



California Trails Conference Foundation

A 501(c)(3) nonprofit organization #68-0343597

P.O. Box 1047
Yachats, OR 97498
877.776.3619

President
Richard E. Troy

**Secretary/
Treasurer**
John A. Kolb

**Executive
Director**
Lauralee Svendsgaard
lsven@peak.org

Sponsorship Opportunities

California Trails & Greenways Conference

April 11 to 13, 2011

(Monday through Wednesday)

*San Ramon Marriott
In Contra Costa County*

The 26th *California Trails & Greenways Conference* will take place April 11 to 13, 2011 (Monday through Wednesday) at the San Ramon Marriott, located at the base of Mt. Diablo in Contra Costa County. This year's conference will highlight the skills and wisdom of one of the most progressive and diverse trails communities in the nation.

As a Conference Sponsor you will have the unique opportunity of promoting your agency, services or products to decision makers from throughout California (and beyond). Over 300 trail professionals and advocates attend this 3-day event, giving you significant opportunities to meet with (non-motorized) trail representatives from local, state and federal agencies; conservation and nonprofit organizations; and trail volunteers and advocates.

Sponsorships provide significant opportunities to ***promote your services and products through our email promotions, links from the California State Parks' Conference website, on selected conference items, and in our very visible exhibit areas.*** As the only statewide, non-motorized trails conference in California our contact database serves nearly ***3,000 trail managers and advocates*** (many with direct purchasing and contracting authority). With hundreds of trails professionals and advocates from throughout California and beyond attending the Conference, our ***exhibit space*** and other ***marketing opportunities*** guarantee frequent and meaningful exposure to your agency or organization.

Whatever sponsorship package you choose, your contribution to the nonprofit *California Trails Conference Foundation* is applied directly to conference costs thereby reducing registration fees for all attendees – a truly appreciated gesture at this time. This is a truly unique opportunity to ***directly connect trail planners, builders, managers and advocates*** to your services and products.

To apply for Sponsorship Opportunities please complete the forms located on pages 3 & 4; the forms are "Fill and Print" pdf documents.

Information about the *California Trails & Greenways Conference*, Sponsorship Packages and Forms can be viewed on the California State Parks' Conference website: www.parks.ca.gov/trails/conference or by contacting Lauralee Svendsgaard at 877-776-3619 or lsven@peak.org.



Sponsorship Packages
California Trails & Greenways Conference
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Platinum Trail Supporter \$5,000

- Recognition as a dinner and evening program, award lunch or plenary sponsor
- Sponsorship recognition in all Conference promotional emails to over 3,000 active trail advocates
- Acknowledgement in the Conference program
- Your logo on selected Conference items and website
- Preferred complimentary exhibit space
- Hot link to your website from the California State Parks' Conference website
- Four complimentary Full Conference Registrations with meals

Golden Trail Supporter \$3,500

- Recognition as a breakfast or hospitality sponsor
- Acknowledgement in the Conference program
- Your logo on selected Conference items and website
- Preferred complimentary exhibit space
- Hot link to your website from the California State Parks' Conference website
- Three complimentary Full Conference Registrations with meals

Silver Trail Supporter \$2,500

- Sponsorship of a pre-conference workshop
- Acknowledgement in the Conference program
- Your logo on selected Conference items and website
- Complimentary exhibit space
- Hot link to your website from the California State Parks' Conference website
- Two complimentary Full Conference Registrations with meals

Bronze Trail Supporter \$1,500

- Sponsorship of a concurrent session
- Acknowledgement in the Conference program
- Complimentary exhibit space
- Hot link to your website from the California State Parks' Conference website
- One complimentary Full Conference Registration with meals

Copper Trail Supporter \$1,000

- Acknowledgement in the Conference program
- Complimentary exhibit space
- Hot link to your website from the California State Parks' Conference website
- One complimentary Full Conference Registration with meals

Brass Trail Supporter \$500 General Sponsors \$250 Nonprofits*

- Acknowledgement in the Conference program
- Complimentary shared table space
- Name listed on the California State Parks' Conference website

* *A special category for small nonprofits with no paid staff.*



Sponsorship Form
California Trails & Greenways Conference
www.parks.ca.gov/trails/conference
April 11 to 13, 2011
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San Ramon Marriott
in Contra Costa County

"FILL & PRINT" pdf document

Sponsor Name: _____

Contact Person: _____

Address: _____ City _____ Zip _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Sponsorship Package

- | | | | | | |
|--------------------------|----------|---------|--------------------------|--------|---------|
| <input type="checkbox"/> | Platinum | \$5,000 | <input type="checkbox"/> | Bronze | \$1,500 |
| <input type="checkbox"/> | Golden | \$3,500 | <input type="checkbox"/> | Copper | \$1,000 |
| <input type="checkbox"/> | Silver | \$2,500 | <input type="checkbox"/> | Brass | \$500 |
- Or \$250 for small nonprofits with no paid staff

Sponsor Options (please check all that apply)

- Provide electronic logo** (300 DPI min JPEG) for website and acknowledgement purposes. Applies to all levels. *Sponsorships and logos received by January 15 will receive early recognition. Sponsorships received after March 1 will be recognized on selected conference items.*
- Exhibit space requested:** Please complete the Exhibit Information (page 4).
- No exhibit space requested**

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P.O. Box 1047, Yachats, OR 97498
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Email lsven@peak.org
Tax ID #68-0343597

Sponsor's Payment & Exhibit Information

California Trails & Greenways Conference

April 11 to 13, 2011

"FILL & PRINT" pdf document

Payment Information

Sponsorship Contribution \$ _____

Additional Contribution \$ _____

Total \$ _____

Full payment enclosed (check or money order), payable to *California Trails Conference Foundation*

Charge payment to: Visa or MasterCard

Cardholder's name (please print): _____

Cardholder's address, city, state and zip code:

Card #: _____ 3-digit Security Code: _____

Due to Information Technology Security policies, these forms do not have a save feature

Card's Expiration Date: _____

Cardholder's signature: _____ Date: _____

Sponsor's Exhibit Information

Exhibit Contact Person: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Display description and dimensions: _____

Type of Exhibit

Free standing exhibit
(maximum length 10 ft.)

Half table (shared -- *Brass Trail Sponsor*)

Outside exhibit

Standard exhibit table
(8 ft. x 2.5 ft. table)

Will you need electricity?

Thank You!

California Trails Conference Foundation

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Tax ID #68-0343597