



**Partnerships: How they Create the
California Coastal Trail**



Golden Gate National Recreation Area



A model for collaboration.

Partners: NPS, State Parks, San Mateo, San Francisco, and Marin Counties, Cities and Parks Depts, Parks Conservancy, foundations, land trusts, Presidio Trust, others.



Pt Arena Bluffs- Coastal National Monument



Hearst San Simeon State Park

82,000 acres under conservation easement, plus 18 miles of coast added to the State Park System in 2004 with \$75 million from SCC and WCB and \$23 million from Caltrans. Other partners include US Forest Service, BLM, National Marine Sanctuary Program, Coastal Commission, SLO County, SLOCOG, and numerous NGOS.

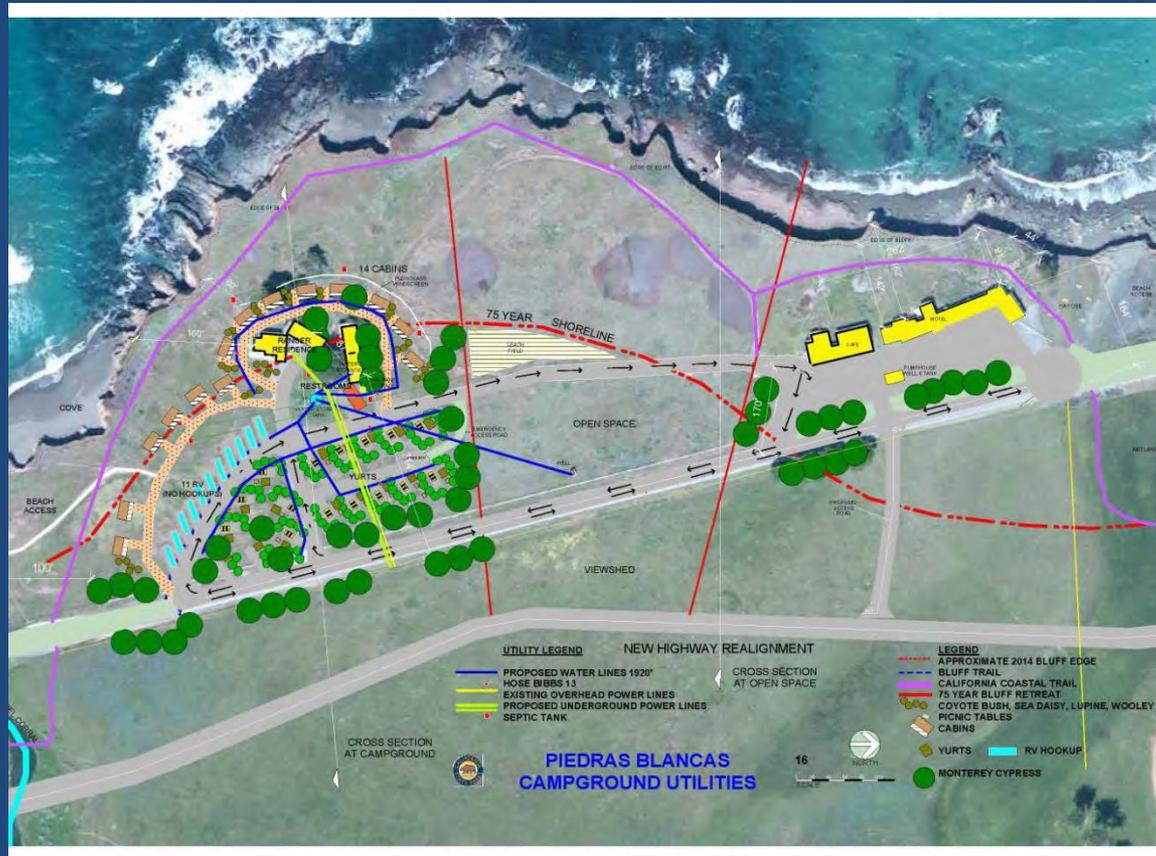


Harmony Headlands State Park

Partners: SCC (\$6 million), WCB (\$6 million), State Parks (\$1 million), Coastal Commission (\$500,000), State Fish and Wildlife, SLO County, American Land Conservancy.



Piedras Blancas Motel / Campground



Piedras Blancas Campground Site Plan

Partners: SCC, State Parks, Caltrans, Coastal Commission, SLO County and land conservancy.



Elephant Seal Boardwalk and Overlook, Piedras Blancas

WELCOME to the California Coastal Trail at Hearst San Simeon State Park

The California Coastal Trail (CCT) extends 1,200 miles from Oregon to Mexico and is one of our nation's great trails. Over half the trail is completed and new segments are opened to the public each year. The CCT is a "braided" trail system. Some sections are on the beach or coastal bluffs. Others run along the shoulder of Highway One or nearby roads. The trail connects travelers to California's varied and ever-changing landscapes, from remote, wind-swept beaches and historic lighthouses, to bustling piers, ports and urban waterfronts. The entire trail offers opportunities to see spectacular ocean views and memorable glimpses of marine life.

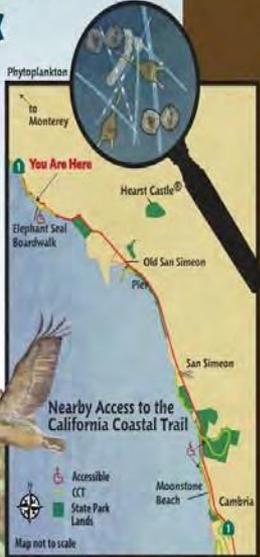


Gray whale with calf

Giant kelp

Explore and Enjoy

Use your senses to discover the large and small residents of this diverse and dynamic spot on our coastline. Listen for the shrill calls of black oystercatchers, foraging for shellfish. Inspect the wet rocky areas to see colorful sea stars and green anemones clinging to the rocks. Watch for the spouts of gray whale mothers and calves migrating back to Alaska between December and March. Breathe in the tangy sea air made pungent by the giant kelp and millions of tiny phytoplankton (microscopic, oxygen-producing marine plants) washed ashore. Imagine flying with brown pelicans as they glide across the wave tops. If you're lucky, you may hear an elephant seal pup call to its mother. The longer you linger, the more you will see and hear.



Nearby Access to the California Coastal Trail



Map not to scale



Partners: State Parks, CA Conservation Corps, Caltrans, SLO County, Friends of the Elephant Seals, Friends of Hearst Ranch



Welcome to Pismo Preserve

Anticipated Opening Date Fall 2015

Thank you to the community and former landowners who made Pismo Preserve possible.

The Land Conservancy plans to open the Pismo Preserve for public use in the fall of 2015, but until then, the Preserve is closed.

Limited access will be allowed during volunteer work days.

To find out how you can help or to report a problem, contact us at LC@LCSLO.org or (805) 544-9096. For emergencies, call 911.

Major Project Partners:



© Kasia Dittman

THE LAND CONSERVANCY OF SAN LUIS OBISPO COUNTY WWW.LCSLO.ORG (805) 544-9096

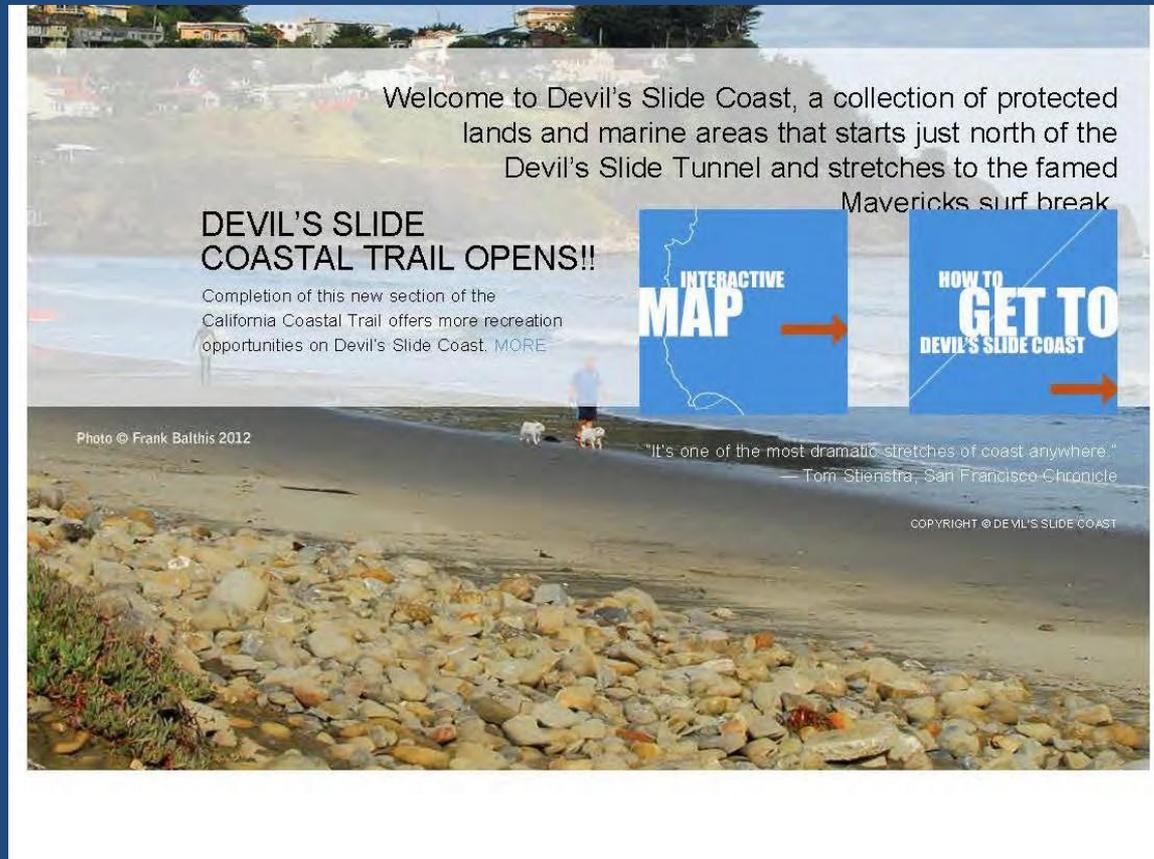


Partners: SCC and WCB \$4.5 million each, plus \$1 million from SLO County, \$1 million from local cities, tourism groups and individuals. Includes a major stewardship fund with funds from raised by the land trust.

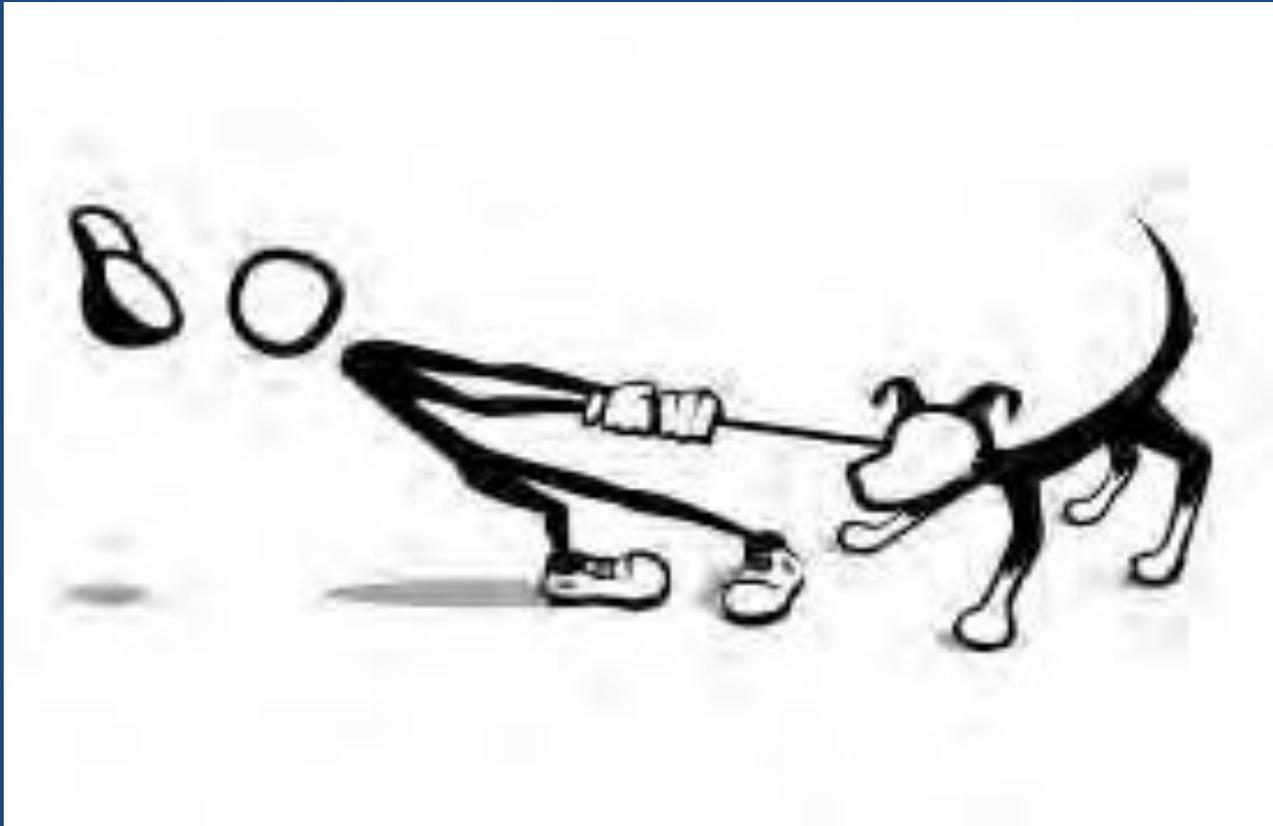


Devils Slide Coastal Trail, San Mateo County Parks

Partners: Caltrans, Resources Agency, Coastal
Commission, San Mateo County.



The Devils Slide trail enjoys funding and staff support from NPS, local land trusts, and open space district with web-based promotional material development





Eureka Waterfront Promenade





Coastal Trail emblem at Manhattan Beach



**State Parks and CA Conservation Corps crews installing
a new bridge on the Big Sur Coast**



**State Parks and CA Conservation Corps crews installing
a new bridge on the Big Sur Coast**



**State Parks and CA Conservation Corps crews installing
a new bridge on the Big Sur Coast**

STATE PARKS - - CONSERVATION CORPS - - COASTAL CONSERVANCY

MEMORANDUM OF AGREEMENT
FOR COLLABORATIVE DEVELOPMENT OF
THE CALIFORNIA COASTAL TRAIL

Pertinent Facts

A. Senate Bill 908 (Chapter 446, Statutes of 2001) provides that the California Coastal Trail should be completed in a timely manner.

B. The State Coastal Conservancy, California Coastal Commission and California Department of Parks and Recreation have collaborated to prepare the report *Completing the California Coastal Trail* pursuant to the provisions of SB 908.

C. Public Resources Code Section 31408(b) provides that each agency of the state shall cooperate in making lands available for the construction of the California Coastal Trail and for the installation of signs marking the trail.

D. Numerous segments of the California Coastal Trail are located within units of the State Parks system and substantial improvements are necessary in order to complete the trail within those park units, as described in the report *Completing the California Coastal Trail*.

E. The California Conservation Corps currently provides cost-efficient construction services for the development of trails and associated facilities, through multiple separate agreements with individual State Park units.

F. A single, systemwide service agreement between the Department of Parks and Recreation and the California Conservation Corps would increase the effective use of Corps' services to develop the California Coastal Trail in State Parks.

G. A schedule of regular consultation between the Parties, in conjunction with a substantial new source of funding trail improvements, would encourage the completion of the California Coastal Trail through all coastal State Parks.

