



California Trails Conference Foundation

A 501(c)(3) nonprofit organization #68-0343597

P.O. Box 253

Elk Grove, CA 95759

877.776.3619 or 916.862.2953 cell

Exhibit Opportunities

California Trails & Greenways Conference

April 8 - 10, 2014

Riviera Palm Springs

President

Richard E. Troy

Secretary/Treasurer

John A. Kolb

Director

Dave Gould

Cathy Haagen-Smit

Maryanne Vancio

Executive Director

Michele Modellas

mjmodellas@aol.com

Immediate Past

Executive Director

Lauralee Svendsgaard

lsven@beak.org

A unique opportunity to exhibit your services and products to a niche market from local, state and federal agencies, conservation and nonprofit organizations, as well as community advocates for hiking, biking and horseback riding trails is coming your way!

The 29th California Trails & Greenways Conference directly benefits trail and greenway planners, builders, managers, maintenance crews, interpreters and advocates; making this a very special opportunity to effectively promote your products and services during this 3-day event.

The Riviera Palm Springs is ideally suited to provide **affordable and highly visible exhibit space for your organization**. With expected **attendance exceeding 400**, conference attendees will have frequent and relaxed opportunities to view your products and engage in meaningful discussions about your services. The Trails Conference is the only statewide, non-motorized trails conference in California, and our team actively incorporates conference communications to **a database of over 3,000 energetic trail professionals and advocates (many with direct purchasing authority)**.

Hosted by California State Parks' Statewide Trails Section and the California Trails Conference Foundation (a 501(c)(3) nonprofit corporation), all Conference funds are applied directly to Conference costs; and contributions are tax deductible.

Consider upgrading from an Exhibitor to a **Conference Sponsor** to receive additional benefits. Specific Conference Sponsor Packages come with complimentary exhibit space allowing you to display your products and services, and **benefit from additional promotional opportunities that include: a hot link from California State Parks' website, complimentary registration (which includes meals with conference attendees) program advertising and more.**

Our team has secured a special conference rate of \$115++ per night standard. For hotel reservations call 866.588.8311. Be sure to reference the "California Trails & Greenways Conference." The special conference rate is guaranteed only for reservations made prior to March 17, 2014.

Whether you choose to be an Exhibitor or Sponsor, this is a truly golden opportunity to directly connect your very special products and services with trail planners, builders, managers and advocates. For additional Exhibit and Sponsor information and forms, simply follow the links on the Conference website www.parks.ca.gov/trails/conference or **contact Michele Modellas** at 877.776.3619 or mjmodellas@aol.com.

Multi-year exhibitor opportunities exist! Inquire with our staff to learn more!



Exhibitor Form

California Trails & Greenways Conference

April 8 -10, 2014

Your Details

Company, Organization or Agency Name: _____
Contact Person: _____
Address: _____ Phone: _____
City: _____ State: _____ Zip: _____
Email: _____ Website: _____

Exhibit Options (All exhibit spaces include electricity)

Commercial

- | | |
|--|---|
| <input type="checkbox"/> Free Standing Exhibit - \$300
(maximum length 10 feet) | <input type="checkbox"/> Half Table - \$150
(Shared) |
| <input type="checkbox"/> Standard Exhibit Table - \$300
(table size: 6' x 2½') | <input type="checkbox"/> Outside Exhibit
(Call for quote and availability) |

Non-Profit or Agency

- | | |
|--|---|
| <input type="checkbox"/> Free Standing Exhibit - \$200
(maximum length 10 feet) | <input type="checkbox"/> Half Table - \$100
(Shared) |
| <input type="checkbox"/> Standard Exhibit Table - \$200
(table size: 6' x 2½') | <input type="checkbox"/> Outside Exhibit
(Call for quote and availability) |

For inclusion in the conference program, forms and payment must be received by: **March 17, 2014.**

* Want a real deal? **Look into the Conference Sponsorship Packages.**
Many sponsor levels include exhibit space along with other effective promotional opportunities.
For details call 877.776.3619 view the conference website at www.parks.ca.gov/trails/conference.

Payment Information

Payment Method

- Full Payment Check (made payable to California Trails Conference Foundation)
Enclosed: Money Order (made payable to California Trails Conference Foundation)
 Credit Card (Visa or MasterCard accepted)

Cardholder Information (For Credit Card Transactions)

Cardholder's Name: _____
Cardholder's Address: _____
City: _____ State: _____ Zip: _____
Authorized Amount: _____ Expiration Date: _____ 3 Digit Security Code: _____
Credit Card Number: _____
Cardholder's Signature: _____

Thank You!
Please mail payment & form to the address below by March 17, 2014.