



CALIFORNIA TRAILS & GREENWAYS 2017

EVENT PROGRAM



April 19th-20th
Hyatt Regency Monterey Hotel & Spa

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Dear Trail Partners,

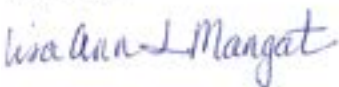
Welcome to California Trails and Greenways 2017! We are honored to host the 32nd year of this important annual event to help strengthen and promote our collective commitment to providing recreational trails for all Californians.

This year we are gathering in scenic Monterey, home to some of the state's most iconic parks including beaches, redwoods, dunes, and estuaries. It is also home to some of the state's most impressive efforts to create new recreational trail opportunities such as the Fort Ord Recreational Trail and Greenway and the Monterey Bay Sanctuary Scenic Trail.

Monterey is also home to some difficult natural conditions where wildfire, flooding, sea level rise, and landslides challenge those who plan, design, construct, maintain, and manage trails. As such, Monterey provides the perfect backdrop by which we can explore advances in the field of recreational trails, including how to develop stakeholder support for projects, secure funding, and build trails that meet the needs of communities.

During the next few days you will encounter new partnership opportunities, as well as new information, tools, and techniques to assist you in developing recreational trails where you live and work. We look forward to working with you over the next few days and into the future.

Sincerely,



Lisa Ann L. Mangat
Director



Dear Trail Friends,

On behalf of the Board of Directors of the California Trails Conference Foundation, welcome to **CALIFORNIA TRAILS & GREENWAYS 2017!** Monterey is a great venue for the 32nd annual conference. We hope you take some time to explore area trails. Thank you for joining us for some great workshops, exhibits, and educational sessions. Please take advantage of this fantastic opportunity for teaching and learning about trails with friends old and new, young and experienced, professional and volunteer.

The California Trails Conference Foundation is proud to support **CALIFORNIA TRAILS & GREENWAYS 2017**. Our mission is to inspire recreational trail leadership through the annual conference. Going on its 32nd year, this conference has hosted a range of participants and recognized award-winning projects and trail heroes. This year the Board of Directors was particularly committed to welcoming younger attendees. The Emerging Leaders program was developed and an affordable registration rate was provided for 18 to 25 year olds.

In the words of Robert Kennedy, "The youth of our nation are the clearest mirror of our performance." We hope this conference inspires you to think about your efforts to mentor and mirror the next generation of trail leaders. Let's celebrate the vibrant energy of young people both in the classroom and out on our fabulous trails.

On behalf of the California Trails Conference Foundation Board of Directors, thank you for supporting and joining us for **CALIFORNIA TRAILS & GREENWAYS 2017**.

Enjoy Monterey!

CKHaagen-Smit

Cathy Haagen-Smit, President
California Trails Conference Foundation





32ND ANNUAL CALIFORNIA TRAILS & GREENWAYS

California Trails & Greenways is hosted by California State Parks' Facilities Management Division and the California Trails Conference Foundation. This collaborative endeavor is supported by our trail partners, including other agencies, nonprofits, and businesses, to provide you with the latest in high-quality, innovative trail training and networking opportunities.

Each year the conference provides relevant training, collaboration, and inspiration that helps ensure trail stewardship and leadership for generations to come. Through this event, the conference fosters and improves trail systems and programs throughout California.

NEW THIS YEAR:

The Emerging Leaders program was launched to encourage the development of trail and natural resource professionals through their attendance and involvement in California Trails & Greenways. This program immerses college students and youth corps members, ages 18-25, in learning best practices and trends in the fields and careers related to trails and greenways, while ensuring the future of California's trails.

The Scholarship Program provides an opportunity to attend the conference to those who would otherwise be unable. The program attempts to support students and professionals from a broad range of backgrounds and interests. Scholarship funds can be used to cover the cost of registration, lodging and/or transportation.

