



## Call for Award Nominations

Nominations due January 24, 2013

### California Trails & Greenways Conference May 8 - 10, 2013

Granlibakken Conference Center & Lodge  
[www.parks.ca.gov/trails/conference](http://www.parks.ca.gov/trails/conference)

The Conference Awards Committee is seeking nominees for recognition at the 2013 California Trails & Greenways Conference. *This is your opportunity to bring acknowledgement and appreciation to the individuals, organizations, agencies and businesses that, through their hard work, integrity and social responsibility, have made outstanding contributions that promote, enhance or expand public awareness and use of trails and greenways in California during calendar year 2012.*

The Awards Committee seeks nominations for notable achievements in the following ways:

#### **Individuals:**

- Serving as an exceptional **volunteer leader worthy of lifetime recognition** for achievements on behalf of trails or greenways statewide for over 25 years.
- Serving as a **parks or trails professional worthy of lifetime recognition** for over 25 years to further the cause of trails or greenways in California.

#### **Organizations or agencies that:**

- Initiated or implemented a successful trail or greenway **event**.
- Initiated or implemented an active **program** that benefited trails or greenways.
- Reached a significant milestone in the **development or reconstruction** of a unique trail or greenway project.
- Reached a significant milestone in a trail or greenway **acquisition**.
- Reached a significant milestone in a unique trail or greenway **planning project**.

#### **Individuals, organizations, agencies or businesses that:**

- Achieved excellence in design and creative approaches in developing trails or greenway **websites**.
- Established innovative programs to **engage children and youth in outdoor experiences** using, but not limited solely to, trails.
- Established innovative programs to **engage underserved communities in outdoor experiences** using, but not limited solely to, trails.

***If you know of a worthy individual, organization, agency or business -- then send in your nomination!*** Any individual, organization or agency may make a nomination in one or more of the Award Categories. (See full eligibility requirements on following pages). Nominations must be *received by January 24, 2013 to be considered for an award at the May 2013 Conference*. Award recipients will be notified by March 15, 2013; and will receive recognition at the Conference's Awards Luncheon on May 9, 2013.

For questions regarding the Awards Program contact Charlie Willard at [cwillard@winfirst.com](mailto:cwillard@winfirst.com) or 916.359.4789.

For more information about the California Trails & Greenways Conference log onto our website at [www.parks.ca.gov/trails/conference](http://www.parks.ca.gov/trails/conference) or call 877.776.3619.



**28<sup>th</sup> California Trails & Greenways Conference**  
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**2012 Award Categories**

[www.parks.ca.gov/trails/conference](http://www.parks.ca.gov/trails/conference)

<b>Lifetime Volunteer Achievement Award</b>	Presented to an <b>individual</b> who has volunteered considerable personal time for more than 25 years on behalf of trails or greenways, and who has been a leader with statewide impact on trails or greenways in California. This category is not necessarily recognized every year.
<b>Lifetime Professional Achievement Award</b>	Presented to a <b>professional park or trails individual</b> who has worked for at least 25 years to plan, develop and promote trails on a local and statewide basis, and who has been a leader with statewide impact on trails or greenways in California. This category is not necessarily recognized every year.
<b>Merit Award (Acquisition)</b>	Given in recognition of a unique trail or greenway acquisition project that reached a significant milestone in 2012. Nominees should be the <b>organization or agency</b> that initiated and implemented the project.
<b>Merit Award (Development)</b>	Given in recognition of a unique trail or greenway development or reconstruction project that reached a significant milestone in 2012. Nominees should be the <b>organization or agency</b> that initiated and implemented the project.
<b>Merit Award (Event)</b>	Given in recognition of a special and successful trail or greenway event held in 2012. Nominees should be the <b>organization or agency</b> that initiated and implemented the event. Note: <i>California Trail Days and National Trails Day events are eligible for nomination in this category.</i>
<b>Merit Award (Kids &amp; Trails)</b>	This award honors an <b>individual, organization, agency or business</b> that established an innovative program specifically designed to engage children and youth in outdoor experiences using trails. Creative, interpretive, educational and/or recreational design components are included along with innovative programs that stimulate kids' imagination and promote their interest in and appreciation for the natural environment while developing healthy life styles.
<b>Merit Award (Planning)</b>	Given in recognition of a unique trail or greenway planning project that reached a significant milestone in 2012. Nominees should be the <b>organization or agency</b> that initiated and implemented the project
<b>Merit Award (Program)</b>	Given in recognition of an important trail or greenway program that continues to be active. Nominees should be the <b>organization or agency</b> that initiated and implemented the program.
<b>Merit Award (Underserved Communities)</b>	This award honors an <b>individual, organization, agency or business</b> that established an innovative program specifically designed to engage underserved communities in outdoor experiences using trails. Creative, interpretive, educational and/or recreational design components are included along with innovative programs that encourage families and others to venture into open spaces and promote their interest in and appreciation for the natural environment while developing healthy life styles.
<b>Website Award</b>	Presented to the <b>trails or greenway website</b> that has achieved overall excellence through design and concept in 2012, and whose creative approaches have advanced the state-of-the-art.

