News Release



FOR IMMEDIATE RELEASE

Date: February 13, 2013

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Silver Strand State Beach Campground to Install Electrical & Water Hookups

Reserve Soon for May 17, 2013 and Beyond!

Campers waiting to make summer reservations at the popular Silver Strand State Beach in San Diego, one of the favorites in the state, can do so <u>starting February 18, 2013 at 9:00am</u> Pacific Time.

Reservations for May 17 and beyond are reopening following a renovation of the campground that includes the installation of electrical and water hookups. In addition, a new sewage dump station is being installed.

"Long-time campers have been thrilled to learn that utilities will be provided at the campground," said Clay Phillips, superintendent of the San Diego Coast District of California State Parks. "They will not have to rely on noisy generators for their electricity and the quiet will greatly add to the ambiance of a campground unmatched for its beach level beauty."

The campground will feature 124 campsites that will be slightly larger than the existing sites. All site fees will be increased by \$15.00 to defray the cost of the hookups. Premium beachfront sites will increase to \$65.00 per night and all other sites will increase to \$50.00 per night. The additional \$15.00 fee for each site is offset by camper savings on the costs associated with fuel for generator operation and fees charged at offsite dump stations

Since Park policy requires generators to be shut down by 9pm each night, these hookups will allow campers to enjoy electrical service all day and night.



Now that the park will be providing hookups, California State Parks is hoping to attract more people (particularly "snow-birders") to the coast during the cooler off-season.

Silver Strand State Beach is known for many things: An almost endless beach where one can find moon snail shells, cockle shells and even the occasional sand dollar. The beautiful bay side campground features unparalleled views of the San Diego skyline with warm water perfect for kayaking, sailing and stand-up paddleboarding.

Though the campground is laid out atop a converted day-use parking lot (requiring all campers to use only self-contained RVs), its location is unmatched by other coastal campgrounds in southern California. It is at beach level, immediately next to the sand.

Renovation Possible Through New Enterprise Fund Legislation

The renovation of Silver Strand State Beach is the first project under the new State Parks' Enterprise Fund Program authorized under legislation passed last year. That legislation established a \$13 million fund to be used for new revenue generation projects. A revolving loan account is used to loan funds for construction and installation of new revenue producing projects. When those projects come on line, the new revenue pays back the revolving fund and provides increased revenue to the park system. The Department has 9 other new revenue producing projects in the queue for development in the coming months.

Starting February 18, 2013 at 9:00am Pacific Time you can make reservations for camping that will begin on May 17, 2013 or later. To make reservations please contact Reserve America at 1-800-444-PARK (7275) TDD: 1-800-274-7275 or go online to www.reserveamerica.com

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