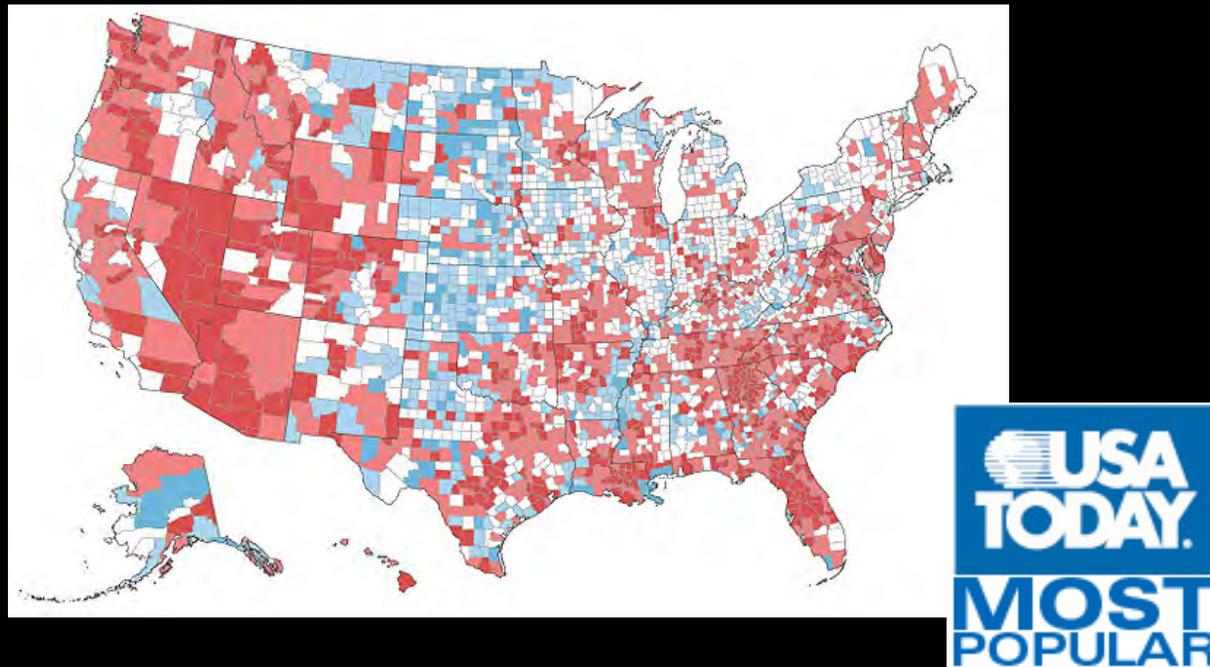
-- 1996 Bank of America Report



***New emerging high tech, creative and entrepreneurial careers may flourish...needing a better educated population. Both these trends suggest the need to create quality communities.***

***-Richard Florida and Others***

# America's Romance with Sprawl May Be Over



"The core is what's left of our competitiveness as a country."

--Robert Lang

# A Community Must Have!







# Real Estate Values



**National Homebuilders Assoc. - 10 to 20% gain in value the closer the the trails and green space!**

***From 2001 and 2009, the average annual number of vehicle-miles traveled by young people (16 to 34-year-olds) decreased by 23 percent***

Now What?



2022



# A Better Future?



***“Urban trails will materially assist in the recreation and enhancement of our urban living environment.***

***This therefore is the time of opportunity for trails. Recreational Trails must play a vital role in the new city.”***

***--Hulet Hornbeck 1971 1<sup>st</sup> National Trails Symposium***



**What Do We Need?**

**An Ethic**

**A Vision**

**3<sup>rd</sup> Mode Thinking**

**“Keystone/Viral” Projects**





**The 100 Year Legacy**

**The 20-Year Master Plan**

**The 5 Year Action Plan**

--Thank you to Chuck Flink

# The 100-Year Legacy

***Protected 230,000,000 acres !!!!***



***"...The conservation of natural resources is the fundamental problem. Unless we solve that problem it will avail us little to solve all others."***

