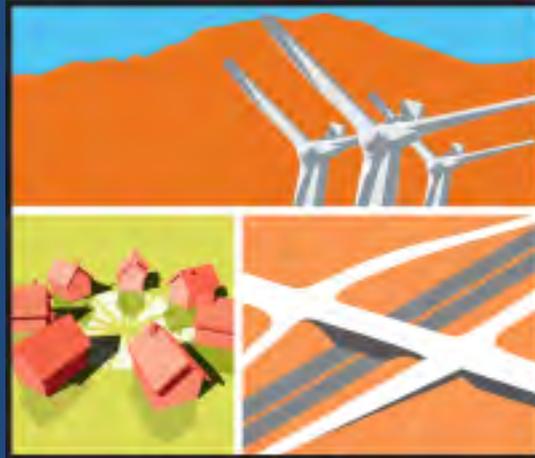


The Nation's Most Ambitious Trail Project that Isn't



CVAG

California Trails & Greenways Conference

April 9, 2014

Agenda

- CV Link in Perspective
- Background
- Design
- Funding/Status



CVAG

Agenda

- **CV Link in Perspective**
- Background
- Design
- Funding/Status



What reaction we get when we go to
DC or even Sacramento to discuss:

- *Innovative Transportation Projects?*
- *Active Transportation?*
- *Sustainable Communities Strategies?*



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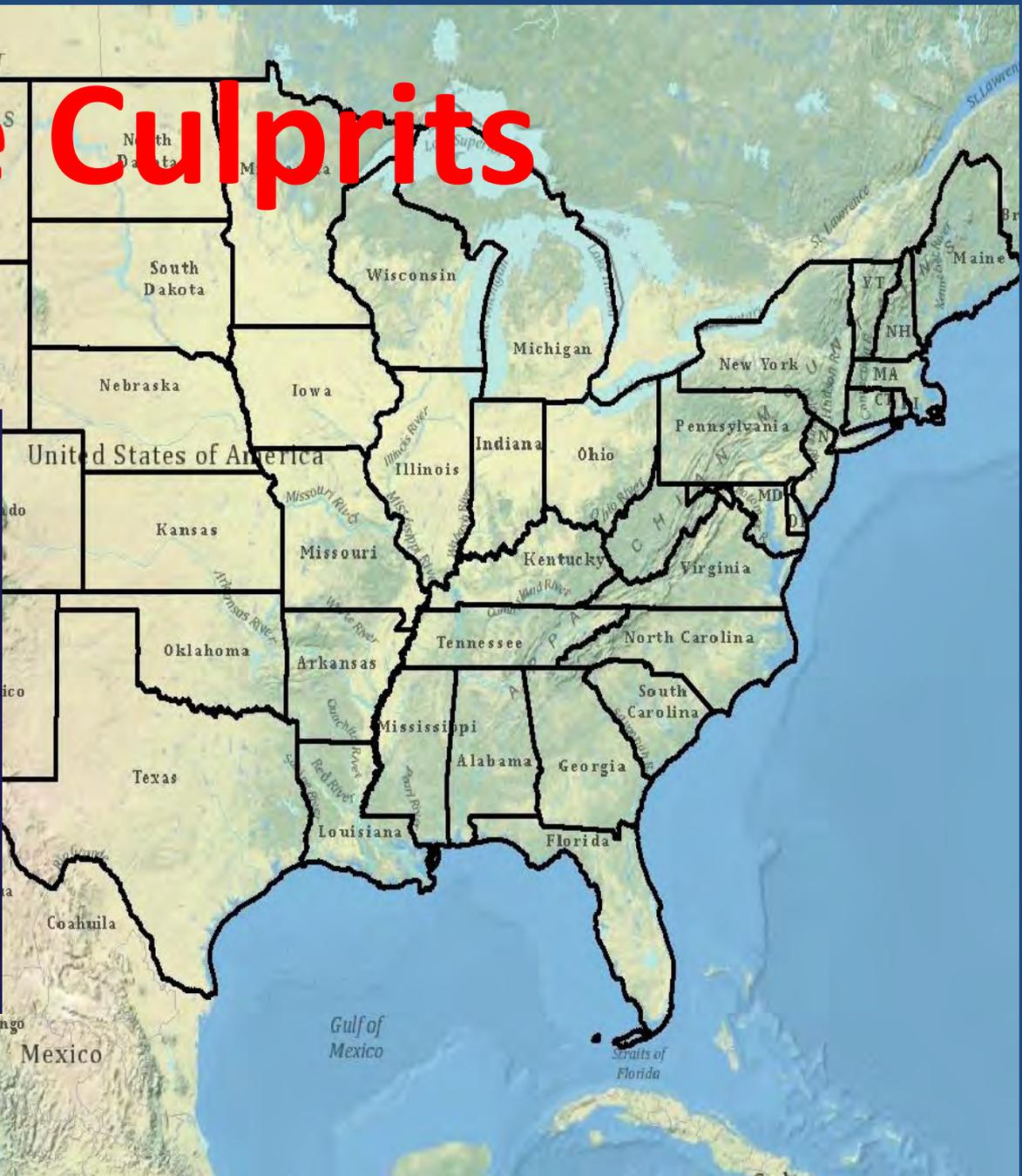




Inland Empire



The Culprits



So Do We Care What They Think?

Unfortunately, Yes



CVAG

So...

We have a project that might help our
“Perception Problem”



CVAG

Agenda

- **CV Link in Perspective**
- Background
- Design
- Funding



Agenda

- CV Link in Perspective
- **Background**
- Design
- Funding



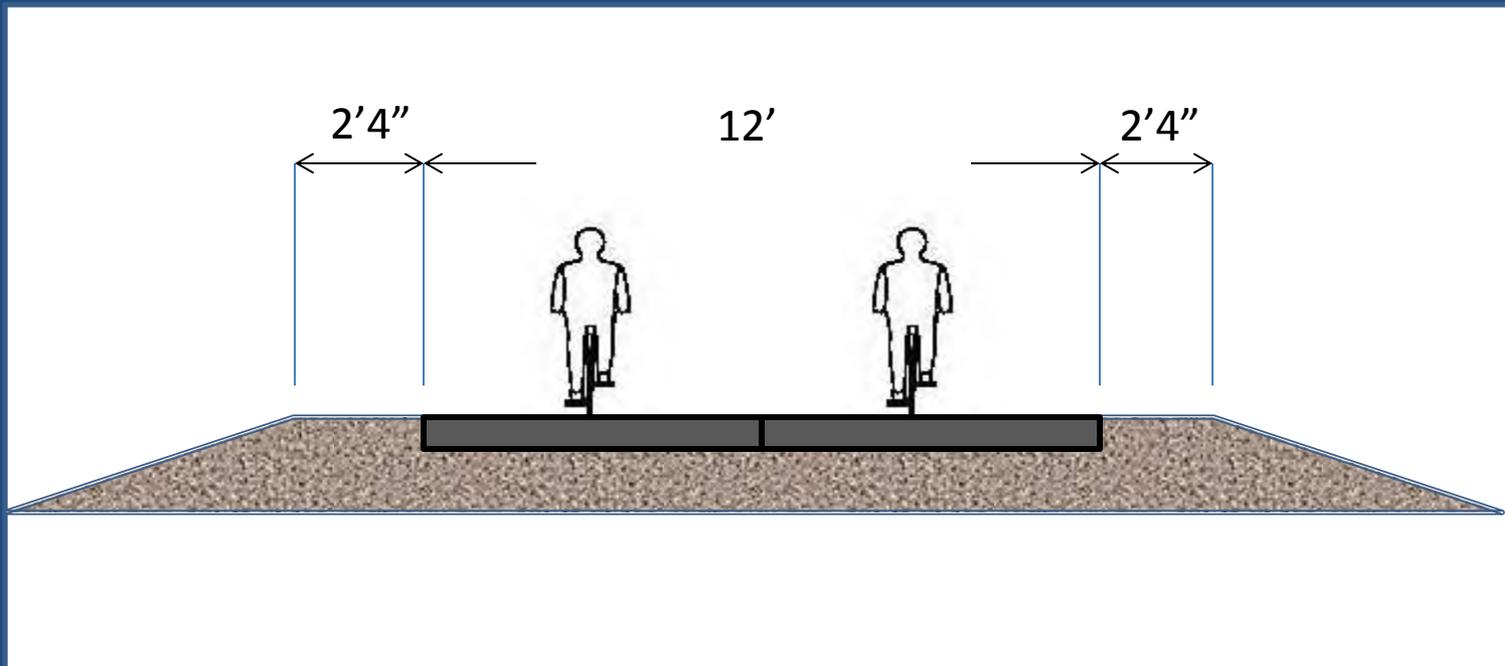
American River Trail



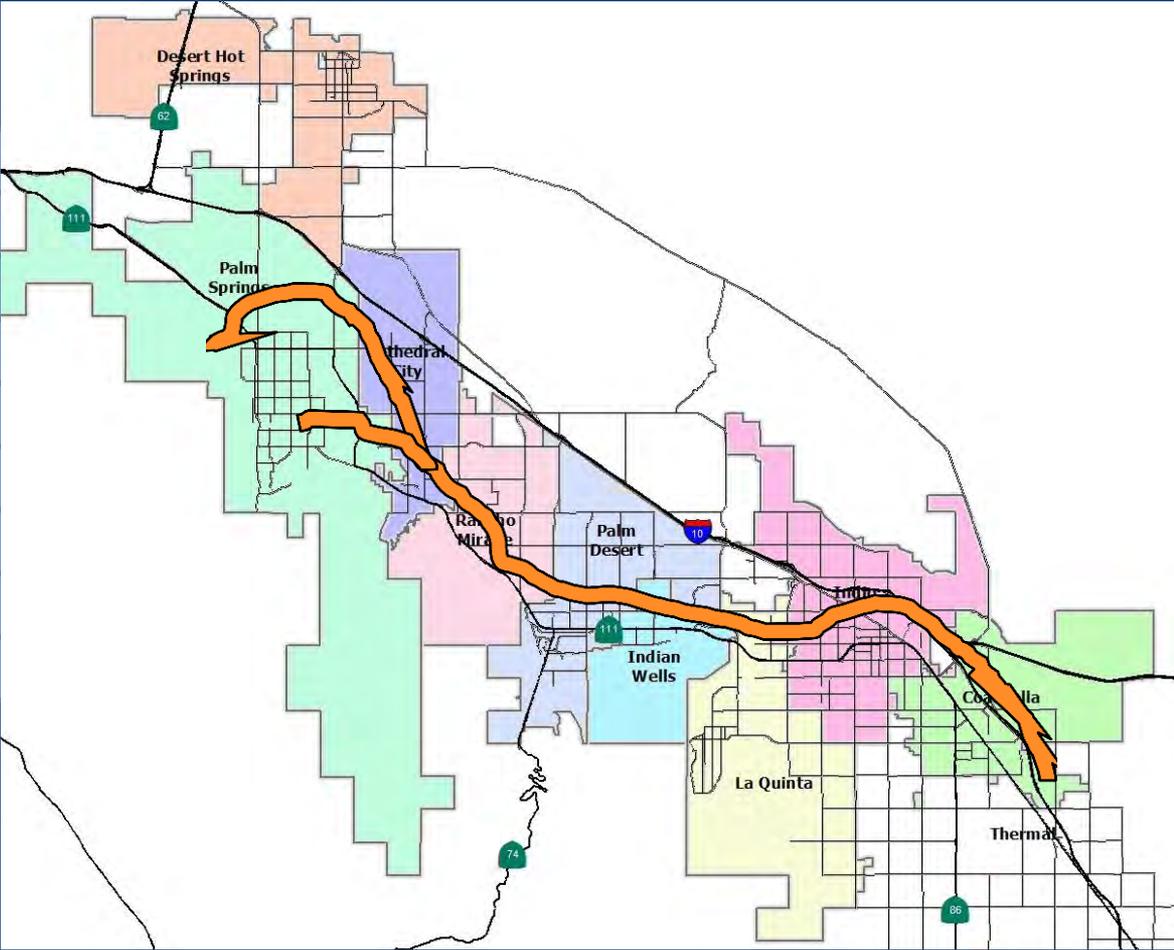
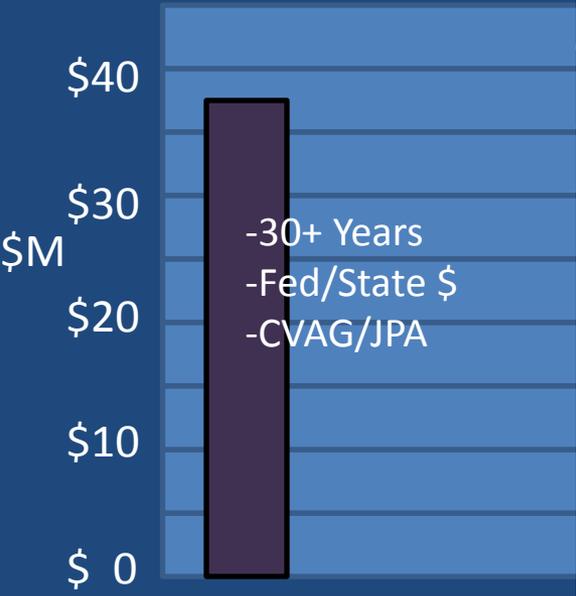
Santa Ana River Trail



The Concept for Biking



Whitewater River



Ambitious Plan



Very Reasonable Incremental Steps Identified



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Ambitious Plan



What if we could solve the funding gap?



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Ambitious Plan



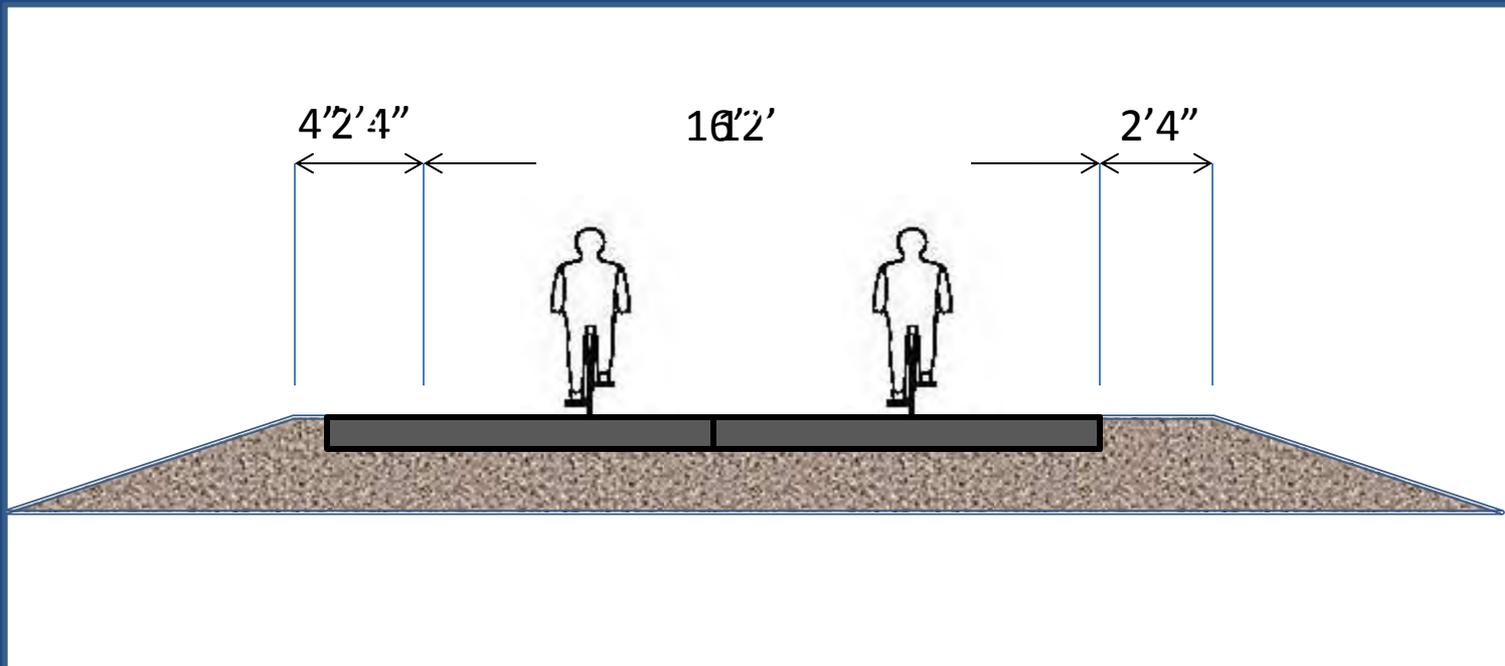
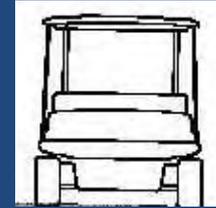
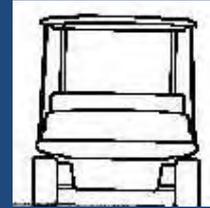
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What if it was more than a bike trail?



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What if?



Not a New Concept in Desert



What if?

It was Mostly or Entirely Grade Separated?