32ND ANNUAL CALIFORNIA TRAILS & GREENWAYS CONFERENCE

CALIFORNIA TRAILS CONFERENCE FOUNDATION

Founded in 1995, the California Trails Conference Foundation is a 501(c)(3) tax deductible nonprofit organization that supports the planning and operation of the California Trails & Greenways Conference and serves as the conference's fiscal agent. The conference is self-funded and all funds raised by the Foundation are applied directly to conference costs.

The mission of the California Trails Conference Foundation is to inspire recreational trail leadership through the annual California Trails & Greenways Conference. To ensure the success of the conference, the Foundation relies on the generosity of sponsors and other donors to help off-set conference costs and reduce registration fees. You do not have to be a sponsor to donate or support the Foundation—trail enthusiasts and conference supporters can also make individual contributions.

All funds collected by the Foundation are applied directly to the California Trails & Greenways Conference and are tax-deductible.

If you would like to support our efforts with a tax-deductible contribution, stop by the Registration Desk or visit our "Donate" page on the Foundation's website at www.californiatrailconference.org for more information.



32ND ANNUAL CALIFORNIA TRAILS & GREENWAYS CONFERENCE

The California Trails Conference Foundation is operated by the Executive Director and many dedicated volunteers.

Executive Director

Emily Williams

Board Members:

Cathy Haagen-Smit, **President**
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Maryanne Vancio
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Emeritus Board:

Dave Gould
Dick Troy

Advisory Council:

Beth Boyst
Bob Kingman
Kurt Loheit
Hayden Sohm
Victoria Touchstone
Jim Townsend
Jeff Weinstein



EVENT MOBILE APP

This year's mobile app is awesome! Here are just a few benefits and reasons why you don't want to miss out on the app:

- Access the conference schedule, customize the agenda, and add personal appointments
- See all the session descriptions and speaker bios
- Connect with our exhibitors and sponsors
- Get important updates during the conference
- See the list of attendees and share contact information

To download onto your smartphone or computer:

- Visit the Apple App Store (for IOS devices) or the Google Play Store (for android devices) and search for the "Crowd Compass" directory app
- Install and open the app.
- Within the Crowd Compass app, search for California Trails and Greenways 2017
- Download and install
- You do not have to log in to use the app, but if you would like to customize your schedule or post comments on the app's wall, you will need to log in. To log in, click on the link and follow the instructions. If you like, include a picture of yourself so others at the conference can recognize you. You will be emailed a four-digit verification code to complete your registration.
- For use with a computer instead of a smartphone go to **<https://crowd.cc/ctg2017>**



Need support? Please call the Support Team at Crowd Compass at 1-888-889-3069, option 1.

WEDNESDAY KEYNOTE SPEAKER

SAM FARR

Former U.S. Representative

Congressman Sam Farr is a long-time advocate for trails and greenways in California. During his 24 years in Congress, Congressman Farr ushered through the 2002 Big Sur Wilderness and Conservation Act, adding wilderness protection to nearly 55,000 acres along the Big Sur coast. He authored the bill to upgrade Pinnacles National Monument to National Park status, ensuring its protection for generations. He was instrumental in the re-use of the Fort Ord military base as open space, a state park, and a California State University campus. In doing so, Congressman Farr created new public access to four miles of California coastline, including a new section of California Coastal Trail, at Fort Ord Dunes State Park. He was the original visionary behind the Monterey Bay Sanctuary Scenic Trail and continues to support acquisition and development of remaining sections. Prior to serving in Congress, Farr served 12 years in the California State Assembly and six years as Monterey County Supervisor. He graduated from Willamette University in Salem, Oregon and attended the Monterey Institute of International Studies and the University of Santa Clara. He began his career in public service in 1964 serving in the Peace Corps in Colombia. Now retired, Congressman Farr continues his advocacy work for trails and greenways throughout Central California.