***---Roosevelt, 1907***

# The 100-Year Legacy

## John Muir



# The 100-Year Legacy

## Hulet Hornbeck

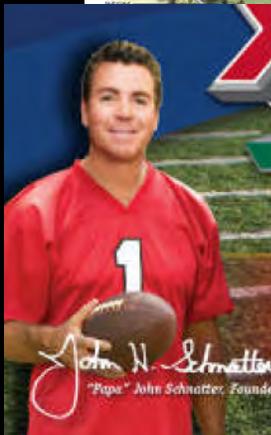
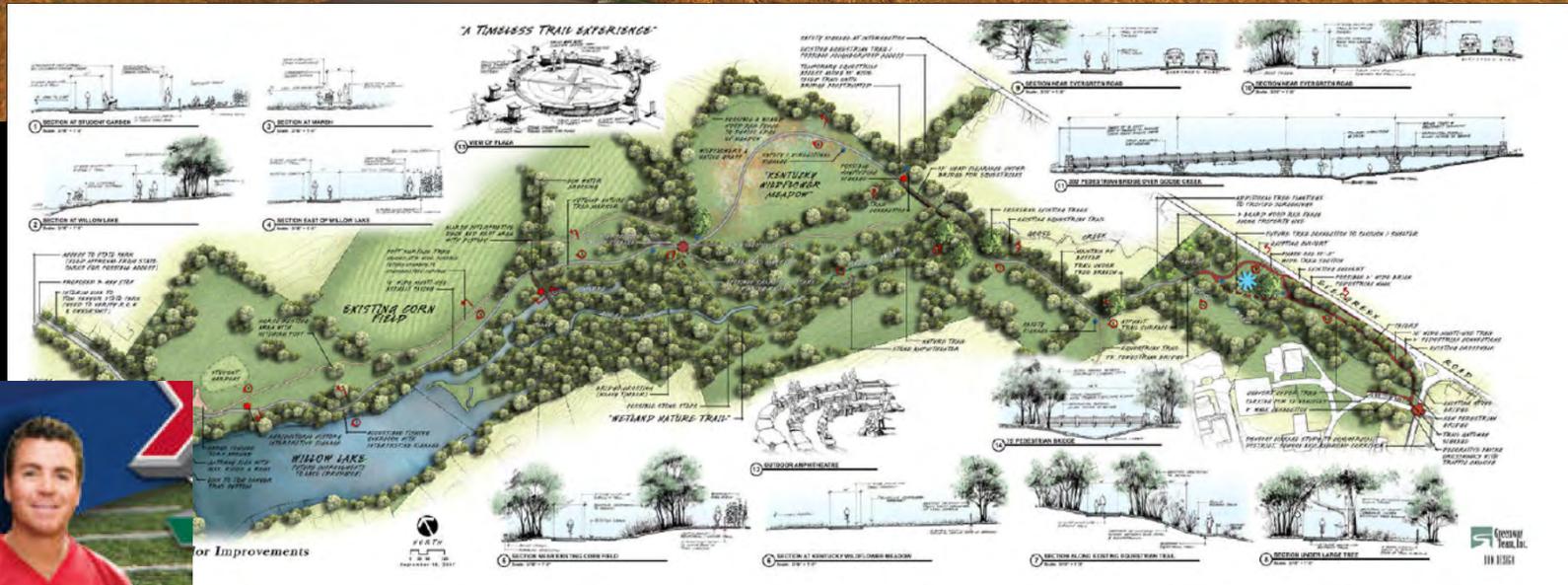


