



2011 Call for Award Nominations

Nominations due January 17, 2012

California Trails & Greenways Conference

April 18 through 20, 2012

Woodland Hills Marriott

www.parks.ca.gov/trails/conference

The Conference Awards Committee is seeking nominees for recognition at the 2012 California Trails & Greenways Conference. *This is your opportunity to bring acknowledgement and appreciation to the individuals, organizations and agencies that, through their hard work, integrity and social responsibility have made outstanding contributions that promote, enhance or expand public awareness and use of trails and greenways in California during calendar year 2011.*

The Awards Committee seeks nominations for notable achievements in the following categories:

Individuals:

- Serving as an exceptional **volunteer leader worthy of lifetime recognition** for achievements on behalf of trails or greenways statewide for over 25 years.
- Serving as a **parks or trails professional worthy of lifetime recognition** for over 25 years to further the cause of trails or greenways in California.
- A volunteer or elected official who has devoted at least 7 years to **promoting and supporting a particular trail or trail network? *Note: This award category is administered by the California Recreational Trails Committee and requires a specific form ("California Recreational Trails Committee Nomination Form") found at the end of this material.***

Organizations or agencies that:

- Initiated or implemented a successful trail or greenway **event**.
- Initiated or implemented an active **program** that benefited trails or greenways.
- Reached a significant milestone in the **development or reconstruction** of a unique trail or greenway project.
- Reached a significant milestone in a trail or greenway **acquisition**.
- Reached a significant milestone in a unique trail or greenway **planning project**.

Individuals, organizations or agencies that:

- Achieved excellence in design and creative approaches in developing trails or greenway **websites**.
- Established innovative programs to **engage children and youth in outdoor experiences** using, but not limited solely to, trails.
- Established innovative programs to **engage underserved communities in outdoor experiences** using, but not limited solely to, trails.

If you know of a worthy individual, organization or agency -- then send in your nomination! Any individual, organization or agency may make a nomination in one or more of the Award Categories. (See full eligibility requirements on following pages). Nominations must be *received by January 17, 2012 to be considered for an award at the April 2012 Conference*. Award recipients will be notified by March 1, 2012; and will receive recognition at the Conference's Awards Luncheon on April 19, 2012.

For questions regarding the Awards Program contact Charlie Willard at cwillard@winfirst.com or 916.359.4789. For more information about the California Trails & Greenways Conference log onto our website at www.parks.ca.gov/trails/conference or call 877.776.3619.



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2011 Award Categories

www.parks.ca.gov/trails/conference

Lifetime Volunteer Achievement Award	Presented to an individual who has volunteered considerable personal time for more than 25 years on behalf of trails or greenways, and who has been a leader with statewide impact on trails or greenways in California. This category is not necessarily recognized every year.
Lifetime Professional Achievement Award	Presented to a professional park or trails individual who has worked for at least 25 years to plan, develop and promote trails on a local and statewide basis, and who has been a leader with statewide impact on trails or greenways in California. This category is not necessarily recognized every year.
Merit Award (Event)	Given in recognition of a special and successful trail or greenway event held in 2011. Nominees should be the organization or agency that initiated and implemented the event. Note: <i>California Trail Days and National Trails Day events are eligible for nomination in this category.</i>
Merit Award (Program)	Given in recognition of an important trail or greenway program that continues to be active. Nominees should be the organization or agency that initiated and implemented the program.
Merit Award (Development)	Given in recognition of a unique trail or greenway development or reconstruction project that reached a significant milestone in 2011. Nominees should be the organization or agency that initiated and implemented the project.
Merit Award (Acquisition)	Given in recognition of a unique trail or greenway acquisition project that reached a significant milestone in 2011. Nominees should be the organization or agency that initiated and implemented the project.
Merit Award (Planning)	Given in recognition of a unique trail or greenway planning project that reached a significant milestone in 2011. Nominees should be the organization or agency that initiated and implemented the project.
Merit Award (Kids & Trails)	This award honors an individual, organization, agency or business that established an innovative program specifically designed to engage children and youth in outdoor experiences using trails. Creative, interpretive, educational and/or recreational design components are included along with innovative programs that stimulate kids' imagination and promote their interest in and appreciation for the natural environment while developing healthy life styles.
Merit Award (Underserved Communities) NEW!	This award honors an individual, organization, agency or business that established an innovative program specifically designed to engage underserved communities in outdoor experiences using trails. Creative, interpretive, educational and/or recreational design components are included along with innovative programs that encourage families and others to venture into open spaces and promote their interest in and appreciation for the natural environment while developing healthy life styles.
Website Award	Presented to the trails or greenway website that has achieved overall excellence through design and concept in 2011, and whose creative approaches have advanced the state-of-the-art.
California Recreational Trails Committee's Award <i>A separate form, specific to this award and found at the end of these materials, must be submitted for consideration of this award.</i>	This award recognizes an individual (private citizen or elected official) who has made a significant contribution in support of trails in California. Recognition by the California Recreational Trails Committee (who serves at the appointment of the Governor), honors a high level of commitment in the expansion of California's trail network and its programs. Only non-trail professionals are eligible. Those employed by a public agency, non-profit or a private business whose primary job is trail related are not eligible; however, those holding elected office are eligible. The award is open to persons representing any user group of trails and urban, suburban or rural interests. Nominees must have been publicly involved with trail issues for at least seven years. The award is not open to anyone who has previously received a state, national or international trail award. Extra consideration will be given for accomplishments related to creation of a specific "product" such as a trail or trail program.