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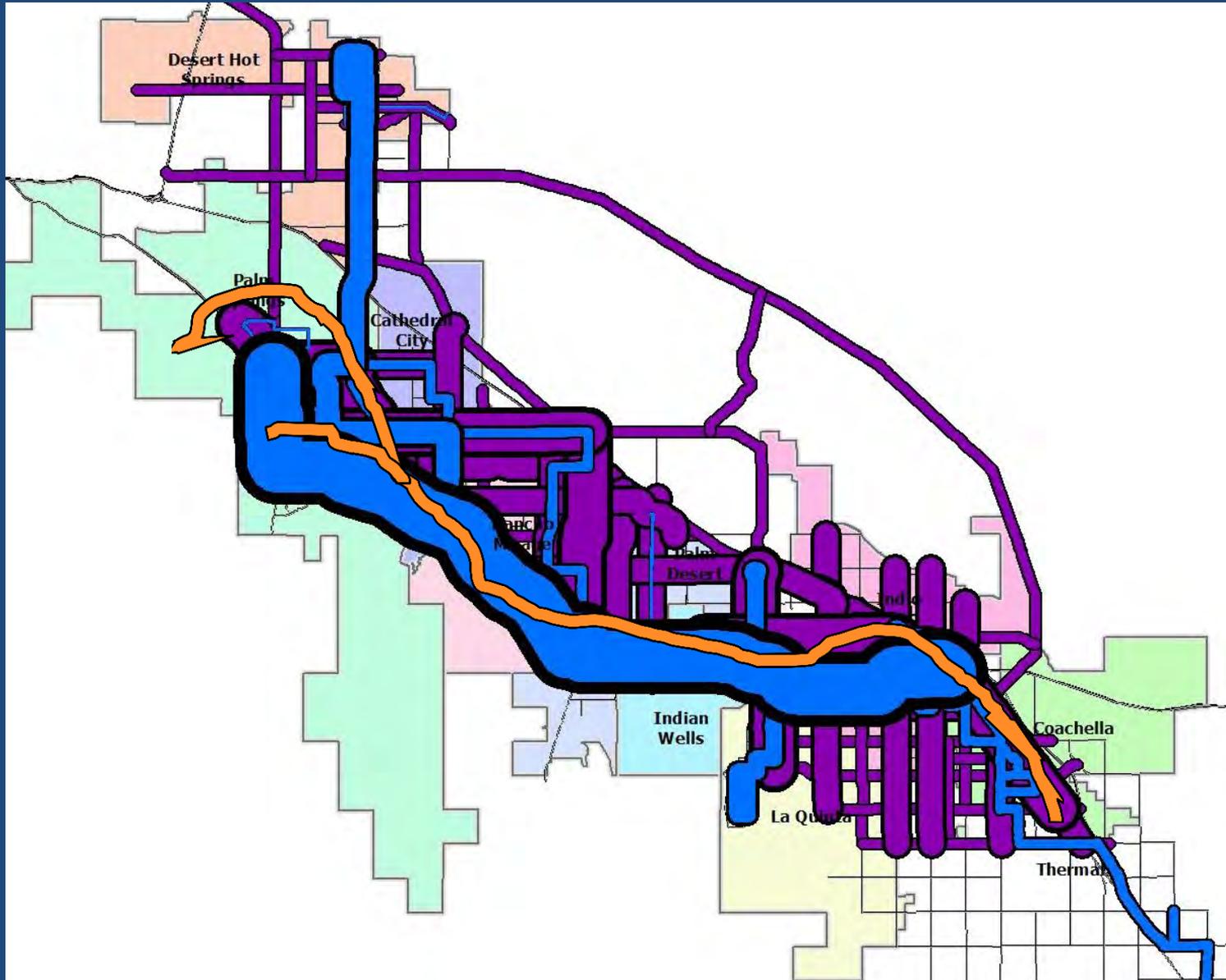
What if?

It was Mostly or Entirely Grade Separated?



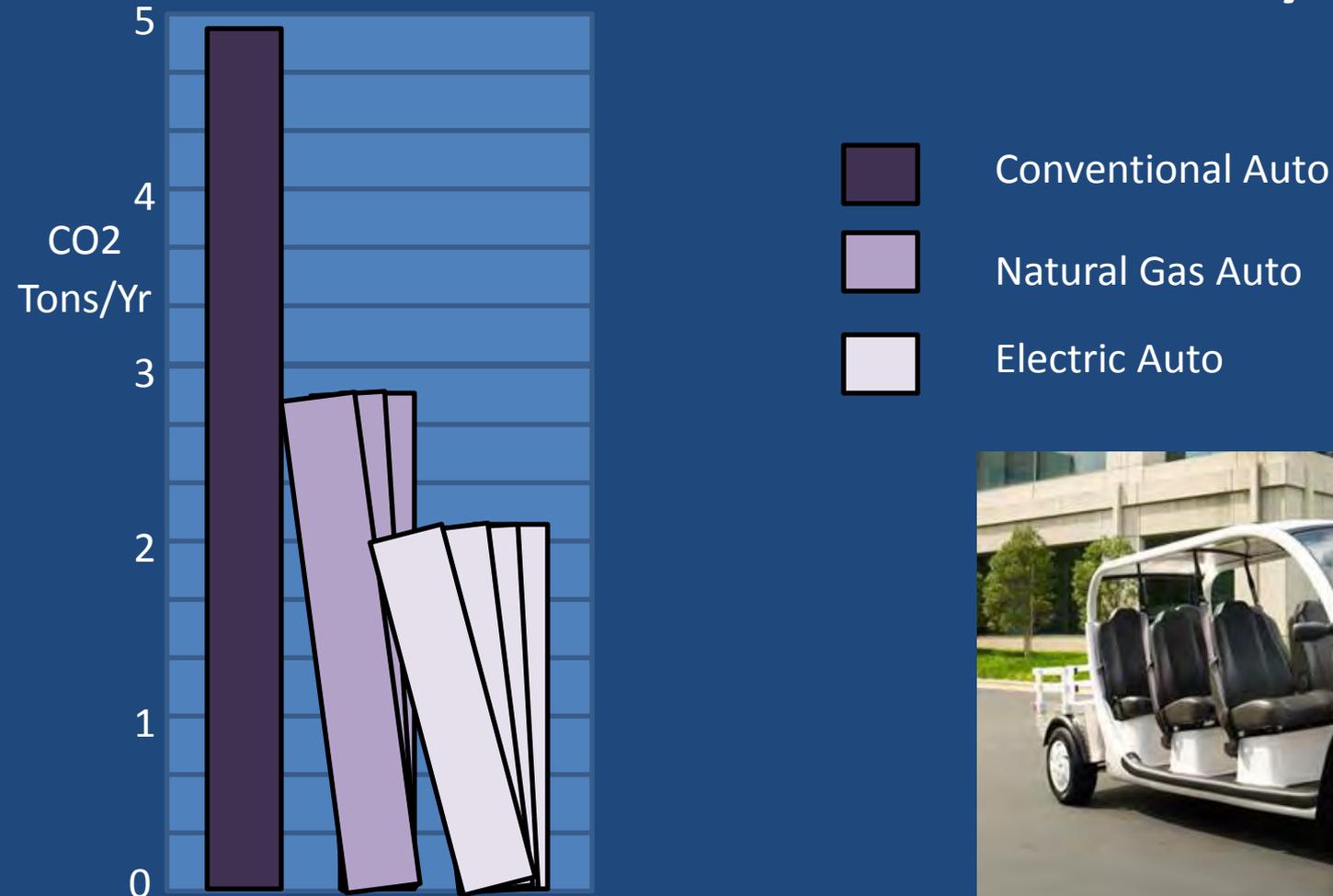
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What if it helped address congestion?