# The 20 Year Plan



**Golf and Beyond**

# The 5 Year Plan



**Keystone and Viral:**

**A Five Point Program**

# 1. Every Creek and Ridge-top a Greenway!



# Green Infrastructure!



**Beverly Guhl**



**This?**

**Or This?**





**This?**

**Or This?**



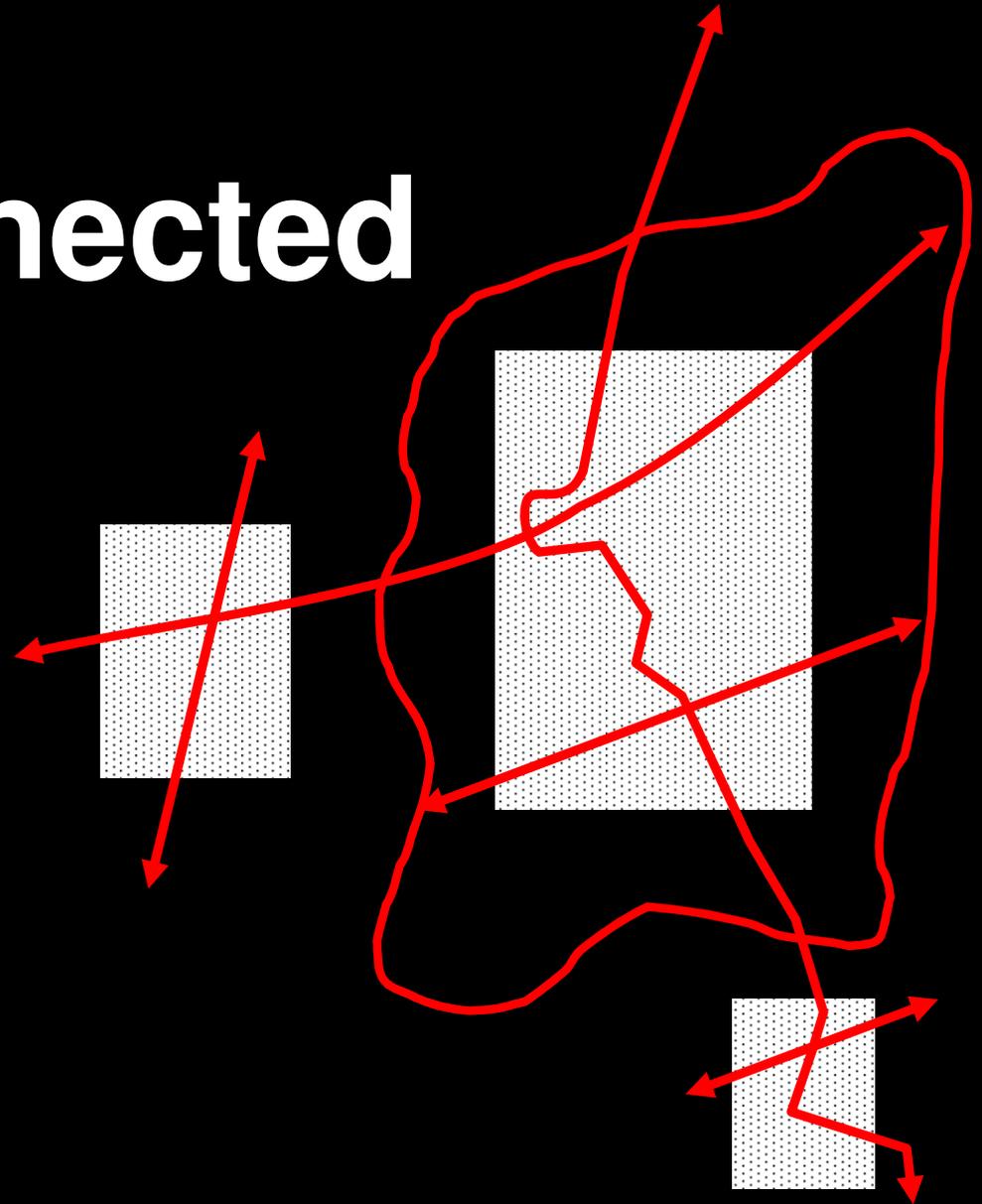


