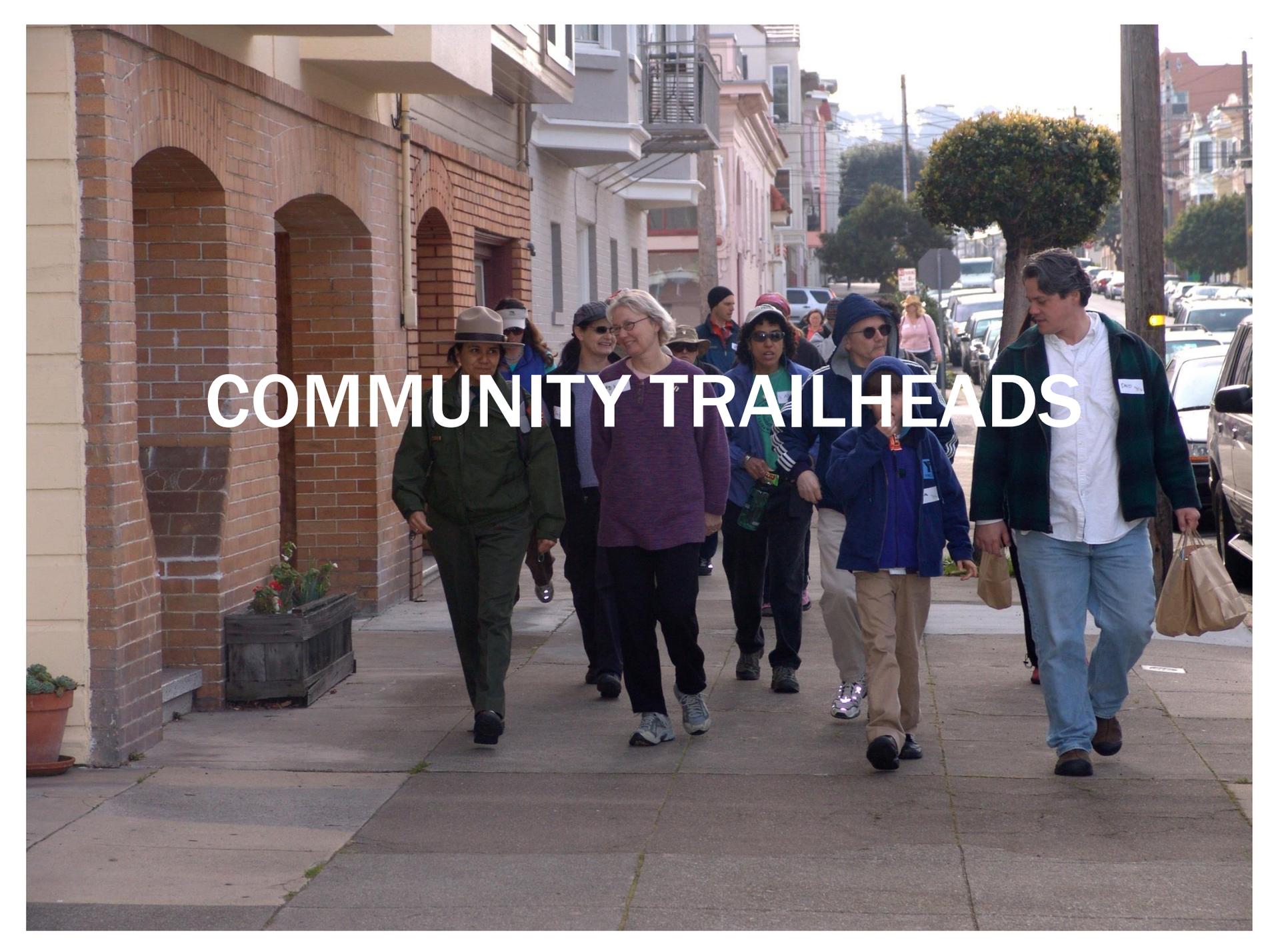


ADAPTIVE ENGAGEMENT FOR DIVERSE COMMUNITIES



A group of diverse people, including men, women, and children, are walking along a city sidewalk. They are dressed in casual, outdoor-appropriate clothing like jackets, hats, and sneakers. The sidewalk is paved with large concrete slabs. To the left, there is a brick building with arched doorways and a planter box with flowers. To the right, there are parked cars and a tree. The scene is brightly lit, suggesting a sunny day. The text "COMMUNITY TRAILHEADS" is overlaid in large, white, bold, sans-serif capital letters across the center of the image.

COMMUNITY TRAILHEADS

- 1 YMCA
RICHMOND DISTRICT
SAN FRANCISCO
- 2 YMCA
BAYVIEW/HUNTERS POINT
SAN FRANCISCO
- 3 RG PARK & CLINIC
MARIN CITY





RICHMOND DISTRICT YMCA

Your Neighborhood Gateway to the Golden Gate National Parks

You are standing within a few city blocks of a national park. A short walk north or west from this location will lead you to the Pointe or Linné Trail, two sites within the Golden Gate National Parks. Hit the trail right here and begin your national park adventure.



Plan Routes to Get Moving

There are many ways to get moving in the Richmond District. Whether you prefer a walk, a run, or a bike ride, there are plenty of options. The map shows the location of the Pointe and Linné Trail, two sites within the Golden Gate National Parks. Hit the trail right here and begin your national park adventure.

