## News Release



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## California State Parks Receive Free Electric Vehicle Charger Stations

Chevrolet provides service to Malibu Creek and Leo Carrillo State Parks

Malibu, CA (Aug. 22, 2013).—Today, California State Parks Malibu Creek and Leo Carrillo State Beach debuted free electric vehicle charging stations, courtesy of Chevrolet's funding through their EcoAd advertising with CBS EcoMedia, Inc. The funding will provide three years of free electricity to power the increasing number of electric, plug-in vehicles that visit the parks.

"We are very excited with these new plug-in stations, as they will serve the growing number of visitors to our State parks that drive electric, zero emission vehicles," said Craig Sap, Superintendent of the Angeles District for California State Parks. "Our Department is partnering with organizations to improve the way we serve our visitors, and to move into the 21<sup>st</sup> Century needs of people. We are very thankful of our sponsors for this project, Chevrolet, as we know it will have positive results.

Installation of Electric Vehicle (EV) charging stations is part of the "Cool Parks" initiative by California State Parks in an effort to address climate change, and encourage stewardship of protecting the environment and natural resources.

"The California State Parks have always stood for environmental stewardship, and I am grateful that Adopt a Charger can help them promote The Cool Parks Initiative," said Kitty Adams, Executive Director of Adopt A Charger. The Chevy sponsored EV chargers at Leo Carrillo and Malibu Creek provide inspiration to visitors who want to reduce their carbon footprint. Electric vehicles reduce greenhouse gas emissions by at least 45% compared with gasoline vehicles."

The newly installed EV chargers at Leo Carrillo State Beach are located in front of the Visitor's Center in the Day-Use parking lot, and are visible from Pacific Coast Highway. By "adopting" these chargers, GM becomes a Proud Partner of the California State Parks. California State Parks engages in statewide, regional, and local partnerships with a number of America's finest corporations. We have developed our Proud Partner program to allow corporations and businesses to reach out to the more than 70 million people that visit California's 280 state parks each year. These partnerships generate critical financial support that improves the park visitor experience, and helps to ensure that future generations will continue to enjoy the treasures of the Golden State.

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