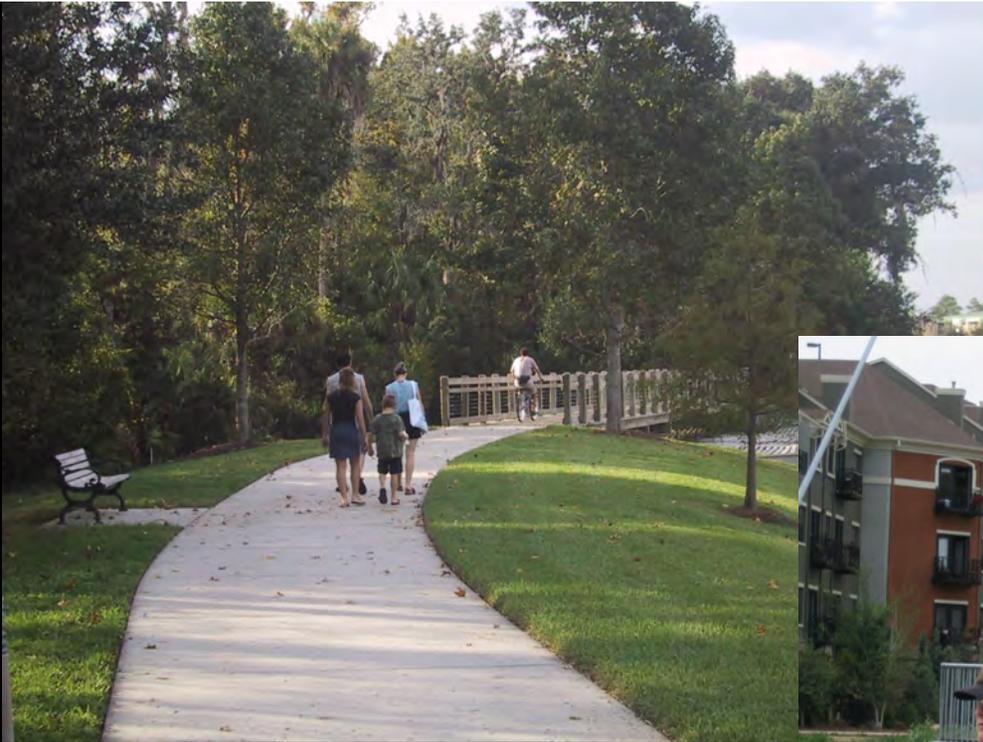
**This?**

**Or This?**



## 2. Inter-Connected Trails and Greenway Networks





***Value Added By Adding Connections***

# Wildlife & Resource Conservation



# ***3. Every Doorstep a Trailhead***





Destination Urban Single Track?

“Rondenee” Network?

Integrated Active Travel Systems?