Agreement

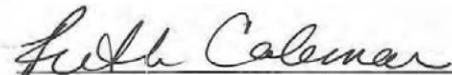
The State Coastal Conservancy, the California Department of Parks and Recreation and the California Conservation Corps (collectively, "the Parties") agree as follows:

A. Pursuant to its authority under Division 21 of the Public Resources Code and consistent with the provisions of the State Budget Act, the Coastal Conservancy shall provide initial funding in fiscal year 2005-2006 to the Department of Parks and Recreation for the employment of the California Conservation Corps in the development of the California Coastal Trail within units of the State Parks system .

B. The Department of Parks and Recreation and the California Conservation Corps shall enter into an agreement ("the systemwide service agreement") to work cooperatively to construct, rehabilitate and maintain the California Coastal Trail and associated facilities within multiple State Parks units.

C. The Parties shall each designate a lead person for the purpose of facilitating communication among the Parties and within each agency concerning the requirements of this cooperative effort.

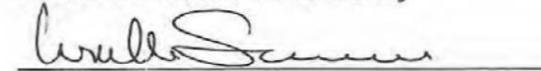
D. The Parties shall meet periodically to : review the effectiveness of this cooperative effort; consider revisions of the systemwide service agreement as may be needed to increase effectiveness; and determine which additional segments of the Coastal Trail within State Parks units may be appropriate for development using the Conservation Corps .


Ruth Coleman, Director
California Department of Parks and Recreation

5 - 1 - 06.
Date


Samuel Schuchat, Executive Officer
State Coastal Conservancy

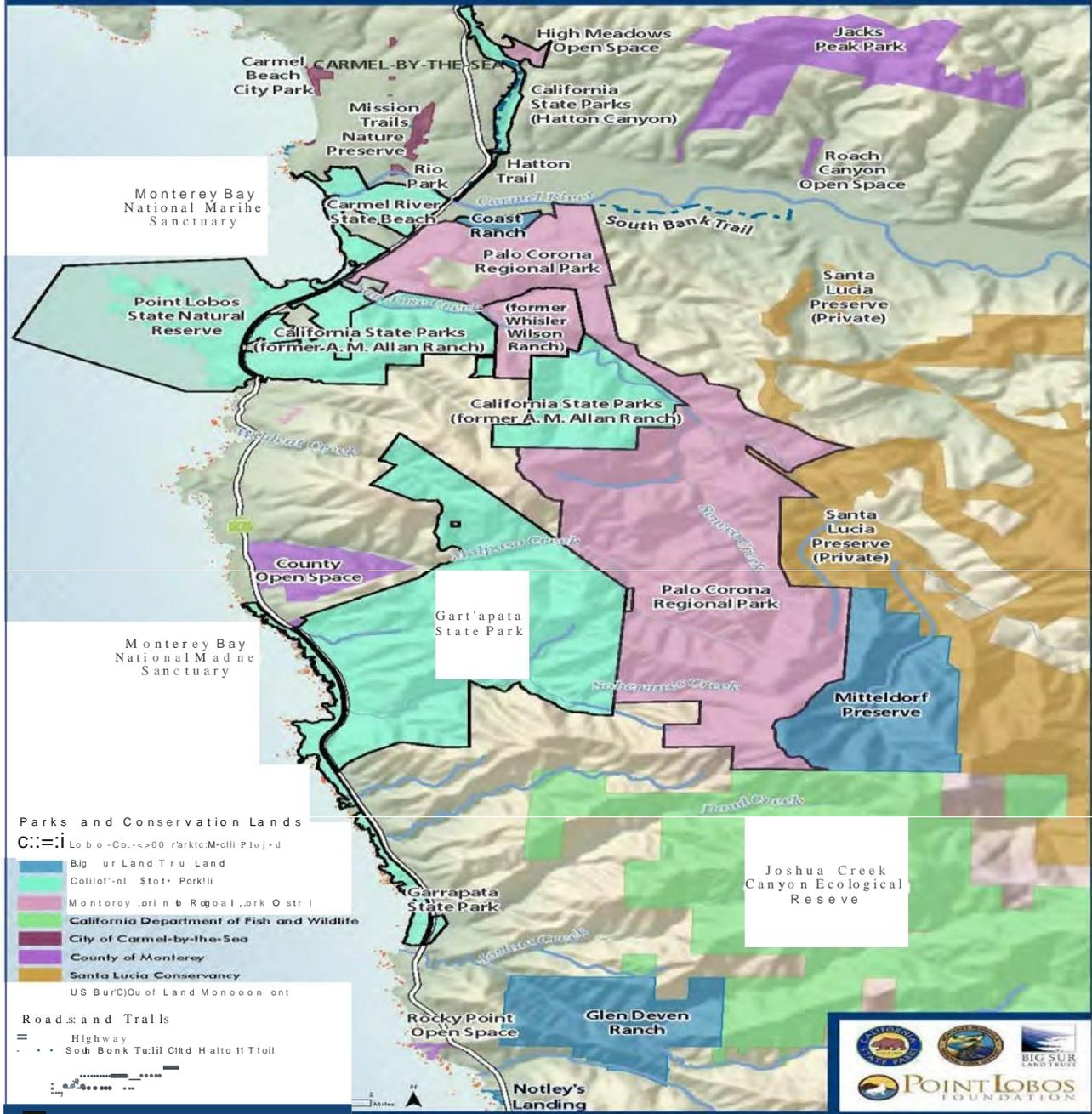
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Will Semmes, Director
California Conservation Corps

6 / 19 / 06
Date

LOBOS-CORONA PARKLANDS PROJECT

(WORKING TITLE)



- Parks and Conservation Lands**
- Big Sur Land Trust Land
 - California State Parks
 - Monterey Peninsula Regional Park District
 - California Department of Fish and Wildlife
 - City of Carmel-by-the-Sea
 - County of Monterey
 - Santa Lucia Conservancy
 - U.S. Bureau of Land Management

- Roads and Trails**
- Highway
 - South Bank Trail
- Scale: 0 to 2 Miles



MEMORANDUM OF UNDERSTANDING

LOBOS-CORONA PARKLANDS PROJECT

This Memorandum of Understanding ("MOU") is made and entered into as of the latest date signed ("Effective Date") by the following parties:

- STATE OF CALIFORNIA, DEPARTMENT OF PARKS AND RECREATION, MONTEREY DISTRICT, a public entity ("State Parks"); and
- MONTEREY PENINSULAR REGIONAL PARK DISTRICT, a public entity ("MPRPO"); and
- BIG SUR LAND TRUST, a California nonprofit public benefit corporation, ("BSLT"); and
- POINT LOBOS FOUNDATION, a California nonprofit public benefit corporation ("PIF"), and cooperating association

Sometimes referred to herein individually as a "Party" and collectively as the "Parties", for the purpose of memorializing the intent of each to work together with the other parties to undertake a coordinated effort for the benefit of the public and the preservation of the landscape in respect to the management lands described herein (working title, "Lobos Corona Parklands Project" or "LCPP").

This MOU is based on the following representations and statement of purpose:

RECITALS

A. State Parks, MPRPO and BSLT each own and operate real property, all resources thereon in the County of Monterey, which are identified and depicted in the Map attached as Exhibit A and incorporated by reference (individually referred to as shown on said Map and collectively referred to as "LCPP lands"). PIF does not own any LCPP lands but assists State Parks as a Contracted Cooperating Association, by separate agreement, and is invested in matters concerning Point Lobos State Natural Reserve which is a part of the LCPP lands.

B. The Parties have met periodically since early 2013 to visualize and discuss the development of a joint working relationship between and among them ("LCPP Group") to coordinate the development, management, promotion, sustainability, preservation and stewardship of LCPP lands and their natural and cultural resources and have adopted a mutually supported Vision document ("Vision") attached as Exhibit D and incorporated herein.

C. The intent and purpose of the Vision and this MOU is consistent with the mission and authorities of each Party.

D. The Parties all agree to participate in the LCPP Group and this MOU on the terms and conditions set forth herein.

1. VISION AND PURPOSE

1.1. This MOU memorializes each Party's intent to participate in the LCPP Group. Each Party agrees to work together as part of an integrated multi-agency effort and to actively coordinate, communicate, cooperate and collaborate across jurisdictional boundaries.

