



BEAR MARKET BULLETIN

for Cooperating Associations

June 6, 2001

**To: All Cooperating Associations
All CALs**

- ❑ ***Traveling California State Parks® Videos***
By Under the Stars Productions
- ❑ ***Video Display Stand*** attractively displays three videos on a countertop.

Russ Christoff and associates spent three years traveling our wonderful State Park System and covered more than 90 state parks during his exploration. The four-hour, three-part series covers three geographical areas of California: Northern, Central, and Southern. Each video showcases 22 to 32 parks.

- ❑ Prices:
Videos:
Suggested Retail: \$24.95 each or \$69.95/set of all three videos.
Wholesale: \$12.00 each or \$36.00/set of all three videos.

Display Stand: \$13.50 or free with purchase of 5 sets.
- ❑ Although California State Parks staff did not produce these videos, they did play an important role in their development. The Department highly recommends these videos as a sales item.
- ❑ For more information, see the attached flyer or call:
The California State Parks Store 1-800-777-0369, press 4
or (925) 778-7030
- ❑ Please share this information with others who may be interested.

This bulletin has been sent to you by:
John D. Mott, CA State Parks, Interpretation and Education Division
PO Box 942896, Sacramento, CA 94296-0001
TEL (916) 654-5397 FAX (916) 654-9048