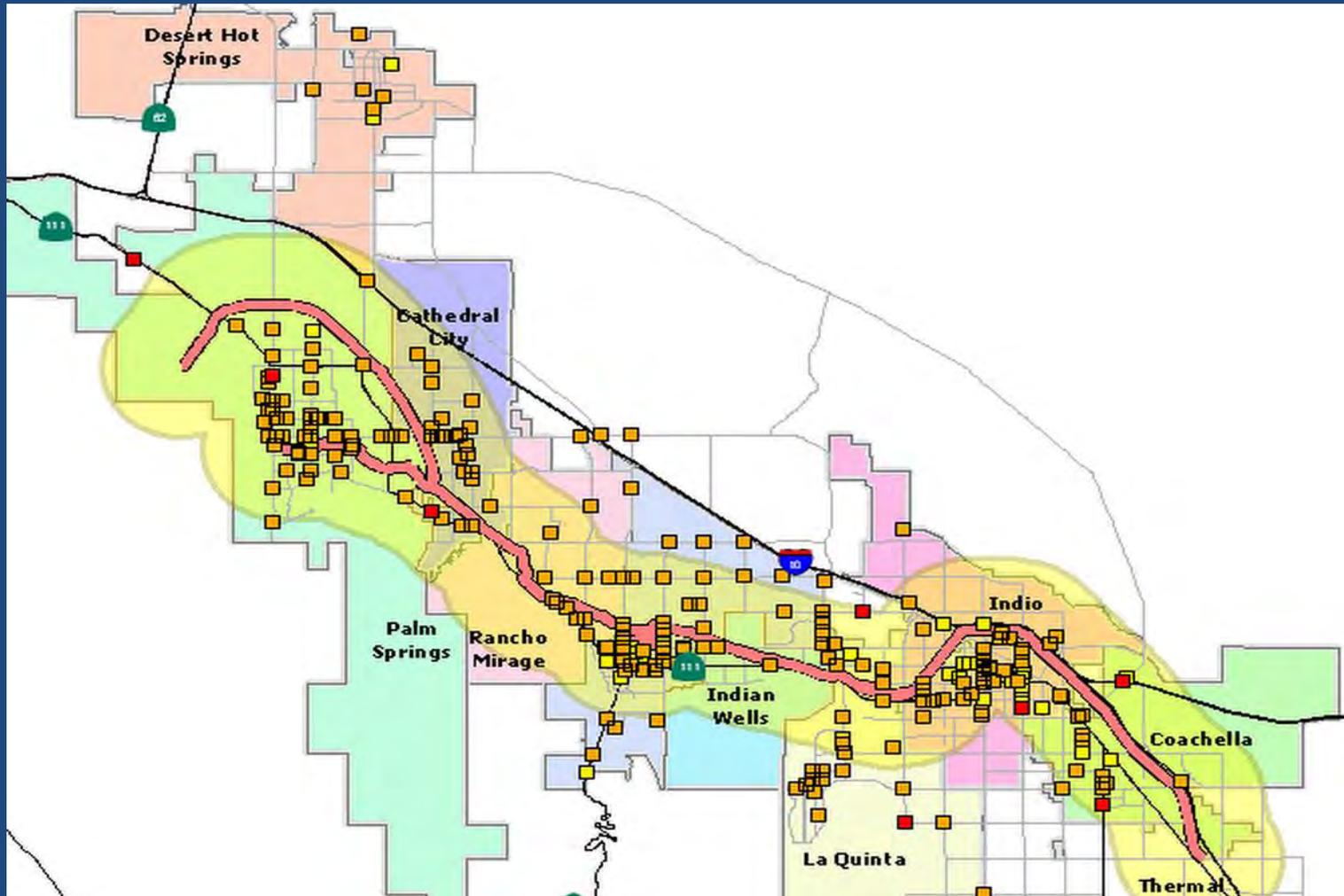


CVAG

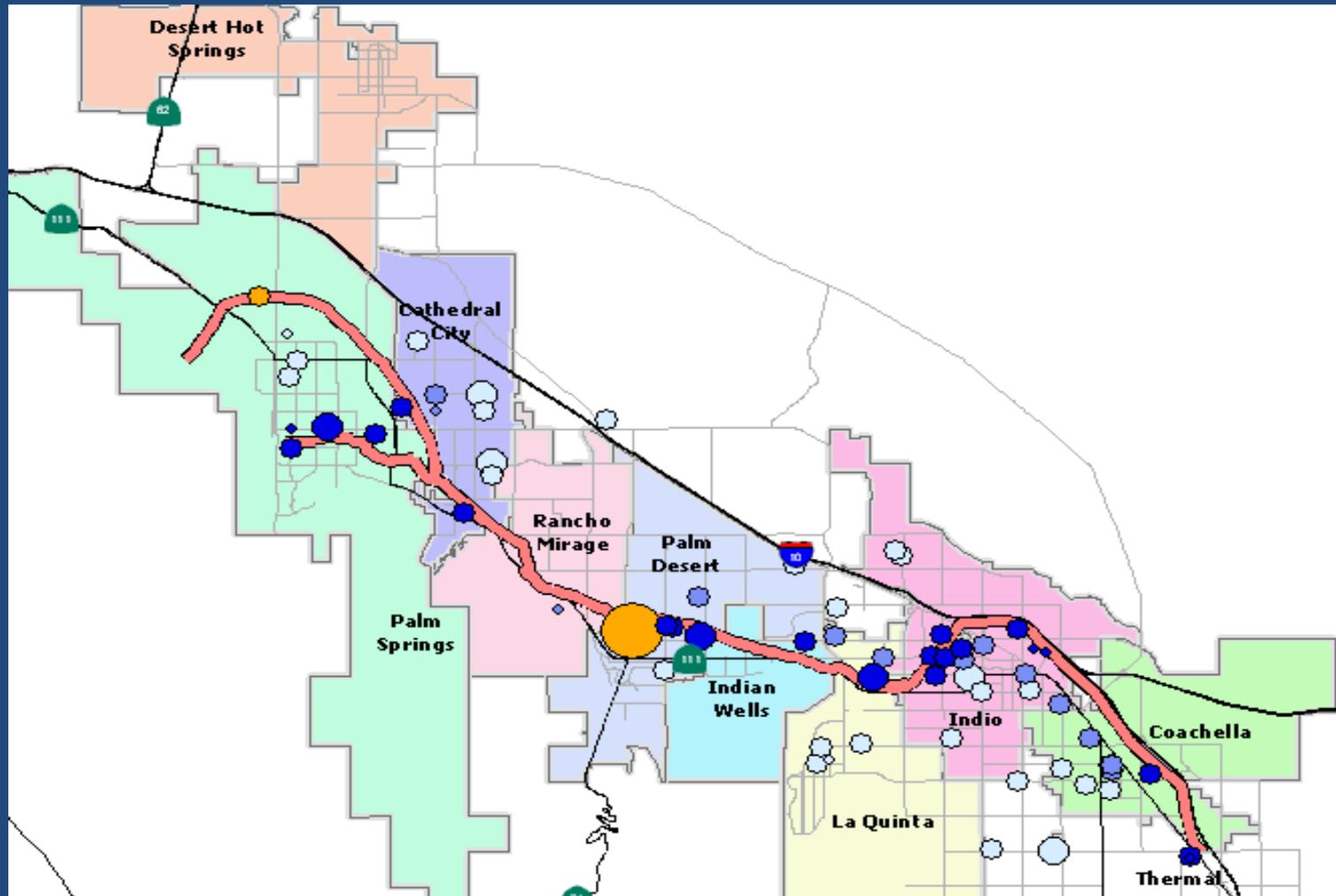
Benefits-Air Quality

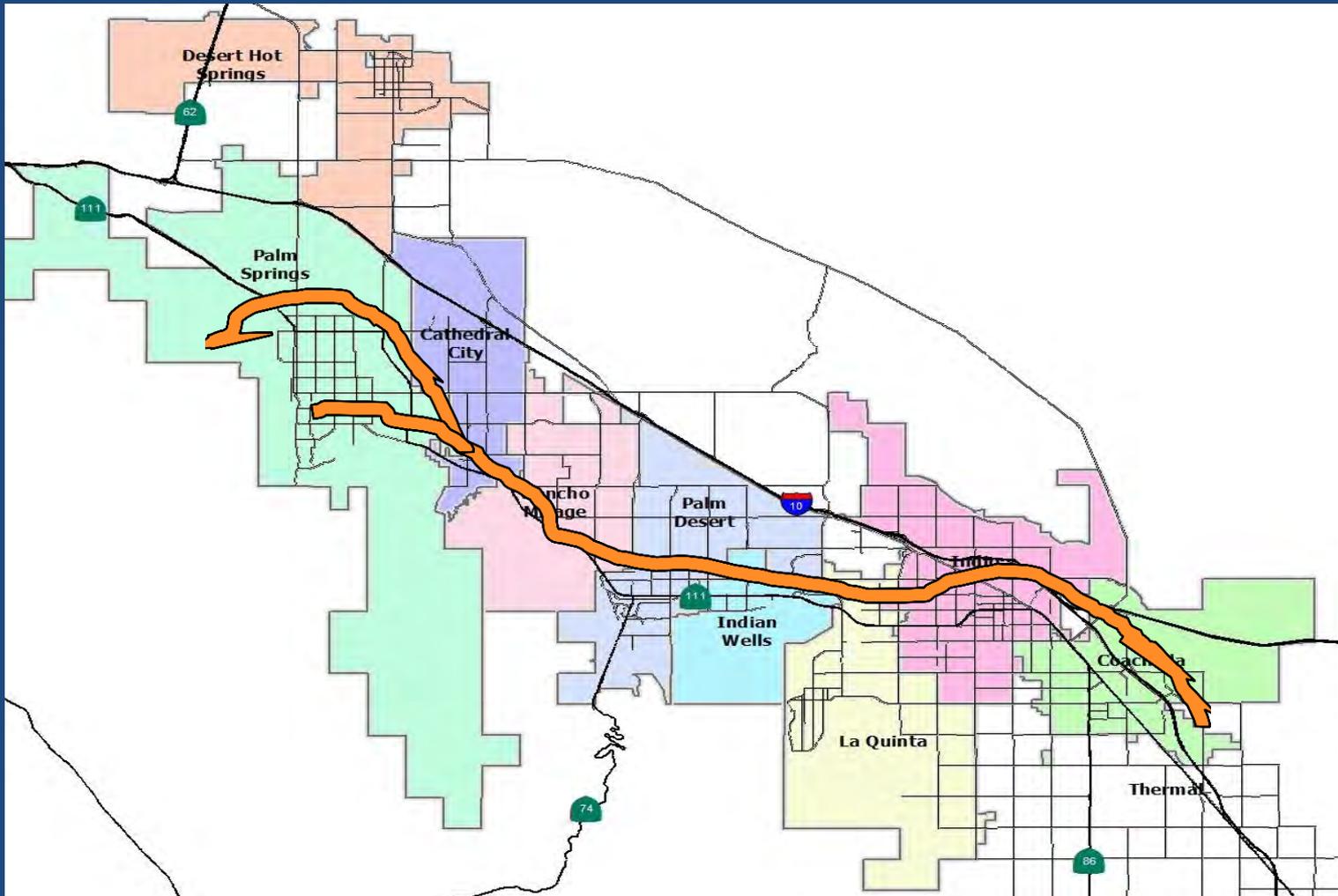


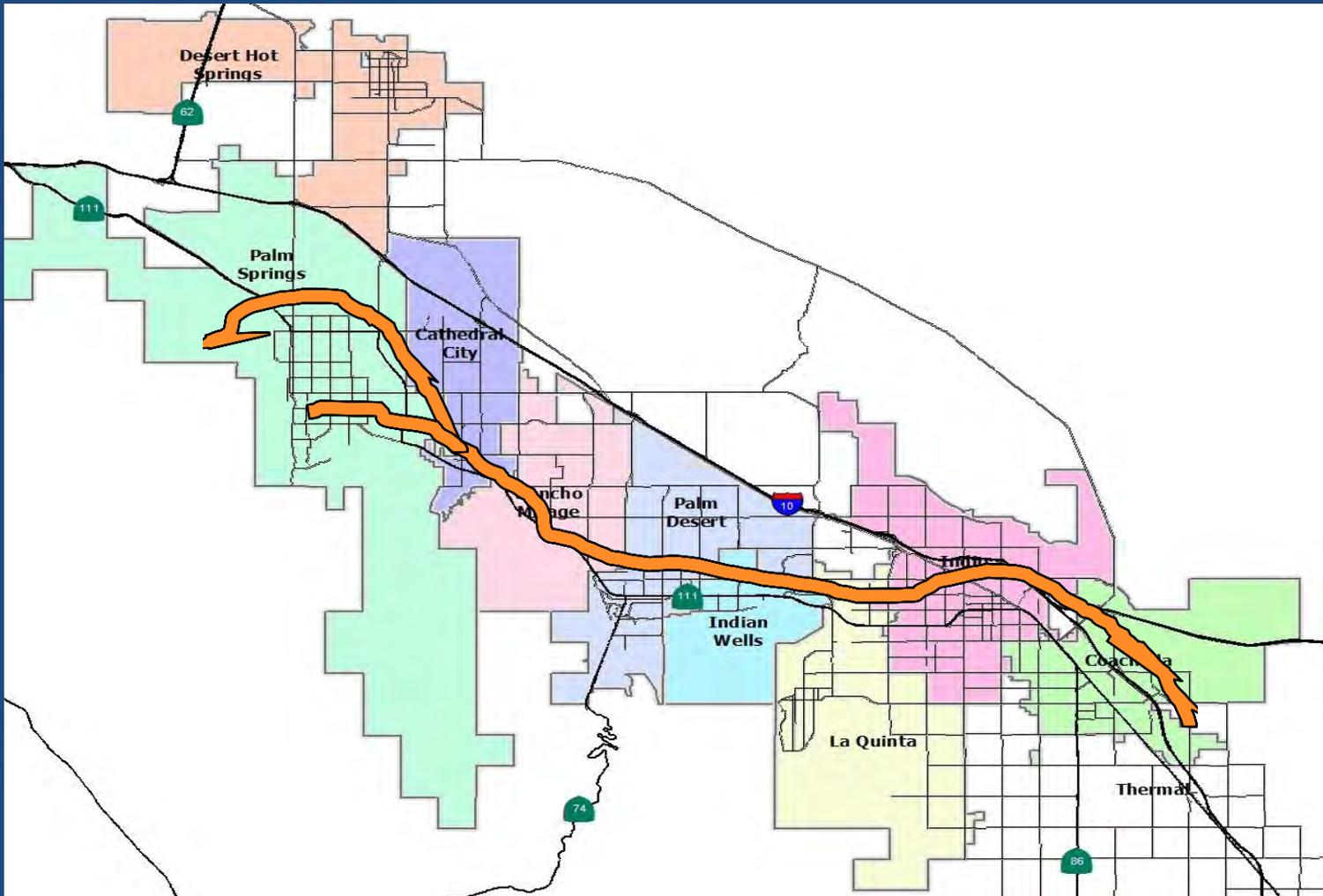
Grade Seps Address Bike Accidents

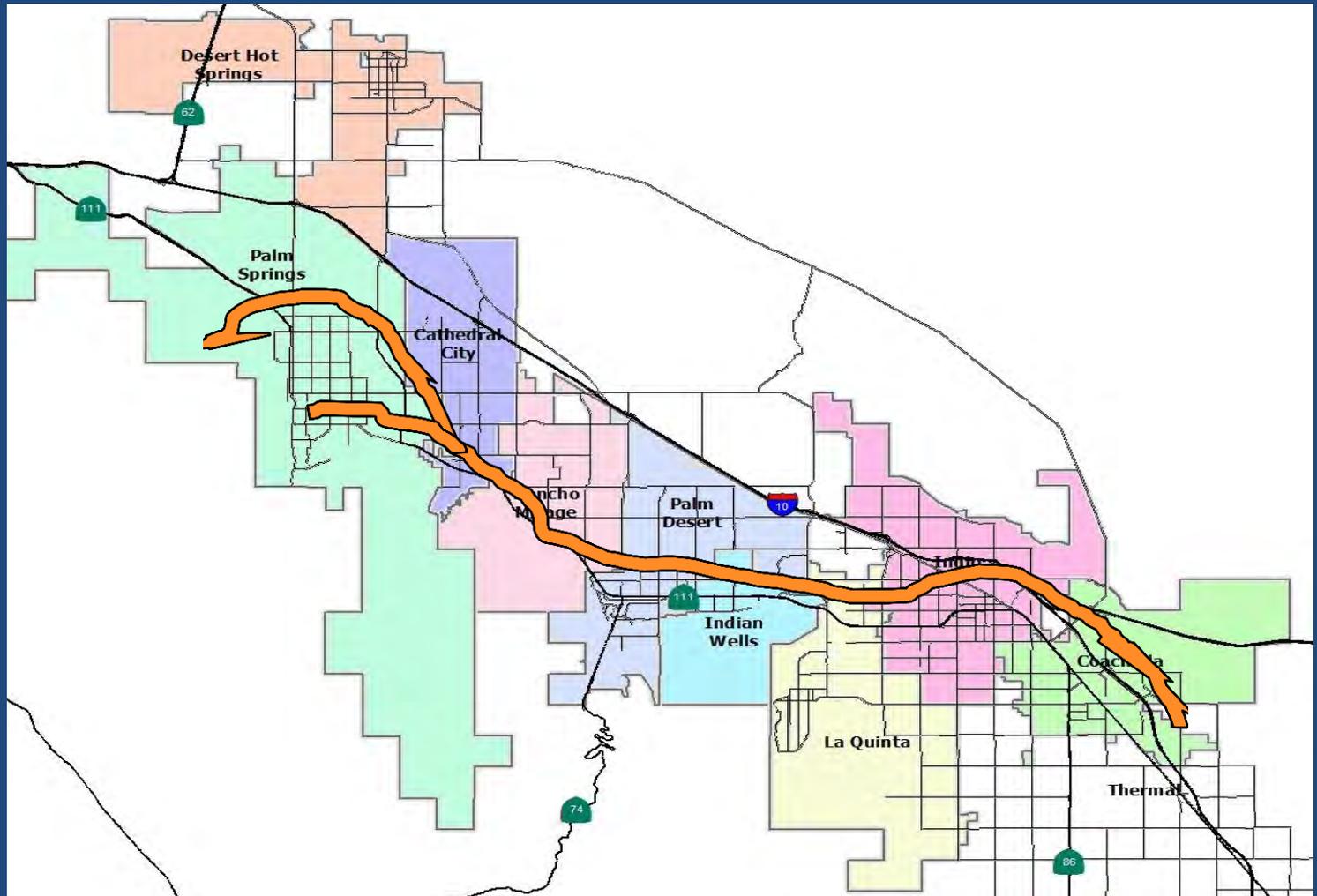


Provide Safe Routes to Schools

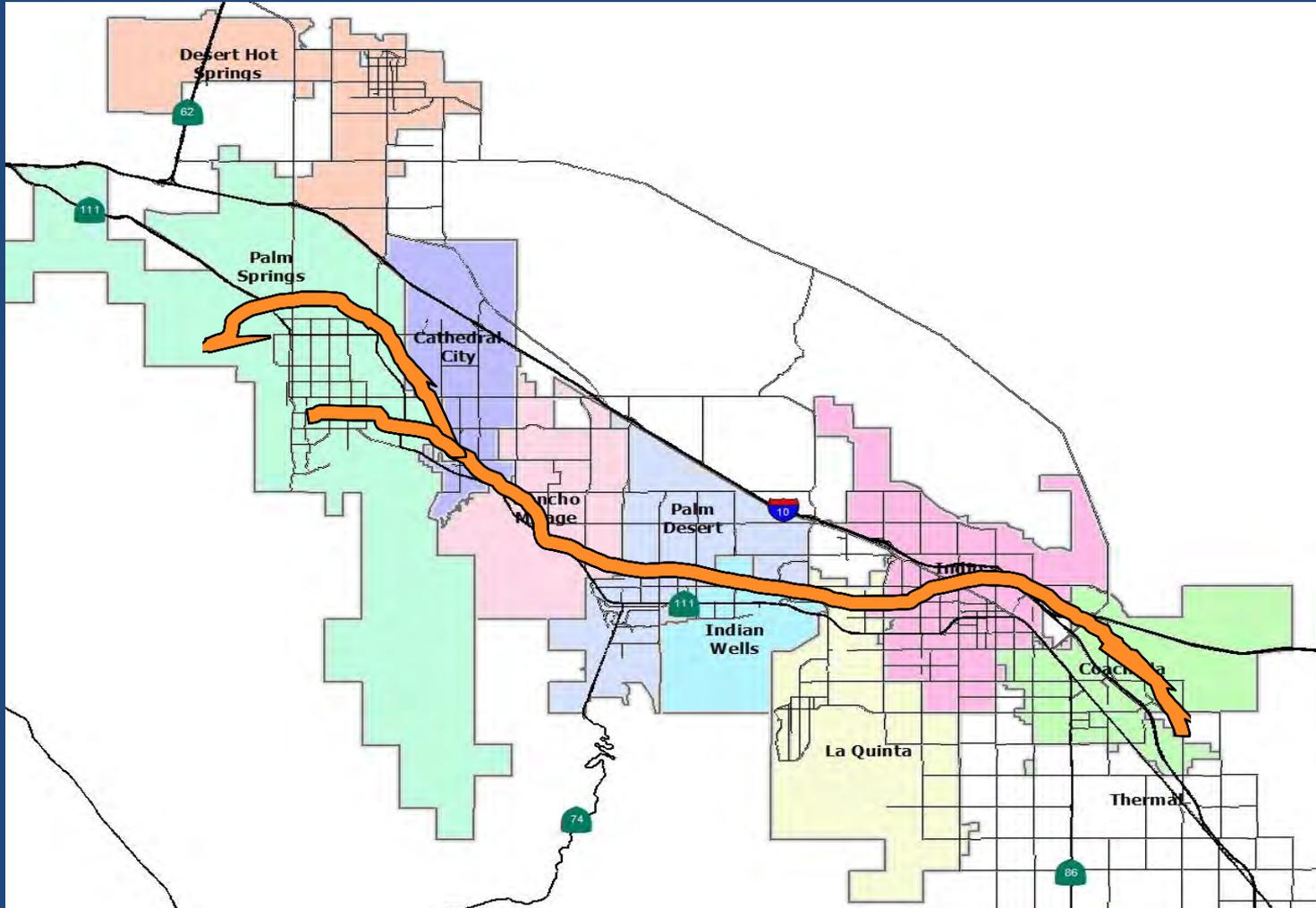




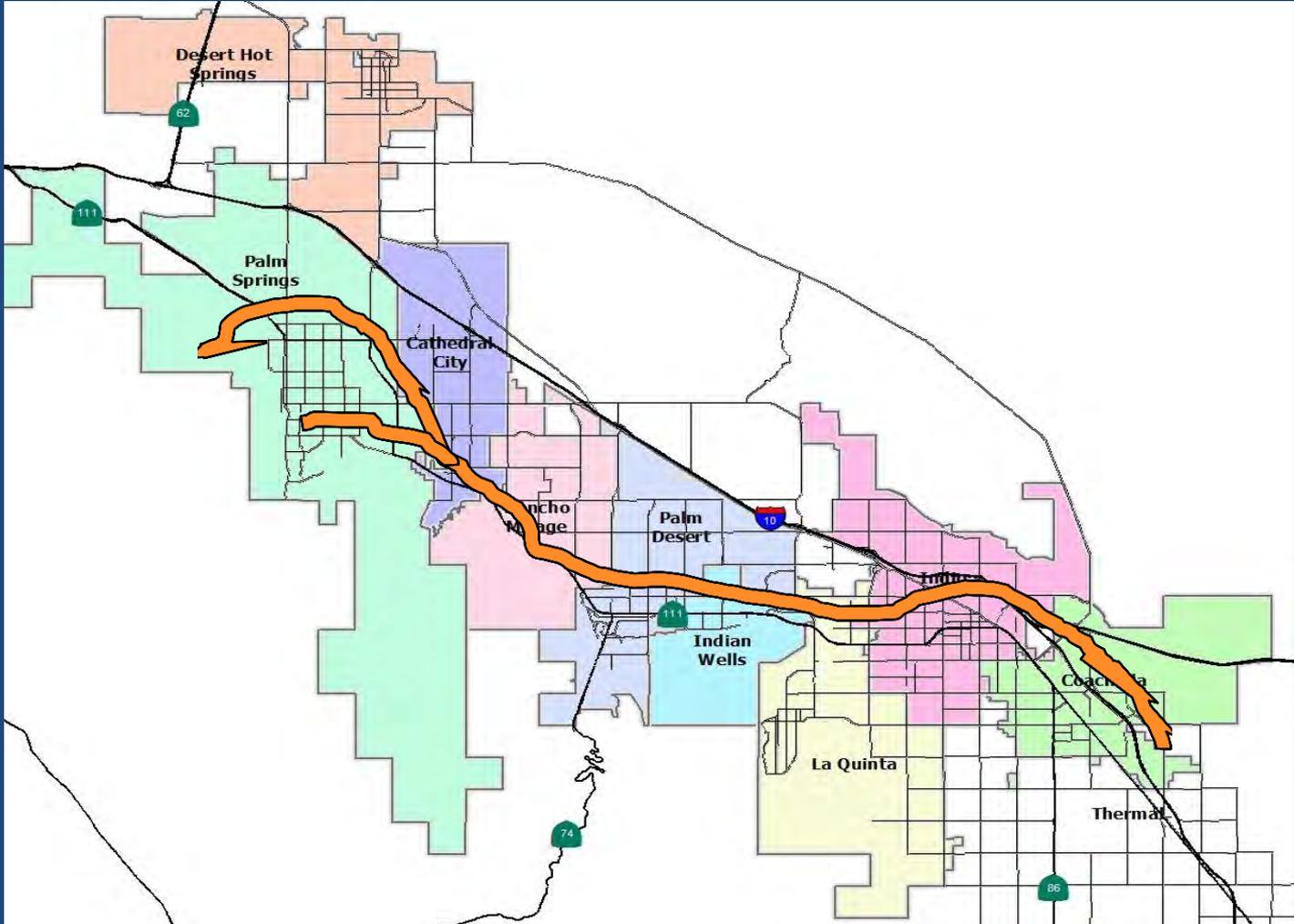




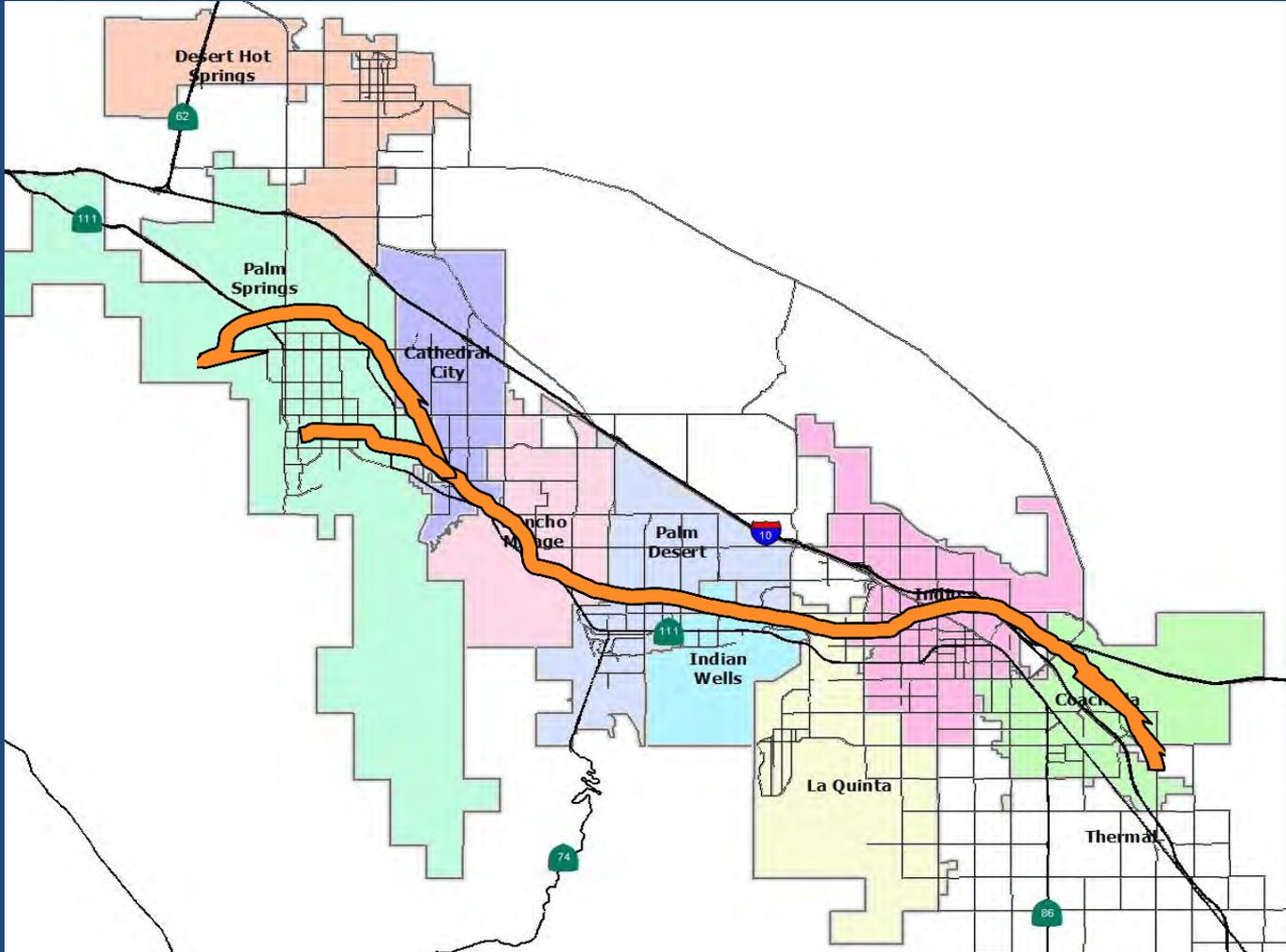
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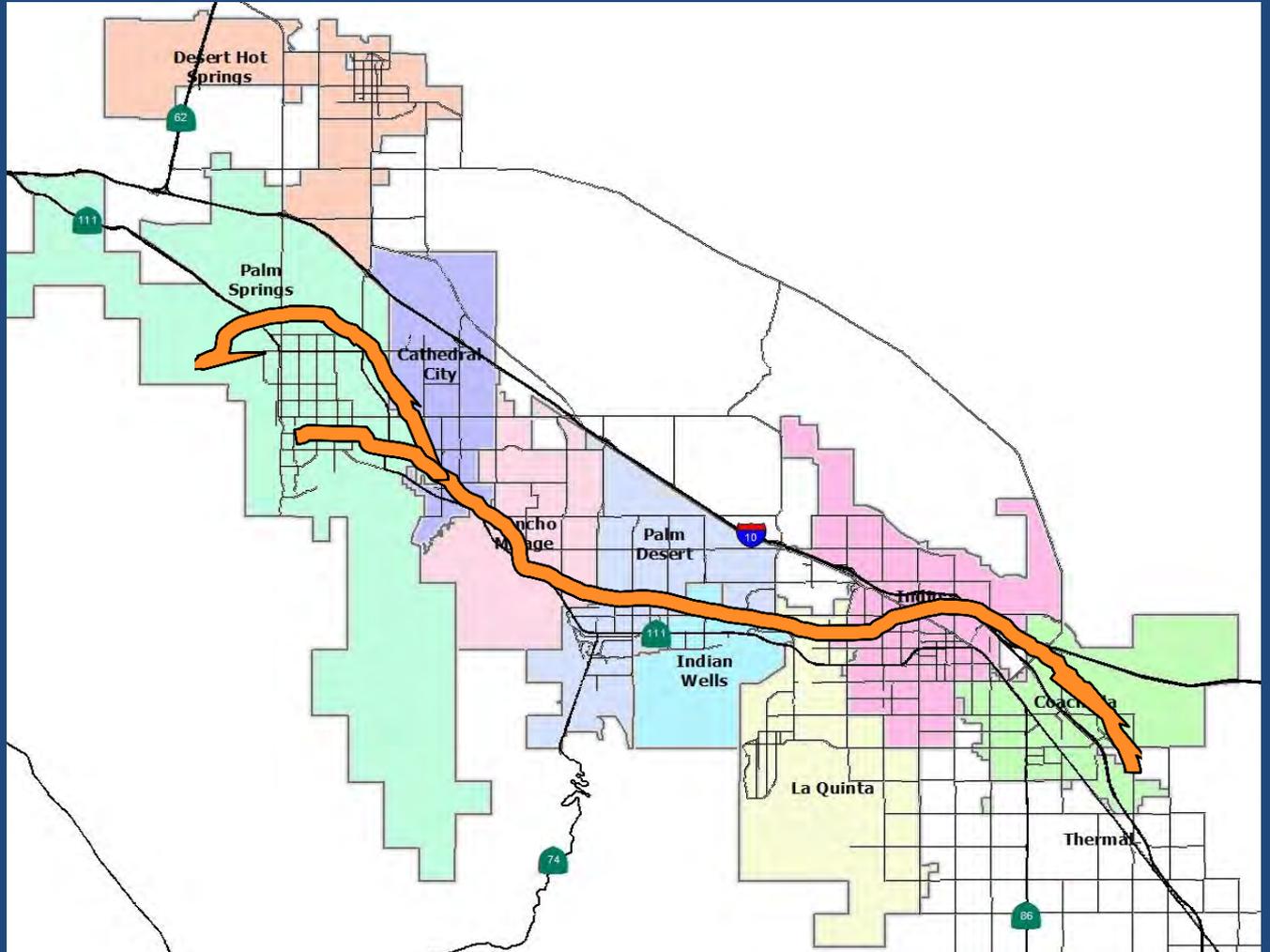
