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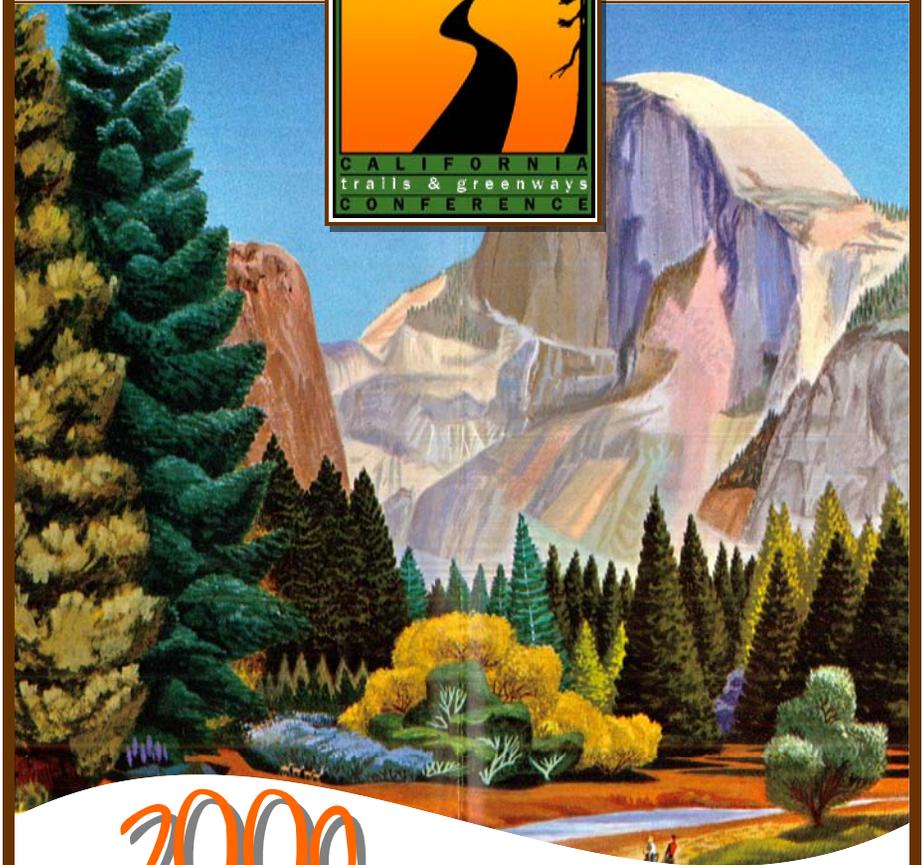


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2009

CALIFORNIA TRAILS & GREENWAYS CONFERENCE

SUSTAINABLE TRAILS: LINKING ECONOMY, COMMUNITY & ENVIRONMENT

april 22—24, 2009

TENAYA LODGE YOSEMITE, CALIFORNIA





WELCOME



Dear Trail Partners:

Welcome, to the 24th California Trails & Greenways Conference! This year's conference theme, *Sustainable Trails: Linking Economy, Community & Environment*, is especially timely. Sessions and workshops supporting this theme will be led by an impressive list of highly qualified and dedicated leaders from all walks and levels of trail management. These presentations will provide innovative solutions and pragmatic approaches to current trail challenges, and will generate crucial discussions to help trail advocates make the most of these times.

California State Parks and its Conference partner, the California Trails Conference Foundation, are pleased to provide this truly unique learning experience. We also recognize that this is a collaborative endeavor, and we are very thankful for the broad support that has gone into the conference workshops, the sessions, and the sponsorships that played a key role in making this conference as affordable as possible.

Given the economy we know many of you and your organizations had to dig deep to cover the cost of being here. We are especially mindful and appreciative of the choices that allowed you to join us. Clearly your commitment affirms the belief that trails make our communities more livable, bring awareness and a sense of stewardship to our sensitive ecosystems, and provide quantifiable economic benefits to our communities.

Against the backdrop of the spectacular environs of Yosemite National Park and the Sierra National Forest our aim is to nurture your enthusiasm, provide inspiration, share the latest in trail management skills and technologies, and join together to truly celebrate our achievements as California's trails community!

Sincerely,

Dick Troy

Dick Troy, President
California Trails Conference Foundation



PRESENTED BY



Conference Hosts

California Trails Conference Foundation
California State Parks

Sponsors

Alta Planning + Design
Antelope Valley Conservancy AVTREC
California State Horsemen's Association
California State Parks
California State Parks Foundation
California Trails & Greenways Foundation
Coastwalk California
East Bay Regional Park District
Federal Highways Administration
International Mountain Bicycling Association

KTU+A Planning & Landscape Architecture
Kurt Loheit, Trails Consultant
National Park Service
RRM Design Group
San Joaquin River Trail Council
Sierra Nevada Conservancy
U.S. Forest Service

Exhibitors

American Trails
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Native Earth
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Sierra Horse Connection

Silver Fox Vineyards
Tec Laboratories, Inc.
Willow Bridge Books
Yosemite Sierra Visitors Bureau
Zombie Runner



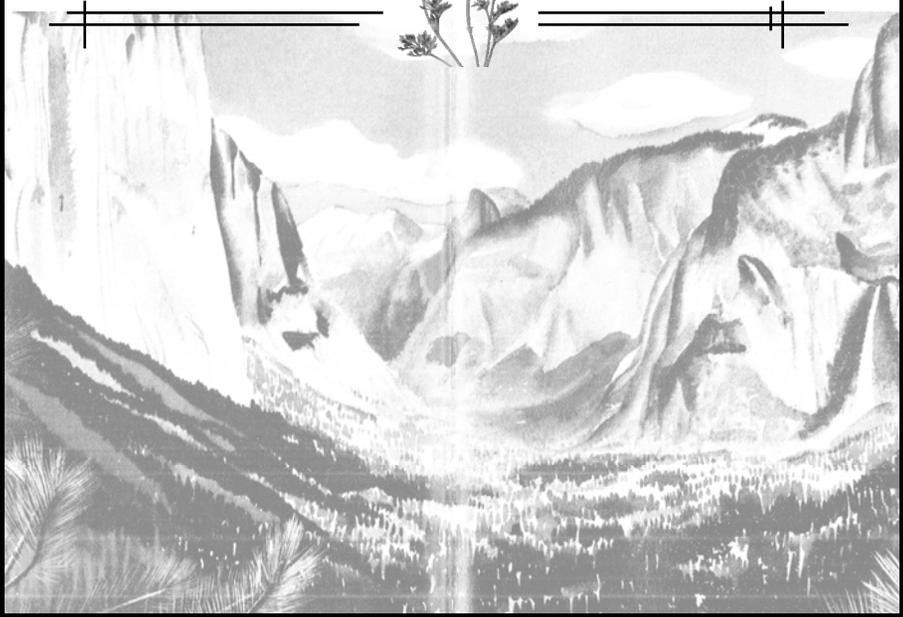


THANK YOU

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A special thank you to the Organizing Team who made the 2009 California Trails & Greenways Conference a reality.

<i>Pati Brown</i>	California State Parks
<i>Cheryl Essex</i>	California State Parks
<i>Benjamin Fenkell</i>	California State Parks
<i>John Kolb</i>	California Trails Conference Foundation
<i>Steve Musillami</i>	California State Parks
<i>David Priebe</i>	California State Parks
<i>Alexandra Stehl</i>	California State Parks
<i>Laura Svendsgaard</i>	California Trails Conference Foundation
<i>Dick Troy</i>	California Trails Conference Foundation
<i>Charlie Willard</i>	California State Parks



ABOUT THE CONFERENCE

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In its 24th year, the California Trails & Greenways Conference provides trail professionals, advocates, volunteers and users with a venue for sharing practical, up-to-date trail management skills; and serves as a crucial forum for networking and building support for accessible, inter-connected, quality trail systems.

This interactive conference forum provides:

- High quality, innovative sessions covering the full range of trail topics, including current issues facing the trails community;
- Day-long pre-conference workshops;
- A forum to address the evolving needs of California's trail community;
- Opportunities to network with other trail advocates and build support for local and statewide trail systems; and
- Exhibits of innovative trail-related products and services.

Hosted by California State Parks through their Statewide Trails Section and the California Trails Conference Foundation (a 501(c)(3) nonprofit organization), this collaborative endeavor also engages other local, state and federal agencies, nonprofit and private trail experts in presenting a broad range of educational sessions. The collaborative nature of the Trails Conference enables us to provide the highest quality, innovative techniques to all trail, recreational and wild land management professionals and advocates; thereby ensuring the improvement and sustainability of trails throughout California for generations to come.

For more information about the California Trails & Greenways Conference visit our website at www.parks.ca.gov/trails/conference.

