



# California Trails Conference Foundation

A 501(c)(3) nonprofit organization #68-0343597

**P.O. Box 1047  
Yachats, OR 97498  
877.776.3619**

## Exhibit Opportunities

### *California Trails & Greenways Conference*

*April 11 to 13, 2011*

*(Monday through Wednesday)*

*San Ramon Marriott*

*In Contra Costa County*

**President**

Richard E. Troy

**Secretary/  
Treasurer**

John A. Kolb

**Executive  
Director**

Lauralee Svendsgaard  
[lsven@peak.org](mailto:lsven@peak.org)

*An exceptional opportunity to exhibit your services and products to a niche market from local, state and federal agencies, conservation and nonprofit organizations, as well as community advocates for hiking, biking and horseback riding trails is coming your way!* The 26<sup>th</sup> California Trails & Greenways Conference directly benefits trail and greenway planners, builders, managers, maintenance crews, interpreters and advocates; making this a very special opportunity to effectively promote your products and services during this three-day event.

The San Ramon Marriott, located at the base of Mt. Diablo in Contra Costa County, is ideally suited to provide ***affordable and highly visible exhibit space***. With expected ***attendance exceeding 300***, conference attendees will have frequent and relaxed opportunities to view your products and engage in meaningful discussions. The Trails Conference is the only statewide, non-motorized trails conference in California, and has ***a database of over 3,000 active trail professionals and advocates, many with direct purchasing authority***.

By upgrading to become a ***Conference Sponsor*** (with the Copper Package or above), you can display your products and services with an exhibit space, and ***benefit from additional promotional opportunities that include: a hot link from the California State Parks' Conference website, complimentary registration (which includes meals with conference attendees) program advertising and more***.

Whether you choose to be an Exhibitor or Sponsor, this is a truly golden opportunity to personally connect trail planners, builders, managers and advocates with your very special products and services. For additional Exhibit and Sponsor information and forms, simply follow the links on the California State Parks' Conference website at [www.parks.ca.gov/trails/conference](http://www.parks.ca.gov/trails/conference) or contact Lauralee at 877.776.3619 or [lsven@peak.org](mailto:lsven@peak.org).

To apply for Exhibitor Opportunities please complete the form located on page 2; the form is "fill and print" pdf document.



**Exhibitor Form**  
**California Trails & Greenways Conference**  
[www.parks.ca.gov/trails/conference](http://www.parks.ca.gov/trails/conference)  
**April 11 to 13, 2011**  
*(Monday through Wednesday)*  
 San Ramon Marriott in Contra Costa County

**"FILL & PRINT" pdf document**

Company, Organization or Agency: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

**Exhibit Options\***

**Commercial**

- |  |       |  |       |
|--|-------|--|-------|
| <input type="checkbox"/> Free standing exhibit<br>(maximum length 10 ft.)  | \$300 | <input type="checkbox"/> Half table (shared) | \$175 |
| <input type="checkbox"/> Standard exhibit table<br>(8 ft. x 2.5 ft. table) | \$300 | <input type="checkbox"/> Outside exhibit     | \$200 |

**Nonprofit or Agency**

- |  |                             |  |       |
|--|-----------------------------|--|-------|
| <input type="checkbox"/> Free standing exhibit<br>(maximum length 10 ft.)  | \$225                       | <input type="checkbox"/> Half table (shared) | \$125 |
| <input type="checkbox"/> Standard exhibit table<br>(8 ft. x 2.5 ft. table) | \$225                       | <input type="checkbox"/> Outside exhibit     | \$175 |
| <input type="checkbox"/> Electricity                                       | \$25 (flat rate for 3-days) |  |       |

*\* Want a real deal? Look into our Sponsorship Packages. Many include exhibit space along with other effective promotional opportunities. For details call 877.776.3619 or view our website at [www.parks.ca.gov/trails/conference](http://www.parks.ca.gov/trails/conference).*

**Payment Information**

Full payment enclosed (check or money order), payable to *California Trails Conference Foundation*

Charge payment to:      Visa      or      MasterCard

Cardholder's name (please print): \_\_\_\_\_

Cardholder's address, city, state, zip code: \_\_\_\_\_

Card # \_\_\_\_\_ 3-digit security code: \_\_\_\_\_

*Due to Information Technology Security policies, these forms do not have a save feature*

Expiration date: \_\_\_\_\_

Cardholder's signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Thank You!**

**California Trails Conference Foundation**  
**P.O. Box 1047, Yachats, OR 97498**  
**Phone 877.776.3619**  
**Email [lsven@peak.org](mailto:lsven@peak.org)**  
**Tax ID #68-0343597**