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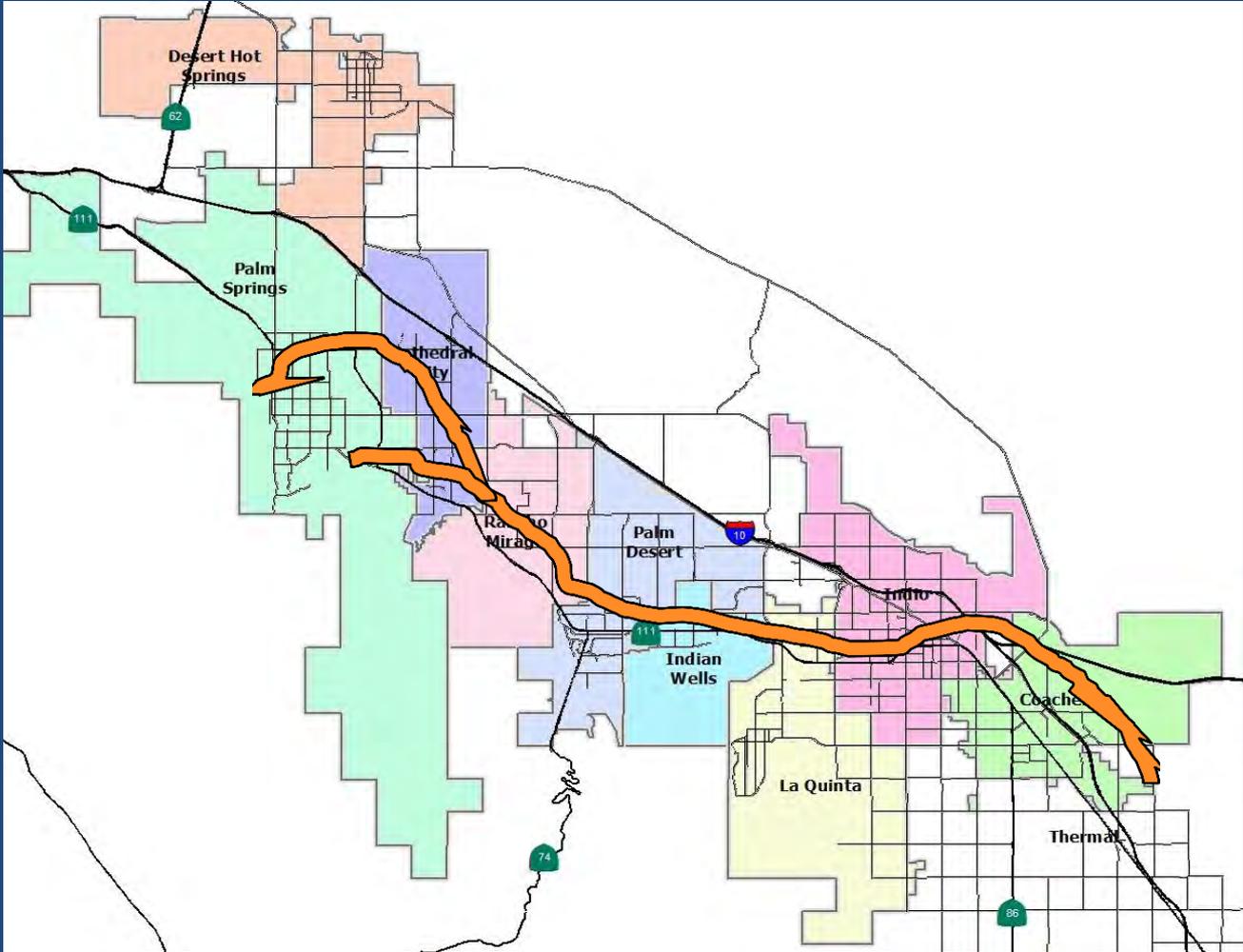
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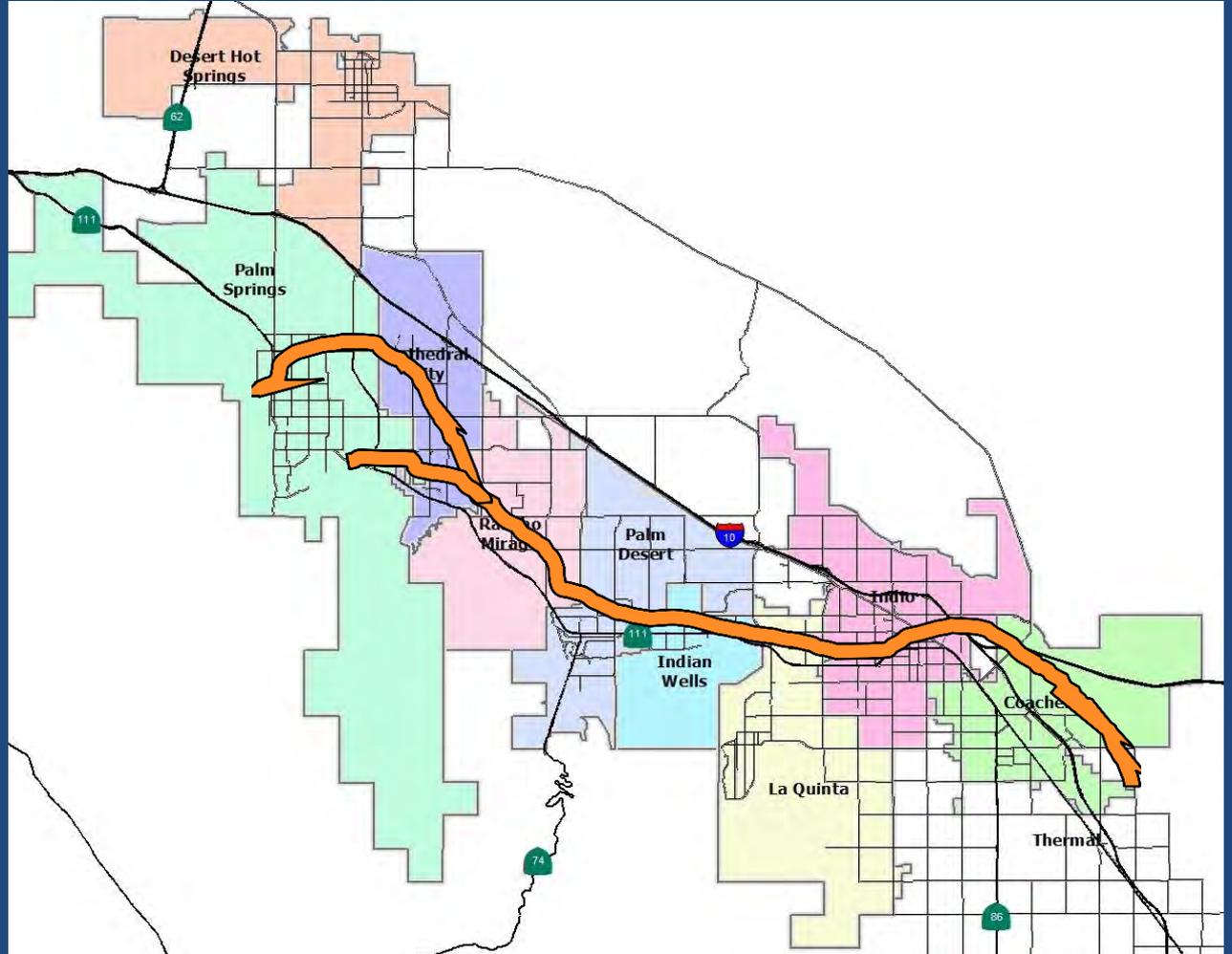
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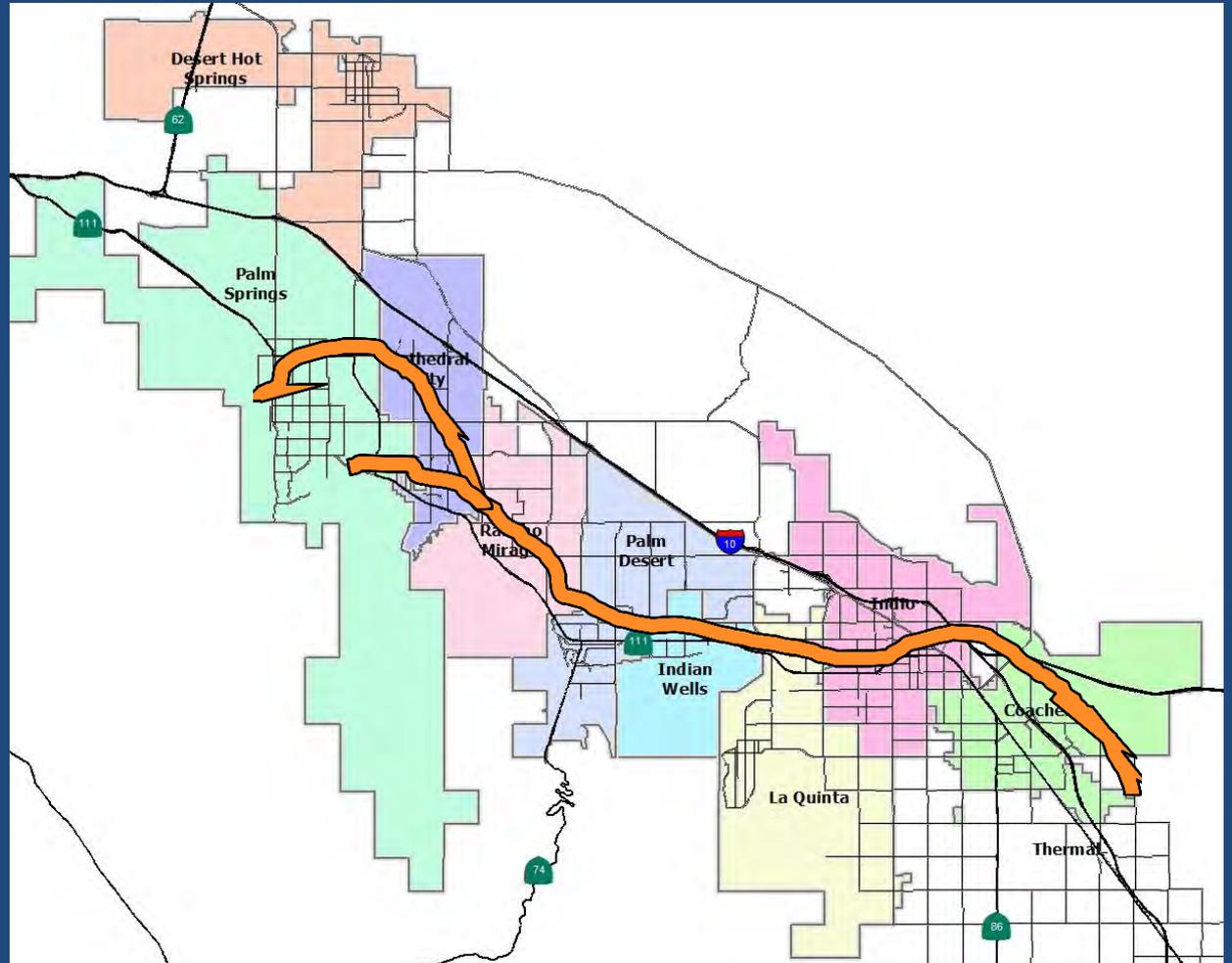
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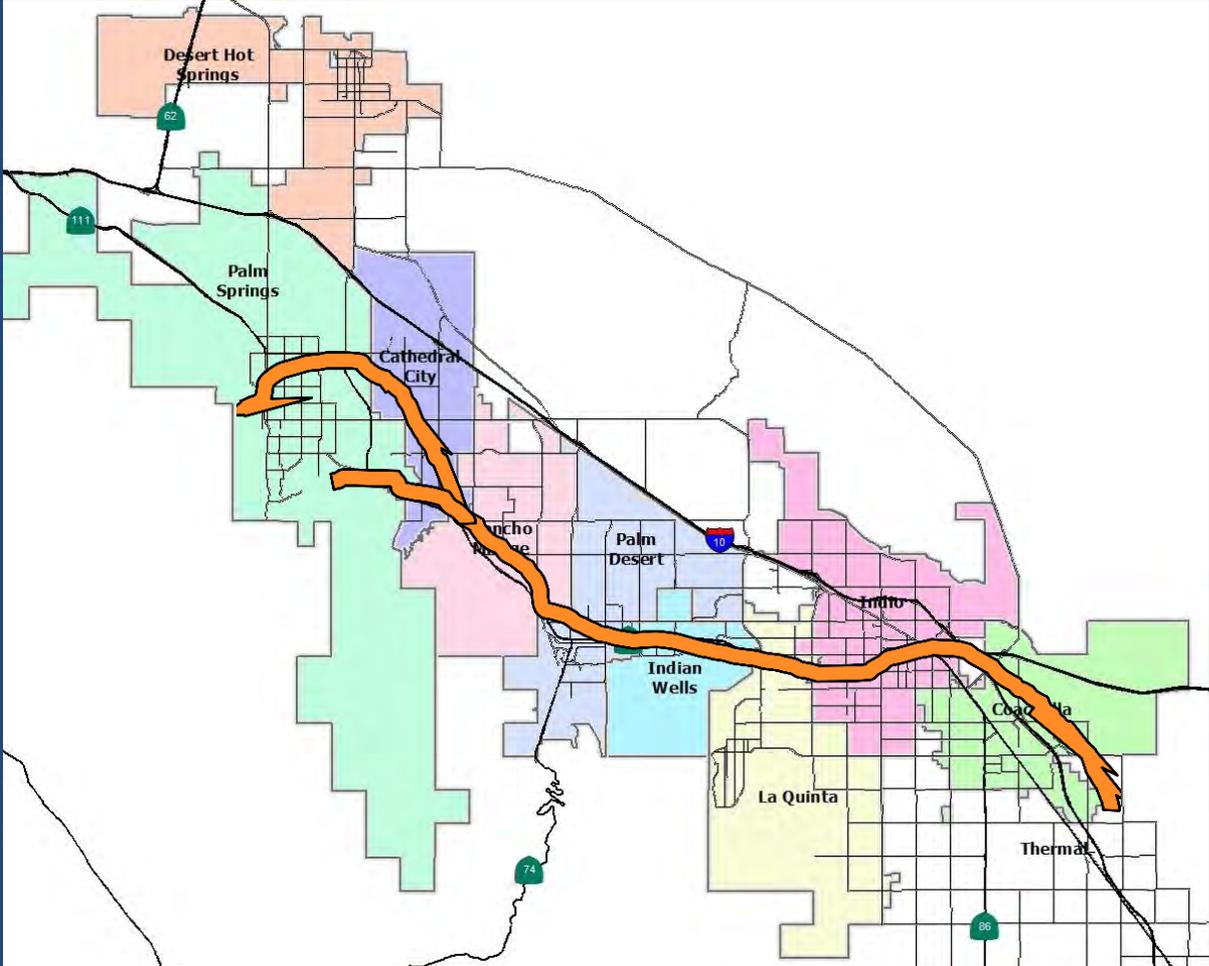
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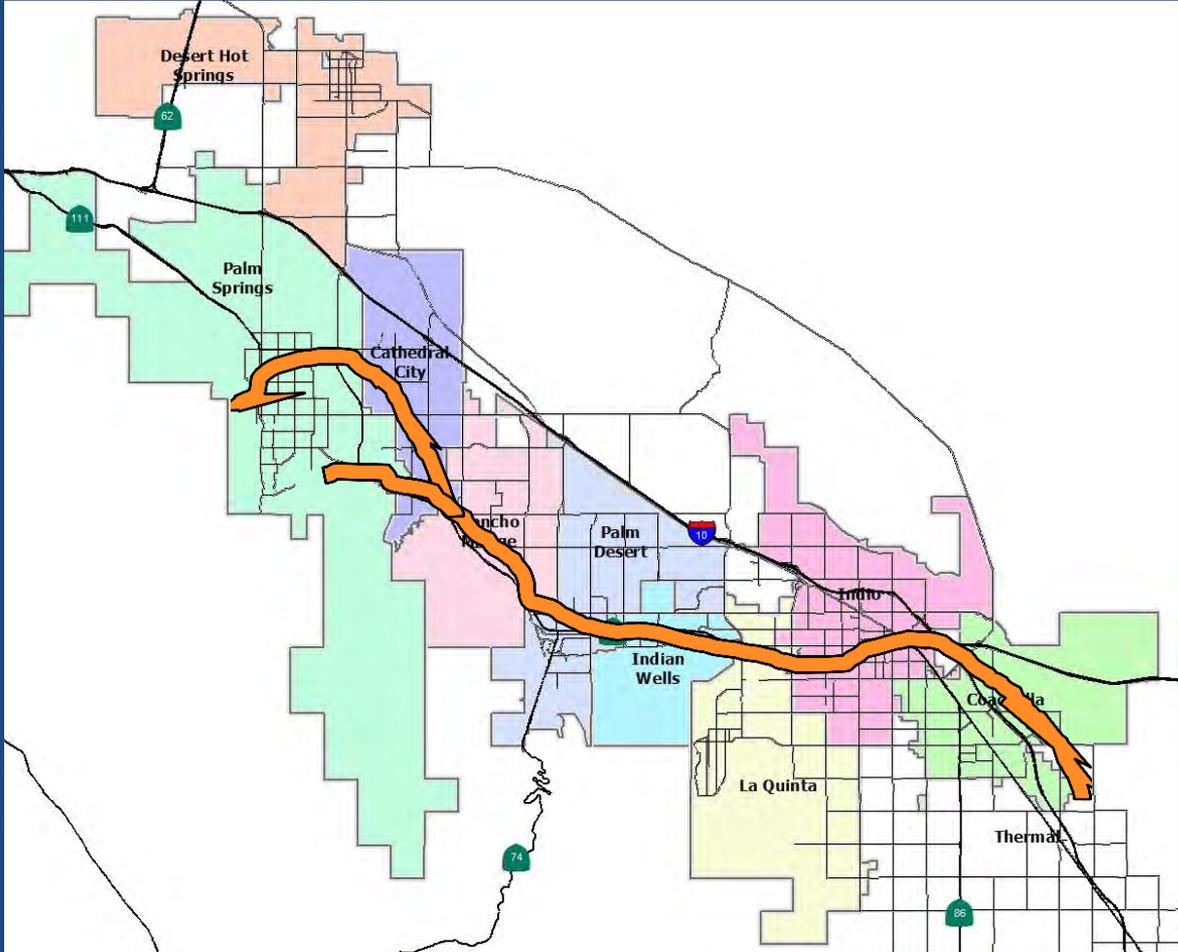
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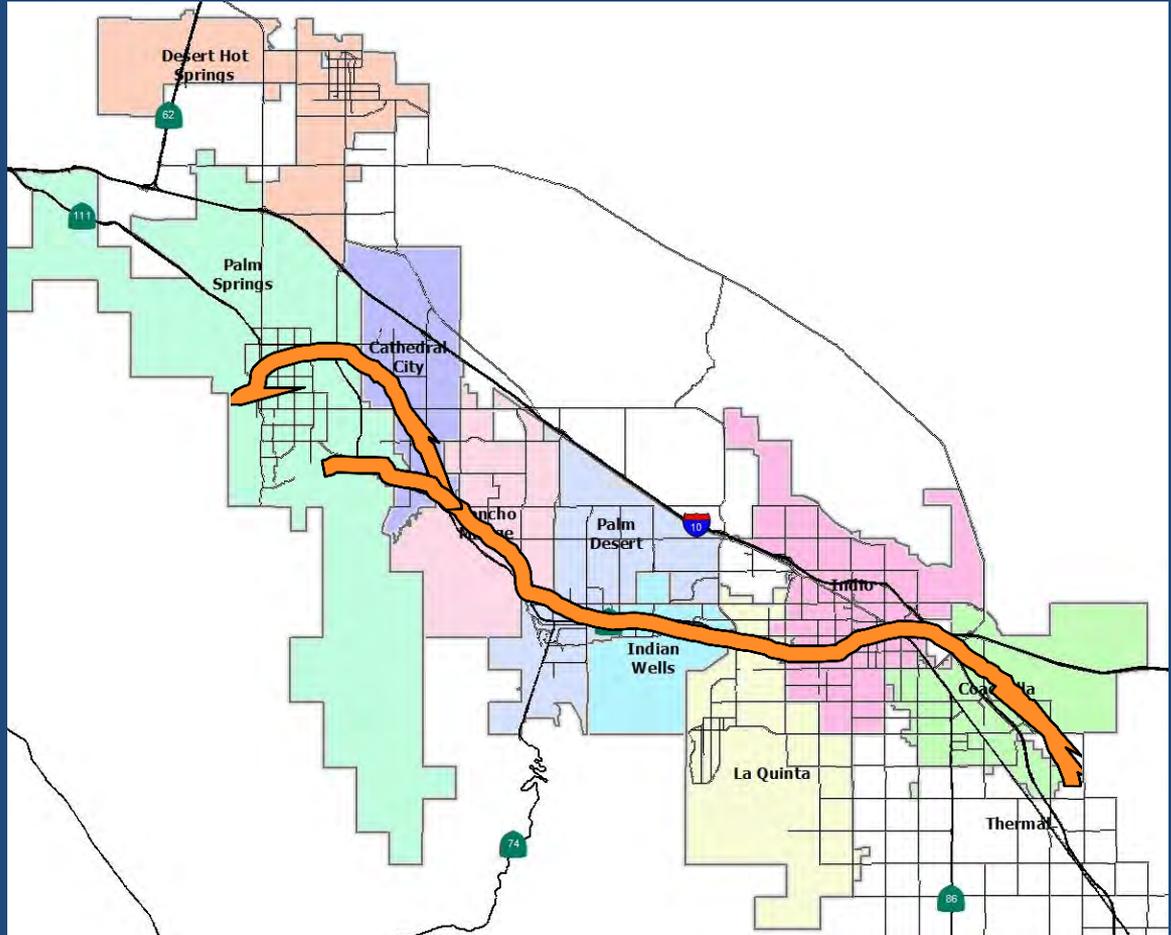
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CVAG