To contact the California Trails Conference Foundation call (877) 776-3619 or email lsven@peak.org





WEDNESDAY APRIL 22

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7:00 – 10:00 AM REGISTRATION OPEN (*Lobby*)
2:00 – 7:00 PM REGISTRATION OPEN (*Lobby*)

Pre-Conference Workshops (*Meet in the Lobby*)

7:30 AM – 3:30 PM

Assessing & Prescribing Trail Improvements – Lewis Creek Trail
Sponsored by the USFS, Sierra National Forest

7:30 AM – 4:30 PM

Promoting the Visitor Experience & Protecting Resources – Yosemite Valley Trails
Sponsored by the National Parks Service

9:45 AM – 1:00 PM

Trails Sharing & Riding Workshop
Sponsored by the California Trails and Greenways Foundation

5:00 – 6:30 PM

CA Recreational Trails Committee Meeting
(CRTC) (*Salon IV & V*)

5:30 – 9:30 PM

Exhibits Open (*Foyer and Salon I & II*)

6:30 – 7:30 PM

Trail Mixer & No Host Bar (*Salon I & II*)
Sponsored by the California Trails & Greenways Foundation

7:30 – 9:30 PM

Welcome Dinner (*Salon I & II*)
Sponsored by the Sierra Nevada Conservancy

Welcome Speakers

Dick Troy
President, California Trails Conference Foundation

Linda Dahl
*Chief of Planning, Yosemite National Park,
National Park Service*

Jim Branham
Executive Officer, Sierra Nevada Conservancy

Ruth Coleman
Director, California State Parks

Featured Speaker

Steve Elkinton
Team Leader, National Trails System, National Park Service



ANNUAL AWARDS PROGRAM

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Join us for California Trails & Greenways Conference's Annual Awards Luncheon, Thursday, April 23rd at Tenaya Lodge at Yosemite. The Awards Luncheon is a vitally important opportunity for all of us to share our appreciation for the commitment and dedication of those who have made significant contributions to trail programs in California. Their stewardship and inspiration have helped citizens throughout the state better understand how trails contribute to healthier, more sustainable and more livable communities.

This year's award recipients will be announced at the Luncheon. The Awards Program includes seven categories summarized below. The full criteria for each category and nomination instructions for next year's Award Program are being reviewed and will be available on the conference website later this year.

1. Life Achievement Award - Volunteer

Awarded to a volunteer who has worked 25+ years on behalf of trails/greenways and has been a leader with statewide impact.

2. Lifetime Professional Achievement Award - Professional

Awarded to a professional park/trail individual who has worked 25+ years on behalf of trails/greenways on a local and statewide basis.

3. Trail/Greenway Merit Award - Event

Presented in recognition of a special and successful trail/greenway event in the prior year.

4. Trail/Greenway Merit Award - Program

Presented in recognition of an important trail/greenway program that continues to be active.

5. Trail/Greenway Merit Award - Project

Presented in recognition of a unique trail/greenway project reaching a significant milestone in the prior year.

6. Trail/Greenway Website Award

Awarded for a trails/greenway website that has achieved overall excellence through the prior year.

7. California Recreational Trails Committee Award

Awarded in recognition of a private citizen or elected official who has made significant contributions in support of trails in California.





SPEAKER BIOS

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Kathryn Tobias is Senior Staff Counsel for the Department of Parks and Recreation. Her responsibilities include environmental matters for the Department, including CEQA and land use, hazardous waste remediation, and endangered species. Prior to her position at State Parks, she served for ten years as Chief Counsel of the California Integrated Waste Board. Ms. Tobias has extensive teaching experience, having taught at University of California Davis Extension, CSUS and McGeorge School of Law. She earned her law degree from UOP McGeorge School of Law and a Master's Degree in Regional Planning from Cornell University.

Joe Ubbink has had a lifelong interest in wildlife, the woods, and ecology. His college years were spent at Colorado A & M in Fort Collins, Colorado. Although he wanted to become a forester he ended up with a degree in economics. (family pressure). In Colorado he enjoyed cross country skiing as well as downhill skiing. Because he enjoys hard work, and wanted to meet like-minded outdoor enthusiasts, he joined the Shaver Lake Volunteer organization three years ago. Joe is now a member of the group's steering committee, and helps with organizing and planning the volunteer's projects, events, and fund raising.

Maryanne Vancio Since 1986 Maryanne has advocated for non-motorized multi-use trails. In 1989, she organized her neighbors and formed a trails organization dedicated to preserving and maintaining community trails while continuing to advocate for a countywide trails program. In 2002, Maryanne was hired by the County of San Diego to plan, design and develop a new County Trails Program. In 2005, the San Diego County Board of Supervisors unanimously approved the adoption of the County Trails Program. Since then Maryanne has been able to bring national and statewide recognition through various program awards to the County of San Diego for its innovative approach to trails program development. Her focus now is on implementing the Program.

Sue Waters started with the County of San Diego in July 2005. She assists the County Trails Program Coordinator with the review of discretionary development applications relative to the 22 adopted community trails plans and regional trails plans. Sue is actively involved in community outreach and is especially interested in getting teens on trails for community service, exercise and support.

Coby Wayne connects adventurous people and organizations with the energy to grow. A strategic forecaster and consultant, Jenna has a background in environmental policy formation and the politics of natural resources management. She received her degrees at Brown, Harvard and Tufts Universities.

Ken Wells has managed a wide range of environmental projects in California for over 25 years, directing the preparation of dozens of CEQA documents. He has also been a trail builder and advocate since 1987, serving on the Board and as President of the Sonoma County Trails Council since 1992.

John Wentworth, a nine-year resident of Mammoth Lakes and an avid outdoorist, John became involved in a public-access dispute over the construction of a private gate on a public road that held significant implications for recreation egress from public federal lands. After a very public and successful petition campaign, and resolution of the private-gate issue, John founded the Mammoth Lakes Trails and Public Access Foundation (MLTPA) in 2007 and currently serves as the Chief Executive Officer and Board President. In March 2009 John was recognized by the Sierra Business Council with its "Vision 2020" award for his work with MLTPA on behalf of trails and public access in Mammoth Lakes.

Alex Westhoff is a landscape architect at California's Delta Protection Commission. Alex recently completed a feasibility study for a National Heritage Area that would link Delta trails to the region's heritage communities and agritourism attractions.

Yves Zsutty serves as the City of San Jose's Program Manager for development of a 100-mile trail network that serves recreational and commuting objectives. His background in traffic engineering, technology and design contribute to the City's efforts to deploy a trail network that meets the needs of Silicon Valley residents in an efficient and aesthetically pleasing manner.

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THURSDAY APRIL 23



7:00 AM – 7:00 PM

REGISTRATION OPEN (*Lobby*)

7:30 – 9:15 AM

FILM SCREENING: *Under Our Skin* (*Salon IV*)

8:00 AM – 9:00 PM

EXHIBITS OPEN (*Foyer and Salon I & II*)

8:00 AM – 9:00 AM

MORNING WALK WITH DAVID MARCH

*Member, California Recreational Trails Committee
(Everyone's welcome) – Meet in the Lobby*

Breakfast On Your Own

Concurrent Sessions

9:30 – 10:30 AM

- ~ Trails in Low Income Rural Communities (*Madera-Mariposa*)
- ~ How to Get Public Funding Support: A Case Study of East Bay Regional Park District's Measure WW (*Salon IV*)
- ~ Skill Building for Trail Maintenance (*Salon V*)
- ~ The New Energy Ecosystem: Connecting Nature, People & Parks (*Salon VI*)

10:30 – 10:45 AM *Coffee & Tea Break*

10:45 – 11:45 AM

- ~ Pacific Crest Trail Land Protection Inventory-How to inventory 2,650 miles in 6 months! (*Madera-Mariposa*)
- ~ The New Access Guidelines – Trail Experiences for Persons of All Abilities (*Salon IV*)
- ~ Armoring Volunteers for Trail Maintenance (*Salon V*)
- ~ Cheap Trails: No Money, No Problem (*Salon VI*)

12:00 – 1:45 PM

Awards Luncheon (*Salon I & II*)

Sponsored by the Federal Highways Administration (FHWA)

2:00 – 3:15 PM

- ~ CEQA & Trails – A User's Guide (*Madera-Mariposa*)
- ~ Community Enhancement Through Trails (*Salon IV*)
- ~ Creating Trails as Eco-Tourism Destinations (*Salon V*)
- ~ Lyme Disease & Other Tick Borne Risks (*Salon VI*)

3:30 – 4:45 PM

- ~ The Trail Maintenance Conundrum (*Madera-Mariposa*)
- ~ Improving Urban Landscapes with Sustainable Trail Design (*Salon IV*)
- ~ Recreational Trails Program Funding (*Salon V*)
- ~ Trails as Active Transportation: A National Policy Update (*Salon VI*)

5:00 – 6:30 PM

Free Time or Optional Meetings

Calif. Trails & Greenways Foundations Meeting (*Madera-Mariposa*)

Film Screening: *Under Our Skin* (*Salon IV*)

Bike Ride with Jim Haagen-Smit, IMBA (*Lobby*)

6:30 – 7:30 PM

Meet & Greet with No Host Bar (*Salon I & II*)

7:30 – 8:30 PM

Celebration Dinner (*Salon I & II*)

Sponsored by East Bay Regional Park District

Celebration Speakers:

Edward "Ed" Cole, Forest Supervisor
Sierra National Forest, U.S. Forest Service

Jess C. Cooper, Acting District Superintendent
Central Valley District, California State Parks

8:30 – 10:00 PM

Raffle, Music & Dancing!