Go for a Walk Shortly

Take a short walk to the Pointe or Linné Trail, two sites within the Golden Gate National Parks. Hit the trail right here and begin your national park adventure.

If you have 15-20 minutes

Take a short walk to the Pointe or Linné Trail, two sites within the Golden Gate National Parks. Hit the trail right here and begin your national park adventure.

If you have 30-45 minutes

Take a short walk to the Pointe or Linné Trail, two sites within the Golden Gate National Parks. Hit the trail right here and begin your national park adventure.

Ready to Challenge

Take a short walk to the Pointe or Linné Trail, two sites within the Golden Gate National Parks. Hit the trail right here and begin your national park adventure.

1953

COME VISIT THE PRESIDIO

IT'S CLOSER THAN YOU THINK.

FREE SHUTTLES.
EVERY SATURDAY.
OCTOBER 2013.

SEE THE BRIDGE

HANG AT THE BEACH

TAKE A STROLL

LEARN ABOUT HISTORY



Presidio
Trust



PresidiGo SHUTTLE STOPS:

- 1 Bayview Hunters Point YMCA
- 2 Alice Griffith Opportunity Center
- 3 Willie Mays Boys & Girls Club
- 4 Presidio Main Post
- 5 Crissy Field Beach
- 6 Golden Gate Bridge

SHUTTLES RUN 10AM - 5PM, EVERY 30 MINUTES.
For more information, visit one of the BVHP shuttle stops!







GO OUTSIDE. EXPLORE YOUR PARKS!

THE PRELUDE
- THE PRELUDE TO THE ADVENTURE IS THE TRIP TO THE PARK. MAKE SURE YOU HAVE THE NECESSARY SUPPLIES AND KNOW THE ROUTE TO THE PARK.

LIGHT & LURE
- LIGHT & LURE IS THE BEST WAY TO FIND A PARK. USE THE MAP TO FIND A PARK THAT IS CLOSE TO YOUR LOCATION AND HAS THE FEATURES YOU WANT.

PARKS AND PLACES
- PARKS AND PLACES ARE THE BEST WAY TO FIND A PARK. USE THE MAP TO FIND A PARK THAT IS CLOSE TO YOUR LOCATION AND HAS THE FEATURES YOU WANT.

WHAT'S HOT
- WHAT'S HOT IS THE BEST WAY TO FIND A PARK. USE THE MAP TO FIND A PARK THAT IS CLOSE TO YOUR LOCATION AND HAS THE FEATURES YOU WANT.

DON'T FORGET THE BATHROOM PLEASE!
- DON'T FORGET THE BATHROOM PLEASE! MAKE SURE YOU KNOW WHERE THE BATHROOM IS BEFORE YOU GO TO THE PARK.

WALKING TOUR
- WALKING TOUR IS THE BEST WAY TO FIND A PARK. USE THE MAP TO FIND A PARK THAT IS CLOSE TO YOUR LOCATION AND HAS THE FEATURES YOU WANT.

WHEELCHAIR ACCESS
- WHEELCHAIR ACCESS IS THE BEST WAY TO FIND A PARK. USE THE MAP TO FIND A PARK THAT IS CLOSE TO YOUR LOCATION AND HAS THE FEATURES YOU WANT.

SUNSHINE TIPS
- SUNSHINE TIPS IS THE BEST WAY TO FIND A PARK. USE THE MAP TO FIND A PARK THAT IS CLOSE TO YOUR LOCATION AND HAS THE FEATURES YOU WANT.

SAFETY TIPS
- SAFETY TIPS IS THE BEST WAY TO FIND A PARK. USE THE MAP TO FIND A PARK THAT IS CLOSE TO YOUR LOCATION AND HAS THE FEATURES YOU WANT.

CHECKLIST FOR VISITING
- CHECKLIST FOR VISITING IS THE BEST WAY TO FIND A PARK. USE THE MAP TO FIND A PARK THAT IS CLOSE TO YOUR LOCATION AND HAS THE FEATURES YOU WANT.

OTHER PARK ADVENTURES

1. TAKE THE GREEN GO GUIDE
2. GO OUTSIDE AT ANYTIME TODAY
3. TAKE A PARK WALK
4. MEET YOUR WALKING TOUR LEADER
5. VISIT THE BATHROOM AT THE PARK
6. TAKE A PICTURE OF THE PARK
7. TAKE A PICTURE OF THE PARK
8. VISIT THE BATHROOM AT THE PARK
9. MEET YOUR WALKING TOUR LEADER
10. TAKE A PICTURE OF THE PARK
11. MEET YOUR WALKING TOUR LEADER

www.parkscountdown.org

Logos for the City of San Francisco, the Department of Recreation and Parks, and the Department of Public Works.



1 FUTURE ROCKY GRAHAM PARK & COMMUNITY TRAILHEAD

2 COMMUNITY SERVICE DISTRICT/CLINIC & COMMUNITY TRAILHEAD

3 ORCHARD TRAILHEAD



EXPLORE MARIN CITY TRAILS

Health

1 George "Rocky" Graham Park

Opens summer of 2015. Begin your workout with a lap or two around the park. Don't miss the new community mural, play equipment, and open space!

2 Ready to expand your workout?

Add a few extra laps around the ballfield as your warm-up! Each lap is 1/4 mile.

3 Community Gardens

Community gardens are an important source of fresh and local fruits and vegetables. How many servings have you had today?