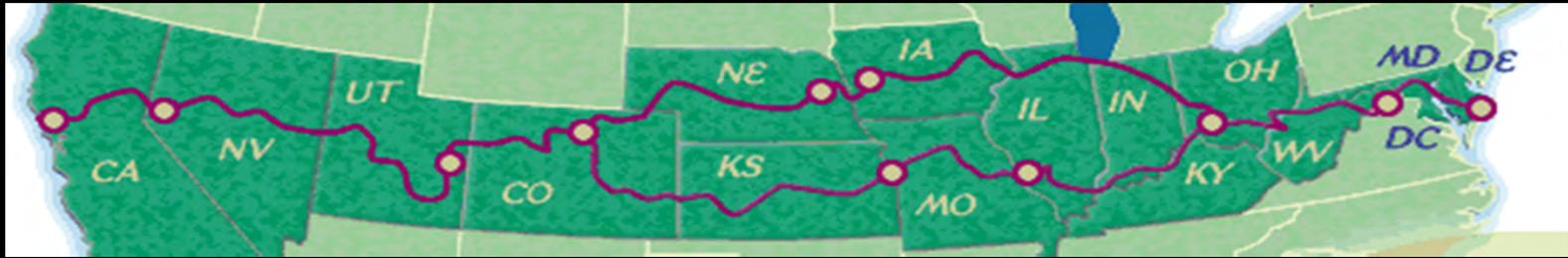


**“Free Spaces”**



**Outreach and Engagement**





**Mega Trails/Long Distance Walking**

*The Pacific  
Crest Trail*







# *4. Active Travel Communities*



W A L K . B I K E . F I T



**“What fits your busy schedule better, exercising one hour a day or being dead 24 hours a day?”**





**Nearby Local  
Park &  
Interconnected  
System**

**5'  
Sidewalk  
and 8'  
Tree  
Median**



**Low/Speed  
Low  
Volume  
Street**

**Level  
Walk at  
Drive Cut**

# 5. Destination “Wild” Places



Steve Armes

# **3<sup>rd</sup> Mode Thinking**





**Crisis?**

**Moral Imperative?**



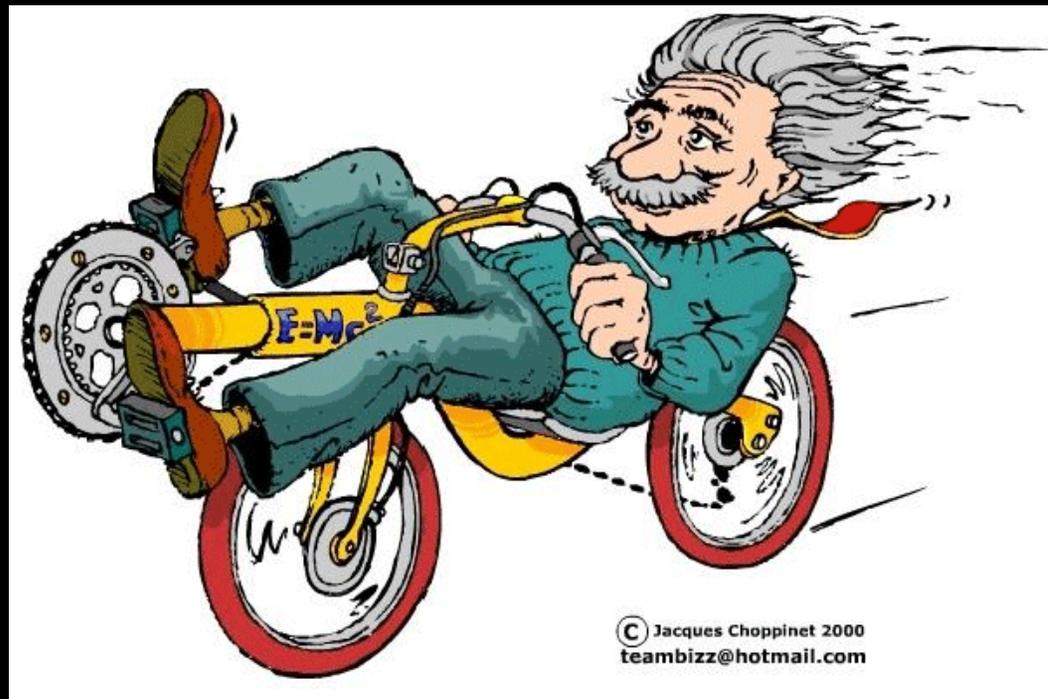


# 3<sup>rd</sup> Mode Thinking

*“In a world of shrinking resources, limited public and private sector budgets, global competition and a perception that the issues we face are too big ...to change, now is the time to realize the value of thinking in new ways.”*

*--Jeff Olson*

# Can YOU bend reality?



# 3<sup>rd</sup> Mode Thinking

“To start thinking in the third mode. as Einstein said, the solution to a problem cannot come from within the system that created it.”

*--Jeff Olson*

***The Best Way to  
Predict the Future  
is to Invent It!***

***--Alan Kay***

## Health Care Costs

Insure/Not Insure?

## Energy Crisis

Coal or Wind/Solar?

## Gas Prices

Hybrid or Gasoline Engine?