7:00 AM – 12:30 PM

REGISTRATION OPEN (*Lobby*)

8:00 AM – 12:00 PM

EXHIBITS OPEN (*Foyer and Salon I & II*)

8:00 – 9:00 AM Breakfast (*Salon I & II*)

Concurrent Sessions

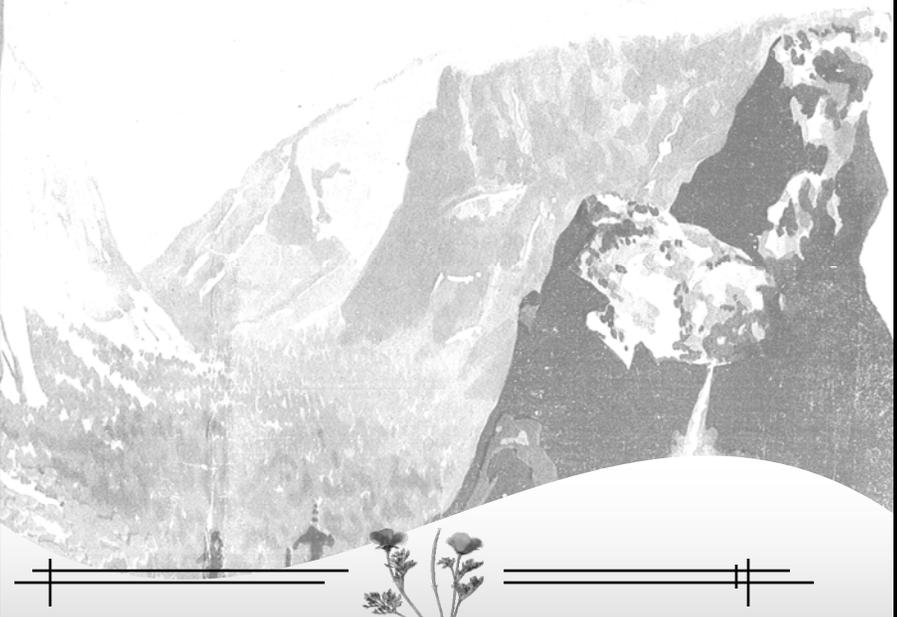
- 9:00 – 10:15 AM ~ Heritage Corridors (*Madera-Mariposa*)
- ~ Trails & Public Access – Lessons for Quick Action (*Salon IV*)
- ~ The Value Trail: Nature’s Contribution to a Developer’s Bottom Line (*Salon V*)
- ~ It Takes a Community to Build a Trail System (*Salon VI*)

10:30 – 11:45 AM Featured Plenary (*Salon I & II*)

Sponsored by Coastwalk California

The California Coastal Trail: An Economic Engine for Revitalizing Coastal Communities

11:45 – 12 Noon Closing Remarks & 2010 Conference Announcement (*Salon I & II*)



Matt Sayles is the Executive Director of Lassen Land & Trails Trust (LLTT) in Susanville. He worked for the Nature Conservancy and the Central Lake Superior Land Conservancy prior to his arrival in California, and helped take LLTT in a new direction while growing capacity since taking the position in 2007. Matt raised over \$1 million in two years for conservation easements, rail-to-trail acquisitions, grants and membership; and negotiated and arranged partnerships for the acquisition of the 86 mile “Modoc Line” rail-to-trail corridor, the longest rail-to-trail corridor owned and managed by a land trust in California.

Sam Schuchat became Exec. Officer of the Coastal Conservancy in 2001, is Secretary to the Calif. Ocean Protection Council, and serves on the boards of the Los Cerritos Wetlands Authority, the Baldwin Hills Conservancy and the Santa Monica Bay Restoration Commission. He was Exec. Dir. of the Federation of State Conservation Voter Leagues from 1998 to 2001, and from 1992 to 1998 was the Exec. Dir. of the Calif. League of Conservation Voters. Sam was as a community and union organizer, raised money for art projects, and was the Deputy Dir. of Sacto. AIDS Foundation in the late 1980s. He has a BA in Political Science at Williams College in Williamstown, Mass.; and an MA in Public Administration from San Francisco State Univ.

Mike Sherrod, ASLA, is a principal with RRM Design Group, a 150 person multi-disciplinary design firm providing landscape architecture, architecture, urban planning, civil engineering and surveying services. With over 15 years experience in design consulting, Mike provides recreational planning solutions to public agencies throughout California. He is dynamic and skilled in bringing people and ideas together to find innovative design solutions for a wide range of recreational venues including multi-use trail systems, interpretive programs, community parks and sports complexes. Mike shares a passion for sustainability, applying green design principals to all aspects of planning, tackling a variety of complex design challenges.

Jason Spann has worked with California State Parks district trails coordinators and field maintenance staff assessing trails and developing and implementing a Trail Plan for State Parks to provide a variety of trail opportunities and experiences representative of the features found in State Parks. The Plan seeks to balance resource protection with access.

Steve Speidel currently works as the Principal Planner for the Town of Mammoth Lakes. His responsibilities are divided between the Community Development and the Tourism & Recreation Departments. Steve’s major recreation focus has been updating the 1991 Mammoth Lakes Trails System Master Plan. As project manager he attends to day-to-day administration duties, quality control, contract oversight, and is the point of contact for the public and Mammoth Lakes Trails & Public Access Foundation. Prior to joining the Town of Mammoth Lakes, Steve spent over 30 years in the private sector as a registered Landscape Architect and Project Manager.

Kim Stravers has been part of Mammoth Lakes Trails & Public Access Foundation (MLTPA) from the very beginning. She currently heads the Foundation’s communications department and is MLTPA’s primary grant writer. In a previous life Kim was a longtime staff writer and editor for action-sports magazines such as *Bike*, *Powder*, and *SG: Surf/Snow/Skate Girl*, and continues to contribute to the publishing universe through her local business, The TypeRighter LLC. Kim also managed and helped launch a number of online publications, and uses those skills to develop and maintain the MLTPA website.

Bill Taylor is a land-use consultant and a 34-year resident of Mammoth Lakes. He has a B.A. in anthropology from Amherst College and is a member of the American Institute of Certified Planners. After graduating from college he moved to Mammoth and worked at a variety of typical ski-town jobs. In 1978 Bill went to work for the Inyo National Forest in archaeology and land-use administration. He started with the newly incorporated Town of Mammoth Lakes in 1985 as its first planner, eventually becoming Deputy Director of Community Development. Bill has been involved in all aspects of community planning, environmental review, and policy development.





SPEAKER BIOS

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Rachael Lopes' and Nat's experience working in natural environments as diverse as the Chihuahuan Desert in Big Bend National Park in southern Texas, the boreal forests and glacial tundra of Denali National Park in Alaska, and the rainforests and active lava flows of Hawaii Volcanoes National Park in Hawaii is contrasted by their work in the most urban landscapes in the country including New York City, Phoenix, and Los Angeles. Their work has instilled a keen understanding of the importance and urgency for progressive land management, conservation and protection through sustainable trail, park and destination development.

Randy Martin has been in the Building and Development business for 25 years and spent the last 7 years as a member of the Martin and Associates. Randy works with builders and developers to maximize their return on investment. At the same time he is a trail and mountain biking enthusiast that understands the nuances of trail design and how to turn a network of dirt roads into a real experience with nature. Randy volunteers with trails maintenance clubs in the Tahoe area and has been trained by the Colorado Trails Initiative (COTI) in trail design and crew leadership. Martin & Associates is developing two major projects in the Central Valley adjacent to the Sierras and is planning a significant trail network at both projects.

Cathy Moyer is the Founder and Executive Director of Volunteers for Outdoor California, -O-Cal, a non-profit organization that organizes and conducts large-scale volunteer projects on public lands in partnership with public agencies and other non-profit organizations. Cathy used her professional and community organizing background coupled with 17 years experience as an active volunteer and project team member with Volunteers for Outdoor Colorado, to grow the organization from a concept to a regional organization with over 1500 volunteers in just 3 years. She is also a technology entrepreneur and with an extensive history of innovation and collaboration in both for-profit and non-profit activities.

