

News Release



FOR IMMEDIATE RELEASE

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Contact: Sheryl Watson, Information Officer
(916) 654-7538

Malibu Pier Honored for Historic Preservation

SACRAMENTO – California State Parks earned the 2009 Los Angeles Conservancy Preservation Award for its restoration of the Malibu Pier.

The conservancy recognized State Parks for showing "solid stewardship of this beloved public resource by reversing decades of decay while staying true to its historic character."

"We are pleased to be recognized for this honor," said Jim Luscutoff, head of the Concessions, Reservations and Fees Division of California State Parks. "This was an important project for us because it meant so much to the community."

Built in 1905, Malibu Pier is 780-foot-long, wooden fishing pier that stretches out into the Pacific Ocean from Malibu Lagoon State Beach, adjacent to Surfrider Beach. The pier and Surfrider Beach attract visitors from around the world.

Last summer, State Parks concessionaire Malibu Pier™ Partners restored the pier's place as a visitor destination and gateway to the City of Malibu. They brought back restaurants, shops and activities to this legendary hot spot.

Two restaurants opened: the Malibu Pier™ Club, a classic seaside bar serving good drinks and good times, and the Beachcomber Café, a 1940's style American dinner house, serving fine food in a casual atmosphere.

Other services opened earlier on the pier include sport fishing boat excursions, private charter boats, and pier fishing. The casual cafe serving old fashioned shakes, burgers and fries, along with other casual beach fare, Ruby's Shake Shack is schedule to open in July. The surfing museum and a retail gift shop offering everything one needs for a fun day on the beach is scheduled to be open this summer.

In 1934, the pier opened for public charter fishing. In the late 1940s, the owner built the familiar twin buildings at the end of the pier for a bait and tackle shop, as well as a restaurant.

State Parks acquired the pier in a dilapidated condition in the 1980s. After severe damage from the El Niño storms of 1993 and another storm in 1995, the state declared the pier unsafe and shut it down to the public. With a \$6.2 million budget, the state began reconstructing the Malibu Pier in 1999 with a plan to restore it to its 1950's condition as a tourist attraction. To learn more visit

Los Angeles Conservancy at <http://www.laconservancy.org/awards/2009.php4#malibu>
California State Parks at http://www.parks.ca.gov/?page_id=24409

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