

News Release



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Get Out and Vote for Your Favorite State Park during Coca-Cola's *America is Your Park* Campaign

Would you like to win grant money for your favorite park? Well listen up, because Coca-Cola has entered into its second annual *America is Your Park Campaign*, which encourages people to get out and enjoy parks across America. The campaign asks visitors to vote on their favorite parks for a chance to win recreation grants that benefit the winning parks. With grants ranging from \$25,000 to \$100,000, this impressive opportunity could potentially aid your favorite park.

Running until September 6, visitors can vote for their favorite national, state or local park—but we hope you'll choose State Parks. Whichever park has the most votes will receive a \$100,000 grant, with second place receiving \$50,000, and third place receiving \$25,000.

With new ways to vote, there's no excuse not to vote for your park. Visitors can vote online at www.livepositively.com, upload photos from their favorite park to the site, or "checking in" on Facebook Places from their favorite park. There's also incentive by actually being in your park, as Facebook Places check in votes and Uploaded photo votes will count as 5 votes each.

The campaign was developed by the National Park Foundation, America's State Parks and the National Recreation and Park Association. For more information regarding the campaign and to vote for your park visit www.livepositively.com.

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