John Poiriroo is the travel editor of *California* magazine and a consultant who provides marketing-communications services to a wide variety of recreation and tourism organizations and businesses, including the California Park and Recreation Society, Folsom Tourism Bureau, and the Yosemite Resorts, among others.

Dan Ray, AICP, is Chief of California State Parks' Planning Division, where he oversees the Statewide Trails Program and planning for the State Park System. Prior to joining State Parks, Dan helped plan for the conservation and use of California's coast, the Great Lakes, Mississippi River and the Great Central Valley at several government agencies and nonprofit organizations.

Mike Reilly is a member California Coastal Commission and Board member of California Coastwalk. He recently retired as a three-term Sonoma County Supervisor. Mike's trail expertise and accomplishments include: leading the reorganization of county fiscal services; leading reorganization of county's tourism efforts; 2005 convening nonprofits and public agencies to acquire 5,630-acre Jenner Headlands; and being actively involved in promoting, completing and signing California's Coastal Trail. Mike is a major advocate of Sonoma County's Agricultural and Open Space District which established a county-wide sales tax making it one of the nation's most successful publicly funded endeavors.

Richard Rendón serves as a Supervisor in the Office of Grants and Local Services at California State Parks. He provides supervisory oversight for the Recreational Trails Program (RTP), in addition to programs associated with the 2000 Park Bond Act and 2002 Resources Bond Act. Richard previously served as the Land and Water Conservation Fund (LWCF) Lead Project Officer in the Office of Grants and Local Services. Richard has worked for the State of California for almost 17 years.

Kain Sanderson is a strategic growth consultant and creator of the Energy Fit Program for personal growth. Kain has a background in recreation, fitness, martial arts, meditation and personal development. He received his training at Central Michigan University and with two world-class martial arts masters.



EARTH DAY 2009

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Honoring the Earth, Greening the Trails Conference

This year the Trails Conference team has taken a number of steps to reduce the conference's impact on the environment as both a means of commemorating Earth Day, and as our own means of furthering the *Sustainability* theme.

Following are just a few of the actions we and Tenaya Lodge have taken to reduce the Conference's impact on the environment:

- ~ We have and will continue to expand the use of paperless technology where appropriate, using the internet for announcements, registration, confirmations, instructions and other materials when email addresses are provided.
- ~ Where appropriate, we have reduced the use of unneeded materials, such as scratch pads, non-usable give-aways and avoided the use of petroleum products.
- ~ We have provided a reusable bag for your conference materials and donated trail products.
- ~ Tenaya Lodge has provided recycling stations in meeting rooms and food service areas.
- ~ We have conducted all conference planning meetings by conference call, eliminating the need to travel to the meeting site
- ~ The conference team carpooled to the Conference site and has encouraged attendees to carpool through the FaceBook page.
- ~ Tenaya Lodge is providing refillable water pitchers to replace bottled water, and disposable tableware will be replaced by china, linen and cutlery wherever possible. If disposables cannot be avoided, biodegradable or recyclable products are used.
- ~ Two of the four conference meals are made from local organic foods.
- ~ We have encouraged the use of personal water bottles and travel mugs for coffee and beverage service.
- ~ You can learn more about Tenaya Lodge's sustainability initiative by visiting www.delawarenorthgreenpath.com.

There are many other actions the Conference Team has taken to be more mindful about our environment. However, currently there are often higher costs for green products and we struggle with choices between keeping the conference as affordable as possible and our obligation to be better stewards of this precious earth. Please know we welcome your suggestions in our quest to improve.





PRE-CONFERENCE WORKSHOPS

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Assessing and Prescribing Trail Improvements—Lewis Creek Trail

Sponsored by the USFS, Sierra National Forest

The Lewis Creek Trail is in the scenic Sierra National Forest just a short drive from the Conference headquarters at Tenaya Lodge. It is a dirt surface trail in need of maintenance, rehabilitation, reroute and repair. Sierra National Forest staff and volunteers from the High Sierra Volunteer Trail Crew will lead this workshop where you will learn how to log (i.e. document the location and conditions of the existing trail features) and prepare prescriptions (analyze problems and recommend solutions for trail improvements). This is an all day field trip and you will hike the trail on foot during the workshop. You will travel by van from Tenaya Lodge to the Lewis Creek Trail head, about 15 miles. Upon arrival at the Trailhead you will receive an orientation to the day's activities, meet your trainers and be broken into groups. You will spend the morning receiving instruction on the trail, return to the trailhead for lunch (included) and spend the afternoon developing logs and prescriptions.

Workshop Leaders

Mike Ketcher – *Superintendent, US Forest Service Trailshot Crew*
Rick Chappel – *Chief of the High Sierra Volunteer Trail Crew*

Promoting the Visitor Experience & Protecting Resources—Yosemite Valley Trails

Sponsored by the National Park Service

Yosemite Valley is one of the most revered places within the National Park System, and perhaps the world. This 7 mile long and 1 mile wide canyon accommodates millions of visitors each year. Yosemite National Park faces significant challenges in accommodating this varied and heavy use while protecting the valuable and sensitive resources around the popular use areas in the meadows and near the falls of Yosemite Valley. National Park Service and Conference staff will take you to major trail reconstruction and natural resource restoration projects in heavy use areas where you will learn how these projects were accomplished. NPS has completed restoration projects to eliminate user made trails, repair and restore meadows and stream areas, and provide accessible trails to the meadows and Lower Yosemite Falls. These are major trail projects using the latest in planning, design, and construction, to provide access to all. Lunch will be provided with free time afterwards.

Workshop Leaders

Jim Bacon – *Outdoor Recreation Planner*; Sue Beatty – *Restoration Ecologist*
Randy Fong – *Branch Chief of Design*; Dave Kari; *all with Yosemite National Park*

Trail Sharing & Riding Workshop

Sponsored by the California Trails & Greenways Foundation (CTGF)

This three hour Trail Sharing Workshop will be held on the property of Tenaya Lodge in the beautiful Sierra Nevada. Experienced CTGF multi-use trail instructors will provide demonstrations and practice in trail sharing etiquette among bicyclists, equestrians and hikers; and will provide the opportunity to experience these other modes of enjoying trails. Trail managers and advocates wanting to learn and promote safe and respectful multi-use trail use; and experience trails from on top a horse or bike are encouraged to attend. During the workshop you will learn equestrian and bicycle trail riding techniques that promote safety, courtesy, understanding and sensitivity to the needs of other trail users. You will have the opportunity to learn to ride a horse and/or a bicycle (optional) and go for a multi-use trail ride (optional), or watch others ride.

Workshop Leaders

Jeannie Gillen – *California Recreational Trails Committee*
Cathy Haagen-Smit – *California Recreational Trails Committee*
Jim Haagen-Smit – *Placer Land Trust*



SPEAKER BIOS

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Patti Keating is Chief, Office of Grants and Local Services for California State Parks. Since May 2005, Patti has served as Chief of the Office of Grants and Local Services providing executive oversight for the implementation and administration of the 2000 Park Bond Act, the 2002 Resources Bond Act, the Recreational Trails Program, the Habitat Conservation Fund, and the Land and Water Conservation Fund grant programs. Prior to her current Career Executive Assignment, Patti served 28 years in the California Conservation Corps as Chief Deputy Director and External Affairs Manager, overseeing legislative, public information and marketing.

Walter Keiser, founding partner of Economic & Planning Systems, Inc. (Berkeley, Sacramento, Denver), has 35 years experience in creative solutions to complex challenges in land use policy and governmental organization. Walter has become an expert on fiscal impact analysis of trail amenities for communities and conservation economic policy analysis. Clients include: East Bay Regional Parks, Rancho San Carlos, LA Harbor Redevelopment, City of Santa Barbara, and City of Santa Monica. Walter will help us "run the numbers" for the economic sustainability trails generate, and understand more fully the economics of conservation as it relates to economic sustainability and trails.

Mark Keppler was the founder of the Coalition for Community Trails that led to the building of the 13 mile Fresno Sugar Pine and Clovis Old Town Trails. In 2002, the CCT merged with Tree Fresno, where Mark is now a member of the Board of Directors. Mark majored in Business and minored in Economics at the State University of New York, received a M.S. in Industrial Relations and a J.D. in Law from the University of Wisconsin. In 2004, Mark was appointed the Executive Director of the Maddy Institute for Public Affairs. He is an active federal mediator and arbitrator of labor and employment disputes, and is founder of the Clovis Community Foundation.