## Health Care Costs

**Less Sugar/More exercise**

**Alzheimer's Research**

## Energy Crisis

**Conservation/Smart Grid**

## Gas Prices

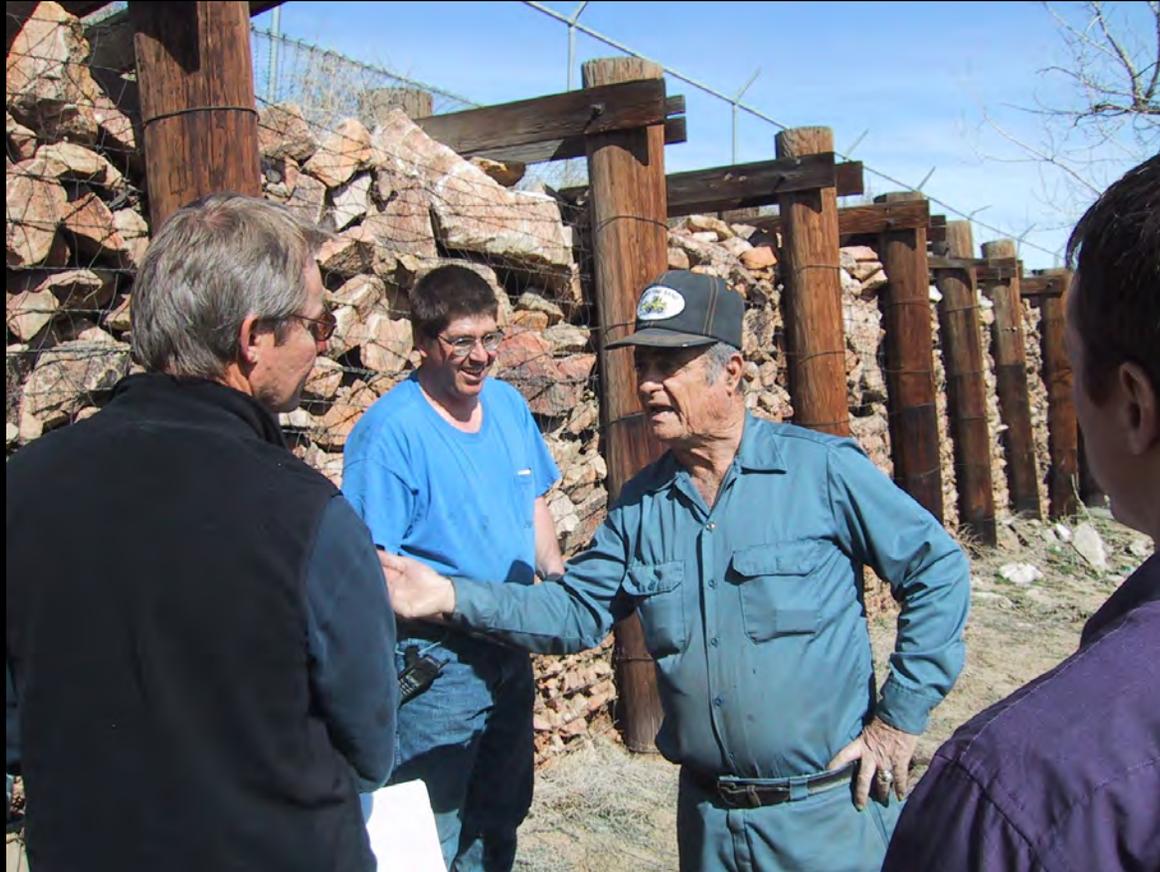
**More Pedestrian and Bicycle Travel**

# 3<sup>rd</sup> Mode Thinking



The Penalosa's

# 3<sup>rd</sup> Mode Thinking



***Ask 6 Times!***

**Think globally; fund locally:**

**Open Space Sales Tax Initiatives**

**Partnerships with drainage agencies, etc.**

**Youth programs in the spirit of WPA**

**“Green tags”. Volunteer/free permit**

WHAT'S NEXT?

**Out Best Hopes:**

**Epiphany Changes in Technology**

**Cultural Values (De-Materialization)**

**Grass Roots Moral Impetorative**

**Saves Money/Costs Less**

**Patrons**

# **Voters Approve Over \$2 Billion for Conservation!**

**On November 2, voters passed 83% of land conservation ballot measures nationwide, sending a clear message that conservation remains a bedrock American value and a top priority for voters, even in a bad economy.**

