

Memorandum

Date : August 17, 2012

To : Field Division Chiefs
District Superintendents
District Volunteer Coordinators

Ronilee A. Clark

From : Ronilee A. Clark
Acting Deputy Director, Park Operations

Subject : Volunteers in Parks Program 2011 Annual Report

For the fourth consecutive year, the Volunteers in Parks Program (VIPP) recorded over one million volunteer hours. In 2011, 27,637 volunteers contributed 1,088,258 hours of service, representing an equivalent dollar value to the department of almost \$24 million.

Dedicated volunteers assist California State Parks staff in a myriad of important program areas. Volunteers interpret our valuable natural and cultural resources, help keep facilities clean and trails in good repair, and offer a welcoming presence in our campgrounds and visitor centers.

We are continually challenged as a department to improve our services and provide programs to our visitors. Please consider ways the department can continue to expand the use of volunteers in our parks. Well-trained and skillfully-managed volunteers offer a cost-effective way of meeting critical operational needs: each staff hour spent supporting the program yields 11 hours of volunteer time.

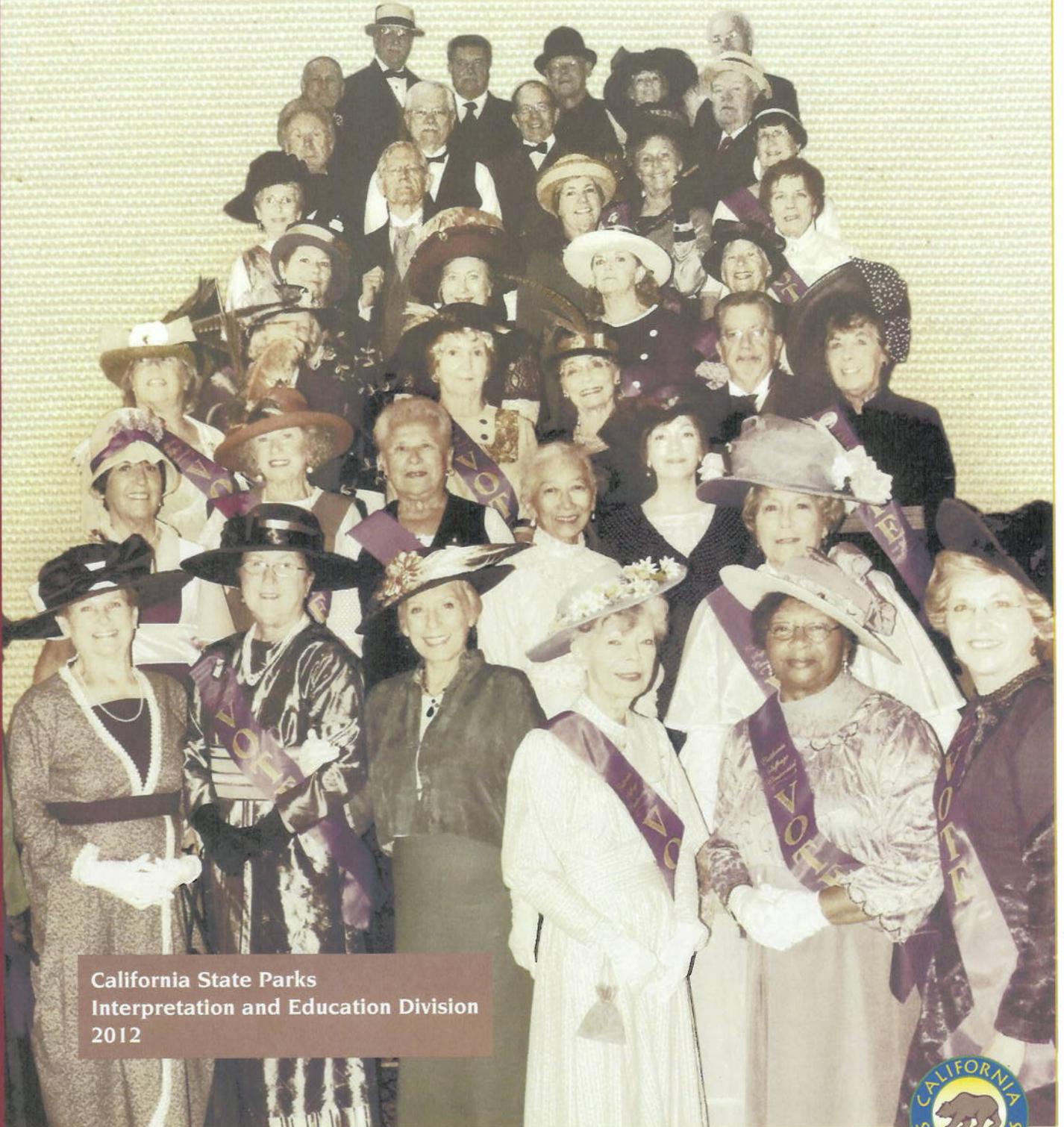
I commend you, your staff and volunteers on the significant work you accomplished together over the past year. I sincerely appreciate your continued efforts. Should you have any questions about this report, please contact Margo Cowan, Volunteers in Parks Program Coordinator, at (916) 653-8819 or mcowan@parks.ca.gov.