Mike Ketscher, joined the Sierra National Forest (SNF) in 1970, becoming a trail crew supervisor in 1971. In 1989 SNF created the "Trailshots," a seasonal trail crew specially trained for heavy construction projects on the Sierra. As a Trailshots supervisor, Mike manages the highly skilled trail builders on projects in the Sierra National Forest, and throughout California and the U.S. As a forest lead trainer and project coordinator, Mike utilizes both paid and volunteer crews, and has been certified as a Blaster, unlimited C faller chainsaw, forest crosscut saw coordinator and lead certifier.

Jean Lacher serves as a Section Manager in the Office of Grants and Local Services at California State Parks. She provides managerial oversight for the Recreational Trails Program (RTP) and Habitat Conservation Fund (HCF) Program, in addition to programs associated with the 2000 Park Bond Act and 2002 Resources Bond Act. Jean is the RTP State Trail Administrator for the State of California. She previously served as the Quality and Customer Service Manager for California State Parks. Jean has worked for the State of California for almost 19 years and is pursuing a MBA degree in Public Administration.

Sherli Leonard is Project Manager and Executive Director for Redlands Conservancy. She was a teacher for Moreno Valley Unified School District from 1970 to 1990 and from 1999 to 2002. She is the author of "Trail Trips of Southern California" Books 1 and 2, and Book 3 – a trail guide for equestrians. She also writes "Trail Travels" for regional magazines and Web sites, and is the Publicity Officer for Backcountry Horsemen of California.

Kurt Loheit is with the Palos Verdes Peninsula Land Conservancy & Southern California Trails Coalition. He has more than 20 years volunteer experience with trail design, construction and maintenance; and conducts training and educational programs.

Nat Lopes traveled extensively working, riding and filming in more than 900 locations across 46 US States, 9 Canadian provinces and 15 different countries. Together with partner Rachael, they have consulted with clients ranging from Croatia's Region of Istria Department of Tourism to local clients like the City of Fresno and East Bay Regional Park District. Prior to launching Hillside Progression Development Group LLC, they worked for the International Mountain Bicycling Assoc.'s acclaimed Subaru/IMBA Trail Care Crew program, providing trail design, planning and construction workshops for the National Park Service, National Forest Service, Bureau of Land Management, and the Army Corps of Engineers and others.



SPEAKER BIOS

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Don Fox has worked to improve accessibility in parks and recreation settings for over 30 years. He worked as Yosemite's Landscape Architect and National Park Service's Pacific Western Region Accessibility Compliance Coordinator. Don currently consults with park managers to assess facilities, prioritize program delivery strategies and design solutions for compliance with accessibility laws.

Jeannie Gillen is a current member of the California Recreation Trails Committee, Board Member of the California Trails & Greenways Foundation, founding member of the Anza Trail Foundation, past Chair of the Riverside County Parks Commission and Trail Committee, as well as a member in numerous other clubs and organizations over the past 18 years. An avid equestrian, Jeannie has worked for the good of the greater majority of all trail users. She has a BA in legal studies and is a trained Professional Mediator in Kern County Superior Court.

Matt Goldman is a Senior Port Planner at the Port of Long Beach, the 2nd largest port in the U.S. With over 15 years of port planning experience, Matt oversees a range of land use planning efforts; many of these are non-traditional land uses in a traditional industrial port environment. Included in his efforts are working to balance an active urban oil field with active port operations, as well as studying innovative ways to minimize the impacts of oil operations on the environment. Under Matt's leadership the Port of Long Beach has made great strides to become the Green Port. Matt is a graduate of the UCLA Graduate School of Urban Planning.

Cathy & Jim Haagen-Smit retired early from their 'day jobs' to work full time as trail volunteers. As residents of rural Placer County, they live near many popular trails in the American River canyon and Auburn State Recreation Area near their home in Auburn. Jim and Cathy joined the longstanding trails community, working on local trails advisory committees with both County Parks and State Parks. Jim is on the board of the Placer Land Trust working to develop trails on some of their conserved lands. Cathy was recently appointed to the California Recreational Trails Committee and is a board member of the California Trails and Greenways Foundation. Both are volunteer state representatives with the International Mountain Bicycling Association and 15 years ago founded the local IMBA club, FATRAC.

Herrick 'Rick' Hanks, manager of the California Coastal National Monument, has 40+ years experience in natural and cultural resources management, conservation and education, mostly with the Bureau of Land Management (BLM). Beginning in 1973, Rick was BLM's first district archaeologist and later served in Washington, D.C. as BLM's first Cultural Resource Program Leader. He spent 16 years as an Area and District Manager. Rick also served as the director of a multi-agency natural resource outreach and recruitment program at Cal Poly San Luis Obispo; taught anthropology and archaeology at Cal State Northridge, Ventura College and Lassen College; and served as President of the American Society for Conservation Archaeology.

Brian Hannegan's 18 years of experience includes trail and bikeway design, interpretive trail planning and design, city parks and greenway design, and open space master plans. He has led multi-discipline design projects from inception through to public outreach, design development, and implementation for many agencies throughout the west. Brian has championed many projects to encourage healthy communities through multiuse trails. Central to his experience with trail design projects is his ability to work with diverse groups, his commitment to sustainable design approaches, and his genuine enthusiasm for connecting communities to open space.

Elise Holland is Chief of Planning and Resources for the County of Marin's Open Space District, providing protection and access to nearly 15,000 acres of habitat. She is currently advancing the District's first Vegetation and Biodiversity Management Plan. Elise worked for more than 20 years on various water resource, land preservation and management projects across California and the west, including work with the Congressional Office of Technology Assessment, The Trust for Public Land, Environmental Science Associates, and the Stewardship Council. She holds a BS in Biochemistry and a MS in Natural Resource Management.



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SESSION DESCRIPTIONS

Thursday—9:30 AM - 10:30 AM



Trails in Low Income Rural Communities

Thirty years ago Susanville was a bustling mill town straddling the convergence of the Sierra Nevada, Cascades, & Great Basin Desert. Now, with a prison population of 10,000 plus inmates and another 2-3 thousand in support services, this once busy mill community is struggling to re-establish itself as a destination for recreation tourism. In this session we will explore the evolution and success of Lassen County's Bizz Johnson National Recreation Trail, the history and collaborative effort of acquiring the 86 mile "Modoc Line" rail-to-trail in rural Lassen & Modoc Counties, and development and completion of 14 miles of single track trail in the Lassen County Ranch Park in less than 16 months. We'll consider the advantages of using Land Trusts in assembling trail corridors, and ways of avoiding bureaucratic slowdown by letting the private sector take the lead in trail projects. We'll discuss how to transition communities from resource extraction to recreation tourism-based economies, and how to develop and plan for the long-term viability of multi-use trails. We'll also see how to take advantage of the momentum created by successful projects to connect other recreational corridors and trails; and how trails and trail events boost local economies and steer destination tourism.

Speakers: Matthew Sayles - Lassen Land & Trails Trust;
Stan Bales - Bureau of Land Management

The New Energy Ecosystem: Connecting Nature, People & Parks

Connections to nature are now more important than ever in personal and societal evolution. This session will introduce us to the Energy Ecosystem Model, providing a new understanding of ecosystems and their importance in people's connections to nature. The Energy Ecosystem can serve as a new educational tool for engaging stakeholders (including funders) and strengthening community ties. And through this model, we will explore how the Energy Ecosystem "influencers" can shape people and communities.

Speakers: Coby Wayne - Energy Arts Alliance;
Kain Sanderson - Energy Arts Alliance

Skill Building for Trail Maintenance Volunteers

After recent acquisition of open space, the Palos Verdes Peninsula Land Conservancy was faced with the task of maintaining an inherited trail network. Although volunteers were ready and eager to support the trails, it was clear that a training program was necessary for volunteers who were looking for more than the occasional maintenance day. The PVPLC created a program that focused on core skill building through a combination of classroom and field exercises. In its first year, 28 students completed a combined total of 500 hours of training. The training concentrates on key maintenance techniques, and has minimum requirements for volunteers to complete the course. The session will outline the training structure, including the skills taught and the time required to develop necessary proficiency.

Speaker: Kurt Loheit - Palos Verdes Peninsula Land Conservancy and Southern California Trails Coalition

Getting Public Support for Park & Trail Funding Measures

The East Bay Regional Park District has been very successful in obtaining voter approval for its local funding Measures. Mr. Doyle will discuss the key elements for building public support amongst diverse user groups. Key to EBRPD's success is conflict resolution and managing controversy between Environmental organizations and user groups. The EBRPD has a long history of using polling to determine the desires of its users and voters and to develop its flagship projects. It has used this information repeatedly to determine the level of voter support before it develops potential funding measures. The combination of these efforts provides useful information for those interested in developing public support for funding important projects.

Speaker: Robert "Bob" Doyle - East Bay Regional Park District





SESSION DESCRIPTIONS

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Thursday—10:45 AM – 11:45 AM

Pacific Crest Trail Land Protection Inventory—How to Inventory 2,650 Miles in 6 Months!