- 3.6. Cooperate and Collaborate. The Parties agree to:
- a) Collaborate and cooperate willingly and openly, exploring opportunities to work together, to leverage their respective expertise, experience, skills and resources for the benefit of the LCPP and to assist each other when mutually agreed with specific activities relating to LCPP lands.
 - b) Work cooperatively to present consistent LCPP messaging to Ule public and coordinate media inquiry responses.
- 3.7. Communicate. The Parties agree to:
- a) Maintain open, constructive, cooperative and timely communication regarding LCPP related projects, needs and information pertinent to LCPP lands and the LCPP Group.
- 3.8. Be an Active Participant. The Parties agree to:
- a) Commit to and maintain an active and supportive role in the LCPP Group.
 - b) Attend and actively participate in LCPP Group Director's meetings, regular planning meetings and subcommittee meetings and perform agreed upon work deemed necessary by the LCPP Group.
 - c) Work together to develop and execute an annual plan that supports the MOU and Vision to include, without limitation, mutually agreed upon priorities (e.g., integrated planning efforts, projects, programs, events), an action item list, roles and responsibilities and a timeline for implementation. The Parties will regularly review the plan, assess progress and make adjustments as deemed necessary by the LCPP Group.
- 3.9. Miscellaneous
- a) Annual MOU Review and Amendment. The Parties will annually review the MOU, assess their progress and the state of Ule LCPP Group, and update or amend the document as needed. Amendments to this MOU shall be agreed to in writing and by the unanimous consent of all Parties.
 - b) No Legal Partnerships. This MOU is not intended to and does not create a legal partnership, joint venture, employment relationship, or agency relationship between or among the Parties.
 - c) Confidential Information. In the course of implementing these cooperative efforts, the Parties may come into contact with certain confidential information of another Party. Each Party will notify the other Party (ies) when information provided is confidential information. No Party will disclose, without prior written consent of the affected Party, any such identified confidential information to any person, agency, organization, or party, for any reason or purpose whatsoever, except as may be required by law or pursuant to court order.



**Partnerships- formal and informal - are the keys to success.
Both on the trail and off they help us realize our (trail) dreams.**



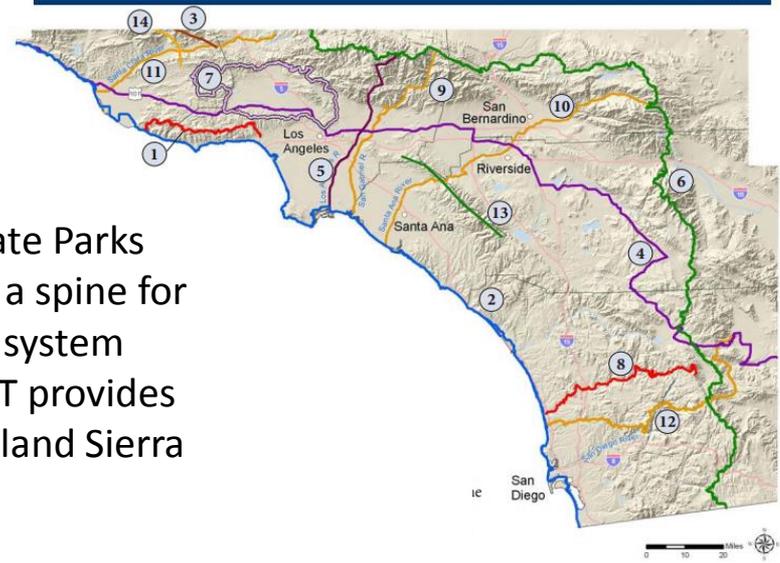
Helping Partnerships Happen



The California Coastal Trail (CCT) is part of a California's statewide Recreational Trails Plan.



The Plan is on California State Parks web site. The CCT provides a spine for California's statewide trails system along the coastline. The PCT provides a spine along California's inland Sierra Nevada.



- SB 908 passes in 2001 – SCC lead Agency – 2003 SB 908 Report lays out blueprint.
- Resolution ACR20 passes in 2000 - declares CCT an official State trail.
- Federal recognition given same year - CCT was declared a Millennium Heritage Trail by President Clinton.
- Creation of continuous coastal trail originally proposed in coastal protection legislation passed by California voters and the state legislature in the 1970s.

The California Coastal Trail is as diverse as California



The trail provides for access to many types of uses



and it provides access to the coastline for people from all walks of life and varying levels of mobility

The California Coastal Trail



Is different than many long distance trails

It has long sections that are very urban as well as long sections that are extremely remote.

Segments of it are owned by over one hundred counties, cities, State agencies and other jurisdictions.

It supports a wide variety of uses and accommodates users who have a varying levels of mobility.

Its variety is its strength but also its weakness.
The CCT must have a strong forum for bringing its stakeholders
together to be successful.



CCT CHALLENGES

Complex ownership

Lack of collaboration

No single source of information

No single point of management

Localism

Communication

Marketing

Funding

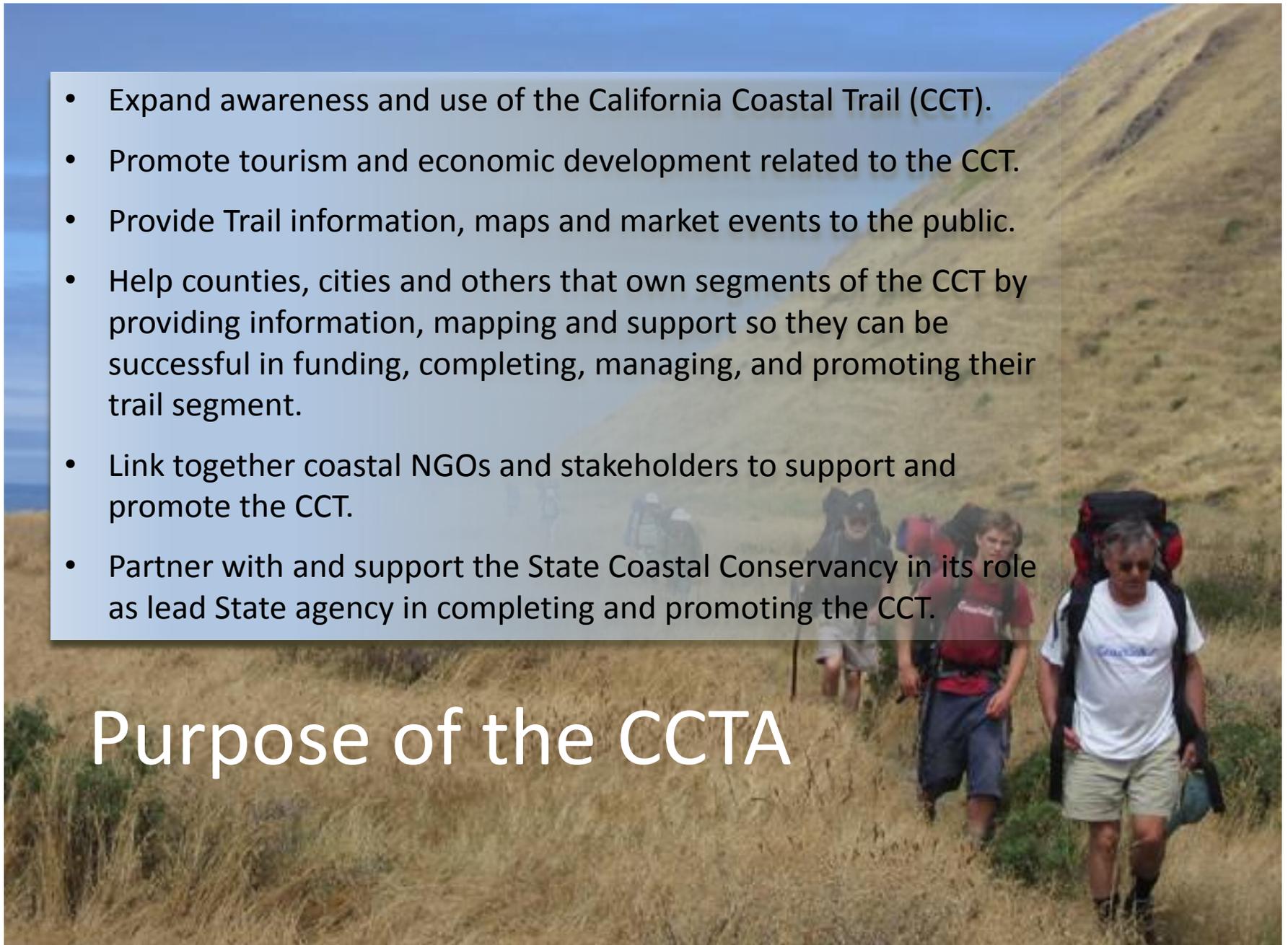




And that is why we need the California Coastal Trail Association ... it provides a forum to address barriers to the Trail's success.