5 Steel Hill

Walking up a steep hill is a great way to get your heart rate up. You're almost there! Get to the top, and you will have burned 200 calories.

Community Health Center

Come visit the Community Health Center! Follow the map to get there, and find another community trailhead with more information about history and nature.



The Golden Gate Parks Conservancy and the National Park Service are working in partnership with the Marin City community to develop new trail maps and kiosks. Give us your feedback!

History

11 The Shipyards

This view of the Marinship Marina shows the location of the large shipyard that was formed in 1942 to build liberty ships and tankers. World War II. Bechtel hired more than 75,000 people to work here and a total of 93 ships were constructed. The town of Marin City was developed to house the laborers at this time and workers migrated from across the country to support this effort. Many of the families who currently live in Marin City are descendants of those who came during this time period.



9 Burgess Estate

The historic Burgess Estate has changed ownership just four times in nearly 200 years. Once belonging to William Richardson, the original recipient of the Mexican Land Grant of Sausalito, the land was bought by Obediah Livermore who planted 30 acres of fruit trees into the hillsides before Burgess brought the property in 1907. You can still see remnants of this Orchard, which still produce apples, at the Trailhead to the Park Service

12 View of the Headlands

Prepare to be inspired by the beauty and expansiveness of the view from this 360 degree vista. Turn east and see endless hills of open space undulating to the Pacific Ocean. The splendor of Mount Tamalpais fills the view to the north, while Richardson Bay and Angel Island fill the view to the West. Those who like to wander can hike to Rodeo Beach (4.2 miles), Muir Beach (5.5 miles) or Tennessee Valley Beach (4 miles) from this location. Consult a map for trail specifics.

Nature

4 Native Trees

There are a number of native tree species right at the trailhead. How many can you identify? Try to find a California bay laurel and a Coast live oak.

Orchards

Wildflowers

Butterflies



Coast live oak

7 Stunning Views of Marin Headlands

A ten minute hike up the trail will get you to the top! Once there, enjoy views of the Marin Headlands, one of the most unique areas in the Golden Gate National Recreation Area. The explosion of wildflowers in the spring and raptor migration in the fall fill the headlands with year round excitement.

Email your comments to trailsforever@parksconservancy.org or call (415) 561-3054.



Marin City History Tour

1 Rocky Graham Park



Rocky Graham Park celebrates the life of a man who became a beloved young leader in Marin City during the Civil Rights era. Throughout the 1960s and the '70s, Marin City – which in stark contrast to the surrounding Marin County, was over 90% African-American – saw the evolution of black leadership that was both afro-centric and focused on the self-determination of black communities. Because of the discriminatory housing and employment practices of the county and nation at the time, this leadership was an important source of empowerment for the entire community of Marin City.



2 Rosa Building



The Rosa Building was built and owned by one of the many Azorean-Portuguese families who settled in Marin and contributed to the success of California's thriving dairy industry of the 19th century.

4 Pole Houses

After more than a decade of facing housing discrimination that prevented black families from moving out of the dilapidated wartime housing of Marin City, the Marin Housing Authority led the development of more than 800 new, low and middle-income housing units. In 1959, the first family moved into the newly constructed Pole Houses you see along Drake Avenue.

3 Marin City Recreation Center



The Marin City Recreation Center stands today where it was first constructed during WWII to accommodate the needs of the thousands of laborers who moved to Marin City from all over the country to work at Bechtel's Sausalito shipyard. Along with the recreation center, the uniquely integrated wartime community had its own post office, library, community hall, elementary school, beauty shop, and pharmacy – a local economy that was never quite rebuilt in the decades after the war ended.



6 Burgess Estate

The historic Burgess Estate, has changed ownership just four times in nearly 200 years. Once belonging to William Richardson, the original recipient of the Mexican Land Grant of Sausalito, the land was bought by Obediah Livermore who planted 30 acres of fruit trees into the hillsides before Chandler Burgess bought the property in 1907. The Marin City Community Development Corporation now owns this beautiful property.



11 Marinship Shipyard

The view of Marinship shipyard and marina in Sausalito allows you to visualize how this community truly came to be. Spurred by the attack on Pearl Harbor between the spring of 1942 and the winter of 1945, Bechtel hired more than 75,000 people to work in that shipyard below. Workers of every race and creed came to live and work in Marin, and the legacy of that integrated community lives on as a constant goal in Marin City today.



Help preserve the parks by becoming a volunteer or joining the Golden Gate National Parks Conservancy, the parks' nonprofit support partner. For more information call (415) 461-PARKS or visit www.parksconservancy.org.





**MARIN CITY
COMMUNITY ENGAGEMENT**



Project Location

Marin Headlands

Directions to the Marin Headlands

From North: Take Hwy 101 south and take the "Alexander Ave Exit," just before Golden Gate Bridge. Turn left at stop, then immediately right up hill on Conzelmann Road. Follow signs to Marin Headlands destinations.

From South: Take Hwy 101 north across Golden Gate Bridge. Exit at Alexander Avenue (second exit after crossing bridge; first exit is Vista Point). Stay right on exit ramp and merge onto Alexander Avenue for 0.2 miles. Take first left onto West Bunker Road (unmarked). Go through tunnel and follow signs to Marin Headlands destinations.

Inter-park Shuttle: An inter-park shuttle operates seasonally through Marin Headlands and Fort Baker. Typical days of operations are weekends and holidays between May-September. See Marin Headlands' website for schedule and route information.