The Pacific Crest Trail Association (PCTA) needed a Land Protection Inventory for the entire 2,650 mile National Scenic Trail. The objective was to identify the parcels or easement acquisitions still needed to establish the trail and protect the experience of trail users, and to provide an estimate of the acquisition cost. The PCTA retained the Benicia, California based firm Alta/LandPeople to help prepare the inventory. Key steps and challenges included: identification and field checks of all private parcels lacking adequate protection, coordinating multi agency input, map preparation and corresponding tables with all relevant parcel data. The final inventory identified 1,554 parcels comprising 203,544 acres with an assessed value of just under \$150 million. The data was created, organized and maintained in an ArcGIS database, adding to the GIS maintained for the PCT by U.S. Forest Service. This session will describe how the database was built; how PCTA coordinated with its diverse and geographically distant partners; and how values, with many variables, were estimated.

Speakers: Randy Anderson, *Alta/LandPeople Planners and Designers;*
Liz Bergeron, *Executive Director, Pacific Crest Trail Association*

The New Access Guidelines—Trail Experience for Persons of All Abilities

Providing trail experiences for persons of ALL abilities is the goal of the U.S. Access Board's minimum accessibility guidelines. This session will explore the challenges of complying with the new guidelines and encourage participants to evaluate, construct, maintain, and manage trail systems "in their entirety," making facilities, programs and activities accessible to everyone, regardless of ability. Since the passage of the Americans with Disabilities Act there has been increased interest in designing new or modifying existing trails to improve access for persons with disabilities throughout our nation. The guidelines cover trails, outdoor recreation access routes, beach access routes, and picnic and camping facilities.

Speakers: Don Fox – *Accessible Design Collaborative;*
Jason Spann – *Accessibility Trails Coordinator, California State Parks*

Armoring Volunteers for Trail Maintenance

This presentation provides a comprehensive turnkey training module for inexperienced volunteers interested in maintaining non-motorized, multi-use (hiking, horseback riding and mountain biking) trails. The Session also provides a resource model for trainers on "how to" organize and develop basic volunteer trail maintenance workshops, community outreach, and to solicit and educate volunteers, service organizations and youth groups' support for preserving trails. The session ensures volunteers will be well armored (i.e. prepared) for their tasks, starting with what to wear, how to perform basic trail maintenance and when to report trail maintenance needs beyond the volunteer's basic skills. The presentation encourages volunteerism as a resource for trail maintenance and highlights various volunteer program ideas.

Speakers: Maryanne Vancio – *County Trails Program Coordinator, County of San Diego;*
Sue Waters – *Land Use Planner/Trails Program, County of San Diego*

Cheap Trails: No Money, No Problem

Learn how a small mountain community organization was able to develop 37 miles of primitive multi-use trails with no outside funding. With a motto of "For the Good of the Land and the Soul," you know there's true commitment and determination. Learn how a successful 12-year all volunteer effort learned to strengthen community ties by listening and involving, then turned the community's citizens into advocates, developed FUN ways to manage and avoid costs, and firmly held to the "Three I's (Involvement, Ingenuity and Inclusion)" to create a local trail system around Shaver Lake. Currently boasting 37 miles of multi-use trails; constructed and maintained entirely by volunteers without one penny of budgeted, granted or donated money; the effort is still underway and adding mileage.

Speakers: Richard Bagley – *Shaver Lake Volunteer Organization;*
Joe Ubbink – *Shaver Lake Volunteers*



SPEAKER BIOS

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Joan Cardellino works for the State Coastal Conservancy. Her current position is South Coast Region Deputy Manager. In that capacity she has been working on major trail projects like the Santa Ana River Trail and the Coastal Trail, and is also involved with public access issues along the Los Angeles River. Prior to focusing on the South Coast Region she was the statewide Public Access Program Manager and has worked on public access issues throughout the state for many years. Joan has a master's degree in Urban Geography from U.C. Berkeley. A California native, she lives and works in Oakland.

Laura Cohen is the Director of the Rail-to-Trails Conservancy's Western Region office (comprising 6 western states), responsible for carrying out the Conservancy's mission to create healthier places for healthier people by creating networks of trails and connecting corridors. As a policy advocate, she has worked to expand bike/ped/trail funding in California by over \$200 million over the last 10 years, and helped transform Caltrans into a better partner in serving bicyclists and pedestrians. Laura holds a B.A. in Political Science from U.C. Santa Barbara, and a law degree from Boalt Hall School of Law, U.C. Berkeley.

Greg Cox, Chairman of San Diego County's Board of Supervisors, Past President of California State Association of Counties and the League of California Cities, and former Director of Local Government in the Governor's Office of Planning and Research. Greg brought 24 counties bordering Mexico together to create the Border Development Zone. He is active in Coastwalk and the California Coastal Trail signage program in San Diego County, and is working hard to make San Diego the first fully signed county in the state!

Ron De Carli is the Executive Director of San Luis Obispo Council of Governments, and the Metropolitan Planning Organization for the county. Ron is an expert in securing federal grants for transportation infrastructure including trails and will present trails as "intermodal transportation" providing measurable improvements in health and economic well-being. Ron posted \$368 million dollars on the regional project list for "ready-to-go" projects for the upcoming Economic Stimulus Plan and is key to completing the California Coastal Trail in San Luis Obispo County.

Steve Diers: For the past 32 years Steve has worked as a Ranger and has encountered cougars, wild pigs, coyotes, bobcats, rattlesnakes, black widow spiders and yellow jackets. By far the most dangerous animal in the woods is the nymphal Western blacklegged tick. Steve and his wife both suffer from Chronic Disseminated Lyme Disease and other tick-borne illness. He is not an expert on Lyme disease, tick borne diseases or the Western Black-legged tick but has hard learned information that may prevent others from having to suffer from these devastating diseases.

Robert "Bob" Doyle is Assistant General Manager for the Interagency Planning & Land Acquisition Division at the East Bay Regional Park District serving Alameda and Contra Costa counties. Bob's responsibilities include long range planning, environmental review, resource enhancement partnerships, trails planning and land acquisition. Bob was responsible for land and trail project planning for both the 1988 Measure AA bond and the 2008 Measure WW bond, which passed as a \$500,000,000 parks bond with a 72% vote in November of 2008. Bob graduated from Saint Mary's College in Moraga, CA and has worked for the Park District for over 30 years.

Brian Fletcher is a Principal of Callander Associates, a private landscape architecture and trail planning firm. His firms work with San Jose and other northern California communities has included community outreach and trail design with a focus on enhancement of community character.

Randy Fong has worked with the National Park Service for over 30 years and has been a design architect at the Denver Service Center working on facilities in parks throughout the national park system. He has worked at Yosemite since 1999, serving as park historical architect, project manager for design projects, and currently as Branch Chief of Design in the Division of Project Management. Randy is a registered architect and received his B.A. in Architecture from Stanford University, and his M.A. in Architecture from Harvard University.





SPEAKER BIOS

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Bruce Randolph "Randy" Anderson is a landscape architect and planner with over 30 years experience in public and private practice. For the past 16 years Randy has focused on trails, paths, and other accommodations for alternative transportation modes, and on open space preservation and natural-setting parks. From 1992 to 2000 he was Senior Planner or Planning Manager for the Midpeninsula Regional Open Space District. Randy founded his consulting practice, LandPeople, in 2000, and in 2008 merged his firm with the nationally renowned trail, bikeway and pedestrian planning firm Alta Planning+ Design.

Jim Bacon is currently an outdoor recreation planner in Yosemite National Park. His work focuses on visitor use and outdoor recreation planning and management. This includes consultation on issues such as visitor use and flow, transportation, user capacity, visitor demographics and trends, and others. Current projects include the Merced and Tuolumne Wild and Scenic River Plans. Previously he helped to initiate and manage a visitor use and impact monitoring program in Yosemite. Prior to working for the National Park Service Jim served as a Peace Corps volunteer in Guatemala where he advanced community-based ecotourism and environmental education projects.

Richard Bagley is a lifelong hiker and trail advocate who served as Chairman of the Shaver Lake Volunteer Organization for 12 years, and currently heads the Resource Protection & Recreation Use Management section for Edison International where he's worked for 24 years.

Stan Bales won the coveted 2004 "Legends" award from the Bureau of Land Management where he has worked for over 30 years. Stan is currently with BLM's Susanville office where, until recently, he "flew solo" in handling all recreation programs. Though Stan's workload has expanded into other areas he now has the help of another recreation planner. Stan established a cooperative agreement to operate a small visitor center at the Susanville Railroad Depot, enabling BLM to expand its capabilities through a partnership with Lassen Land & Trails Trust. He helped develop a three way partnership between BLM and two Lassen County agencies to promote development of an interconnected trail system in and around the Susanville.