Attachments

cc: Janelle R. Beland, Acting Director
Roy Stearns, Deputy Director, Communications
Phil Jenkins, Acting Deputy Director, OHMVR Division
Aaron Robertson, Deputy Director, Administrative Services
Donna Pozzi, Chief, Interpretation and Education
Margo Cowan, Coordinator, Volunteers in Parks Program

Volunteers in Parks Program

2011 Annual Report



California State Parks
Interpretation and Education Division
2012



Volunteers in Parks Program

2011 Annual Report

California State Parks
Interpretation and Education Division
Sacramento, California
2012



© 2012 California State Parks

California State Parks supports equal access.
This publication can be made available in alternate formats.
For information call: (800) 777-0369
(916) 653-6995, outside the U.S.
711, TTY relay service
www.parks.ca.gov

Questions about this publication or requests for copies should be directed to:
Interpretation and Education Division
California State Parks
PO Box 942896, Sacramento, CA 94296-0001
Phone: (916) 654-2249
interp@parks.ca.gov

Cover Photo:

State Capitol Museum volunteers in period attire celebrating the opening of "We Won the Vote! 100 Years of Equal Suffrage in California" Exhibition. California State Capitol Museum. October 1, 2011



VOLUNTEERS IN PARKS PROGRAM 2011 Activity Report

Summary

In 2011, **27,637** individuals provided **1,088,258 service hours**, surpassing the threshold of one million volunteer hours for the fourth consecutive year and representing an equivalent dollar value to the department of almost **\$24 million**.* The attached charts track 2011 volunteer activity.

From an all-time high of 34,510 volunteers in 2010, the total number of volunteers decreased by 20% in 2011. The number of long-term volunteers increased slightly in 2011, while volunteers participating in single day and weekend projects decreased by 22%. Overall, the average number of hours invested per volunteer increased from 32 hours to 39 hours over the two-year period.

Interpretation continued to represent the largest category of volunteer service, comprising nearly 24% of all volunteer hours. Volunteers delivered 52% of all presented interpretive programming in 2011. Campground hosts and volunteers assisting with public contact functions combined for an additional 29% of total volunteer hours.

Staff Support and Training

Dedicated field personnel who coordinated park volunteers were essential to the success of the VIP Program. While the number of state employees managing volunteers decreased slightly - from a high of 894 in 2009 to 816 in 2011 - total staff hours devoted to volunteer administration increased by 12.4% during that time. Each staff hour expended on volunteer management yielded 11 hours of volunteer service. In January 2011, Mott Training Center offered statewide Volunteer Management training in Angeles District attended by 19 department employees.

Special Events and Public Workdays

Earth Day, Trails Day, Coastal Cleanup Day and other one-day or weekend special events and public workdays attracted over 19,000 short-term volunteers. Working collaboratively with the California State Parks Foundation, park cooperating associations and other partners, individuals, families and groups assisted in cleaning up our parks and beaches, maintaining trails, producing living history demonstrations, and participating in a variety of other interpretive activities and restoration projects around the state.

Volunteer Recognition

Department staff presented 37 Poppy Awards and 10 Volunteer Medallions to individuals and groups deserving special acknowledgment during 2011.

Volunteer Enhancement Program

Proposition 84, approved by California voters in 2006, allocated \$4 million to the Volunteer Enhancement Program, allowing the Department to fund five minor capital projects totaling \$650,000 in FY 08/09, three projects totaling \$575,000 in 09/10, eight projects totaling \$456,000 in 10/11 and six projects totaling \$570,000 in 11/12. VEP funds were used to upgrade visitor centers and volunteer facilities, develop or improve camp host sites, and carry out other facilities improvements that enhanced our parks and helped increase volunteer participation.

Program Contact

If you have questions about this report, please contact Margo Cowan at (916) 653-8819 or by e-mail at mcowan@parks.ca.gov.

* The 2011 volunteer service hour is based on the private sector value of \$21.79 per hour, derived from private non-farm payroll determined by the Bureau of Labor Statistics of the U.S. Department of Labor, as reported by the Independent Sector in Washington, D.C.