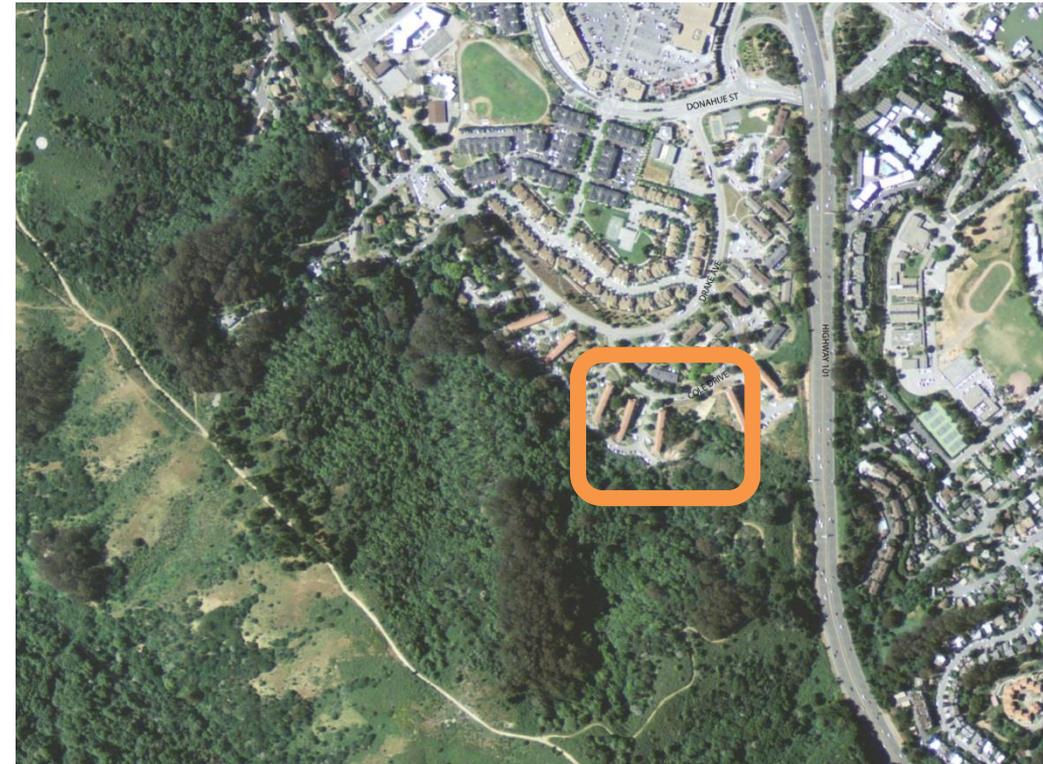
In case of emergency or to report crimes in progress, dial (415) 561-5656 or 9-1-1
For General Information call (415) 331-1540

For your safety in case of emergency, please be prepared to tell the dispatcher your location in the park.

- National Parks are protected areas. Take only pictures, leave only footprints. Shortcuts cause erosion. Please stay on designated trails.
- If you encounter coyotes, keep your distance, keep pets and children supervised, and do not feed coyotes or any other wildlife.
- Bonita Cove & Bird Island are marine mammal habitat—Do Not Disturb.
- Dogwalkers must obey regulations and pick up after their pets. Details at www.nps.gov/gogaparkmgmt/pets.htm
- Bicyclists on trails may not exceed 15 mph, and must slow to 5 mph around corners or while passing other trail users. Bicyclists on roads must obey posted speed limit.
- Trial distances indicated in miles.
- Camping is by permit only. To reserve a space at Kirby Cove, call (877) 444-6777; for all other sites call the Marin Headlands Visitor Center at (415) 331-1540. A camping brochure is available at the visitor center and online.
- San Francisco MUNI Line 76x Marin Headlands Express serves major sites in the Marin Headlands on Saturdays, Sundays and most holidays. Contact Muni for schedule information: (415) 673-6864 or www.sfmta.com.
- Tunnel to Point Bonita Lighthouse is open to the public on Saturdays, Sundays and Mondays from 12:30 pm-3:30 pm.
- Nike Missile Site—call for current hours (415) 331-1540.
- Battery Townsend—call for current hours (415) 331-1540.

