

City of Folsom
Parks & Recreation Department

Folsom Trails Volunteer Events

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Trails Volunteer Events

2006/2007 Volunteer Events Coordinated by Trails Division

- Mountain Bike Skills Park
- Trails Day/ Green Fair/ Creek Clean-up Day
- Bike to Work Day
- Ride the Folsom Trails Event
- Volunteer Bridge Building
- Eagle Scout Projects
- Service Group Projects

What movie is this from?

“If you build it, they will come.”

Answer...

FIELD OF DREAMS



Mountain Bike Skills Park



MBSP Cont...





Trails Division - 3 R's for volunteerism

- Recruit – how, who, when and why.
- Reward – accomplishment, ownership, involvement, etc.
- Recognition – t-shirts, certificates, swag, bbq, etc.

Recruiting:

Examples:

- Website
- Flyers
- E-Mail blasts
- Newsletters (service groups, bike clubs, etc.)
- Local Papers
- Radio
- T.V. spots

Trails Day/ Green Fair/ Creek Clean-up Day



Priceless...

Starbucks Mocha on way to event: \$3.35

Gas burned driving to and from volunteer event to help the earth: 2 gallons

Total Cost of gas to get back home after earth day event: \$6.58

Volunteering with your friends on a beautiful Saturday:
PRICELESS

Volunteer Bridges...



Reward:

Examples:

- Involvement
- Education
- Ownership
- Accomplishment
- Contribution
- Teamwork
- Bragging Rights 😊

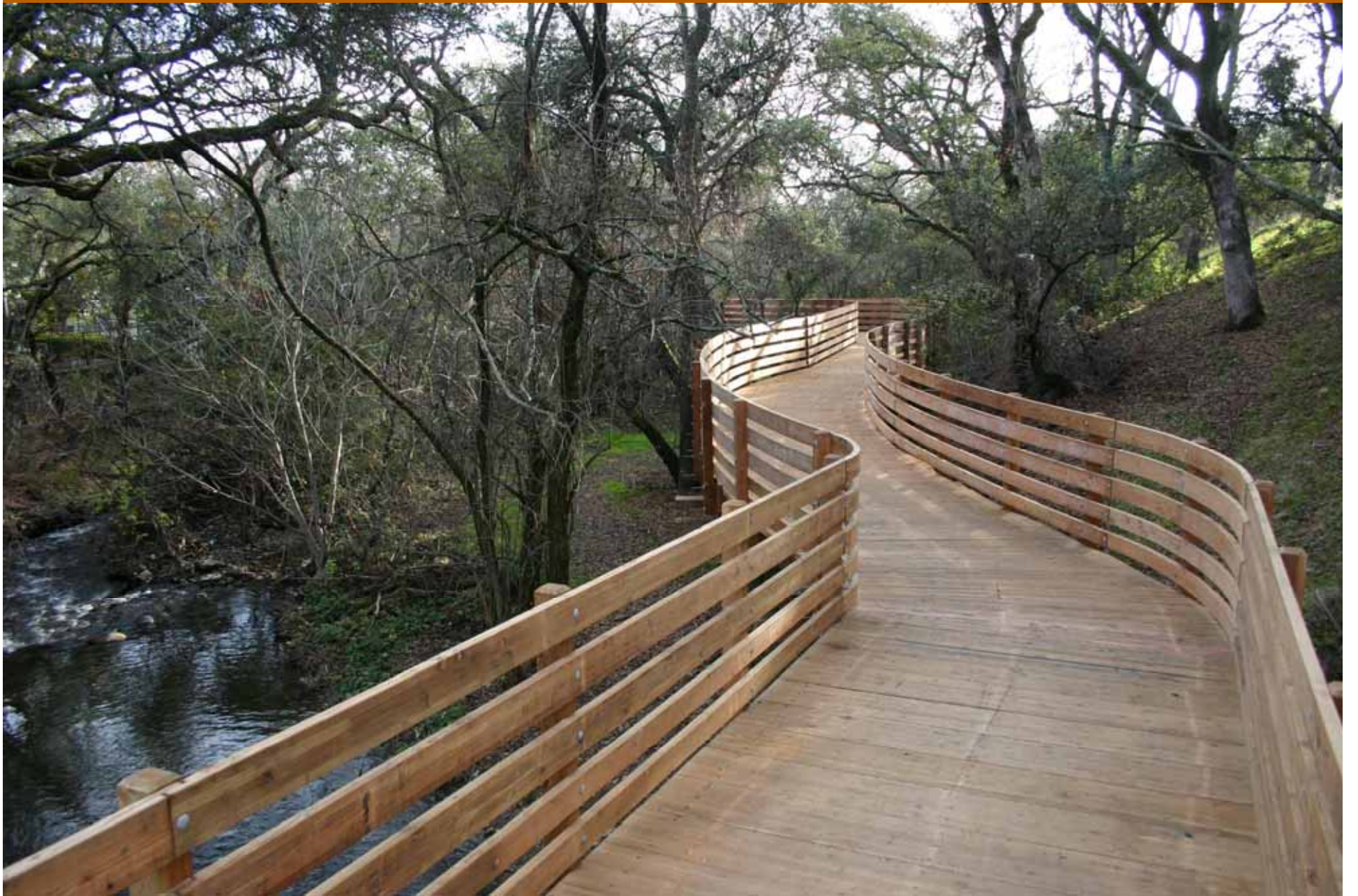
Volunteers at Work











Volunteers hard at work...



Future volunteer in training...



Recognition

Examples:

- T-shirts
- BBQ
- Bike Maps/ Bandana Maps
- Gift Certificates
- Raffle Prizes
- Coffee/ Donuts
- Hats, Patches, etc.

Fun times!!!











The End

Happy Trails