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California Trails Conference Foundation

A 501(c)(3) nonprofit organization #68-0343597
P.O. Box 1047
Yachats, OR 97498
877.776.3619 or 541.547.3640

Sponsorship Opportunities

California Trails & Greenways Conference
April 18 to 20, 2012
Woodland Hills Marriott

The 27th ***California Trails & Greenways Conference*** will take place April 18 to 20, 2012 (Wednesday through Friday) at the Woodland Hills Marriott in Los Angeles County. This year's conference will provide valuable insights into linking trails to transportation funding, the expanding role of trails in fostering health and well-being, and exploring a wide variety of partnerships.

Sponsorships provide significant opportunities to ***promote services, products and agencies*** *through* ***email promotions, links from California State Park's website, on selected conference items, and in our exhibit areas***. As the only statewide, non-motorized trails conference in California, our email database serves nearly ***3,000 trail designers, builders, managers and volunteers*** -- many with direct purchasing and contracting authority. With **over 400** trail professionals and volunteers from local, state and federal agencies, conservation and nonprofit organizations expected to attend this 3-day conference, our ***exhibit space*** and other ***marketing opportunities*** guarantee frequent and meaningful exposure to your agency or organization.

Whatever sponsorship package you choose, your tax-deductible contribution to the nonprofit *California Trails Conference Foundation* is applied directly to conference costs and reduces registration fees for all attendees – a truly appreciated gesture at this time. This is a truly unique opportunity to ***directly connect trail planners, builders, managers and volunteers*** from throughout California to your services and products.

Please review the Sponsorship Package information and complete the Sponsor Forms (pages 3 & 4) to your desired level of involvement. For more information about the *California Trails & Greenways Conference,* view the Conference website:

www.parks.ca.gov/trails/conference
Or Call Lauralee Svendsgaard at 877.776.3619 or 541.547.3640

Thank you for your support of California's trails!

Sponsorship Packages

California Trails & Greenways Conference

www.parks.ca.gov/trails/conference

April 18 to 20, 2012

Woodland Hills Marriott

Platinum Trail Supporter $5,000

- Recognition as a dinner and evening program, award lunch or plenary sponsor
- Sponsorship recognition in Conference promotional emails to nearly 3,000 active trail advocates
- Acknowledgement in the Conference program
- Your logo on selected Conference items and website
- Preferred complimentary exhibit space
- Hot link to your website from California State Parks' Conference website
- Five complimentary Full Conference Registrations with meals

Golden Trail Supporter $3,500

- Recognition as a breakfast, reception or hospitality sponsor
- Acknowledgement in the Conference program
- Your logo on selected Conference items and website
- Preferred complimentary exhibit space
- Hot link to your website from California State Parks' Conference website
- Four complimentary Full Conference Registrations with meals

Silver Trail Supporter $2,500

- Sponsorship of a concurrent session
- Acknowledgement in the Conference program
- Your logo on selected Conference items and website
- Complimentary exhibit space
- Hot link from California State Parks' Conference website to your website
- Three complimentary Full Conference Registrations with meals

Bronze Trail Supporter $2,000

- Sponsorship of a workshop
- Acknowledgement in the Conference program
- Complimentary exhibit space
- Hot link to your website from California State Parks' Conference website
- Two complimentary Full Conference Registration with meals

Copper Trail Supporter $1,500

- Acknowledgement in the Conference program
- Complimentary exhibit space
- Hot link to your website from California State Parks' Conference website
- One complimentary Full Conference Registration with meals

*Brass Trail Supporter $750 General Sponsors $300 Nonprofits**

- Acknowledgement in the Conference program
- Complimentary shared table space
- Name listed on California State Parks' Trails & Greenways Conference website

* *A special category for small nonprofits with no paid staff.*

Sponsorship Form

California Trails & Greenways Conference

www.parks.ca.gov/trails/conference

April 18 to 20, 2012

(Wednesday through Friday)

Woodland Hills Marriott

"Fill & Print" pdf document

Sponsor Name: _____

Contact Person: _____

Address: _____City _____Zip _____

Phone: _____Fax: _____

Email: _____Website: _____

Sponsorship Package

- ☐ Platinum $5,000
- ☐ Golden $3,500
- ☐ Silver $2,500
- ☐ Bronze $2,000
- ☐ Copper $1,500
- ☐ Brass $750
  Or $300 for small nonprofits with no paid staff

Sponsor Options (please check all that apply)

☐ **Provide electronic logo** (300 DPI min JPEG) for website and acknowledgement purposes. Applies to all levels. *Sponsorships and logos received by January 15 will receive recognition early and often. Sponsorships received after March 1 will be recognized on selected conference items.*

☐ **Exhibit space requested:** Please complete the Exhibit Information (page 4).

☐ **No exhibit space requested**

Please Complete Page 4

Sponsor's Payment & Exhibit Information

California Trails & Greenways Conference

www.parks.ca.gov/trails/conference

April 18 to 20, 2012

"Fill & Print" pdf document

Payment Information

Sponsorship Contribution $_____

(Enter amount selected under "Sponsorship Package")

☐ **Full payment enclosed (check or money order), payable to** *California Trails Conference Foundation*

☐ **Charge payment to (select one)**: ☐ Visa or ☐ MasterCard

Cardholder's name (please print): _____

Cardholder's address, city, state and zip code:

_____

Card #: _____

Due to Information Technology (IT) Security policies, these forms do not have a save feature

3-digit Security Code: _____ Card's Expiration Date: _____

Cardholder's signature: _____ Date: _____

Sponsor's Exhibit Information

Exhibit Contact Person: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Display description and dimensions: _____

_____

Type of Exhibit

☐ Free standing exhibit (maximum length 10 ft.)

☐ Standard exhibit table (8 ft. x 2.5 ft. table)

☐ Half table (shared -- *Brass Trail* Sponsor)

☐ Outside exhibit (Call for details)

☐ Will you need electricity?

Thank You!

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Tax ID #68-0343597