



# The Power of Collective Impact: The San Francisco Bay Trail

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## How do you implement a trail across jurisdictional boundaries?

- Create a trail plan with regional policies and guidelines for implementation
- Dedicate planners to coordinate the project
- Form a board of directors or advisory committee with broad representation
- Provide technical assistance to agencies building and managing the trail



# What strategies can you use to encourage all the parties to commit to the vision of a regional trail?

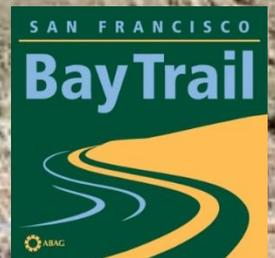
- Recognize that the vision is regional and implementation is local
- Secure resolutions of support from cities/counties
- Integrate regional trail alignment and policies into local plans
- Cultivate trail champions
- Build partnerships with agencies/organizations



# How can you convince cities and public agencies to work together when it is often not in their nature to do so?

- Look for champions
- Foster the creation of a local advocacy organization
- Faced with a difficult trail gap? Create incentives. Fund a feasibility study and bring stakeholders together.
- Conduct regular meetings, form a working group

# The Power of Collective Impact in Creating Regional Trails



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