How to Build a Bike Park
Pre-Conference Workshop
Tuesday, March 27, 2018
8 a.m. to 4 p.m.
Early Bird Fee: $40 includes workshop, lunch, use of demo bike, & transportation

Presenters:
• Steve Petterle, Principal Landscape Architect, Marin County Parks
• Tara McIntire, Senior Landscape Architect, Marin County Parks
• Sam Haimovitch, Park Superintendent, Marin County Parks
• Julia Violich, President, Friends of Stafford Lake Bike Park

Description: Visit the Marin County Park Stafford Lake Bike Park for a talk, walk, lunch, and opportunity to ride with the landscape architecture and operations teams behind the planning, construction, and on-going maintenance of this 17-acre public bike facility. We will share our lessons learned, unique challenges, and tips for creating successful partnerships and facility.

Educational objectives
• Building a planning timeline
• How to develop public outreach and facilitation
• Building partnerships and creative fundraising
• How to design elements and features
• Construction and public contract code considerations
• Maintenance and operations
• Risk management
• Signage

Itinerary
8:00 am - Presentation at Conference Center
9:00 am - Depart from Rohnert Park
9:30 am - Formal Discussion and Walking Tour of Bike Park
12:30 pm - Lunch
1:00 – 3:00 pm - Ride the park (bring your own bike or use demo bike from Mike’s Bikes)
4:00 pm – Return to Rohnert Park
Minimum/Maximum Attendance: Minimum attendance is 15; maximum attendance is 31.

How To Prepare
Participants should be prepared to walk approximately one mile. The amount of bike riding is option. Wear lose, comfortable clothing in layers. Bring water, hat, and sunscreen. Attendees who plan on bringing their own bike must transport their bike to and from the park.

Weather: Light rain cancels the bike riding portion of the workshop. Heavy rain cancels workshop.

Presenter Bios
Steve Petterle has a Bachelor of Science degree in Environmental Planning and Management from the University of California at Davis and is a registered Landscape Architect. He has worked with the National Park Service at Sequoia/Kings Canyon National Parks and the Marin Municipal Water District. He left the water district in 1990 to become a consultant in landscape architecture, resource management, and water management. In 1993, he accepted a position with Marin County Parks where he is currently Principal Landscape Architect.

Tara McIntire is a Senior Landscape Architect and Project Manager with Marin County Parks, planning, designing, and implementing a wide range of projects across both parks and open space. She has worked on park master plans, sea-level rise initiatives, bike parks, and visitor enhancement projects from planning through construction. She most recently completed design and implementation work on the first two phases of the 17-acre Stafford Lake Bike Park. Tara has worked both in the private and public sectors and spends most of her free time hiking and biking trails throughout the Bay Area and beyond.

Samantha Haimovitch is a third-generation native of the San Francisco Bay Area who has embraced her life-long passion for public service, sustainability, and the natural environment. Her career path has ranged from co-owner of a collective bicycle shop, to the field of Landscape Architecture and Urban Design, and finally to Parks Manager for the City of South San Francisco. She is now an Operations Superintendent of Parks and Open Space with Marin County Parks. In her free time, Sam spends most of her time in the garden, or alternatively, running amok with her husband and three sons in a variety of outdoor environments.

Julia Violich is the co-founder and Finance Director for the TWENTY20 professional women’s cycling team that sent several girls to the London Olympics in 2012 and the Rio Olympics in 2016 earning two gold and two silver medals. Julia has been the treasurer of the Marin County Bicycle Coalition Board of Directors for the last 12 years. She is the President of the Friends of Stafford Lake Bike Park, a 17-acre bike park in Novato. She was appointed to the executive committee of the national USA Cycling Foundation Board, the governing board of cycling in the US.