Sue Beatty has worked in Yosemite since 1980 and is interested in restoring degraded habitat to a natural functioning system within the constraints posed by development. She has worked as Yosemite's Restoration Ecologist since 2000, planning and implementing various meadow, riparian and wetland restoration projects. Sue has a Bachelor's of Science in Outdoor Recreation from Indiana University.

Matt Benjamin is a Senior Associate at Alta Planning + Design and manages their Los Angeles office. He has worked previously for the Lewis Center for Regional Policy Studies at UCLA, the Los Angeles County Bicycle Coalition, and the Los Angeles County Metropolitan Transportation Authority. He has had the good fortune of working on trail planning and design projects in a variety of settings including Mammoth Lakes (CA), Dubai (UAE) and León (Mex).

Liz Bergeron is the Executive Director of the Pacific Crest Trail Association (PCTA). Prior to joining the PCTA, Liz served as Developmental Director for the Stanford Home for Children, Development Director for the American Red Cross, and Development Director as well as Interim Executive Director for the Sacramento Society for the Blind. Liz earned a B.A. in Government from California State University Sacramento and an M.A. in Philanthropy and Development from St. Mary's University of Minnesota. She is also a past board member and president of the California Capital Chapter of the Association of Fundraising Professionals.

Kate Bickert is Associate Director of Park Projects for Golden Gate National Parks Conservancy. Prior to her current position, Kate was responsible for overall vision, strategy and management of the Trails Forever Initiative to restore and enhance the park's trail system. From 1996 to 2003 Kate served in a variety of capacities at Rails-to-Trails Conservancy including as the first director of the California Field Office and later as deputy director of programs and vice president of field operations for the national office. Kate graduated from Brown University and has a master's degree in environmental policy from Yale University School of Forestry & Environmental Studies.

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SESSION DESCRIPTIONS

Thursday—2:00 PM – 3:15 PM



CEQA and Trails—A User's Guide

Beginning with a brief history and purpose of the California Environmental Quality Act (CEQA), the session continues with definitions and the public process for the various levels of documentation: Exemptions, Negative Declarations and Environmental Impact Reports. Several examples of trail-related CEQA documents will be reviewed.

Speaker: Ken Wells – *Sonoma County Trails Council;*
Kathryn Tobias – *Senior Staff Counsel, California State Parks*

Community Enhancement Through Trails

Building 100 miles of trails within a major metropolitan city such as San Jose can be daunting. During this session we will discuss how this goal was developed, how citizen support was cultivated, how trail alignments were identified, how other departments within the city were actively engaged, how trails were developed to enhance a sense of place and community ownership, how the trail network has become a part of the transportation system and is sustained through management, enforcement and design. Participants will take away ideas, lessons learned and policies that can enhance their own trail systems.

Speakers: Yves Zsutty – *Program Manager, City of San Jose, Department of Parks, Recreation & Neighborhood Services;* Brian Fletcher – *Principal, Callander Associates*

Creating Trails as Eco-Tourism Destinations

Using case studies of model sustainable trails, trail systems, parks and ecotourism destinations in the San Francisco Bay Area, throughout the United States, Canada and Europe, this session will explore and define the core concepts of environmental, social and economic sustainability. Highlighting the importance of comprehensive, integrated planning, design, development and management, Nat and Rachael will share case studies that highlight progressive environmental, social and economic successes locally and throughout the world.

Speakers: Nat Lopes – *Partner, Hillride Progression Development Group LLC*
Rachael Lopes – *Managing Partner, Hillride Progression Development Group LLC*

Lyme Disease & Other Tick Borne Risks

The most dangerous animal on the trail may very likely be the tick. People who work and play in the out-of-doors are at risk for Lyme disease and other tick-borne diseases. The Centers for Disease Control admits that more than 200,000 people may acquire Lyme disease each year in the U.S., a number greater than AIDS, West Nile Virus and Avian Flu combined. Yet many will be untreated and will suffer chronic debilitating illness, while facing potential denial by insurance providers. Some unknowingly will pass the disease on to their unborn children. Many will lose their livelihoods, and still others, their lives. Learn how to identify and protect yourselves and those close to you.

Speaker: Steve Diers – *Ranger/Naturalist II, East Bay Municipal Utilities District, Natural Resources Department*

Two screenings of the 2008 film *Under Our Skin* will be shown Thursday, April 23rd at 7:30 AM and 5:00 PM in *Salon IV*. A dramatic tale of microbes, medicine and money. This eye-opening film investigates the untold story of Lyme disease, an emerging epidemic larger than AIDS. (*Source: www.underourskin.com*)

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SESSION DESCRIPTIONS

Thursday—3:30 PM – 4:45 PM

The Trail Maintenance Conundrum

Whether local, regional or statewide, trails need to be maintained, yet maintenance money is always hard to obtain. Come learn about successful methods to maintain trails, using JPAs, volunteers and other sources. Examples of successful programs and discussions addressing strategies for new programs will be examined.

Speakers: Joan Cardellino – Deputy Manager, South Coast Region, California State Coastal Conservancy; Kate Bickert – Associate Director of Park Projects, Golden Gate National Parks Conservancy; Mark Keppler – Executive Director, The Maddy Institute for Public Affairs; Cathy Moyer – Founder & Executive Director, Volunteers for Outdoor California

Improving Urban Landscapes with Sustainable Trail Design

This session will show how the design of sustainable trail systems through urban and industrial areas can benefit the community. We'll look at ways to strengthen the bonds of community through the use of public art, and interactive outdoor educational experiences that promote and convey a community's history and character. To illustrate these benefits we will look at case studies such as the Port of Long Beach Recreational Trail and Whittier Greenway Trail.

Speakers: Mike Sherrod, ASLA – Principal, RRM Design Group;
Matt Goldman – Senior Port Planner, Port of Long Beach;
Brian A. Hannegan – Trail Planner, RRM Design Group;

Recreational Trails Program Funding

This session will provide information on general grant writing skills and how to prepare a successful proposal, and will help you become familiar with eligibility requirements for the Recreational Trails Program (RTP). RTP provides acquisition and development funds for recreational trails. RTP's Program Manager will provide information on eligible applicants and projects, tips and strategies for developing your grant project, and will present the timelines for completing the application process. There will also be handouts and opportunities for questions and answers.

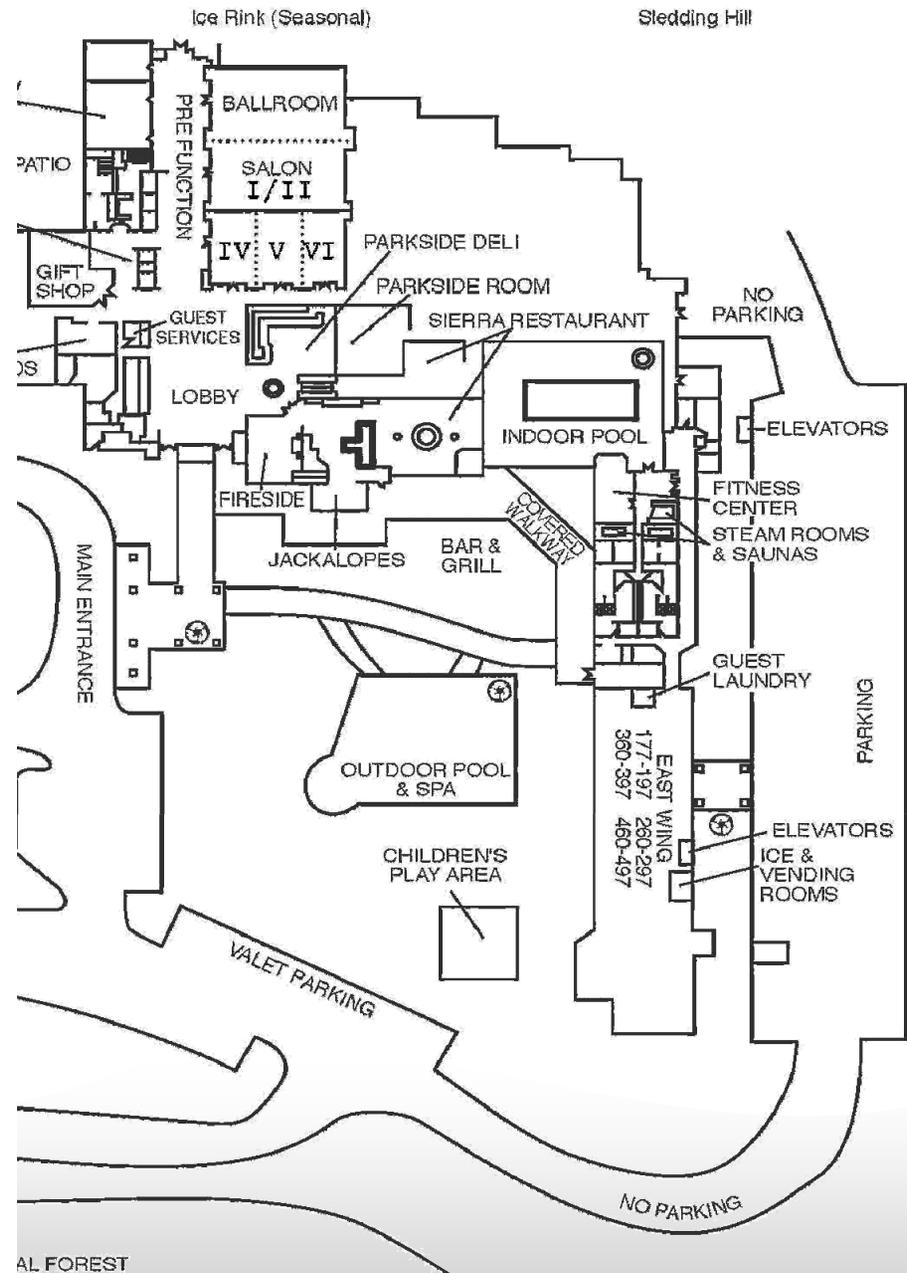
Speakers: Jean Lacher – RTP Program Manager, California State Parks;
Patti Keating – Chief of Grants & Local Services, California State Parks;
Richard Rendon – RTP Program Supervisor, California State Parks