THURSDAY LUNCH PLENARY

SARAH CUPERY OTTLEY

Sarah Cupery Ottley spent the first seven years of her career teaching Outdoor Education in Santa Cruz and Yosemite before she finally put her finger on the specific work she wanted to be a part of: empowering low-income youth through wilderness experiences and long-term relationships. She and ARC found each other in 2008, as ARC was looking for someone to start a new program site in Yosemite and the Central Valley. ARC's participants and programs transformed Sarah during her first four years with ARC, implementing and supervising programs. Now in her fourth year as the ED, she is honored to play a supporting role to the all-important programs by fundraising, budgeting, and strategic planning. Sarah lives in Oakhurst with her husband and one-year-old son, Owen, and she enjoys backpacking, hiking, rock climbing, and international travel.



THURSDAY LUNCH PLENARY

JESUS ALBERTO ALEJANDRE ARROYO

Jesus Alberto Alejandro Arroyo migrated to the United States in 2005 and had been on the move throughout Southern California until arriving in Dos Palos in 2008. The next year, his freshman year of high school, Jesus met Sarah from Adventure Risk Challenge during a class presentation. Jesus went on to become an ARC student and graduated from the summer course in Yosemite in 2012. After graduating high school, Jesus was initially a student at Fresno State University. Because of the financial burden of college, Jesus moved to Livermore to work construction and save money, then returned to Dos Palos to attend Merced College. Jesus is now in his 3rd year as a student at Merced College and as the Bilingual Outreach Coordinator for ARC. He helps recruit participants and mentors alumni, and during the summer is an ARC educator and instructor. He tells his story of being an undocumented youth to empower students in the same situation. Jesus currently lives in Dos Palos and enjoys hiking, photography, kayaking, and backpacking.



THURSDAY LUNCH PLENARY

VERA REYES

Vera Reyes, age 24, immigrated to the United States when she was two years old and was raised in the small community of Dos Palos. Dos Palos is a town that is just two hours away from Yosemite National Park but it was not until she participated in ARC's weekend retreat at the age of 17 that she obtained the opportunity to hike her first trail in Yosemite Valley. This outdoor experience changed her goals and interests for the outdoors. She attended the University of California, Merced where she had more opportunities to work for Yosemite National Park and develop more leadership skills. Today she is not only working for the National Park Service, she is one of ARC's board members and will take over as board chair in June. She serves on the board because she wants to encourage more youth to have positive experiences in the outdoors. Vera is currently finishing her first seasonal position and wants to continue to hold a position that is relevant to the outdoors, leadership, and reaching out to youth.



EVENT SCHEDULE

**subject to change without notice*

Wednesday, April 19	Activity	Location
7:00 AM – 6:30 PM	Registration Desk Open	Regency Foyer
8:00 AM – 5:00 PM	District Trail Coordinators Training (DTCT)	Oak Tree Room
8:00 AM – 12:00 PM	Exhibit Hall Set-up	Regency Grand Ballroom
Pre-Conference Workshops		
8:00 AM – 4:00 PM	Universal Trail Assessment Process & High Efficiency Trail Assessment Process Coordination <i>Sponsored by Santa Clara County Open Space Authority</i>	Spyglass Room
8:30 AM – 12:00 PM	Walking Tour of the Proposed Fort Ord Rec Trail and Greenway <i>Sponsored by Santa Clara County Parks</i>	Meet at the South Entrance to the Conference Center
9:00 AM – 4:00 PM	Flow Mountain Bike Trail Walking and Biking Tour <i>Sponsored by Sutter Equipment Company</i>	Meet at the South Entrance to the Conference Center
9:00 AM – 4:00 PM	Monterey Coastal Trail Walking and Biking Tour <i>Sponsored by Valley Truck and Tractor Company</i>	Meet at the South Entrance to the Conference Center
12:00 – 6:30 PM	Exhibit Hall Open	Mark Thomas Foyer and Regency Grand Ballroom