EXPERIENCE YOUR AMERICA™

www.nps.gov/gogaparkmarin-headlands.htm

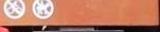




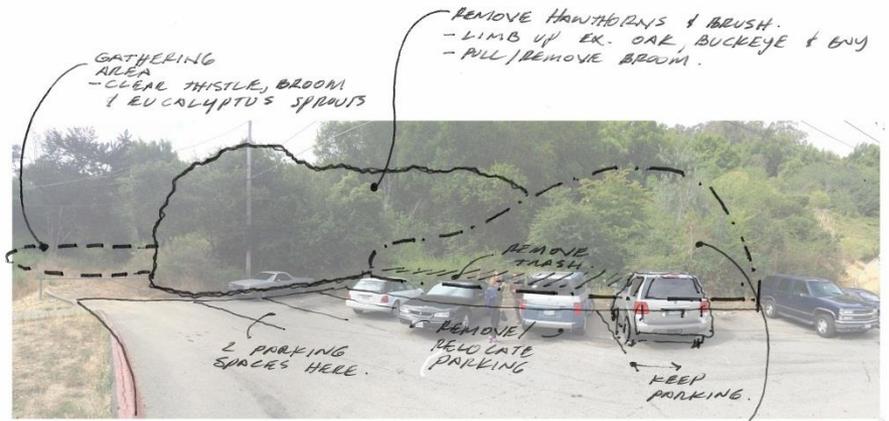
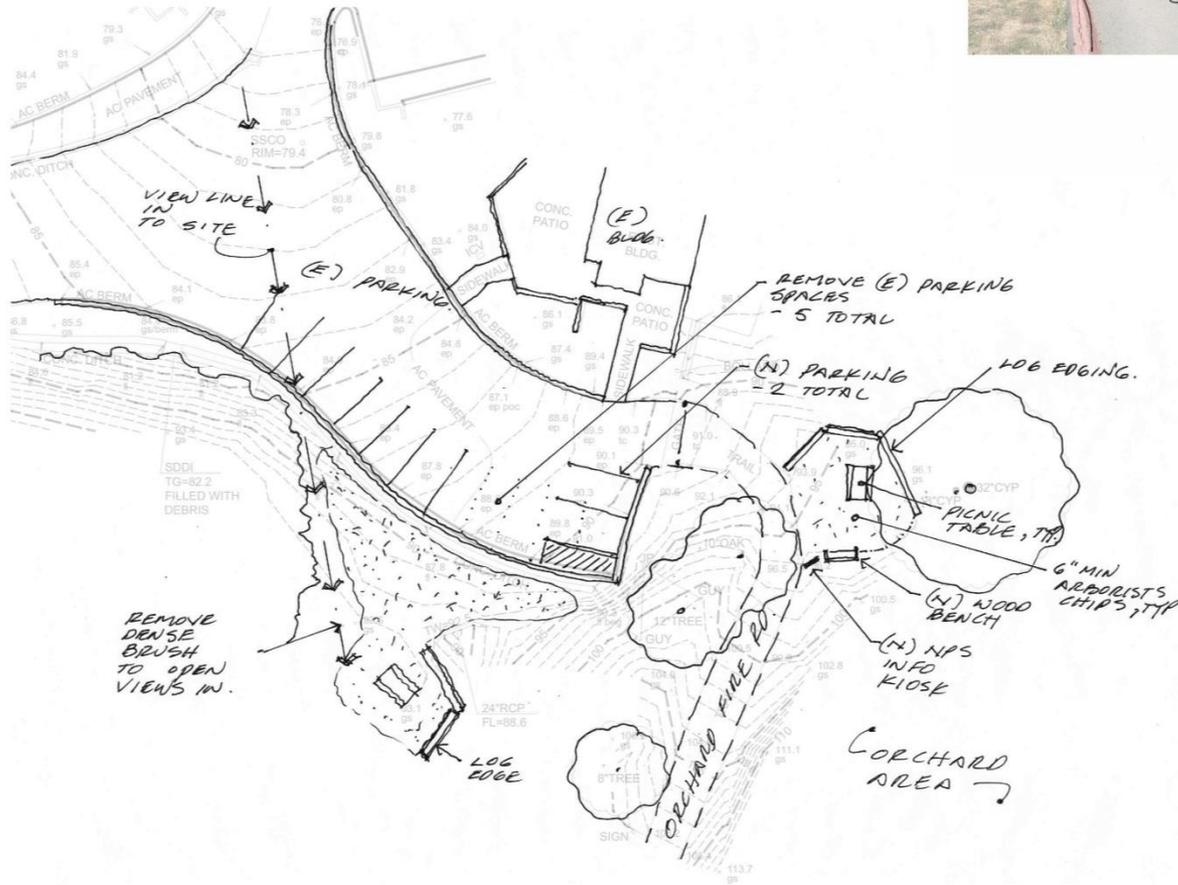


ORCHARD FIRE ROAD

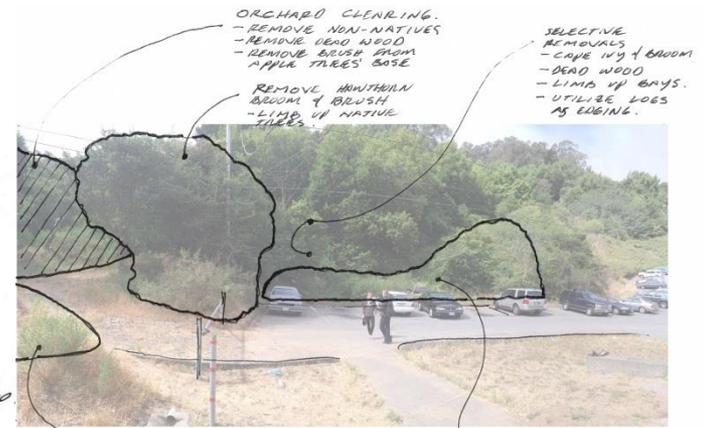
↑ Alta Trail
0.5 miles



ENTERING
GOLDEN GATE
NATIONAL
RECREATION AREA



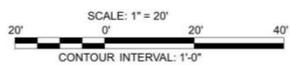
OPEN UP VIEWS
 REMOVE BLACKBERRY
 BROOM & EUCALYPTUS SPROUTS
 - RETAIN TOYON & COFFEE BERRY



GATHERING AREA:
 REMOVE THISTLE, BROOM
 & EUCALYPTUS SPROUTS.
 - GRUB & CLEAR FLAT AREA
 - SPREAD 6" MIN LAYER OF
 REDDISTS CHIPS IN FLAT
 AREA.

