Santa Monica Mountains National Recreation Area

Developing Outreach Programs and Materials
Outreach is Partnership Work

The Satwiwa Native American Indian Culture Center
Interpretive Public Programs

Students Helping to Restore Unique Biomes (SHRUBs)
Curriculum-based Service Learning

Academia del Pueblo Program
Community based Outreach
Key Questions (Public Audience)

- Should I be here?
- Is it safe?
- What can I expect?
- What is there to do?
- What else is there to do?
Key Questions (Agency)

- Why do outreach?
- Is it worth it?
- What can I expect?
- Are we alone?
- Why partner?
SATWIWA NATIVE AMERICAN INDIAN CULTURE CENTER
Satwiwa is a learning center for all people to share traditional and contemporary indigenous life-ways. The Center is a collective effort among the Chumash, Tongva, other Native Peoples of the Americas, and the National Park Service.

At Satwiwa, we honor the past, celebrate the present, and create the future.
Public Programs at Satwiwa

- Exhibitions
- Guest Host Program
- Winter Solstice Art Show & Sale
Guest Host Program

- First hand experiences lead by Native American presenters.
- Programs held twenty-six times a year.
Second generation relevancy
Annual Winter Solstice Guest Host
Art Show and Sale
Public audiences directly connect with the artists.
SHRUBs
Students Helping Restore Unique Biomes
SHRUBs

- Curriculum-Based, Service Learning
- Fifth Grade
- Partnership school and park
- Teacher, student and ranger led
- Replicable
Students

- Work side-by-side with park rangers, restoration staff, and volunteers collecting seeds.
- Work in the park’s plant nursery.
- Plant and care for native plants at a quarter acre restoration site.
Ranger Talks & Art Lessons

- The National Park Service
- Native flora and fauna
- Geology
- Impacts of invasive species
- Scientific method
- Public speaking
Academia Del Pueblo
Community based Outreach
Getting kids outside and active!
The work of partnership

- Know your organization’s goals.
- Get out and meet people!
- Dialogue and identify common bonds.
- Be honest.
- It’s okay to make mistakes!
- Share responsibility (and what you’ve learned).
- Stay connected. You’re in it for the long haul!
- Celebrate success together. Shoulder tough times.
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www.nps.gov/samo

National Park Service
U.S. Department of the Interior