Trails as Active Transportation: A National Policy Update

This session will focus on a big national policy opportunity for trails in the next federal transportation bill, due to be enacted by the end of 2009. Rails-to-Trails Conservancy is leading a national effort, the 2010 Campaign for Active Transportation, to create a \$2 billion program to fund Bike/Ped/Trail Networks and the programs to support them. The goal of the 2010 Campaign is to fund 40 communities at \$50 million each. This campaign aims to expand the Non-motorized Transportation Pilot Program of 2005, which awarded Marin County \$25 million to invest in biking/walking facilities. We will get a briefing on how Marin is investing their funds (including in some key trail projects), and the results so far. We will also share information on whether any trail projects can benefit from the economic stimulus bill for 2009.

Speaker: Laura Cohen – Director of the Western Region Office, Rails-to-Trails Conservancy

HOTEL MAP



HOTEL MAP

Summerdale



TENAYA LODGE

AT YOSEMITE



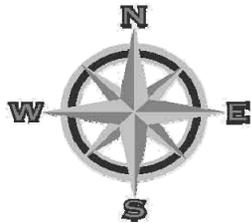
MARIPOSA
MADERA

ELEVATORS

WEST WING
107-148
201-248
301-348

ICE VENDING
ROOMS

LEGEND



GUEST PARKING

NO PARKING

YOSEMITE PACK STATION
BIKING, HIKING TRAILS / SIERRA NATION

SESSION DESCRIPTIONS

Friday—9:00 AM – 10:15 AM

The Value Trail: Nature's Contribution to a Developer's Bottom Line

In a time when builders are looking for ways to add value to their homes, a simple but well designed trail system may be the ingredient to set a community apart. Natural Surface Trails are one of the most underutilized yet valuable amenities a builder/developer can provide. American Lives research suggests 78% of potential buyers want natural open space and 79% want access to walking and biking paths. We will prove the demand for well-designed natural trails is strong and how to properly market them to buyers to set their project apart. Yet few developers or builders take advantage of this inexpensive but desired amenity. Healthy Communities, longevity and healthy children are all on the minds of buyers. What better way than natural trails to tie health to a new home? This session will not only reveal this compelling story, it will also help you learn how to design the trails to add marketing value. Some of the slides for this presentation may be found at www.trailscape.net

Speaker: Randy Martin – *Martin & Associates*

Trails & Public Access—Lessons for a Quick Action

In three short years a public outcry over a proposed private gate on a public road limiting egress from federal public lands grew into an effective grassroots endeavor. The Mammoth Lakes Trails & Public Access Foundation (MLTPAF) quickly organized to initiate a multi-partnered/multi-jurisdictional trails planning effort and campaigned successfully to raise the local sales tax for the specific benefit of recreation, trails, and parks. This grassroots nonprofit endeavor changed the political dynamic of a small Sierra community for the foreseeable future. How did they do it? What are the key lessons they learned along the way and how can these "lessons learned" be of benefit to trails and public access efforts throughout California? Come see!

Speakers: John Wentworth – *Mammoth Lakes Trails & Public Access Foundation (MLTPAF)*;
Matt Benjamin – *Senior Associate, Alta Planning + Design*;
Steve Speidel – *Town of Mammoth Lakes*; Kim Stravers – *Development & Community Relations Director, MLTPAF*; Bill Taylor – *MLTPA Board Member/Natural Resources Director*

Heritage Corridors: Pathways of History & Culture

Heritage corridors – "alignments of historical, natural, or conservation education significance, with roads, parks, greenways, and parallel recreational trails" – are a neglected element of California's Recreational Trails System. This session will include reports on the importance of heritage resources to outdoor recreationists and on new proposals for heritage corridors in the Delta and the Central Valley.

Speakers: John Poimiroo – *Poimiroo & Partners, Travel Editor California magazine*;
Alex Westhoff – *Landscape Architect, Delta Protection Commission*;
Dan Ray, AICP – *Chief of the Planning Division, California State Parks*

It Takes a Community to Build a Trail System

A multi-entity partnership coalesces to maintain and promote one city's urban and rural public trails, without city funding. Located between Los Angeles and Palm Spring, Redlands had eleven public trails, but few people used them and most assumed the community was void of trails. The trails component of the City's 1995 General Plan had not been implemented, and no funds were allocated for trail maintenance. The Redlands Conservancy seized an opportunity to connect residents and visitors to the land by promoting the City's public trails, offering to manage the trails, and developing and distributing promotional brochures with maps. The Conservancy utilized partnerships with local business, local and regional governments, schools, youth and service organizations, and foundations to successfully create a diverse and expanding public trail system, well-known and well-used by residents and visitors.

Speaker: Sherli Leonard – *Executive Director, Redlands Conservancy*



SESSION DESCRIPTIONS

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Friday—10:30 – 11:45 AM

Featured Plenary Session—

The California Coastal Trail: An Economic Engine for Revitalizing Coastal Counties

Sponsored by Coastwalk California

This statewide panel of economic, government and other partners will reflect the timely theme of this year's conference (*Sustainable Trails: Linking Economy, Community and Environment*) through a discussion on how the California Coastal Trail is becoming a major economic engine for tourism and sustainability along the California coast. This panel will offer trail management agencies, trail professionals and nonprofits fresh, practical and up-to-date finance and management information and skills, ensuring that trails of all types are part of the solution. The panel will highlight strategies to strengthen community support, policy-worthy cost-benefit analyses for trail amenities, and ways to cost-effectively motivate environmental stewardship through trail advocacy. Panelists will discuss trails as a tool for reducing environmental issues like greenhouse emissions, offer models that ensure grant funding from local to federal levels, describe ways to promote successful public/private partnerships, provide methods for trail signing opportunities, and show how signing events promote trail stewardship and economic sustainability.

Speakers: Mike Reilly, Panel Chair – Member, California Coastal Commission and Board Member of California Coastwalk

Greg Cox – Chairman of the Board of Supervisors, San Diego County

Ron De Carli – Executive Director, San Luis Obispo Council of Governments;

Herrick "Rick" Hanks – Manager, Bureau of Land Management's California Coastal National Monument

Walter Keiser – Founding Partner, Economic & Planning Systems;

Sam Schuchat – Executive Officer, California State Coastal Conservancy; Session organizer

Fran Gibson – President, Coastwalk California



FEATURED SPEAKER



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Keynote Speaker

Steve Elkinton has served as the program leader for the National Trails System since 1989 in the National Park Service's Washington Office. Trained as a landscape architect (University of Pennsylvania, 1976), he worked in a Pittsburgh landscape architectural firm before joining NPS in 1989. He has a particular interest in

cultural landscapes and photography, both valuable skills for tracking the growing network of national trails across the American landscape.

As the Conference's keynote speaker, Steve will discuss the National Trails System, established just 40 years ago when President Johnson signed into law the National Trails System Act. An experiment set into motion largely to protect the Appalachian and Pacific Crest National Scenic Trails, the System has grown to include well over 50,000 miles of trail, with the largest share being protected heritage trails.

California includes parts of one national scenic trail and four national historic trails, as well as 1,031 miles of national recreation trails. What did the National Trails System Act create? Is it working? What draws us to these trails? Are they sustainable? How can we continue to make them relevant to the American public? And what can be done to strengthen and enhance the System and its myriad connectors as we approach its 50th anniversary in 2018?