CLEARING
 REMOVE BLACKBERRY,
 BROOM, EUCALYPTUS &
 OTHER NON-NATIVES.
 - RETAIN TOYON, COFFEEBERRY
 & OTHER NATIVES
 - REMOVE TRASH, TIRES, CONC.
 & LUMBER.

1 SCHEMATIC PLAN







BEFORE



AFTER



ORCHARD TREE SURVEY



ORCHARD TREE SURVEY



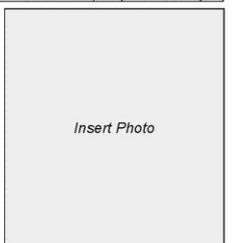
PARK NAME
 GOGA
DATE AND TIME
 2015-04-13T00:00:00.000Z
 11:22:59am
LOCATION
 Marin County Orchard
INSPECTED BY
 restoration_technicians
SPECIES
 apple

FRUIT TREE CONDITION ASSESSMENT FIELD FORM

Park: _____ Date: _____
 Location: _____ Inspected by: _____
 Species _____ Variety _____
 Field ID #: _____ Diam.: _____

Tree significance	Individual	Contributing feature	Non-contributing feature	Unknown
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Condition Assessment:
 _____ **Good:** Good growth with minor physical damage, defects, disease or insect damage, or minor dieback/deadwood
 _____ **Fair:** Decreased growth with moderate physical damage, defects, disease or insect damage, or moderate dieback/deadwood
 _____ **Poor:** General state of decline with little or no growth, major physical damage, defects, disease or insect damage, or major dieback/deadwood
 _____ **Dead:** Greater than 90% of crown dieback with no growth



Inspection:

Zone	Description	Inspection Factors					
Zone 0: Orchard Floor	Ground beyond dripline	overgrown groundcover	rodent holes	gopher mounds	grade disturbances		
		encroaching vegetation	accumulated debris	drainage issues			
Zone 1: Root System	Ground within dripline	root damage	accumulated debris	loss of soil	root suckers		
		early fruit drop	exposed roots				
Zone 2: Trunk Base	Intersection of roots with trunk	loss of bark	cavities	fruiting bodies	cracks or splits		
		girdling	cankers	root suckers	wildlife damage		
		soil accumulation	trunk flare buried				
Zone 3: Main Trunk	Trunk up to scaffold limbs	unbalanced scaffolds	moss/lichen cover	pack rat nests	decay or cavities		
		leaning trunk	deadwood	water sprouts	loss of limbs		
Zone 4: Canopy	Scaffold limbs, branches and foliage	deadwood	pests	foliage discolored	foliage curled		
		% live canopy	diseases	early leaf drop	foliage sparse		
		unbalanced canopy	dieback of terminal shoots				
Zone 5: Above Canopy	Area above canopy	encroaching vegetation	over shading				

Recommendations:
 _____ Prune/remove deadwood:
 _____ Install support system/cable/brace:
 _____ Monitor for change:
 _____ Potential future removal:

FRUIT TREES

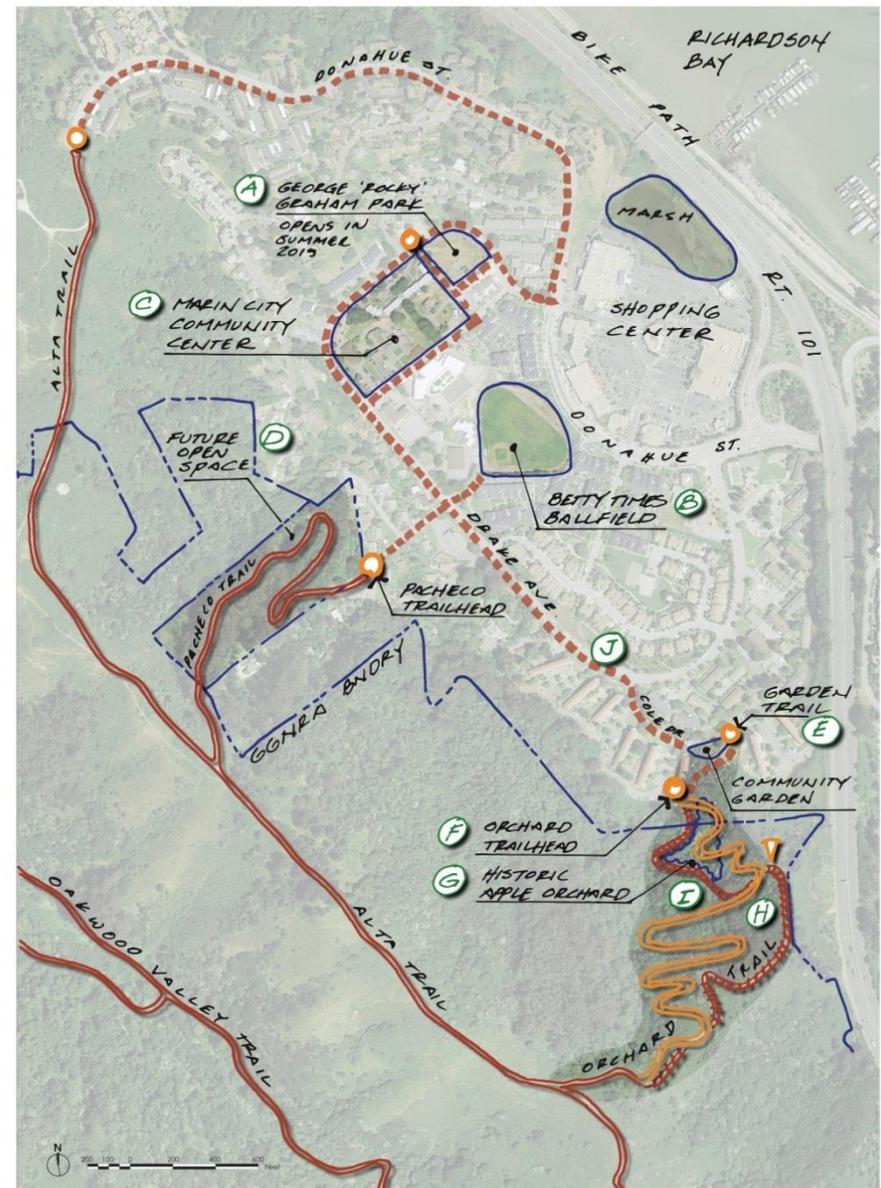
- PEAR
- APPLE
- CHERRY
- PLUM
- WALNUT (BLACK)

