



BEAR MARKET BULLETIN

for Cooperating Associations

To: All Cooperating Associations
All CALs

March 15, 2000

☐ **California Songs, vol. 1 and 2**

A 150 years of California's history through folksongs.

By Keith and Rusty McNeil

Using a delightful mix of 80 historic folksongs, and interesting commentary, the known (and much of the unknown), history of the Golden State comes alive. Starting with early California and ending with the 1960's, the McNeil's sing about our state's turbulent history including the Californio Ranchos, Gold Rush prospectors, immigrants from China, Japan, Ireland, and Mexico, railroading, cattle ranching, migrant workers, women's rights, the movie industry, the labor movement, and World War II.

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California's history was at times fraught with bias, and some folksongs reflect historic attitudes that today are unacceptable. With sensitivity, humor and candor, the artists explore sensitive topics that are often ignored. They skillfully introduce each song to reveal it's place in California's multicultural, and sometimes, violent history. Parents are encouraged to listen to these songs, with their children, and discuss the songs' historical context in light of current family and social values.

☐ The two volume set of cassette tapes or CD's is highly recommended as a research tool and/or as an interpretive sales item.

☐ Retail price:

Two volume set:	\$42.95 (4 CDs)	ISBN # 1-878360-23-X
	\$37.45 (4 cassettes)	ISBN # 1-878360-19-1

☐ For wholesale price discounts or other questions, contact:

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