***All nominees must exemplify integrity, and social and environmental responsibility.***



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**Conference Awards Committee's  
Nomination Instructions**

Nominations must be received by January 24, 2013

- Complete the 2012 Awards Nomination Form.
- Provide a maximum two-page, single-spaced, 12-pt. Arial font, Application Summary in response to the appropriate category's questions featured on pages 5 and 6.
- Include no more than six attachments. Attachments may include brochures, maps, photographs, articles, publicity, letters of support, etc. The complete package (Form, Application Summary and attachments) is not to exceed 10-pages.
- If submitting hard copies, submit 8 complete sets of your nomination package (8-nomination forms, 8-summary letters, 8-copies of the attachments) for distribution to the judges. If submitting via email, submit the completed package to [ASTehl@parks.ca.gov](mailto:ASTehl@parks.ca.gov). Do not send letters of support separately.
- Completed nomination packages must arrive by January 24, 2013 to be considered for an award. Award recipients will be notified by March 15th, and will be recognized at the May 9, 2013 Conference Awards Luncheon.

Each award recipient will receive two complimentary tickets to the Awards Luncheon on Thursday, May 9, 2013. If space is available, award recipients will also receive a shared exhibit table at the Conference.

Achievements and milestones must have occurred during the calendar year 2012. Nominations within each category will be ranked by the judges from highest to lowest, based on the responses to the questions on pages 5 and 6. The nominee with the highest ranking within each category will be that category's award recipient. Decisions by the Conference Awards Committee are considered final.

For additional questions regarding the Awards Program contact Charlie Willard at 916.359.4789 or [cwillard@winfirst.com](mailto:cwillard@winfirst.com).

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**Conference Awards Committee's  
Nomination Cover Form**

Nominations must be received by January 24, 2013

**Nominee Name** (individual or Project):

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**Award Category** -- Check one

- |  |   |
|--|---|
| <input type="checkbox"/> Lifetime Volunteer Achievement Award    | <input type="checkbox"/> Merit Award – Kids & Trails            |
| <input type="checkbox"/> Lifetime Professional Achievement Award | <input type="checkbox"/> Merit Award – Planning                 |
| <input type="checkbox"/> Merit Award – Acquisition               | <input type="checkbox"/> Merit Award – Program                  |
| <input type="checkbox"/> Merit Award – Development               | <input type="checkbox"/> Merit Award -- Underserved Communities |
| <input type="checkbox"/> Merit Award – Event                     | <input type="checkbox"/> Website Award                          |

**Individual, Organization or Agency making the nomination:**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, state, zip: \_\_\_\_\_

**Contact person** (Above representative able to answer questions regarding the nomination.):

Name: \_\_\_\_\_

Phone number: \_\_\_\_\_

Email: \_\_\_\_\_

**Nominee contact** (Individual being nominated or representing the nominated entity):

Name: \_\_\_\_\_

Phone number: \_\_\_\_\_

Email: \_\_\_\_\_

**Submit 8 copies** of the nomination package or email the package including:

- This completed Nomination Cover Form
- A maximum two-page, single-spaced, 12-pt. Arial font Application Summary supporting your nomination
- Up to six attachments, with the total Nomination package not to exceed 10-pages.
- No cds, dvds or similar items will be accepted or reviewed.