- Expand awareness and use of the California Coastal Trail (CCT).
- Promote tourism and economic development related to the CCT.
- Provide Trail information, maps and market events to the public.
- Help counties, cities and others that own segments of the CCT by providing information, mapping and support so they can be successful in funding, completing, managing, and promoting their trail segment.
- Link together coastal NGOs and stakeholders to support and promote the CCT.
- Partner with and support the State Coastal Conservancy in its role as lead State agency in completing and promoting the CCT.

Purpose of the CCTA



The CCTA is a membership organization

Types of memberships:

- **Jurisdiction** – county and city governments, state and regional agencies
- **NGO** – non profits including land trusts
- **Public** – individual and family CCT enthusiasts

- 
- The State Coastal Conservancy is the CCTA's key lead partner
 - 13 of 15 Coastal Counties have become members – more soon
 - Many cities are members too – our target is 50% of coastal cities
 - Coastal non-profits including Land Trusts critical to the CCTA's goals



Progress so far ...

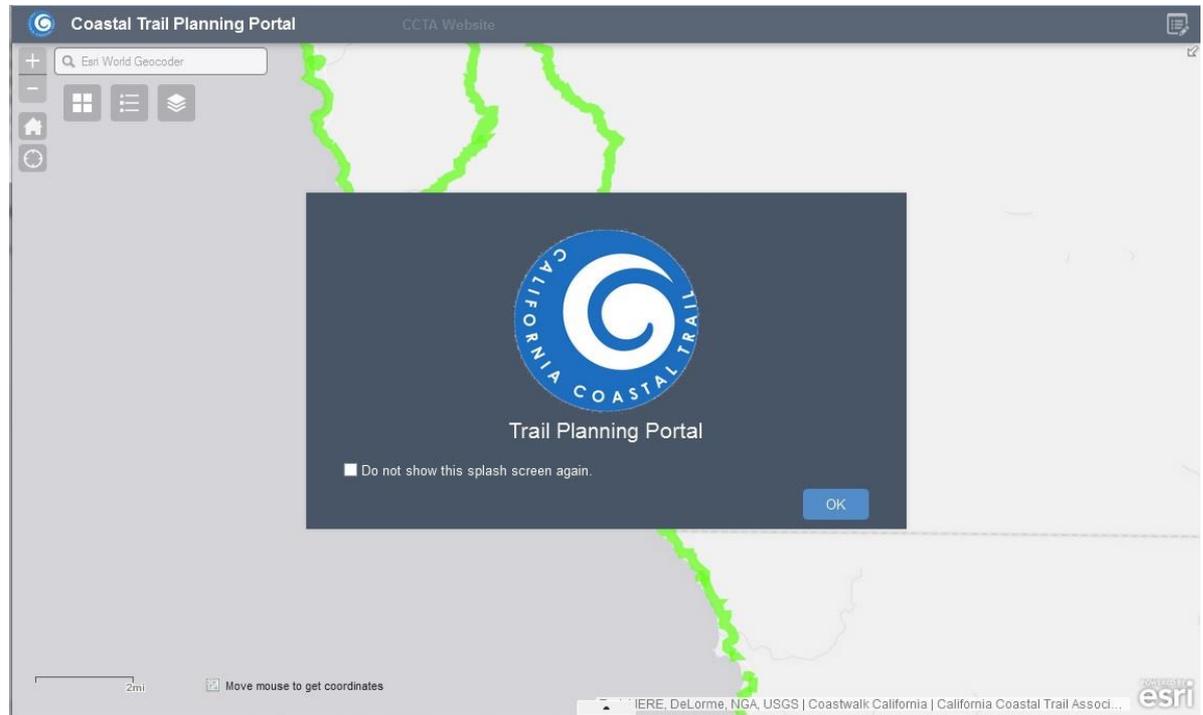
- Raising awareness in Sacramento – identifying key liaisons at state and local agencies
- Newsletter
- Pilot mapping project in Big Sur – sharing data for success
- Building a dedicated website
- Pilot web-tool for partner collaboration on events and volunteer recruitment
- Working with the Conservancy on their Explore the Coast mobile web app
- Awards program
- Planning 1st annual conference

CCTA Technology Initiatives Will Provide Valuable Resources to Membership

Pilot Project

The Big Sur CCT Mapping Portal

Consolidating online maps relevant to the CCT from various sources into a single portal for Trail planning purposes



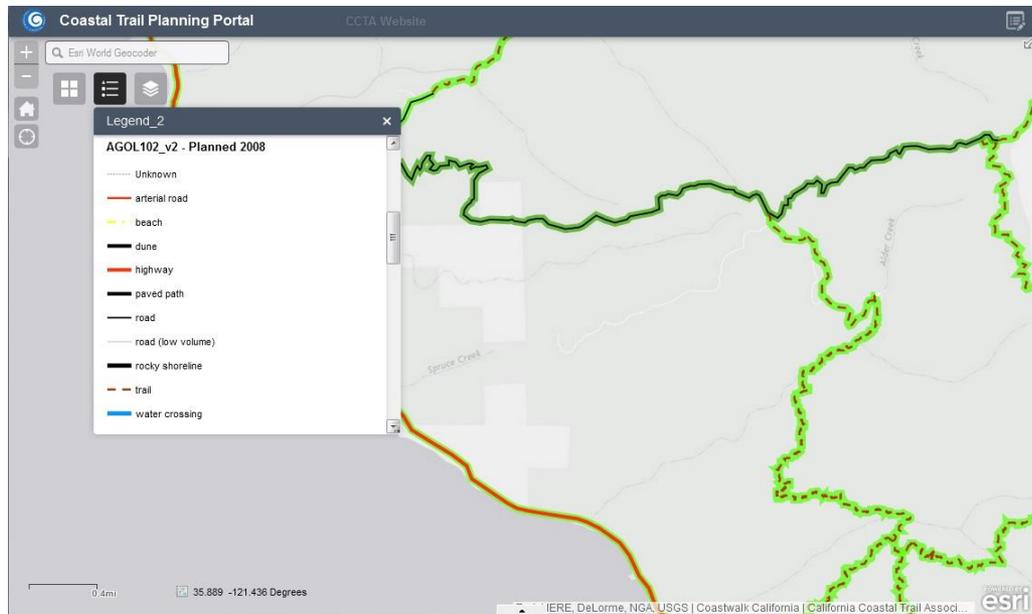
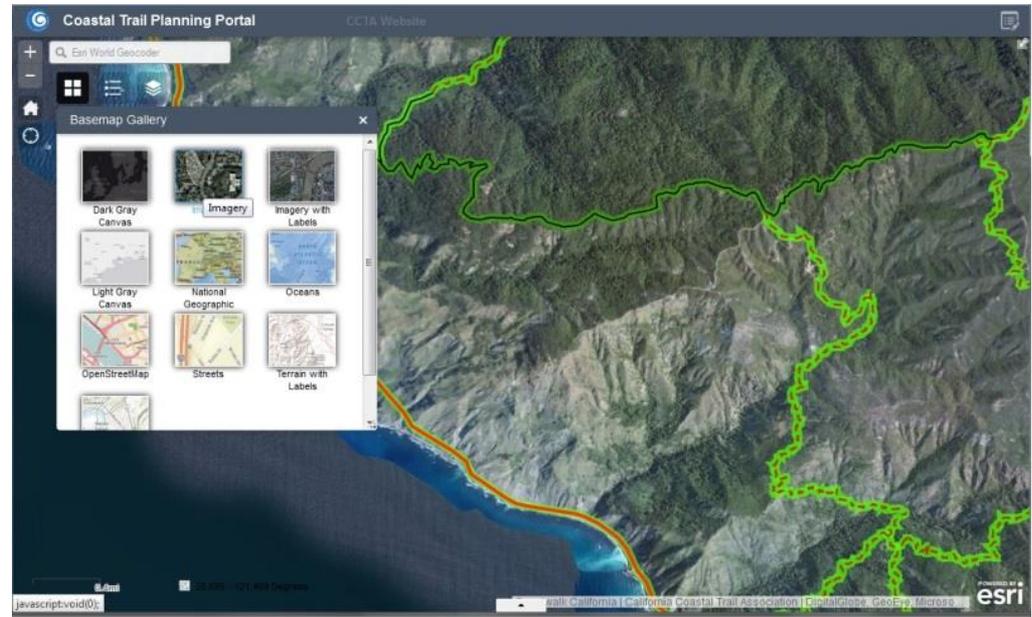
Pilot Project