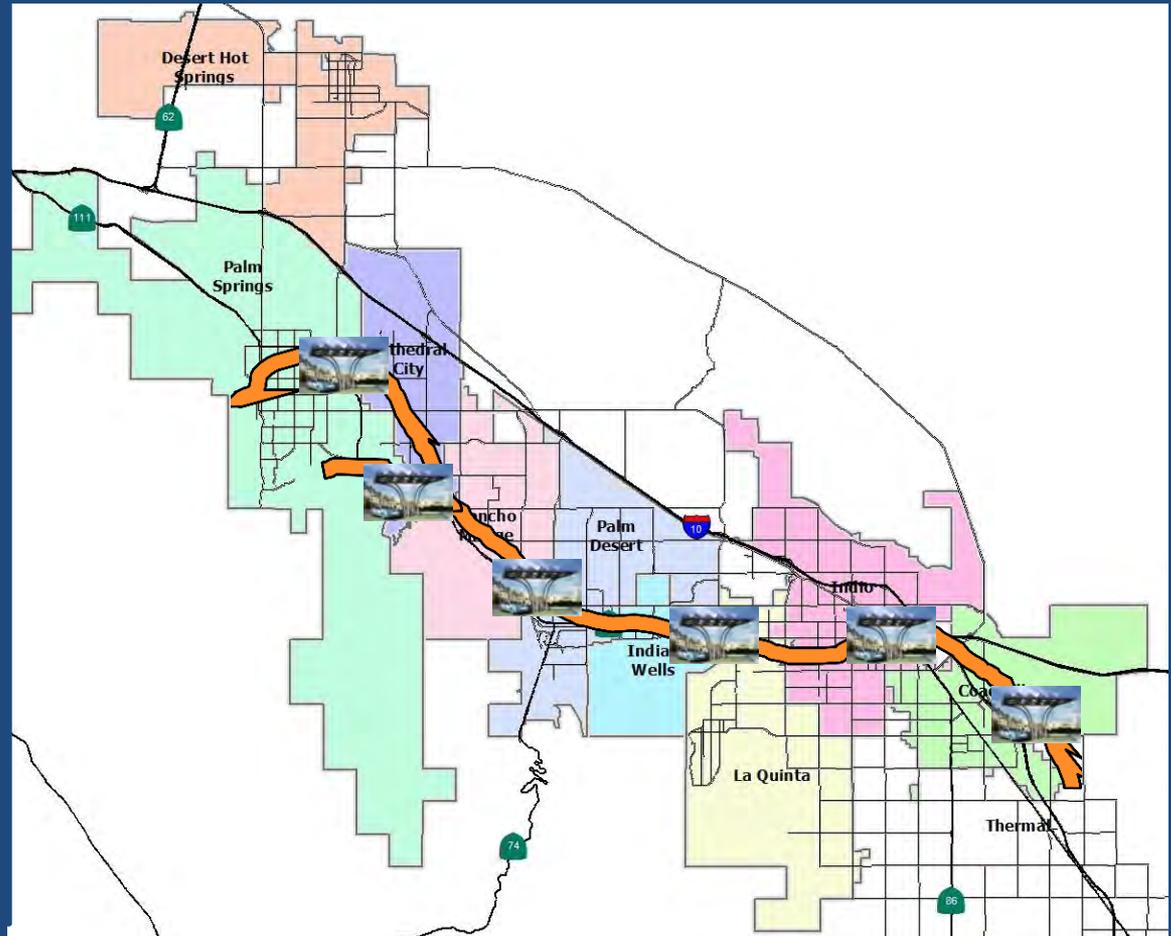


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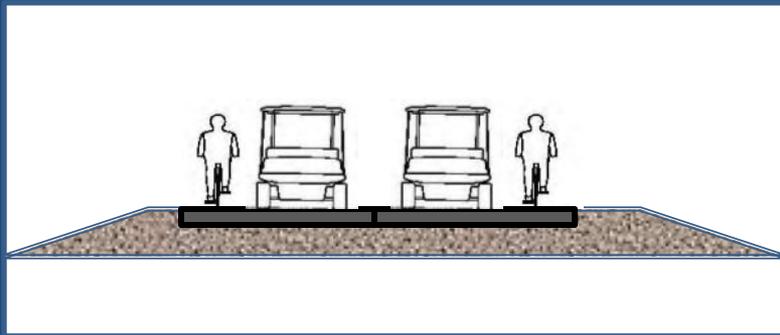
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What if..



Won't Additions Increase Cost?