EVENT SCHEDULE

**subject to change without notice*

Session Tracks	Trail Manager Tool Box	Promoting Trails	Alternative Trails	Interpretation
Wednesday Educational Breakout Sessions				
1:00 PM – 2:00 PM	Creating a Safety Culture for Trail Volunteers Employees and the Public		Spyglass Room	
	A Vision for Outdoor Recreation in California		Big Sur Room	
	Lifting Small Boats – The Rise of Water Trails		Windjammer Room	
	Accessible Flood Zone Trails that Teach with Mobile Amenities		Cypress Room	
2:00 – 2:15 PM	BREAK		Mark Thomas Foyer	
2:15 PM – 3:15 PM	Designing Sustainable, Fun Trails - The "String Theory" Method		Spyglass Room	
	Creating Inspiration and Tools to Fulfill a Vision		Big Sur Room	
	Pocket Trails: Small Trails, Big Impact		Windjammer Room	
	Interpreting a Watershed: The Watershed Explorer Program		Cypress Room	
3:15 – 3:30 PM	BREAK		Mark Thomas Foyer	
3:30 PM – 4:30 PM	Harness Visitor Use Data to Empower Outdoor Experiences		Spyglass Room	
	Tools for Strengthening Rural Communities through Trail Development		Big Sur Room	
	Pop-up Trails: Demonstrating long-term value		Windjammer Room	
	You Can Get There: Wayfinding Within and Beyond the Standards		Cypress Room	
4:30 – 5:30 PM	BREAK		On Your Own	
4:30 PM – 5:30 PM	E-bike Demonstration		Meet at the South Entrance to the Conference Center	
4:30 PM – 6:30 PM	Coastal Video Shorts		Big Sur Room	

EVENT SCHEDULE

**subject to change without notice*

Wednesday Evening Welcome Event		
5:30 - 6:30 PM	WELCOME RECEPTION (No host bar) <i>Sponsored by Sierra Nevada Conservancy</i>	Regency Foyer
5:30 PM	RAFFLE & SILENT AUCTION OPEN	Regency Grand Ballroom
6:30 – 9:00 PM	WELCOME DINNER & KEYNOTE by Congressman Sam Farr <i>Sponsored by California Trails and Greenways Foundation</i>	Regency Grand Ballroom
9:00 - 11:00 PM	Hospitality Suite <i>Sponsored by Firestone Walker and the Monterey Bay Wine Company</i>	TBA
Thursday, April 20	Activity	Location
7:30 AM - 6:30 PM	Registration Desk Open	Regency Foyer
8:00 AM - 6:30 PM	Exhibits Open	Mark Thomas Foyer & Regency Grand Ballroom
8:00 AM - 5:00 PM	District Trail Coordinators Training (DTCT)	Oak Tree Room

Session Tracks	Trail Manager Tool Box	Planning	Partnerships	Regional Trails
Thursday Educational Breakout Sessions				
8:30 AM – 9:30 AM	Increasing Connectivity for Humans and Wildlife in an Urban Environment			Spyglass Room
	Community Led Trail Planning with Land Manager Agencies			Big Sur Room
	Antonelli Pond: A Nonprofits Quest for Security of an Open-Space			Windjammer Room
	50 years of National Trails in California			Cypress Room
9:30 AM – 9:45 AM	BREAK			Mark Thomas Foyer

EVENT SCHEDULE

**subject to change without notice*

Session Tracks	Trail Manager Tool Box	Planning	Partnerships	Regional Trails
Thursday Educational Breakout Sessions (continued)				
9:45 AM – 10:45 AM	The Latest Trail Technology - Crowdsourcing, Maps, and Apps		Spyglass Room	
	Key Planning Questions to address for Complex Projects		Big Sur Room	
	Core Concepts for Successful Federal Partnerships		Windjammer Room	
	The Statewide Hike and Bike Trail: Trails and Transportation Together		Cypress Room	
10:45 AM – 11:00 AM	BREAK		Mark Thomas Foyer	
11:00 AM – 12:00 PM	Practical Lessons in Defensible Trail Project CEQA Compliance		Spyglass Room	
	Planning the La Brea Corridor Greenway Trail		Big Sur Room	
	Public-Private Partnerships: The Napa Valley Vine Trail		Windjammer Room	
	More Than a Dream: 20 miles in 20 years		Cypress Room	
12:00 PM – 1:30 PM	LUNCH with presentation by Adventure Risk Challenge - Under-Represented Youth Experience Empowerment On and Off the Trail <i>Sponsored by the Bureau of Land Management</i>		Regency Ballroom	
1:30 PM – 1:45 PM	BREAK			
1:45 PM – 2:45 PM	Old Money, New Money & How to Get Some!		Spyglass Room	
	Master Plans & Strategic Plan: Outreach leads to Results		Big Sur Room	
	The Annadel Trail Project: Partnering with Youth		Windjammer Room	
1:45 PM – 2:45 PM	Point Piños – Trail Access vs. the Relentless Sea		Cypress Room	

