



California Trails Conference Foundation

A 501(c)(3) nonprofit organization #68-0343597
P.O. Box 1047
Yachats, OR 97498
877.776.3619 or 541.547.3640

Exhibit Opportunities

President
Richard E. Troy

**Secretary/
Treasurer**
John A. Kolb

**Executive
Director**
Lauralee Svendsgaard
lsven@peak.org

California Trails & Greenways Conference

www.parks.ca.gov/trails/conference

April 18 to 20, 2012

(Wednesday through Friday)

Woodland Hills Marriott

A unique opportunity to exhibit your services and products to a niche market from local, state and federal agencies, conservation and nonprofit organizations, as well as community advocates for hiking, biking and horseback riding trails is coming your way!

The 27th California Trails & Greenways Conference directly benefits trail and greenway planners, builders, managers, maintenance crews, interpreters and advocates; making this a very special opportunity to effectively promote your products and services during this 3-day event.

The Woodland Hills Marriott, located a short distance from Topanga State Park, is ideally suited to provide **affordable and highly visible exhibit space**. With expected **attendance exceeding 400**, conference attendees will have frequent and relaxed opportunities to view your products and engage in meaningful discussions. The Trails Conference is the only statewide, non-motorized trails conference in California, and has **a database of over 3,000 active trail professionals and advocates (many with direct purchasing authority)**.

By upgrading and becoming a **Conference Sponsor** (with the Copper Package or above), you can display your products and services with an exhibit space, and **benefit from additional promotional opportunities that include: a hot link from California State Parks' website, complimentary registration (which includes meals with conference attendees) program advertising and more.**

Hosted by California State Parks' Statewide Trails Section and the California Trails Conference Foundation (a 501(c)(3) nonprofit corporation), all Conference funds are applied directly to Conference costs; and contributions are tax deductible.

We have secured a special conference rate starting from \$110/room night at the Woodland Hills Marriott. For hotel reservations call 800.228.9290 or 818.887.4800 and reference the "California Trails & Greenways Conference." The special conference rate is guaranteed only for reservations made prior to March 27, 2012. You may also view the property's website at www.warnercentermarriott.com.

Whether you choose to be an Exhibitor or Sponsor, this is a truly golden opportunity to directly connect your very special products and services with trail planners, builders, managers and advocates. Send in your exhibitor form today to secure your place!

For additional Exhibit and Sponsor information and forms, simply follow the links on the Conference website www.parks.ca.gov/trails/conference or contact Lauralee at 877.776.3619 or lsven@peak.org.



Exhibitor Form

California Trails & Greenways Conference

www.parks.ca.gov/trails/conference

April 18 to 20, 2012

For inclusion in the Conference Program forms & payment must be received by March 15th

"Fill & Print" pdf document

Company, Organization or Agency: _____

Contact Person: _____

Address: _____ City _____ Zip _____

Phone: _____ Fax: _____

Email: _____ Website: _____

*Exhibit Options (select one only)

Commercial

- | | | | |
|---|-------|--|----------------|
| <input type="checkbox"/> Free standing exhibit (maximum length 10 ft.) | \$325 | <input type="checkbox"/> Half table (shared) | \$175 |
| <input type="checkbox"/> Standard exhibit table (6 ft. x 2.5 ft. table) | \$325 | <input type="checkbox"/> Outside exhibit -- TBD | \$ |
| | | Call for quote & availability | (enter amount) |

Nonprofit or Agency

- | | | | |
|---|-------|--|----------------|
| <input type="checkbox"/> Free standing exhibit (maximum length 10 ft.) | \$225 | <input type="checkbox"/> Half table (shared) | \$125 |
| <input type="checkbox"/> Standard exhibit table (6 ft. x 2.5 ft. table) | \$225 | <input type="checkbox"/> Outside exhibit -- TBD | \$ |
| | | Call for quote & availability | (enter amount) |

** Want a real deal? Look into our Sponsorship Packages. Many include exhibit space along with other effective promotional opportunities. For details call 877.776.3619 or view our website at www.parks.ca.gov/trails/conference.*

Automatically calculates from Exhibit Option selection:

Fixed rate and/or **Outside Exhibit TBD Rate** + Click here if you need electricity \$35 (flat rate for entire conference) = **TOTAL**

Payment Information

Full payment enclosed (check or money order), payable to *California Trails Conference Foundation*

Charge payment to (select one):  or  Payment Total (auto tabulated) \$ _____

Cardholder's name (please print): _____

Cardholder's address, city, state, zip code: _____

Card # _____ 3-digit security code: _____

Due to Information Technology (IT) Security policies, this form does not have a save feature

Expiration date: _____

Cardholder's signature: _____ Date: _____

Thank You!

California Trails Conference Foundation
P.O. Box 1047, Yachats, OR 97498
www.parks.ca.gov/trails/conference
Phone 877.776.3619 or 541.547.3640
Email lsven@peak.org
Tax ID #68-0343597