

# News Release



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## California State Parks Launches Special Interest License Plate Artwork Contest

SACRAMENTO, Calif.—California State Parks today launched an art contest aimed at seeking submissions from California artists for the department’s special interest license plate. The donated artwork for the special state parks license plate should be a full-plate design incorporating a California redwood tree and should not obscure the readability of the license plate. The artwork must be an original and unpublished work.

“This contest is an opportunity for California artists to gain widespread exposure and visibility for their artwork and take an active role in helping support states parks,” said Major General Anthony L. Jackson, USMC (Ret.), Director of California State Parks.

The deadline for the contest is June 15, 2014. The design will be judged on creativity, inspiration, reproducibility, legibility of the lettering and numbering on the plate, and uniqueness demonstrated that best captures a California redwood tree.

Following approval of the artwork and final design of the new license plates, the Department of Motor Vehicles (DMV) will begin issuing the license plates upon receipt of 7,500 paid applications. Proceeds from the sale of the plates will help support the restoration and preservation of California’s 280 state parks.

More information about the contest and artwork requirements can be found [here](#).

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### ***Mission***

*To provide for the health, inspiration and education of the people of California by helping to preserve the state’s extraordinary biological diversity, protecting its most valued natural and cultural resources, and creating opportunities for high quality outdoor recreation.*