EVENT SCHEDULE

**subject to change without notice*

Session Tracks	Trail Manager Tool Box	Planning	Partnerships	Regional Trails
Thursday Educational Breakout Sessions (continued)				
2:45 PM – 3:00 PM	BREAK		Upper Concourse	
3:00 PM – 4:00 PM	Trail Watch/Patrol Volunteers – Training (Visitor Contact Scenarios)		Spyglass Room	
	The Trail to Successful Community Trail Planning		Big Sur Room	
	What is the Teen Trail Corps?		Windjammer Room	
	Implementing the Santa Cruz County Coastal Rail Trail		Cypress Room	
4:00 PM – 5:30 PM	BREAK			
4:15 PM- 5:15 PM	FILM SCREENING & DISCUSSION WITH THE DIRECTOR: <i>MULE: Living on the Outside</i>		Spyglass Room	
4:15 PM- 5:15 PM	JOB FAIR		Cypress Room	
4:30 PM- 6:30 PM	Coastal Video Shorts		Big Sur Room	
Thursday Evening Awards Event				
5:30 PM – 6:30 PM	AWARDS RECEPTION (no host bar) <i>Sponsored by Sea Otter Classic</i>		Regency Foyer	
6:30 PM	RAFFLE & SILENT AUCTION CLOSE		Regency Ballroom	
6:30 PM- 8:00 PM	AWARDS DINNER with Steve Webster <i>Sponsored by Alta Planning and Design</i>		Regency Ballroom	
8:00 PM- 9:00 PM	AWARDS CEREMONY <i>Sponsored by East Bay Regional Park District and the California State Coastal Conservancy</i>		Regency Ballroom	

THURSDAY EVENING ENTERTAINMENT

STEVEN WEBSTER

Steven Webster retired in 2004 as Senior Marine Biologist at the Monterey Bay Aquarium. He has been involved with the aquarium since its conception, first as Project Coordinator and then as Director of Education and Senior Marine Biologist. Steve continues to volunteer as an interpretive guide at the aquarium, and teaches Monterey Bay natural history classes for staff and volunteers. He leads diving trips to Fiji and Indonesia, avoiding water colder in degrees F than his age in years. Steve recently helped form a Monterey Chapter of the Citizens Climate Lobby to lobby Congress to put a tax on carbon to accurately reflect the real costs of carbon-based fuels.



TRAIL AWARDS

The Annual Trail Awards provide a meaningful way to highlight and share our appreciation and admiration for those making significant contributions to recreational trails in California. The stewardship and inspiration of award recipients help the public better understand trails' contribution to a healthier, more sustainable community. Those honored for their contributions in 2016 will be announced at Thursday's Awards Dinner.

There are 10 award categories, with additional awards from the California Trails & Greenways Foundation and the State Coastal Conservancy. Summarized below are the criteria for each award. Awards are presented to winning nominations that fully meet the criteria.

Consider who you will nominate for an award at our next California Trails & Greenways event. The criteria for each award and nomination instructions are available on the web at www.parks.ca.gov/trails/ctg. Updated information for 2018 award nominations will be posted on the conference website in October 2017.

1. LIFETIME VOLUNTEER ACHIEVEMENT AWARD --

Awarded to a volunteer who has worked 25+ years on behalf of trails/greenways and whose efforts have had local and statewide impact.

2. LIFETIME PROFESSIONAL ACHIEVEMENT AWARD --

Awarded to a trail professional who has worked 25+ years on behalf of trails/greenways and whose efforts have had local and statewide impact.