**--Land Trust Alliance**

*N*

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*Nexus*

*E*

*X*

*T*

*Nexus*

*Economy, environment, experience*

*X*

*T*

*Nexus*

*Economy, environment, experience*

*X the unknown/What's coming?*

*T*

*Nexus*

*Economy, environment, experience*

*X the unknown/What's Coming?*

*Trails!!!*

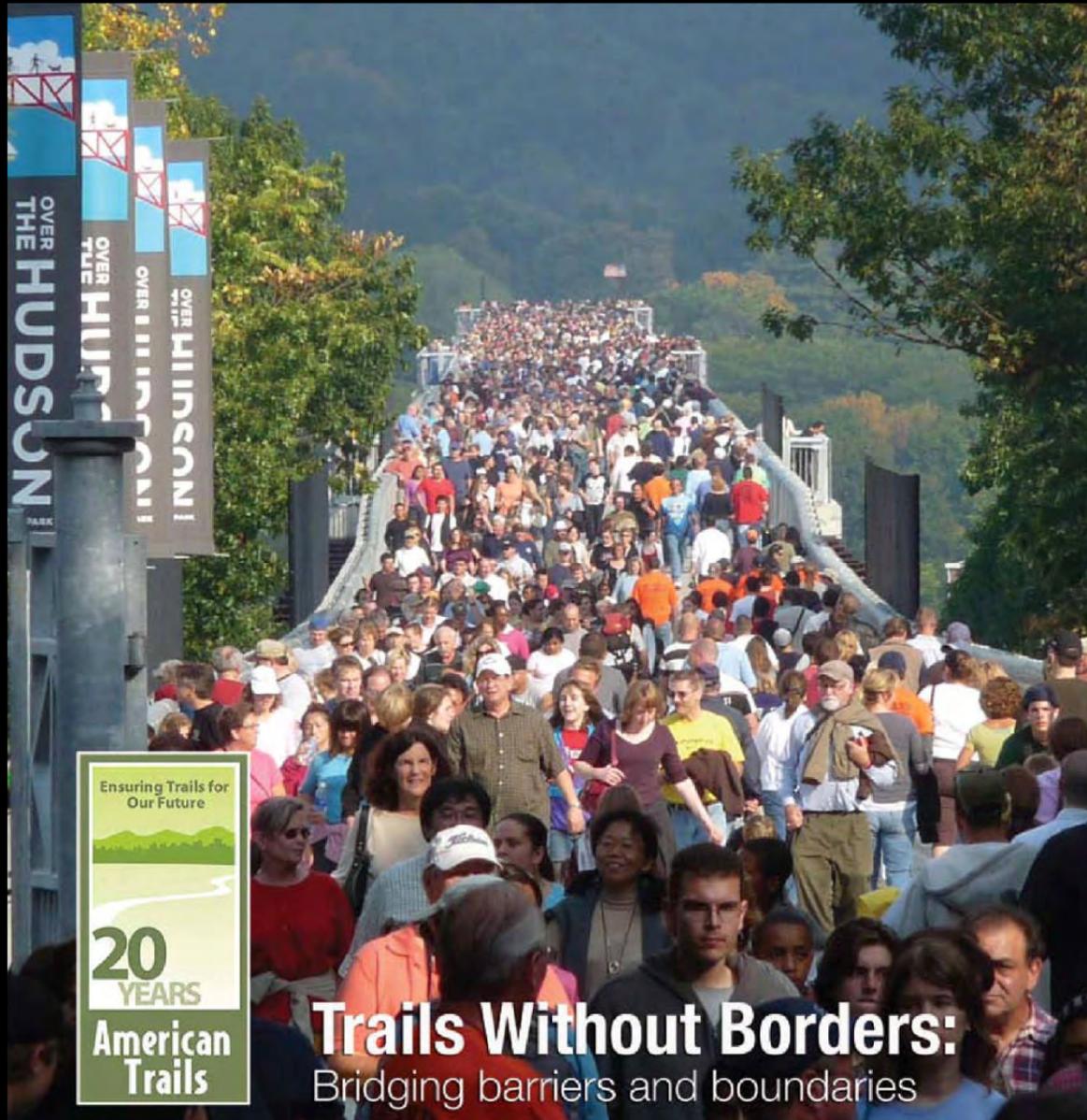
**MORE TRAILERS!**



***“A quality park or public space is like a magical good that is different from all other goods that we can buy in any shop.***

***It never wears out, it never ceases to yield happiness, even after hundreds of years.”***

***--Enrico Penelosa***



## Trails Without Borders:

Bridging barriers and boundaries

[www.Americantrails.org](http://www.Americantrails.org)