\$



\$

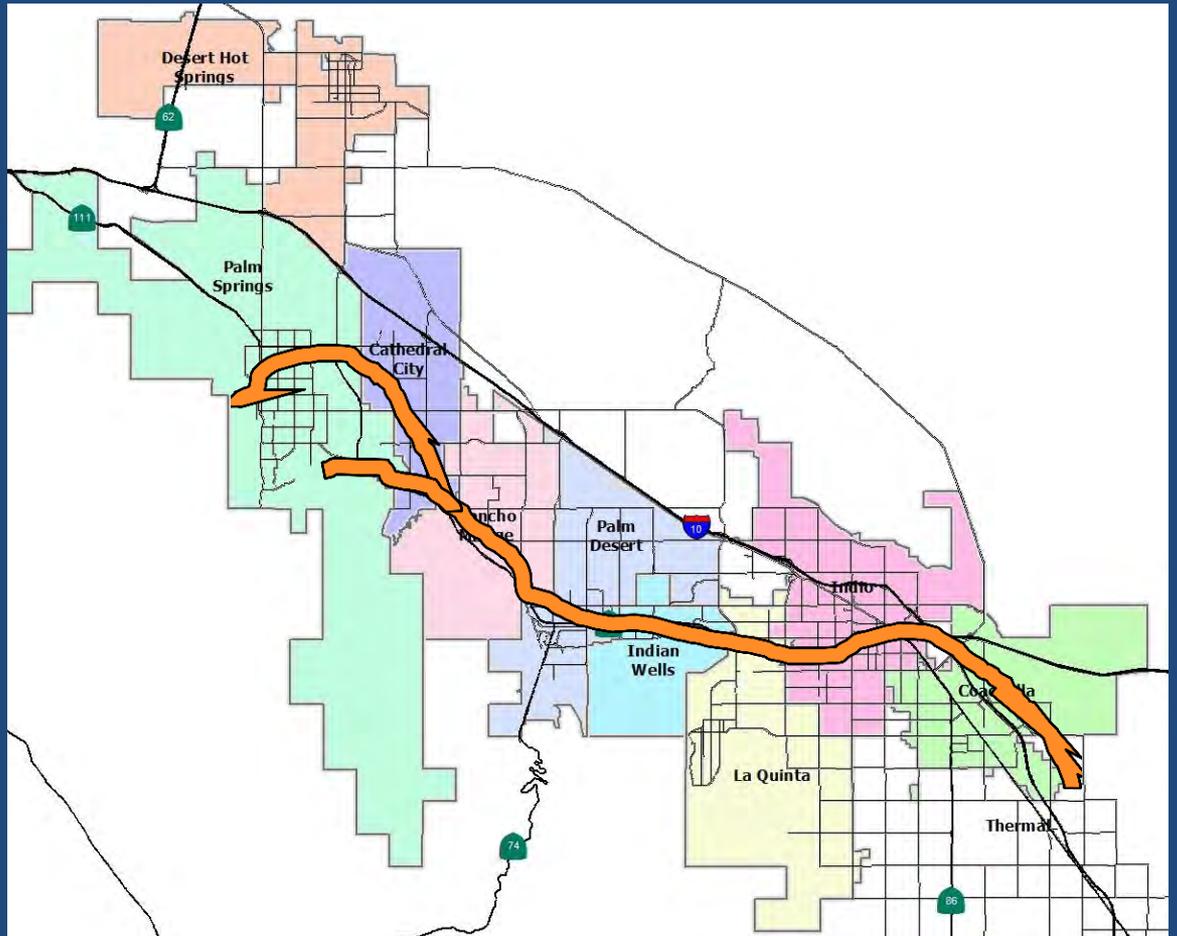
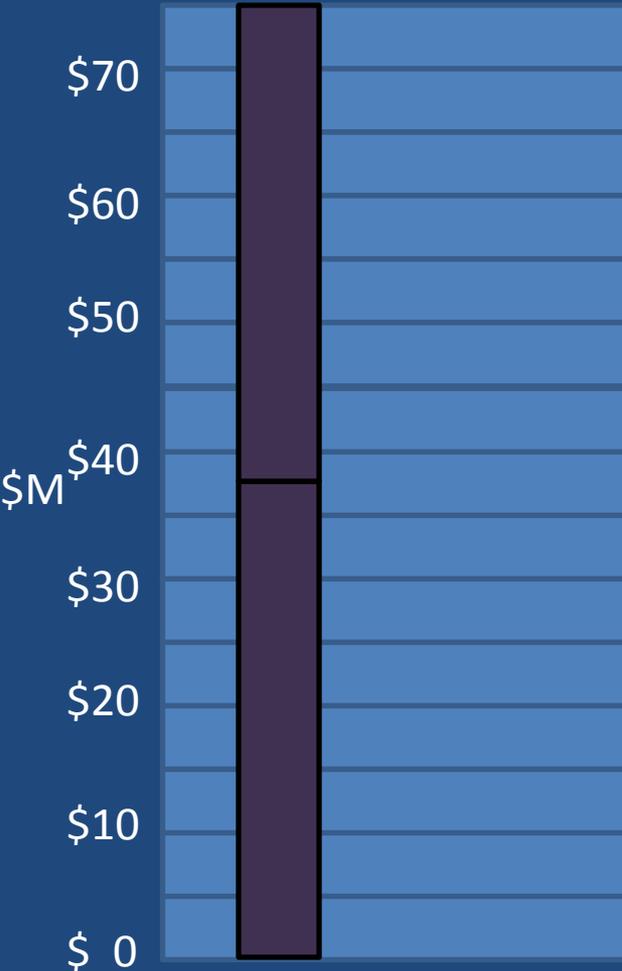


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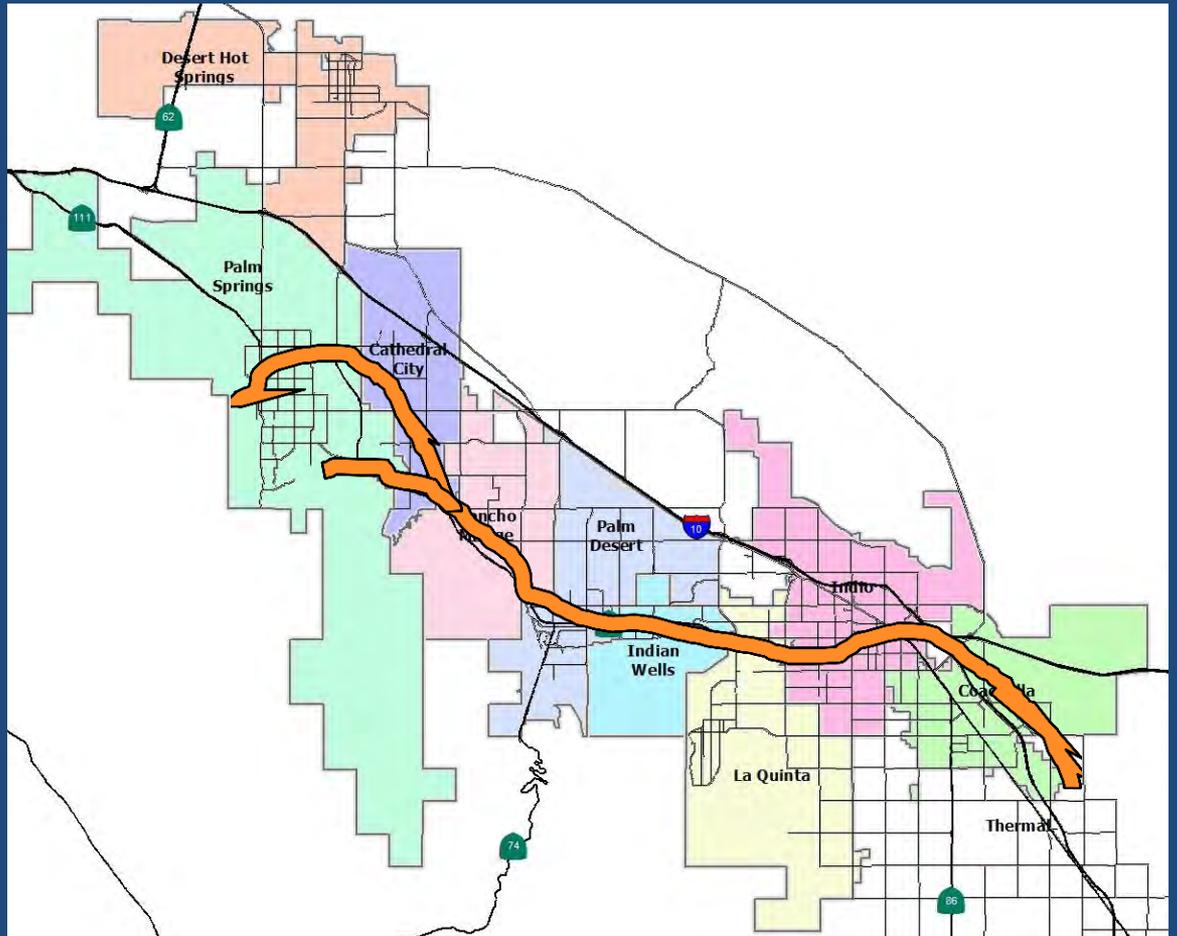
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Cost Versus Economic Benefit



CVAG

Cost Versus Economic Benefit



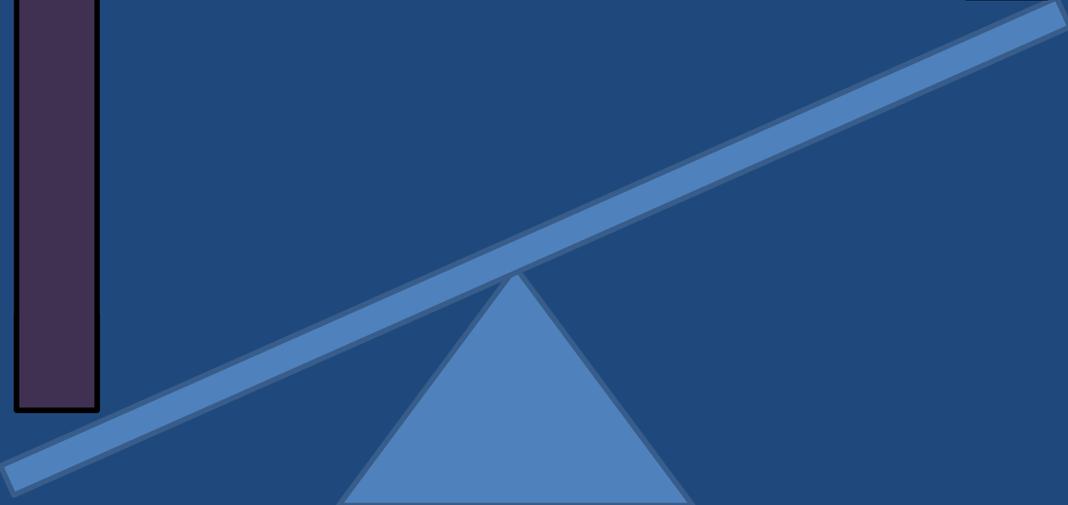
CVAG

Cost Versus Economic Benefit

\$70M

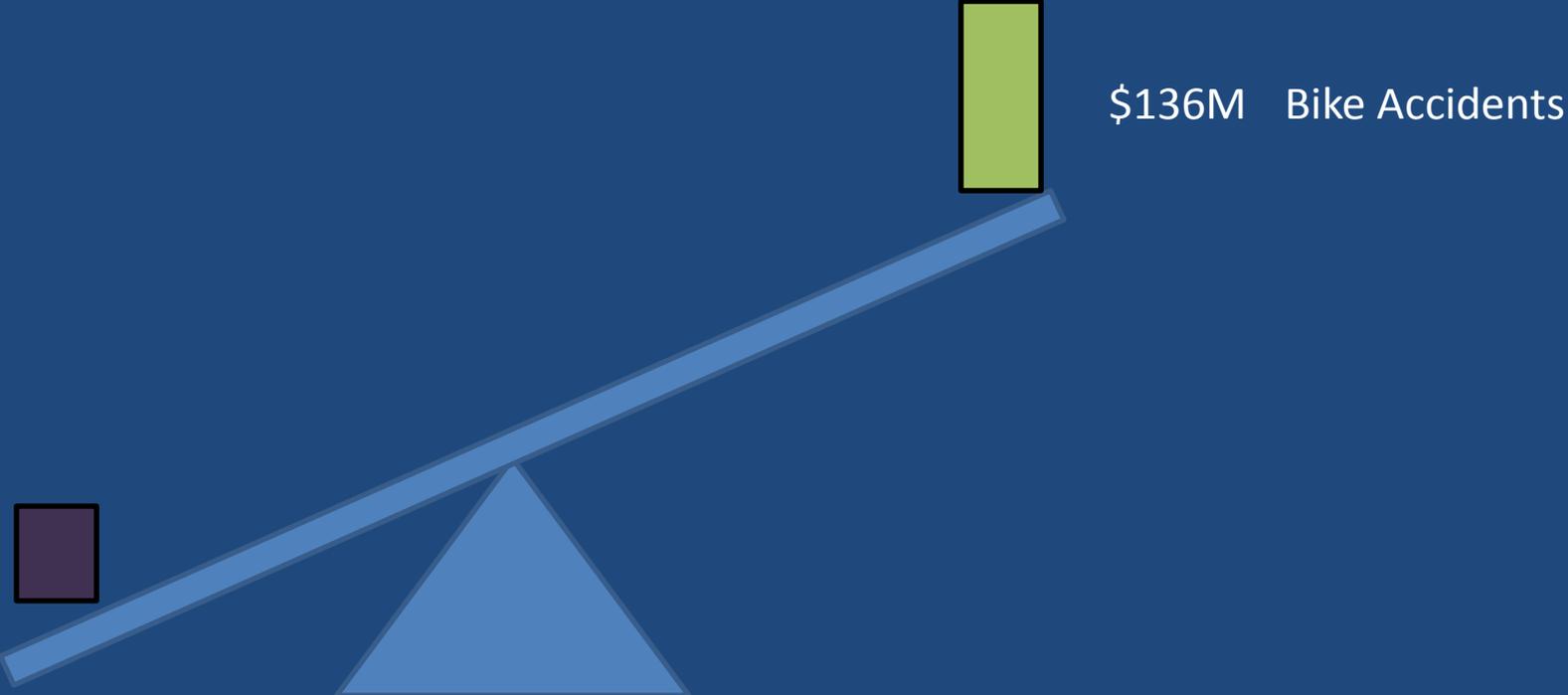


\$136M Bike Accidents



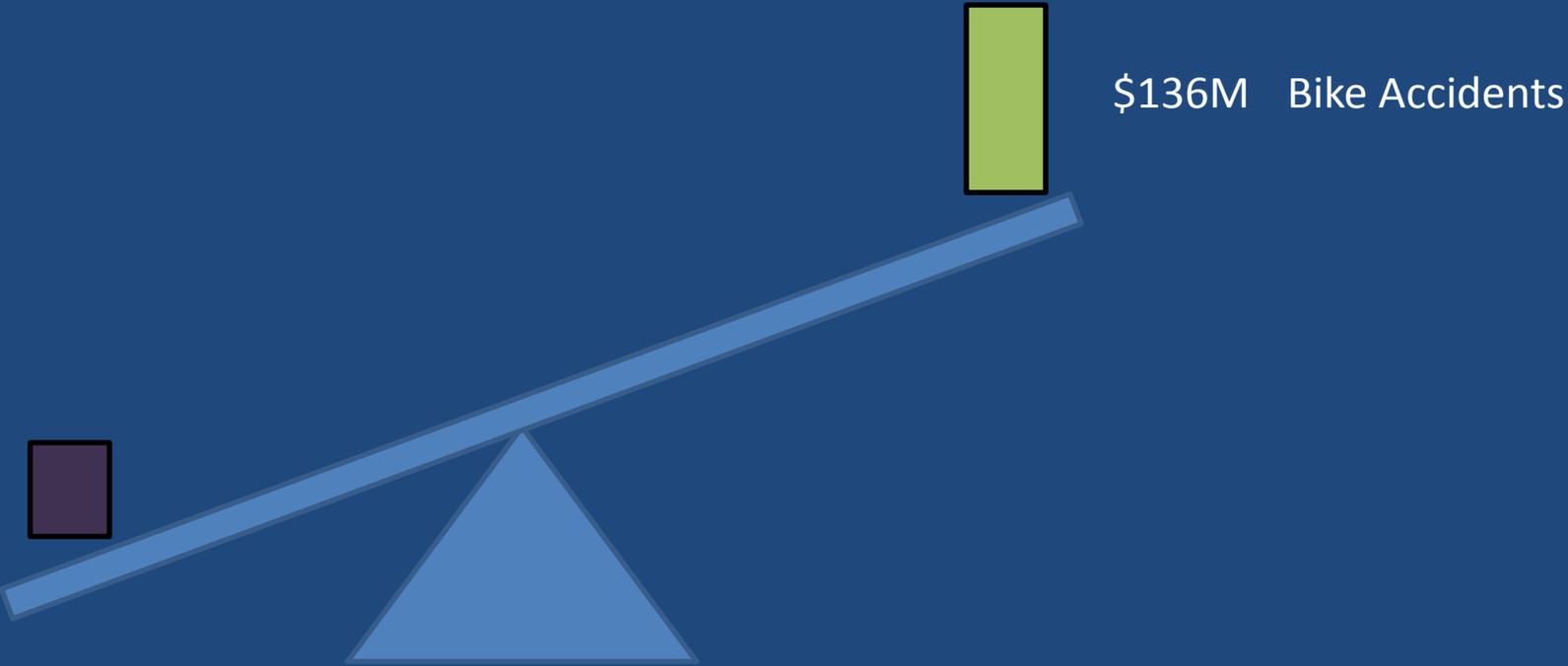
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Cost Versus Economic Benefit