All nominees must exemplify integrity, and social and environmental responsibility.



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Conference Awards Committee's Nomination Instructions

Nominations must be received by January 17, 2012

- Complete the 2011 Awards Nomination Form. (If nominating for the California Recreational Trails Committee's Award see separate instructions.)
- Provide a maximum one-page double-spaced letter explaining how the nominee meets the category criteria, including key completion dates, and describing why the nominee is worthy of an award.
- Include no more than three attachments. Attachments may include brochures, maps, photographs, articles, publicity, letters of endorsements, etc., but may not exceed a maximum of 10-pages. Please, no CDs or DVDs.
- Submit 8 complete sets of your nomination package (8-nomination forms, 8-summary letters, 8-copies of the attachments) for distribution to the judges. Do not send endorsement letters separately.
- Completed nomination packages must arrive by January 17, 2012 to be considered for an award. Award recipients will be notified by March 1st, and will be recognized at the April 19, 2012 Conference Awards Luncheon.

Each award recipient will receive two complimentary tickets to the Awards Luncheon on Thursday, April 19, 2012. If space is available, agency and organization award recipients will also receive a shared exhibit table at the Conference.

Decisions by the Conference Awards Committee and the California Recreational Trails Committee are considered final.

For additional questions regarding the Awards Program contact Charlie Willard at 916.359.4789 or cwillard@winfirst.com.

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Conference Awards Committee's Nomination Cover Form

Nominations must be received by January 17, 2012

Nominee Name (individual or Project):

Award Category -- Check one

- Lifetime Volunteer Achievement Award
- Lifetime Professional Achievement Award
- Merit Award – Event
- Merit Award – Program
- Merit Award – Project Construction
- Merit Award – Project Acquisition
- Merit Award – Project Planning
- Merit Award – Kids and Trails
- Merit Award -- Underserved Communities
- Website Award

Person making the nomination:

Name: _____

Organization or agency, if any: _____

Phone number: _____

Address: _____

City, state, zip: _____

Email: _____

Contact person (to answer questions regarding the nomination, if different from above):

Name: _____

Phone number: _____

Email: _____

Submit 8 copies of the nomination package including:

- This completed Nomination Cover Form
- A maximum one-page typed double-spaced letter supporting your nomination
- Three attachments totaling no more than 10-pages as described in the instructions
- No cds, dvds or similar items will be accepted or reviewed.

The nomination package must arrive at the address below by January 17, 2012:

Cheryl Essex, Conference Co-Chair
California State Parks Statewide Trails Section
USPS mail: P.O. Box 942896, Sacramento, CA 94296-0001
Street Address: 1416 9th Street, Room 1442-7, Sacramento, CA 95814



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California Recreation Trail Committee's Nomination Instructions & Cover Form

Nominations must be received by January 17, 2012

Nominee Name (Individual or Elected Official Only):

Person making the nomination:

Name: _____

Organization or agency, if any: _____

Phone number: _____

Address: _____

City, state, zip: _____

Email: _____

Contact person (to answer questions regarding the nomination, if different from above):

Name: _____

Phone number: _____

Email: _____

Submit 8 copies of your nomination package including:

- This completed California Recreational Trails Committee's Award Nomination Cover Form
- A Nomination Letter of not more than five (5) pages to include
 - Number of years the individual has been active with trail issues
 - The user group(s) most affiliated with the individual (if any)
 - The individual's home town
 - The individual's occupation
 - A description of the significant trail related activities that support this award
- At least three (3) and no more than 10 letters of endorsement
- Other materials (totaling no more than 10-pages) indicating the nominee's contributions to trails

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