3. MERIT AWARD (ACQUISITION) --

Awarded in recognition of a unique trail/greenway acquisition.

4. MERIT AWARD (DEVELOPMENT) --

Awarded in recognition of a unique trail/greenway development or reconstruction project.

TRAIL AWARDS

5. MERIT AWARD (EVENT) --

Awarded in recognition to a special trail/greenway event.

6. MERIT AWARD (KIDS AND TRAILS) --

Awarded in recognition of an innovative program designed to engage children and youth in outdoor experiences using trails and help them develop an appreciation for the natural environment while developing a healthy life style.

7. MERIT AWARD (PLANNING) --

Awarded in recognition of a unique trail/greenway planning project.

8. MERIT AWARD (PROGRAM) --

Awarded in recognition of a special trail/greenway program that is ongoing.

9. MERIT AWARD (UNDERSERVED COMMUNITIES) --

Awarded in recognition of an innovative program specifically designed to engage underserved communities in outdoor experiences using trails.

10. SOCIAL MEDIA, WEBSITES AND TECHNOLOGY AWARD --

Awarded to an organization, agency, or business that has used social media in a new and creative way; developed a website that has achieved overall excellence through design and concept; or made use of new technology to promote or develop trails/greenways.

RAFFLE & SILENT AUCTION

The raffle and silent auction offer additional ways for us to raise funds to support event expenses, and offer you exciting and fun items at a great discount.

A full, updated list of raffle and silent auction items is available at the Registration Desk and in the raffle area.

Thursday Awards Ceremony: Join us as we close the conference and be automatically entered to win a certificate for a fully paid registration to next year's event!

HOW TO PLAY

1. **Purchase Raffle Tickets** -- Raffle tickets may be purchased for \$1 each, 7 for \$5, 15 for \$10, or 40 for \$20. You can buy them at the Registration Desk or from any of the enthusiastic volunteers parading about with colorful ribbons of raffle tickets fluttering behind them.
2. **Separate the Tickets** -- Each ticket comes in pairs with identical numbers. To enter your bid for a raffle item, separate the pairs. The half marked "**TICKET**" gets deposited in the raffle container of your choice (see Step 4 below). The half marked "**keep this coupon**" is your claim ticket.
3. **You must be present to win OR give your tickets to a trusted friend.** Because you need to be present to win, you do NOT need to put your name and contact information on the reverse side of each ticket. However, you will need to present your winning "keep this coupon" half to claim your items.
4. **How to Use Your Tickets** -- Each raffle item is numbered and has an adjacent container labeled with that item's number. When you find items you'd like to win, simply place as many tickets as you would like in the appropriately marked container or in multiple containers. You can place all your tickets in one container or spread your tickets among as many containers as you'd like.

RAFFLE & SILENT AUCTION

5. **Raffle Awards** -- The raffle will end Thursday at 6:30 PM. At that time all the raffle containers will be collected, members of the conference team will mix and shake the tickets in each container, and select one winning ticket per item. A notification will be posted outside the ballroom for viewing after the awards presentation, and will list each raffle item and the winning raffle ticket number. Simply check your tickets to see if you hold one of the lucky winners!
6. **Claim Your Prize** -- Following the awards presentation, winning ticket holders can visit the Registration Desk until 9:30 PM where an attendant will assist you in claiming your prize. Unclaimed prizes will be held and offered at next year's conference.
7. **Payment Options** -- The California Trails Conference Foundation can accept payments in the form of cash, check, or credit card.