- - - - GOGA TRAIL
 ■ GGNRA PROPERTY

MARIN CITY OPEN SPACE VISION

WINTER 2015

Plan Key	PROJECT NAME	LEAD AGENCY	COST - ESTIMATED	STATUS
A	George "Rocky" Graham Park	TPL, MCCSD	\$ 4,970,000	Construction Complete Spring 2015
B	Betty Times Ball Field	MCCSD	\$ 3,200,000	Fundraising, Complete Summer 2015
C	Marin Community Center Renovation and expansion	MCCSD	\$ 2,050,000	Fundraising, Design Development
D	Pacheco Trail Acquisition	TPL, NPS, MCOSD	TBD	Pending
E	Community Garden Connector Trail	MHA, NPS	\$ 70,000	TBD
F	Orchard Trailhead -			
	- Phase 1	NPS, GGNPC, MHA	\$ 130,000	Initial Clearing Summer/Fall 2014
	- Phase 2	NPS, GGNPC, MHA	\$ 270,000	TBD
G	Orchard Rehabilitation and Trail	NPS, GGNPC	\$ 655,000	Cleared
H	Orchard Trail - Sediment Reduction	NPS, GGNPC	\$ 500,000	Pending
I	Orchard Trail - Road to Trail Conversion	NPS, GGNPC	\$ 3,000,083	Pending
J	Marin City Urban Trails Network	ALL AGENCIES	TBD	Pending



LEGEND

- (E) TRAIL DECOMMISSION OR SEDIMENTS IMPROVEMENTS
- (E) TRAIL
- (N) PROPOSED SCHEMATIC TRAIL ALIGNMENT
- (E) SIDEWALK - ENHANCED
- OVERLOOK
- INFO KIOSK
- PROPERTY LINE

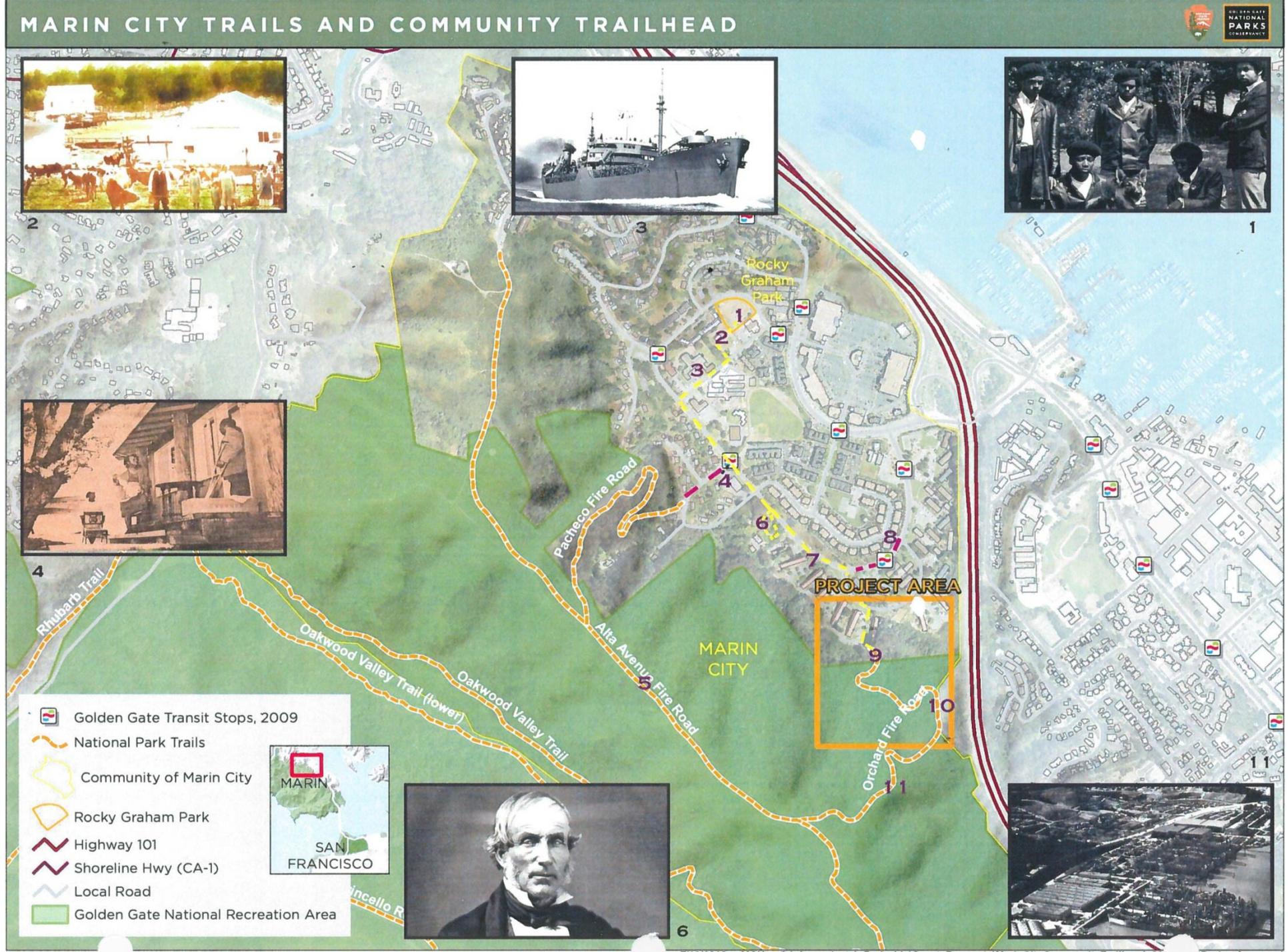
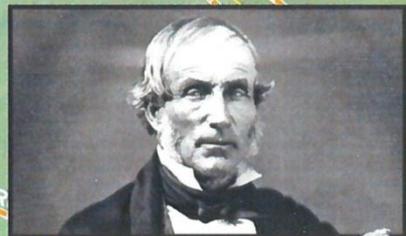