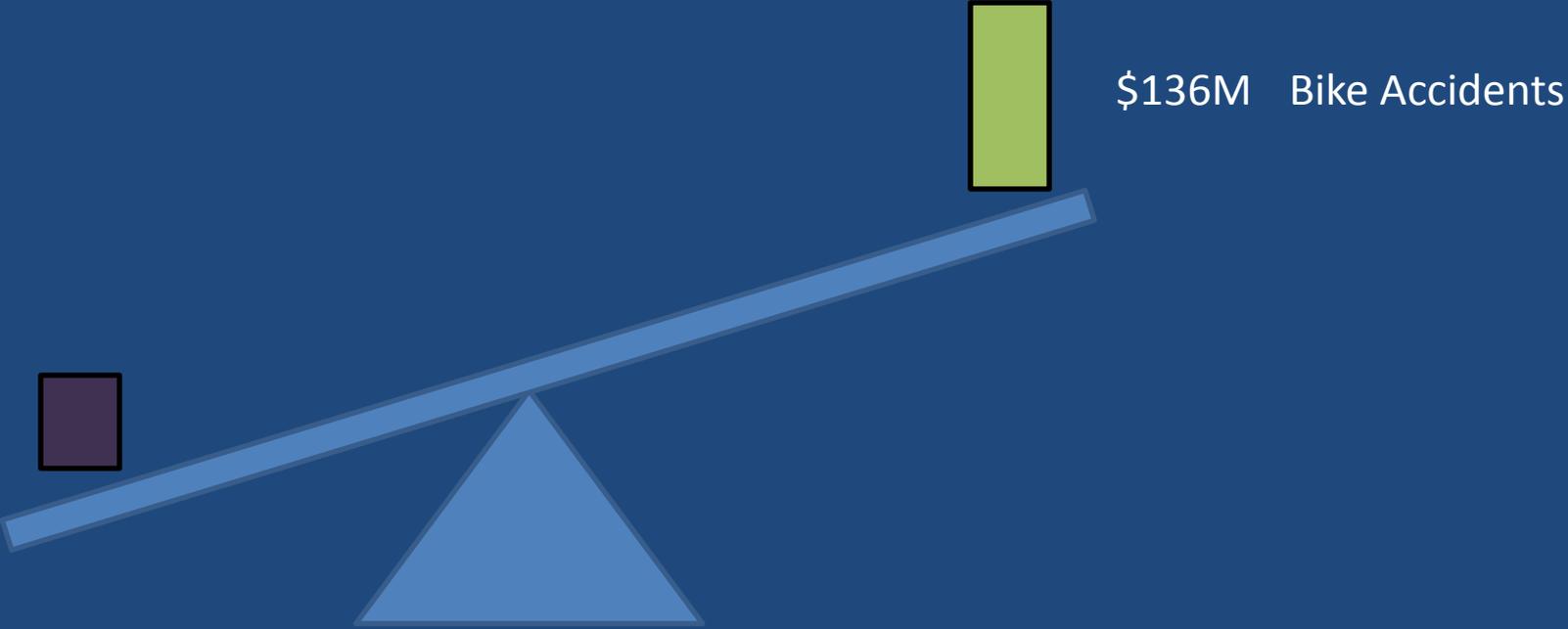
CVAG

Cost Versus Economic Benefit



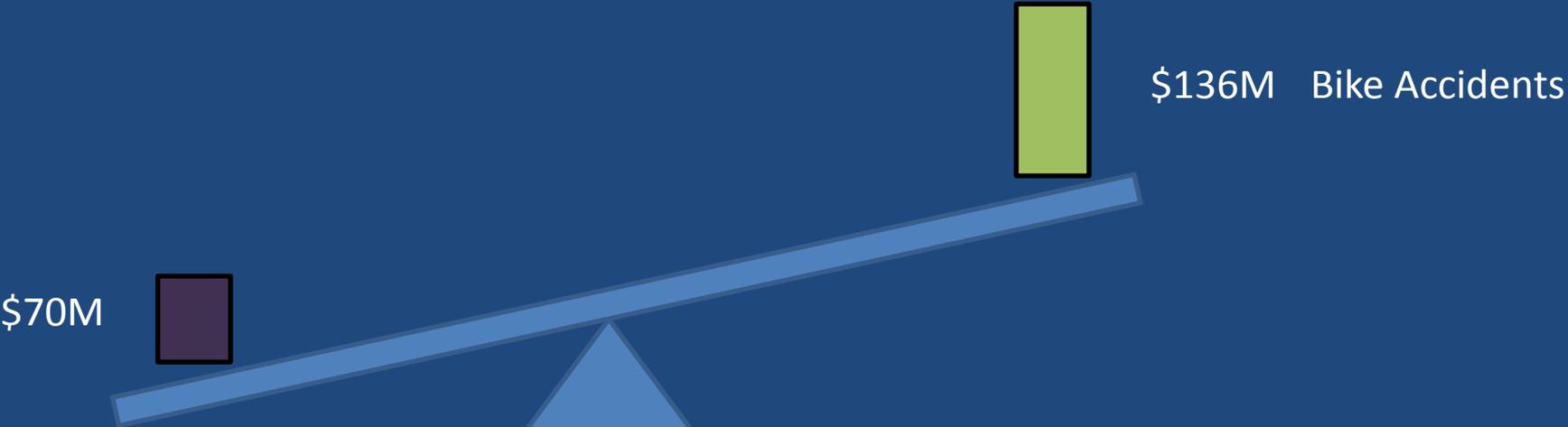
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Cost Versus Economic Benefit



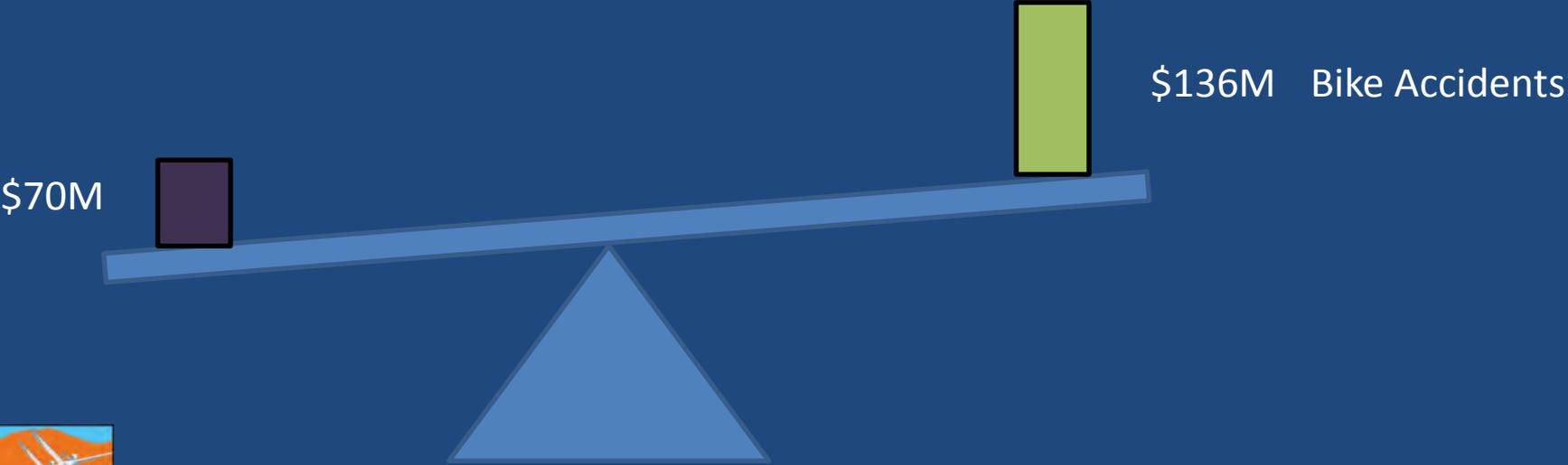
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Cost Versus Economic Benefit



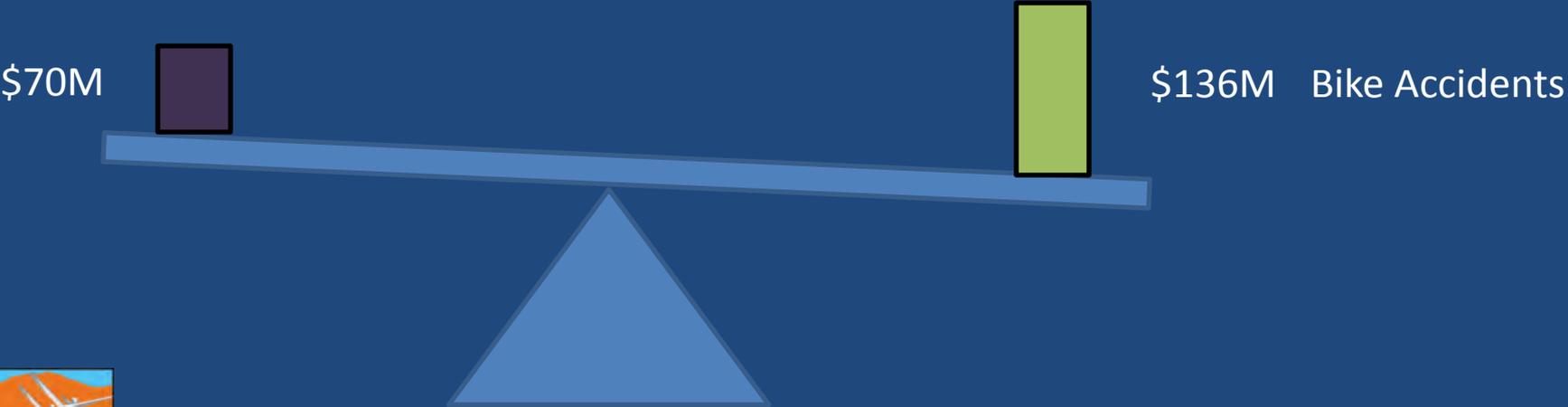
CVAG

Cost Versus Economic Benefit



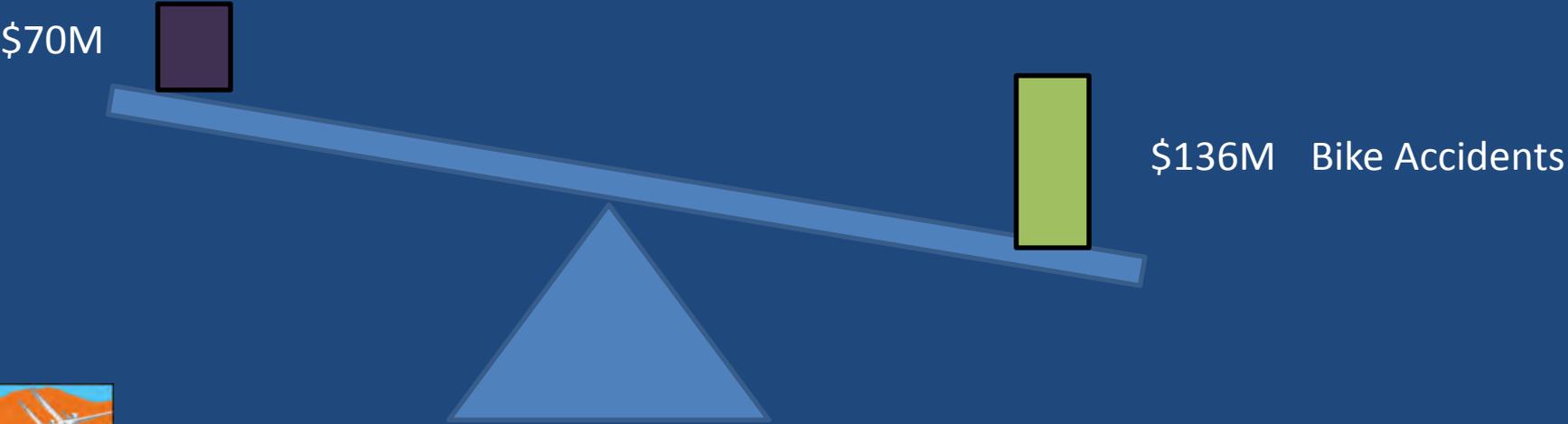
CVAG

Cost Versus Economic Benefit



CVAG

Cost Versus Economic Benefit



CVAG

Cost Versus Economic Benefit

\$70M



\$136M Bike Accidents



CVAG

Cost Versus Economic Benefit



CVAG

Cost Versus Economic Benefit

\$70M



\$136M Bike Accidents



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Cost Versus Economic Benefit

Secondary Tourism \$300M

\$70M



Tourism \$487M

\$152M Property Valuation,
Gas, Etc.

\$152M Health

\$137M Events

\$102M Construction

\$136M Bike Accidents



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Benefits-Tourism

- Growth in Outdoor Recreation
- Growth in Active Tourism



Meewasin Valley Trail near Saskatoon's University Bridge



Concept Builds on our Culture



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Bicycling

Magazine's Top 10 Bicycling Cities?



1. Minneapolis, MN
2. Portland, OR
3. Boulder, CO
4. Seattle, WA
5. Eugene, OR
6. San Francisco, CA
7. Madison, WI
8. New York City, NY
9. Tucson, AZ
10. Chicago, IL



CVAG

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Benefits-Public Interest

Any Time We Discuss Trails, Biking, Trails at CVAG, Public Comes out in Doves



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Agenda

- CV Link in Perspective
- **Background**
- Design
- Funding



Agenda

- CV Link in Perspective
- Background
- **Design**
- Funding



Direction to Design Team

- Nationally Renown Trail Designers – Alta
- Tourism Industry Support – Not Typical Trail
- Must capture attention
- Must be Iconic



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URBAN REVITALIZATION SUPERKILEN

- BOLD CONTRASTING COLOR
- LINES RESPOND TO SITE FEATURES AND DEFINE THE RHYTHM OF SPACE AND CIRCULATION



QINHUANGDAO RED RIBBON PARK

QINHUANGDAO, CHINA



- RED: ICONIC COLOR, IDENTIFIES PARK, JUXTAPOSES NATURAL SURROUNDING
- NATURAL VS. MAN MADE
- CONTRAST IN TEXTURE: SMOOTH VS. NATURAL VEGETATION
- DIVERSE FUNCTIONS OF RED LINE (SEATING, LIGHTING, PLANTER, DIRECTION/GUIDE)