ACKNOWLEDGEMENTS

CONFERENCE HOSTS

California State Parks

Co-Chair: Alex Stahl, Statewide Roads and Trails Manager

Conference Coordinator: Callie Hurd, California State Parks

California Trails Conference Foundation

Co-Chair: Emily Williams, Executive Director

Special appreciation is extended to:

Conference Planning Team

Cathy Haagen-Smit, Board President,

California Trails Conference
Foundation

John Kolb, Board Secretary/Treasurer,

California Trails Conference
Foundation

Maryanne Vancio, Board Member,

California Trails Conference
Foundation

Chuck Combs, Board Member, California

Trails Conference Foundation

Ron Krueper, Board Member, California

Trails Conference Foundation

Branigan Schoppman, California State
Parks

Barry Trute, California State Parks

Julie Evans, California State Parks

Nita Lobato, California State Parks

Megan Green, California State Parks

Jeff Weinstein, California Trails &
Greenways Foundation

Larry Tierney, Retired, California State
Parks

Tim Duff, State Coastal Conservancy

Jim Townsend, California Trails
Conference Foundation - Advisory
Council

Victoria Touchstone, San Diego
National Wildlife Refuge Complex

Lee Otter, Retired Annuitant, California
Coastal Commission

Sponsors

Alta Planning & Design

Ascent Environmental

Bicycle Product Supplier Association

Big Sur Land Trust

Bureau of Land Management

California Conservation Corps

California State Parks

California Trails & Greenways Foundation

City of San Jose - Department of Parks &
Recreation

Clif Bar

Deta Protection Commission

East Bay Regional Park District

Easy2Hike

Eco-Counter

KTU+A

Kurt Loheit

Mia Lehrer + Associates

Midpeninsula Regional Open Space
District

NCE

PlaceWorks

Point Lobos Foundation

Redfin

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Rincon Consultants, Inc.

RRM Design Group

San Luis Obispo Parks, Open Space &
Trails Foundation

Santa Clara County Open Space
Authority

Santa Clara County Parks

Sea Otter Classic

ACKNOWLEDGEMENTS

Sierra Club Ventana Chapter
Sierra Nevada Conservancy
State Coastal Conservancy
Sutter Equipment Company
SWECO Products, Inc.
The Trust for Public Land
TrailPeople
US Forest Service
Valley Truck & Tractor Company

Exhibitors

Alta Planning & Design
Ascent Environmental
Beneficial Designs
Bicycle Product Suppliers Association
Big Sur Land Trust
Bureau of Land Management
California Conservation Corps
California State Parks
California Trails & Greenways
Foundation
Canycom USA, Inc.
City of San Jose- Department of Parks &
Recreation
East Bay Regional Park District
Easy2Hike
Eco-Counter
Gopher Sign Company
IMBA Trail Solutions
iZone Imaging
Juan Bautista de Anza National Historic
Trail
Mia Lehrer + Associates
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Stabilizer Solutions

State Coastal Conservancy
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Hospitality Suite Donors

Monterey Bay Wine Company
Firestone Walker Brewing Company

Program Design by

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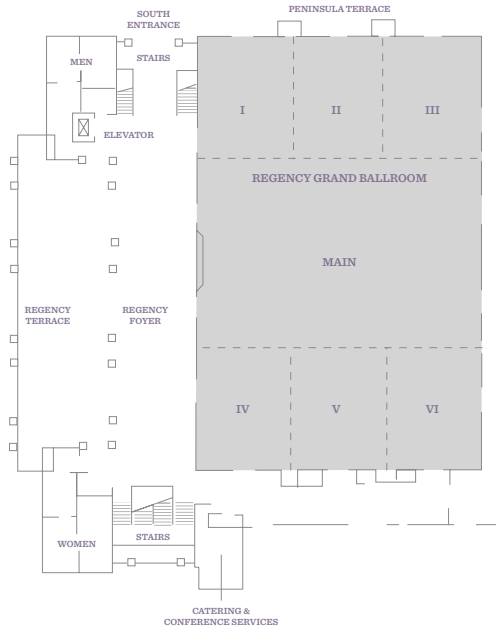
EVENT MAPS

REGENCY GRAND BALLROOM AND CONFERENCE CENTER

First Floor



Second Floor



THANK YOU TO OUR SPONSORS

GOLD



SILVER



Kurt Loheit



BRONZE



COPPER

Deta Protection Commission
Mia Lehrer + Associates
Midpeninsula Regional Open Space District

Redfin
The Trust for Public Land

BRASS

San Luis Obispo Parks, Open Space & Trails Foundation