MARIN CITY TRAILS AND COMMUNITY TRAILHEAD



PROJECT AREA

-  Golden Gate Transit Stops, 2009
-  National Park Trails
-  Community of Marin City
-  Rocky Graham Park
-  Highway 101
-  Shoreline Hwy (CA-1)
-  Local Road
-  Golden Gate National Recreation Area



A WATERSHED PARTNERSHIP

The Tamalpais Lands Collaborative
(TLC)



MARIN COUNTY



- Population – 260,000
- Area – 520 sq. mi.
- 80% of County lands protected
- Median household income – over \$100K

WHY THE NEED?

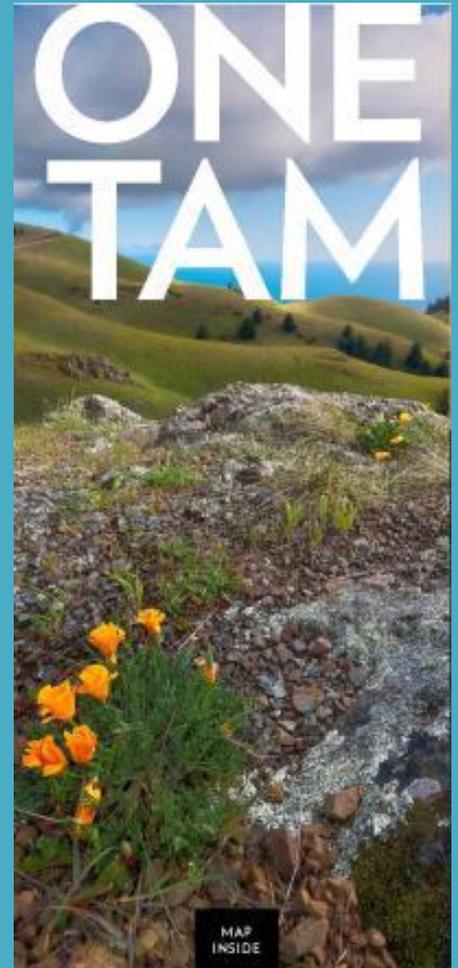
- Many resource issues transcend jurisdictional boundaries
- Facilitates a coordinated approach for fundraising & engagement
- Combines expertise and resources
- Provides greater collective benefit than working alone



TAMALPAIS LANDS COLLABORATIVE

AWARENESS & ENGAGEMENT

- Sought community-based approach
- Chose alternative awareness & engagement model to compliment typical agency-approach
- Identified 5 yr goals for audiences, tools & methods
- Designed to augment and amplify existing efforts of existing community groups



ONE TAM

THE NEXT 100 YEARS OF STEWARDSHIP

- Built brand not tied back to one partner
- Renew spirit of philanthropy & stewardship
- Raise awareness and build support
- Engage larger community & increase volunteerism



Community & Conservation



Waterways & Wetlands



Signature Trail Corridors



Legacy Projects



Lessons Learned:

- Build partnerships at many levels – senior management, program managers, and front desk staff
- Recruit community ambassadors – people that are familiar to the community, who will be around after a project or grant cycle ends
- Face to face is best – doing the work to build the relationships
- Commit to the long term even after funding runs out
- Advertise through existing programming, rather than spending time and money on solo efforts –TPL/RGP and One Tam
- Goals of the project should meet multiple objectives of multiple partners – TPL, HPHP
 - Ride the community shuttle to the Presidio, to a HPHP event
 - Community trailheads in Marin City include content and programs developed with the CSD, clinic, HPHP, RGP, TPL
- Be willing to shift focus from initial project and work closely with funders to explain shift in grant outcomes