HIGH TRESTLE BIKE BRIDGE

MADRID, IA

- STRONG GEOMETRIC FORM
- STRIKING USE OF LIGHT
- SITE APPROPRIATE MATERIAL



The Desert Sun

WEDNESDAY, OCTOBER 16, 2013

WWW.MYDESERT.COM

A GANNETT COMPANY

SERVING THE COACHELLA VALLEY SINCE 1927

ENVIRONMENT: GREEN PARKWAY PROJECT

'Game-changer' experience



Underpasses



Underpasses



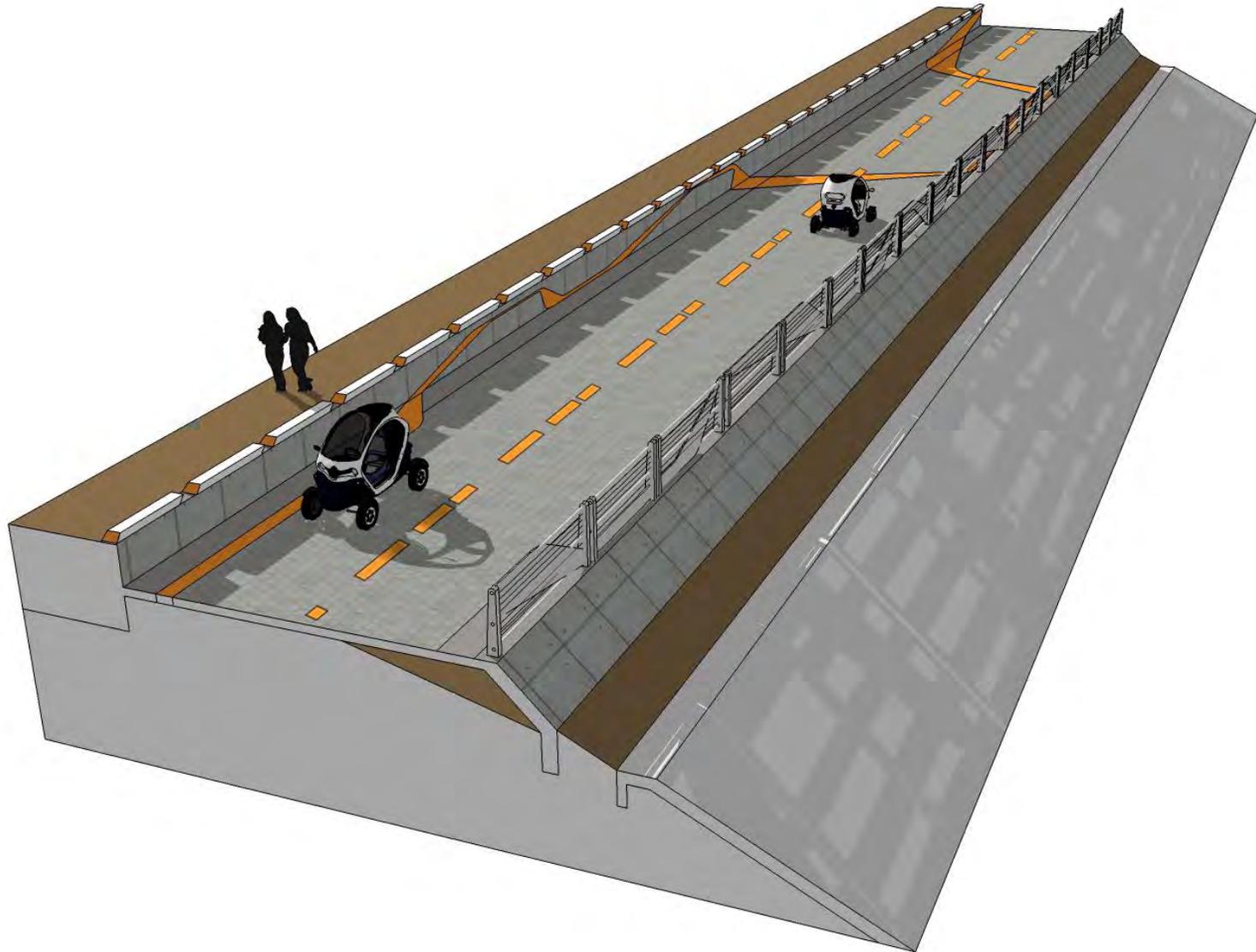
Underpasses



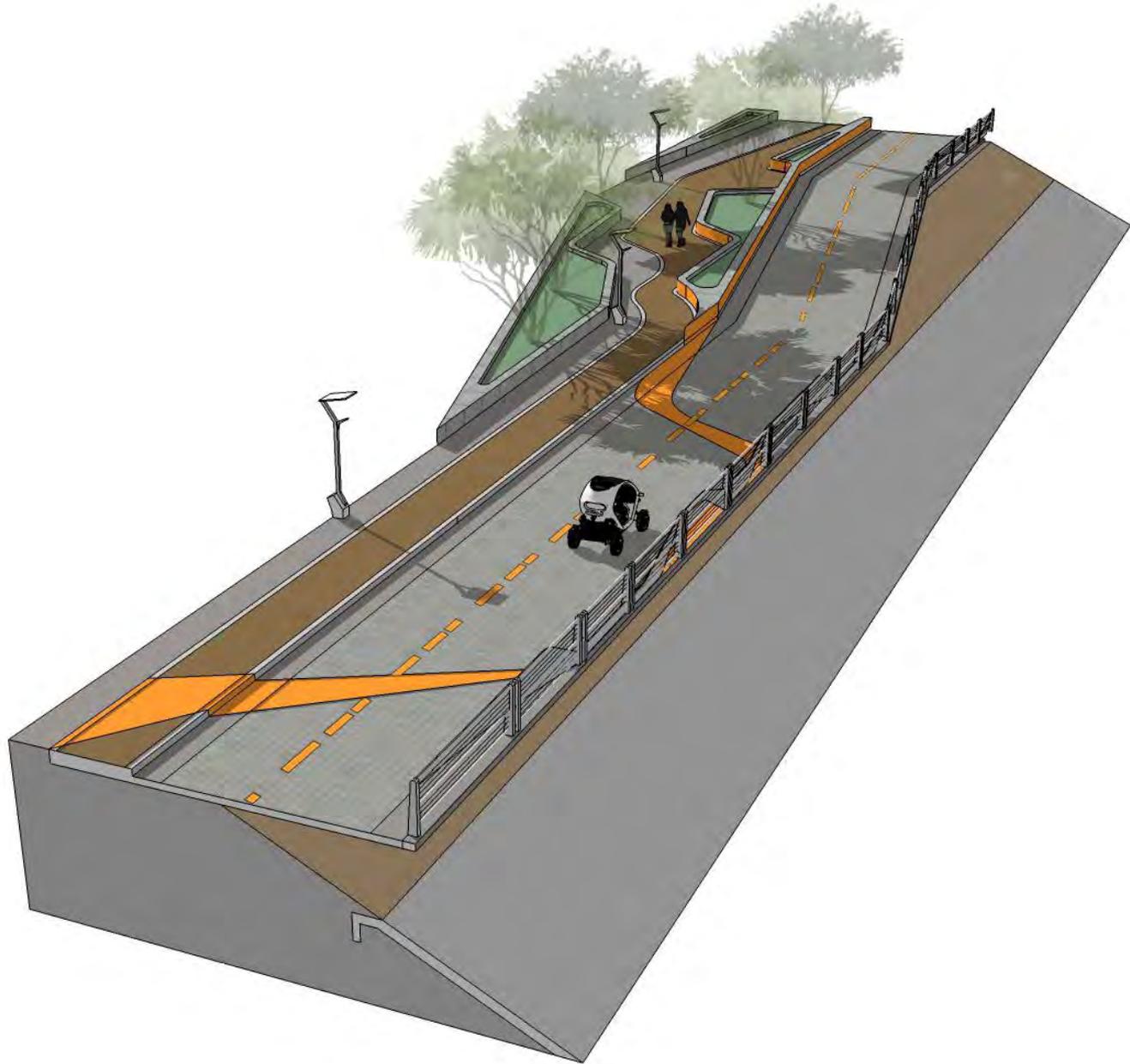
Bridges at Roadways



CENTRAL Valley



CENTRAL Valley



WEST Valley



Bridges at Channels



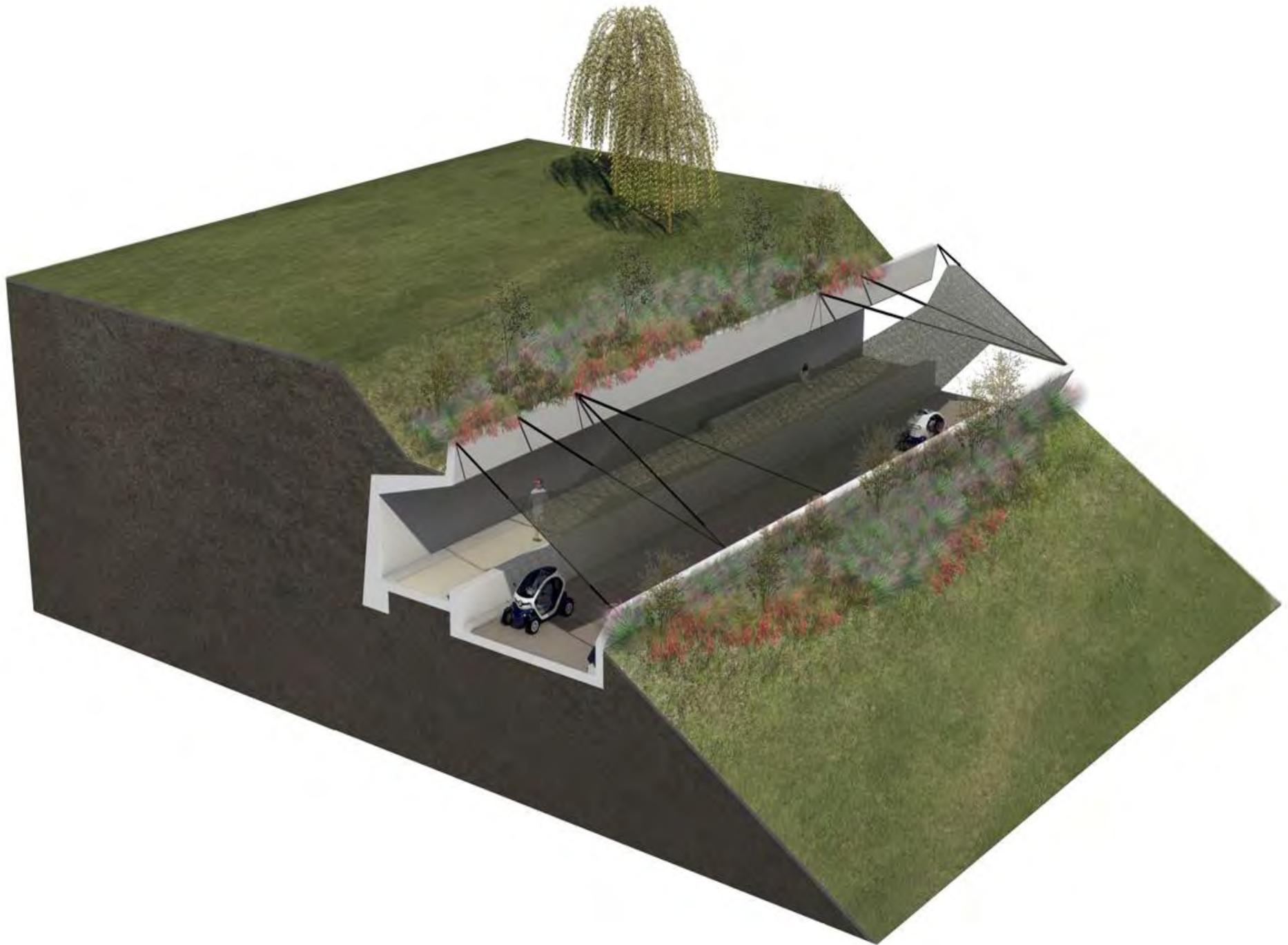
On-Street



What About Golf Courses?

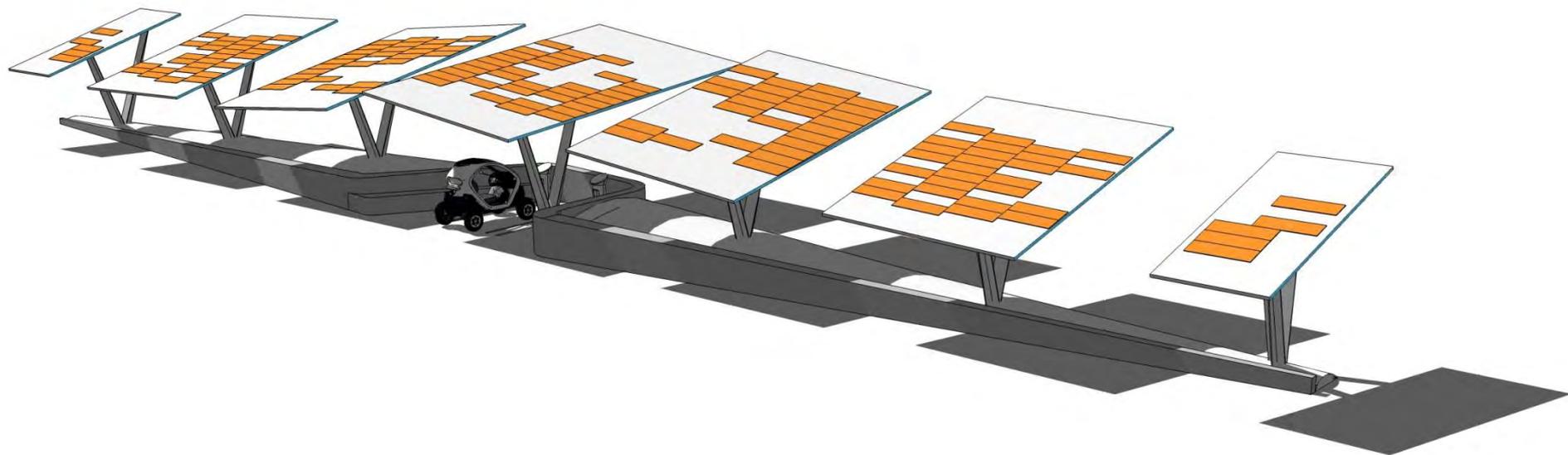
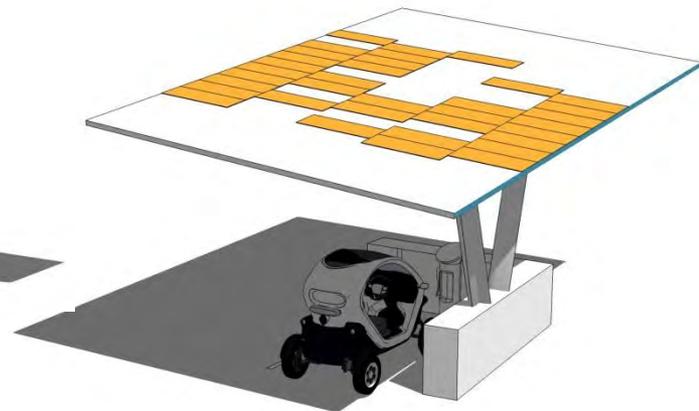
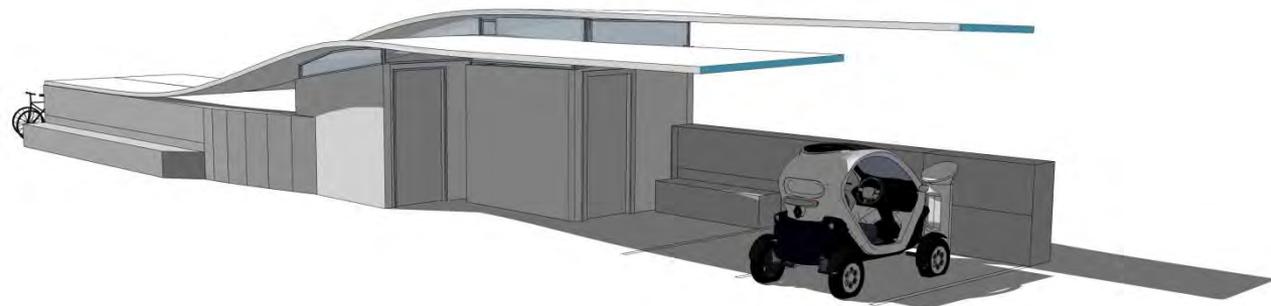
What About Golf Courses?







Charging Stations



Agenda

- CV Link in Perspective
- Background
- Design
- Funding/Status



Agenda

- CV Link in Perspective
- Background
- Design
- **Funding/Status**



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Funding Status



Congestion Mitigation Air Quality (CMAQ) Program



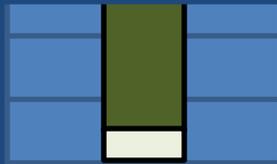
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THE Strategic Growth Council

\$M \$10

\$ 0



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Next Steps

- Master Plan & EIR – Jan/2016
- Groundbreaking – Mar/2016

www.coachellavalleylink.com

Language Font Size: A A A Sign-Up for email Email Search

CV LINK
CONNECTING THE COACHELLA VALLEY

HOME ABOUT THE VISION MEETINGS GET INVOLVED PRESS ROOM CONTACT

CV LINK

Welcome to the **CV Link** project information page.

Welcome to the **CV Link** a revolutionary new concept in transportation. Led by the Coachella Valley Association of Governments, the CV Link is the first of its kind to incorporate within one project pedestrians, bicyclists and low-speed electric vehicles. CV Link will connect eight Coachella Valley Cities and the lands of two federally recognized tribes with an alternate transportation route to the busiest corridor in the Coachella Valley.

Social Media



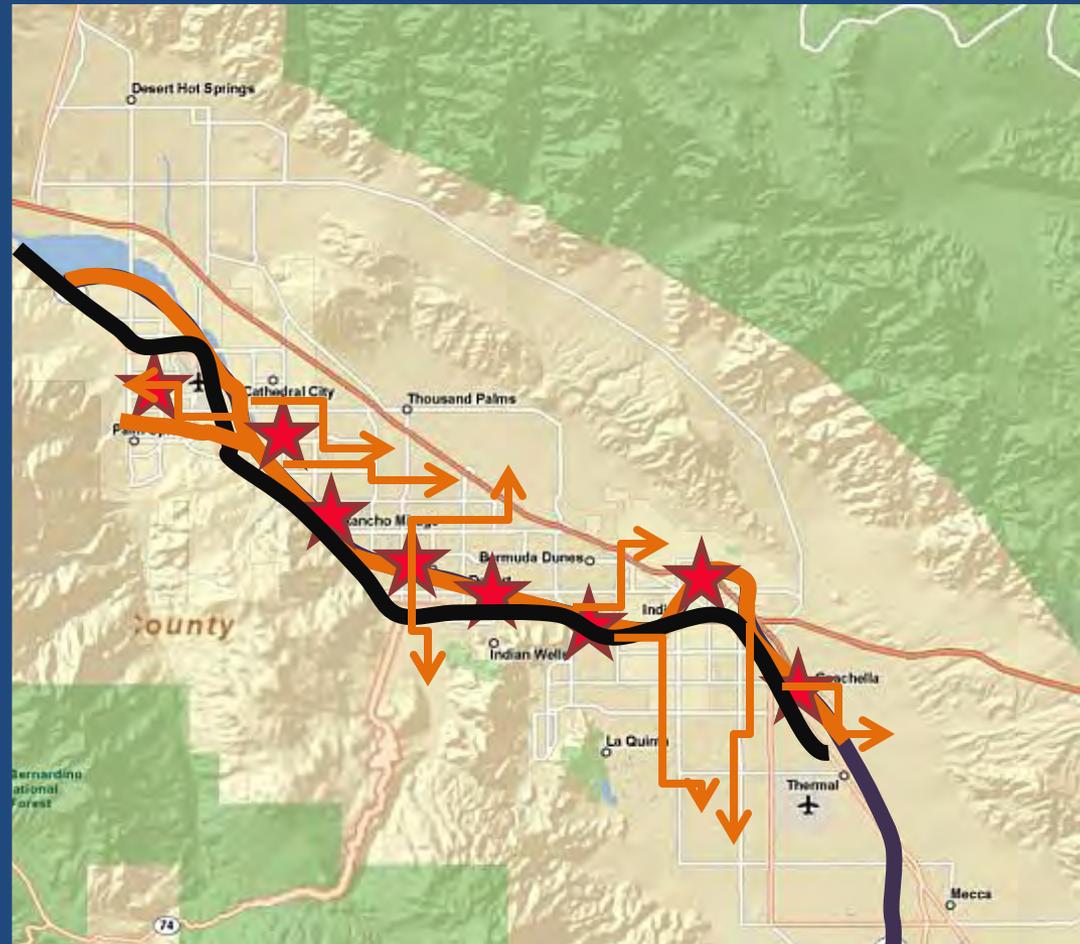
Facebook: **CV Link**



Twitter: **@CVLink**

CV Link

- Weaves Through 8 CV Cities
- Stimulate Local Connections
- Spine Just Like Hwy 111

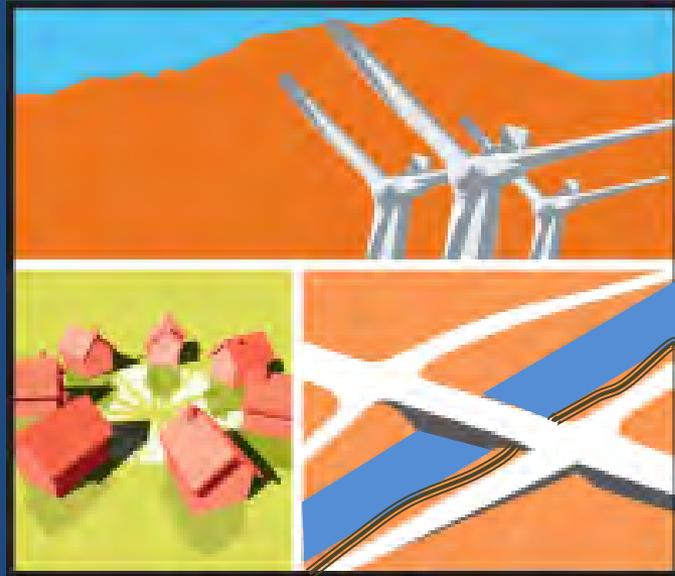


Will Nation's Most Ambitious Trail that Isn't Change Perceptions?



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CV Link



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