The Big Sur CCT Mapping Portal

An ESRI based platform

Showing a variety of maps from various sources as layers that can be turned on and off

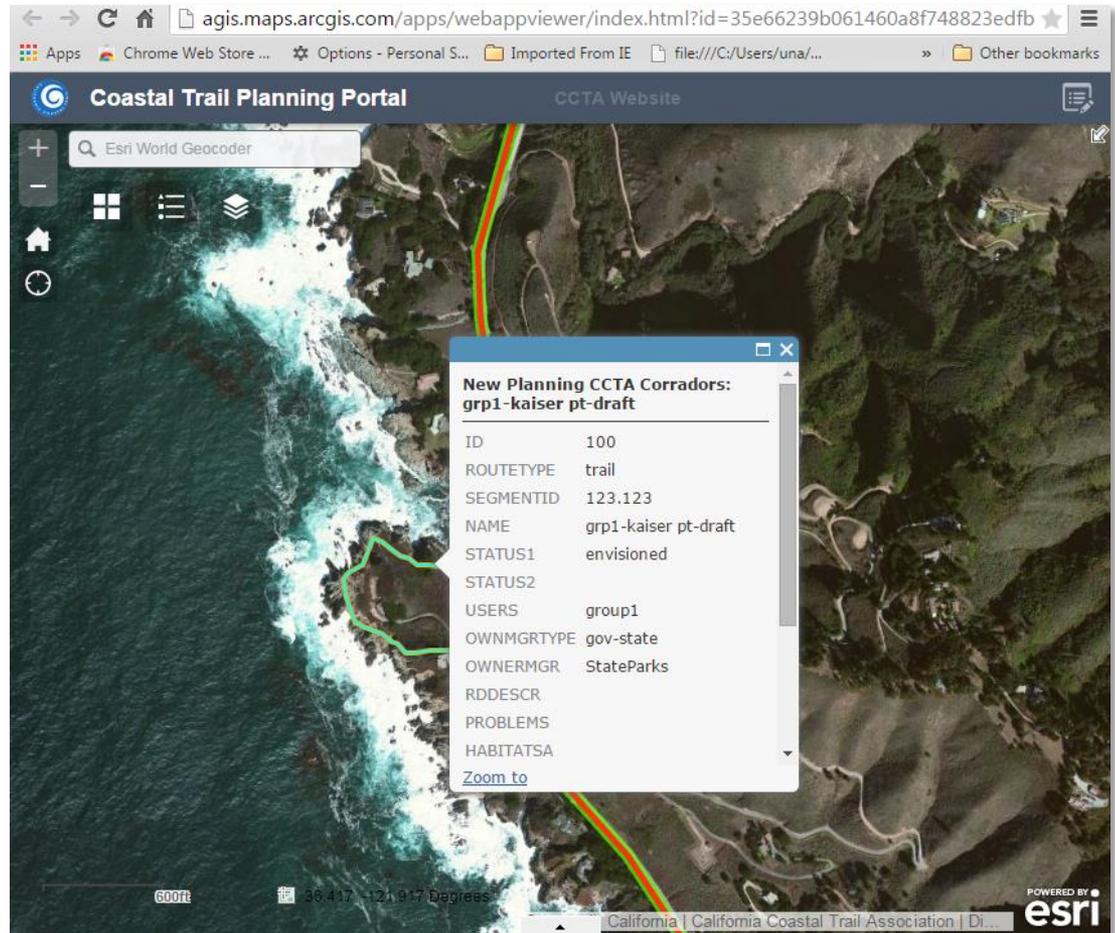
- Topo maps
- USGS maps
- Satellite images
- Road maps
- Potential for parcel maps



New draft trail alignment with its label.

ESRI's cloud based platform will allow users to see each other's proposed alignments on a variety of map backgrounds (topo, satellite, etc).

The CCTA will be using this for citizen engagement in the trail planning process. The security features of the platform will allow the administrator (CCTA) to restrict what layers are visible to users.



Pilot Project

Volunteer Team Up Website

Revising our adopt a beach website to support Coastal Trail stewardship and other CCT events.

Search

Login
Sign Up

I ♥ SONOMA COUNTY CLEAN BEACHES

Together we can make a difference.
Sign Up to Clean!

Join the Next Cleanup
WHEN: March 22nd 10am
WHERE: North Salmon Creek
WITH: B-Rad Foudnation Cleanup

[Search Scheduled Cleanups](#)

Content Field Guides + Maps Educational content photos videos	Get Involved Become a Volunteer Become a Site Captain Become a Member Provide feedback	Blog + News News + Events Featured Cleanups Flora + Fauna Educational Content Miscellaneous	Connect membership our community Contributors The Core Team Our Story Coastwalk.org Nonprofit Partners Sponsors/Partners	About Us contact us Advertise Here Media Kit Press
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Pilot Project

Volunteer Team Up Website

Pairing Volunteers
With Partners NGO's
to maximize support
for the CCT.

Matching up:

Partner NGOs
Volunteers
Locations
Dates

Search

Login
Sign Up

I LOVE THE CALIFORNIA COASTAL TRAIL

Together we can make a difference.

Join the Next CCT Trailbuilding Event

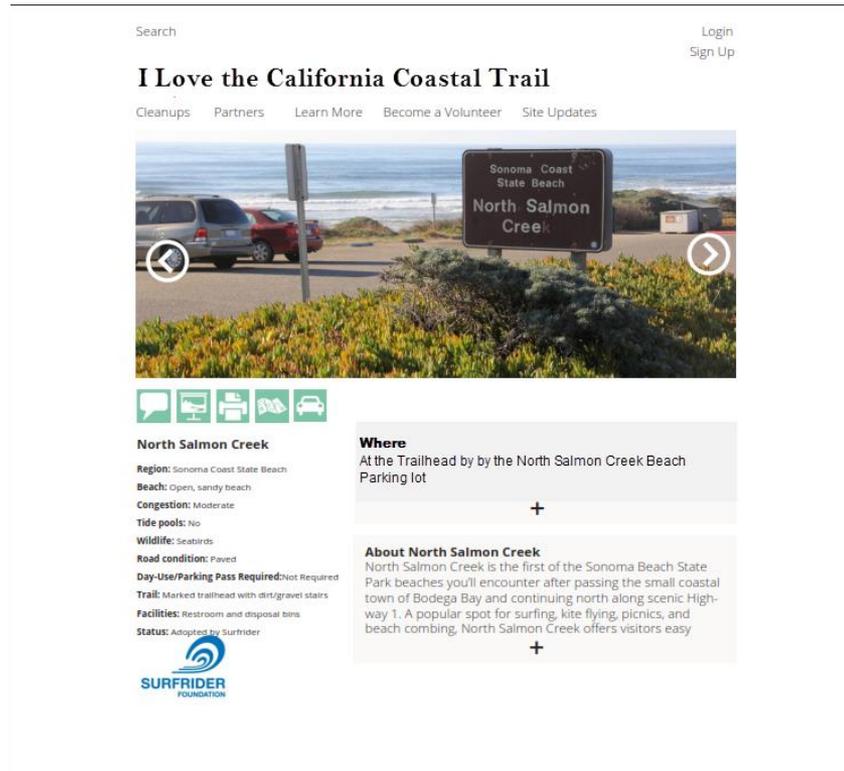
When: April 12, 2016
Where: Navarro Blufflands Trail
With: Mendocino Land Trust
Search Scheduled Events:

Content Field Guides + Maps Educational content photos videos	Get Involved Become a Volunteer Become a Site Captain Become a Member Provide feedback	Blog + News News + Events Featured Cleanups Flora + Fauna Educational Content Miscellaneous	Connect membership our community Contributors The Core Team Our Story Coastwalk.org Nonprofit Partners Sponsors/Partners	About Us contact us Advertise Here Media Kit Press
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Pilot Project

Volunteer Team Up Website

Providing a platform for detailed information about Trail stewardship and other Trail events statewide. Each event will belong to a CCTA Partner NGO and thereby providing a statewide resource for promoting local CCT events.



The screenshot displays the website interface for "I Love the California Coastal Trail". At the top, there is a search bar and links for "Login" and "Sign Up". The main navigation includes "Cleanups", "Partners", "Learn More", "Become a Volunteer", and "Site Updates". The featured image shows a coastal scene with a sign for "North Salmon Creek" and "Sonoma Coast State Beach". Below the image are icons for chat, map, printer, and car. The "North Salmon Creek" section lists details: Region (Sonoma Coast State Beach), Beach (Open, sandy beach), Congestion (Moderate), Tide pools (No), Wildlife (Seabirds), Road condition (Paved), Day-Use/Parking Pass Required (Not Required), Trail (Marked trailhead with dirt/gravel stairs), Facilities (Restroom and disposal bins), and Status (Adopted by Surfrider). The "Where" section states "At the Trailhead by the North Salmon Creek Beach Parking lot". The "About North Salmon Creek" section describes it as the first of the Sonoma Beach State Park beaches and a popular spot for surfing, kite flying, picnics, and beach combing.

Search Login
Sign Up

I Love the California Coastal Trail

Cleanups Partners Learn More Become a Volunteer Site Updates



Icons: Chat, Map, Printer, Car

North Salmon Creek
Region: Sonoma Coast State Beach
Beach: Open, sandy beach
Congestion: Moderate
Tide pools: No
Wildlife: Seabirds
Road condition: Paved
Day-Use/Parking Pass Required: Not Required
Trail: Marked trailhead with dirt/gravel stairs
Facilities: Restroom and disposal bins
Status: Adopted by Surfrider

Where
At the Trailhead by the North Salmon Creek Beach Parking lot

About North Salmon Creek
North Salmon Creek is the first of the Sonoma Beach State Park beaches you'll encounter after passing the small coastal town of Bodega Bay and continuing north along scenic Highway 1. A popular spot for surfing, kite flying, picnics, and beach combing, North Salmon Creek offers visitors easy

SURFRIDER FOUNDATION



PARTNERS – WILL MAKE THE TRAIL HAPPEN

The California Coastal Trail will be successful when all Trail owners and stakeholders work collaboratively to finish, support and promote the Trail



Sharing the message





We need the help of a broad based membership to support the CCTA's purpose.

Funding identification
Web promotion
Mapping
Collaboration
Events
Partnering
Connecting with stakeholders
Stewardship
Volunteers
Events



JOIN US NOW

CCTA

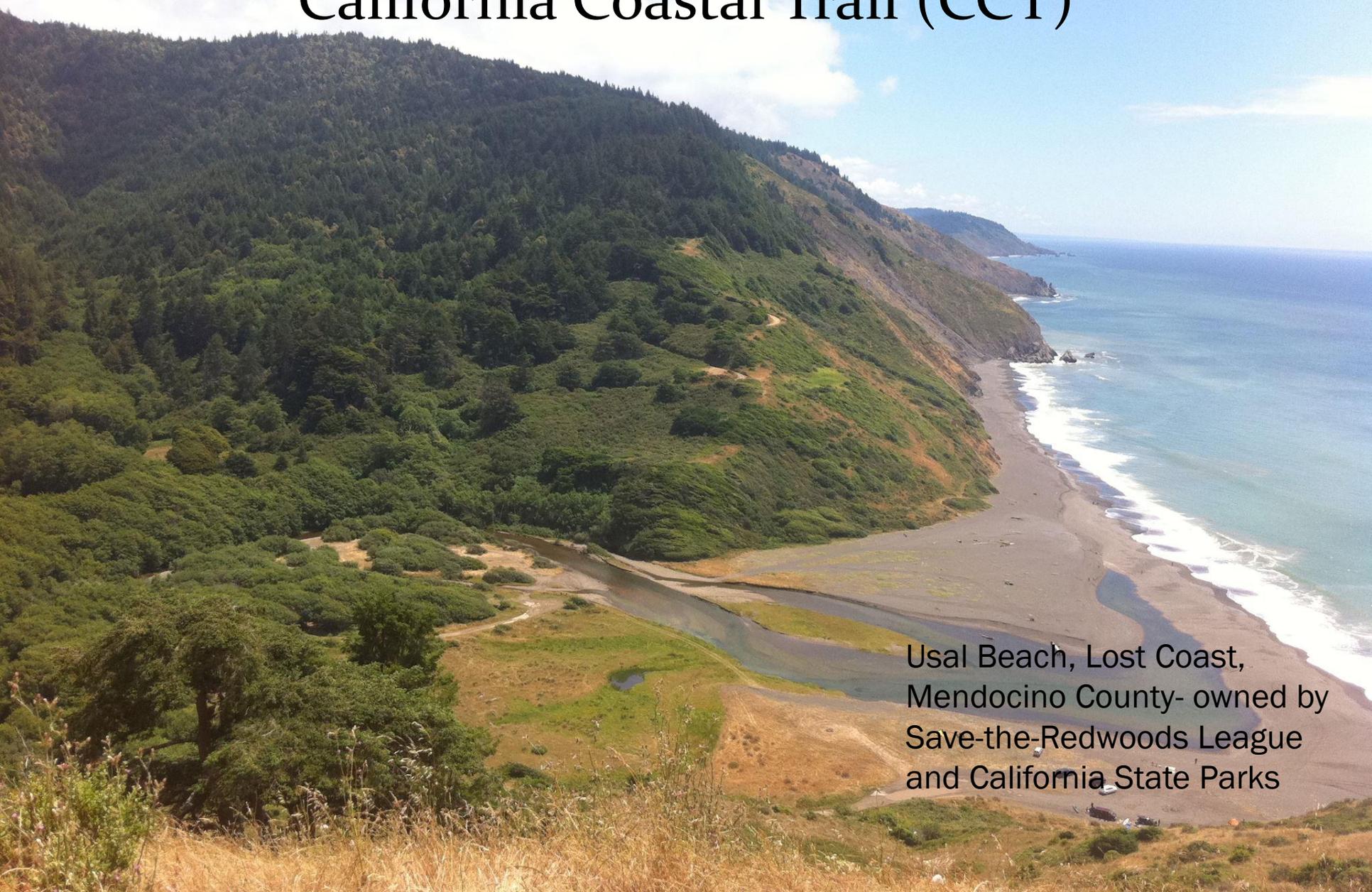
California Coastal Trail Association

*We are here to help and to create a forum
where partners can help each other!*

A new program from Coastwalk California



Partnerships- Essential to Creating the California Coastal Trail (CCT)



Usal Beach, Lost Coast,
Mendocino County- owned by
Save-the-Redwoods League
and California State Parks

Hare Creek Beach CCT

Mendocino Land Trust





Hare Creek Beach CCT Partners include:

- o State Coastal Conservancy and local resident (funded purchase)
- o California Coastal Commission
- o City of Fort Bragg, Mendocino County Planning Department
- o Department of Fish and Wildlife, Caltrans
- o Local law enforcement
- o Community members, including the local homeless shelter
- o Neighbors, including College of Redwoods and Harvest Market
- o Fort Bragg High School Interact Club and Rotary Club
- o Americorps, NCCC, CCC
- o Local business people, including landscape contractors, craftspeople, artists
- o NOAA



Partnerships and the Coastal Trail- The Hare Creek Beach CCT Story



1. Steps- creating a new CCT segment
2. Partnerships- Essential to CCT Success
3. Partnerships- Tools and techniques for trails professionals
 - o Sample MOU
 - o Sample trail easements
 - o Sample management plans





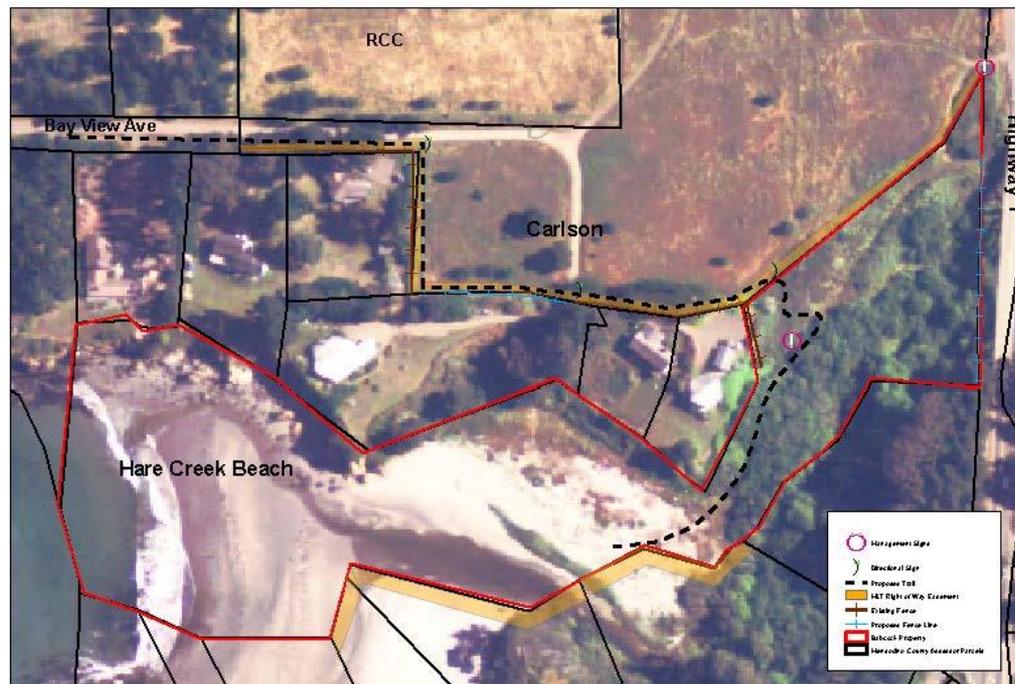
Coastal Trail Design: Partnerships



FIRST STEPS: Acquire Property (or Trail easement)

- o Type of interest: do you own the land in fee or hold a trail easement on someone else's property?
- o Once you have property rights, next step= identify sensitive resources (including botanical, wetlands, wildlife, archaeological) and avoid/ mitigate impacts.
- o Involve all interested parties, as much as possible.

Example: Hare Creek Beach CCT Fort Bragg, Mendocino Coast, CA



Hare Creek Beach Trail
RCC/Carlson OTD

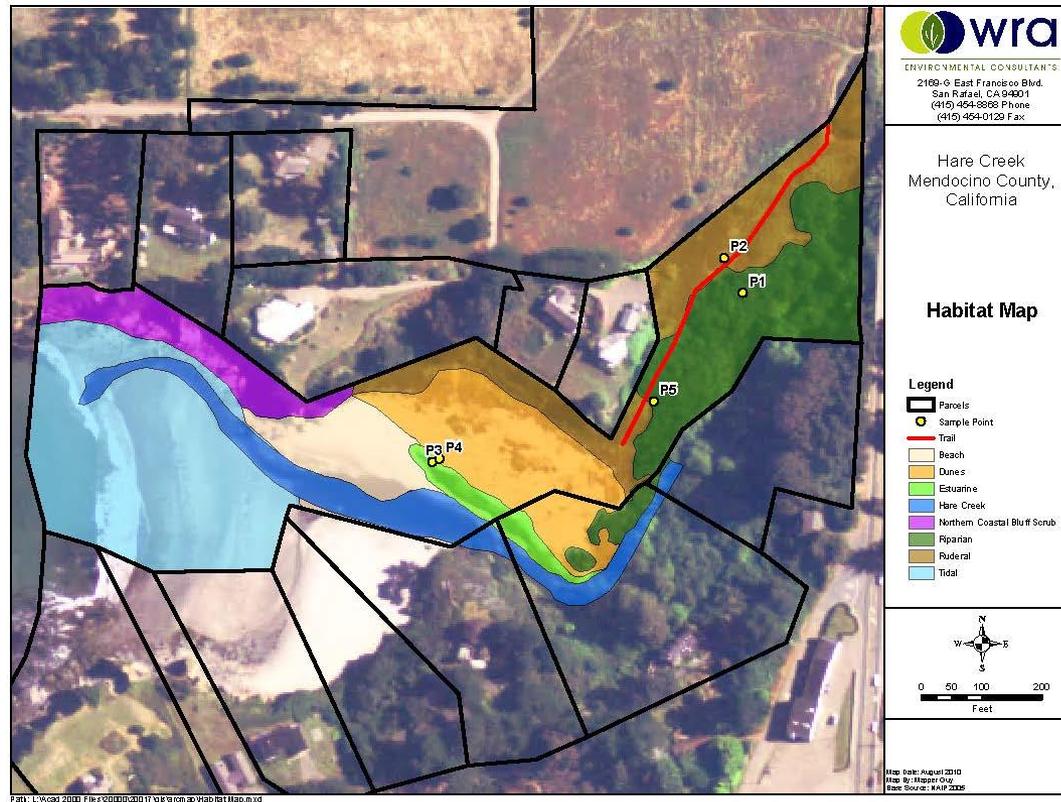
0 62.5 125 250 375 500 Feet





Hare Creek Beach CCT

- Sensitive resources: migratory shorebirds, riparian area, coho salmon (pass-through area), sand dune habitats, archaeological





Planning/Permits: Hare Creek Beach

- o Permits: CDPs (2)
- o County and City of Fort Bragg were lead for CEQA determination and compliance
 - o 1 Trail easement in City jurisdiction
 - o Fee property and 3 trail easements in County jurisdiction
 - o Consultation with DFW
 - o Coastal Zone- 1 parameter wetland
- o Generally a 1-year process
 - o Permit can be appealed



Hare Creek Beach Coastal Trail Construction



- Americorps
- CCC
- Volunteers
- Contractors
- Trails Staff

Gordon McBride Memorial Bench

- To honor donor's family (Gordon was Betty's husband)
- Bench made by local fine woodworker
- Installed by staff and volunteers



Hare Creek Beach Trail Signs: Interpretive panel and other signs



Hare Creek Beach Trail Grand Opening



Coastal Trail Partnerships: Operations and Maintenance (O & M)

- Hardest to find \$\$ for
- Role of Community Volunteers, NCCC



Hare Creek Beach: Homeless Encampments



Partnership with local Homeless
Shelter to do monthly clean-ups

Coastal Trail Challenges: Not everyone likes trails.

- o NIMBY landowners
 - o Things that happened- and get worse with every telling
- o Private Property/Public Rights
- o Zealous regulators
 - o Using sensitive resources to stall a project or make it difficult to proceed



What to do with challenging trail planning and management situations:

- o Be patient
- o Listen and respect
- o Persevere; be tenacious
- o Walk the talk
- o Look for solutions
- o Call law enforcement (safety issues)





Three cheers for trails partnerships!

