

News Release



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Old Town San Diego State Historic Park Seeks Public Input on Concession Opportunity

SAN DIEGO – California State Parks is seeking public input on the types of services to be made available at three historic-style specialty shops in Old Town San Diego State Historic Park.

The public meeting will be held at 6 p.m. on February 5 at the Old Town San Diego State Historic Park, McCoy House, located at 2870 Congress Street, San Diego, CA 92113.

This meeting is to solicit public input and ideas to help determine the future development and operation of these three concessions. The information gathered may be used in the preparation of a request for proposals or other process to obtain future contracts.

Old Town San Diego State Historic Park, established in 1968, consists of approximately 12 acres of historic and non-historic structures, three miles north of downtown San Diego. The park is dedicated to re-creating life of Mexican California during the period of 1821 to 1872 for park visitors. Concessionaires contribute to this mission by depicting historic-style retail, food service, and living history events appropriate to the particular building's historic period.

The three concession locations include the following:

- The first is the Johnson House at 2706 Calhoun Street, which has been operating as a retail store offering ladies and gentlemen fine goods appropriate to the building's American Period (1856-1872). In fiscal year 2007/08, this concessionaire reported gross sales of \$179,775 and paid \$16,176 in rent to the State.
- The second concession is located at 2627 San Diego Avenue. It has operated as a retail store specializing in the sale of books and collectibles that were listed on ship manifests appropriate to the building's American Period (1856-1872). This concessionaire reported gross sales of \$360,027 in fiscal year 2007/08 and paid \$44,425 in rent to the State.
- The third concession, located in the Light-Freemans' San Diego House at 2767 San Diego Avenue, has been operating as a coffee, tea, and spice store appropriate to the building's Mexican Period (1821-1846). Gross sales reported by this concession in fiscal year 2007/08 were \$175,518 and rent to the State was \$14,525.

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