**The nomination package must arrive at the address below by January 24, 2013:**

Alex Stehl, Conference Co-Chair  
California State Parks, Statewide Trails Section / Trails Awards  
Email: [AStehl@parks.ca.gov](mailto:AStehl@parks.ca.gov)  
USPS mail: P.O. Box 942896, Sacramento, CA 94296-0001  
Street Address: 1416 - 9<sup>th</sup> Street, Room 1442-7, Sacramento, CA 95814



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**Conference Awards Committee's  
Application Summary Questions**

Nominations must be received by January 24, 2013

Note: The Application Summary should be no more than 2-pages, single-spaced, using 12-pt. Arial font.

**Lifetime Volunteer Achievement Award**

Nominated Individual must meet ALL of the following criteria:

- Document nominee's 25-years or more of volunteer service on behalf of trails.
- Describe how nominee's efforts involved planning, developing, maintaining and/or promoting trails.
- Describe how the nominee's actions had a local and state-wide impact on trails in California.
- Document nominee's demonstrated leadership on behalf of trails/greenways with statewide impact.
- Describe how nominee's contribution to trails has been exceptional and important.

**Lifetime Professional Achievement Award**

Nominated Individual must meet ALL of the following criteria:

- Document nominee's 25-years or more of professional service on behalf of trails.
- Describe how nominee's efforts involved planning, developing, maintaining and promoting trails.
- Describe how the nominee's actions had a local and state-wide impact on trails in California.
- Document nominee's demonstrated leadership on behalf of trails/greenways with statewide impact.
- Describe how nominee's contribution to trails has been exceptional and important.
- Document that nominee volunteered a considerable amount of personal time over the past 25 or more years on behalf of trails/greenways.

**MERIT AWARDS**

Nominations within each category will be ranked by the judges from highest to lowest based on the responses to the questions below. The nominee with the highest ranking within each category will be that category's award recipient. NOTE: Achievements and milestones must have occurred during the calendar year 2012.

**Merit Awards -- Project Acquisition, Development & Planning Categories**

- Does the project deserve special recognition, and was it completed or did it reach a significant milestone in 2012? Provide the completion date or date of the significant milestone.
- To what extent has the project proven successful and effective?
- To what extent is the project special, unusual, creative, innovative and/or unique?
- To what extent has the project involved community resources, such as people, funding, in-kind contributions, etc.?
- To what extent has the trail project benefited the community?
- How does the project serve as a model or provide inspiration to others?

**Event Award**

- Event must have been held in the year 2012. Please provide date of event.
- Describe the targeted community, and the extent to which that community was engaged in the trail event?
- To what extent was the event successful, effective and/or exceptional?
- To what extent was the event special, unusual, creative, innovative and/or unique?

*(Event Award questions continued on page 6)*

- To what extent did the event raise public awareness, money, volunteer service, promote partnerships or otherwise benefit trails?
- How does the project serve as a model or provide inspiration to others?

#### **Kids & Trails Programs**

- What innovative approaches were used to stimulate kids' imagination and promote their interest in and appreciation for the natural environment using trails in the year 2012?
- To what extent were creative interpretive, educational and/or recreational *design components* used?
- Was there a component to encourage developing healthy lifestyles?
- Was the effort successful in engaging children and youth in outdoor experiences?
- How does the project serve as a model or provide inspiration to others?

#### **Program Award**

- Describe how the program benefitted trails in the year 2012.
- To what extent was the program successful and effective?
- To what extent was the program special, unusual, creative, innovative and/or unique?
- To what extent does the program serve as an important model or inspiration for other agencies or organizations?
- To what extent did the program raise public awareness, money, volunteer service, promote partnerships, involve the community or otherwise benefit trails?

#### **Underserved Communities Programs**

*[For the purposes of this award, "underserved communities" are those that have traditionally faced barriers in accessing safe parks, natural open spaces, trails and greenways.]*

- Within underserved communities, what innovative approaches were used to stimulate the imagination and promote interest in and appreciation for the natural environment using trails in the year 2012?
- To what extent were creative interpretive, educational and/or recreational *design components* used?
- Was there a component to encourage developing healthy lifestyles?
- Was the effort successful in engaging the community, their family and others in outdoor experiences?
- To what extent does the program serve as an important model or inspiration for other agencies or organizations?

#### **Website Award**

- Does the website provide trail related information in a clear and logical format?
- Is valuable, relevant and timely information about trails, trail use, trail programs or trail etiquette and safety being presented to the public?
- To what extent is the website design special, unusual, creative, innovative and/or unique in its presentation of trail related information?
- To what extent does the program serve as an important model or inspiration for other agencies or organizations?