Volunteers in Parks Program 2011

District/Unit/ Office	Unit	Admin.	Campground/ Park Host	Interp.	Maintenance/ Housekeeping	Public Safety	Natural Resource Mgt.	Cultural Resource Mgt.	Public Relations	Public Contact	Special Events, Other	Total Volunteer Hours	Total # of Volunteers	Total Long Term Vols	Total Short Term Vols	Total CSP Staff Hours	Total CSP Staff
Angeles	915	5,348	2,400	20,135	3,817	13,199	338	1,840	831	8,878	7,645	64,431	1,452	564	1,129	1,851	39
Capital	670	25,183	0	83,006	30,463	2,597	108	1,839	120	11,335	19,123	173,774	990	821	201	6,558	50
Central Valley	730	3,078	7,590	4,519	4,728	1,200	340	996	144	7,328	6,716	36,639	1,007	445	562	6,160	32
Channel Coast	910	3,090	13,530	7,443	10,325	1,122	780	2,006	200	9,111	2,842	50,449	238	165	73	7,450	63
Colorado Desert	940	7,636	5,790	3,989	6,018	6,822	13,528	3,735	189	14,829	1,235	63,751	606	354	252	6,760	31
Diablo Vista	660	3,923	2,718	7,393	94,113	6,554	1,360	265	33	7,031	6,238	44,928	2,130	596	1,538	5,023	62
DPR HQ-Interp & Ed	830	125	0	118	0	0	0	0	0	0	0	243	2	2	0	85	4
DPR HQ-Legal	25	525	0	0	0	0	0	0	0	0	0	525	5	5	0	210	3
DPR HQ-Natural Res	820	0	0	0	0	0	247	0	0	0	0	247	1	1	0	48	2
Gold Fields	690	2,324	2,950	9,582	7,000	5,144	143	571	374	5,163	2,220	35,470	1,148	258	890	2,360	7
Hollister Hills	556	378	0	70	844	2,327	125	190	0	0	496	4,430	155	52	103	664	18
Hungry Valley	553	0	0	32	0	599	0	0	0	0	160	791	39	24	15	224	3
Inland Empire	950	1,319	550	2,049	2,526	3,738	347	338	0	8,143	3,394	22,404	868	162	706	3,342	22
Marin	653	1,377	3,026	5,766	2,277	205	382	269	521	2,621	1,024	17,468	460	240	220	576	12
Mendocino	641	410	6,056	3,900	6,001	0	2,019	0	220	4,377	1,200	24,183	365	65	300	2,000	15
Monterey	720	14,063	4,593	20,592	10,500	1,711	5,901	2,965	1,954	15,429	4,389	82,097	1,077	682	395	8,488	91
North Coast Redwoods	635	200	5,000	150	500	400	200	80	40	5,000	200	11,770	115	65	50	50	40
Northern Buttes	645	4,286	20,595	3,649	6,319	656	4,884	1,485	53	4,292	5,494	51,714	894	204	690	3,395	46
Oceano Dunes	264	4,805	1,780	2,991	580	11,391	1,942	115	220	2,185	58	26,067	689	183	506	2,400	7
Ocotillo Wells	555	162	456	164	72	32	0	0	13	503	0	1,402	94	14	80	200	3

Volunteers in Parks Program 2011

District /Unit/ Office	Unit	Admin.	Campground/ Park Host	Interp.	Maintenance/ Housekeeping	Public Safety	Natural Resource Mgt.	Cultural Resource Mgt.	Public Relations	Public Contact	Special Events, Other	Total Volunteer Hours	Total # of Volunteers	Total Long Term Vols	Total Short Term Vols	Total CSP Staff Hours	Total CSP Staff
Orange Coast	925	3,812	9,326	6,122	9,900	969	2,780	0	360	5,130	13,027	50,428	4,848	350	4,498	6,797	40
Russian River	651	1,007	6,285	13,732	3,583	217	120	60	660	2,341	3,602	31,607	1,021	342	679	340	17
San Diego Coast	935	14,274	29,880	9,857	4,834	782	6,120	505	1,330	10,008	5,925	83,515	3,583	590	2,993	3,586	57
San Luis Obispo Coast	740	7,923	16,880	12,475	4,199	4,000	1,104	50	281	11,322	1,787	60,021	1,121	933	188	5,950	51
Santa Cruz	715	9,440	22,632	31,861	8,355	969	3,657	1,327	326	7,644	9,832	96,043	3,468	917	2,551	16,972	60
Sierra	683	2,853	7,863	6,519	8,089	1,431	945	1,087	188	5,695	3,137	37,807	769	462	307	4,231	18
Tehachapi	900	453	1,040	2,434	347	64	472	251	0	1,387	607	7,055	314	128	184	1,811	15
Twin Cities	558	0	0	0	0	2,525	30	80	0	40	6,324	8,999	179	48	131	148	8
District Totals		117,994	170,940	258,528	225,390	68,654	47,872	20,054	8,057	149,792	106,675	1,088,258	27,638	8,672	19,241	97,679	816
% of Total		10.84%	15.71%	23.76%	20.71%	6.31%	4.40%	1.84%	0.74%	13.76%	9.80%						

2011 VIP Program Figures at a Glance

Total Number of VIPs	27,638
Total Volunteer Hours (equal to 521 full time employees)	1,088,258
Value per Volunteer Service Hour *	\$21.79
Total Value*	\$23,713,141.82

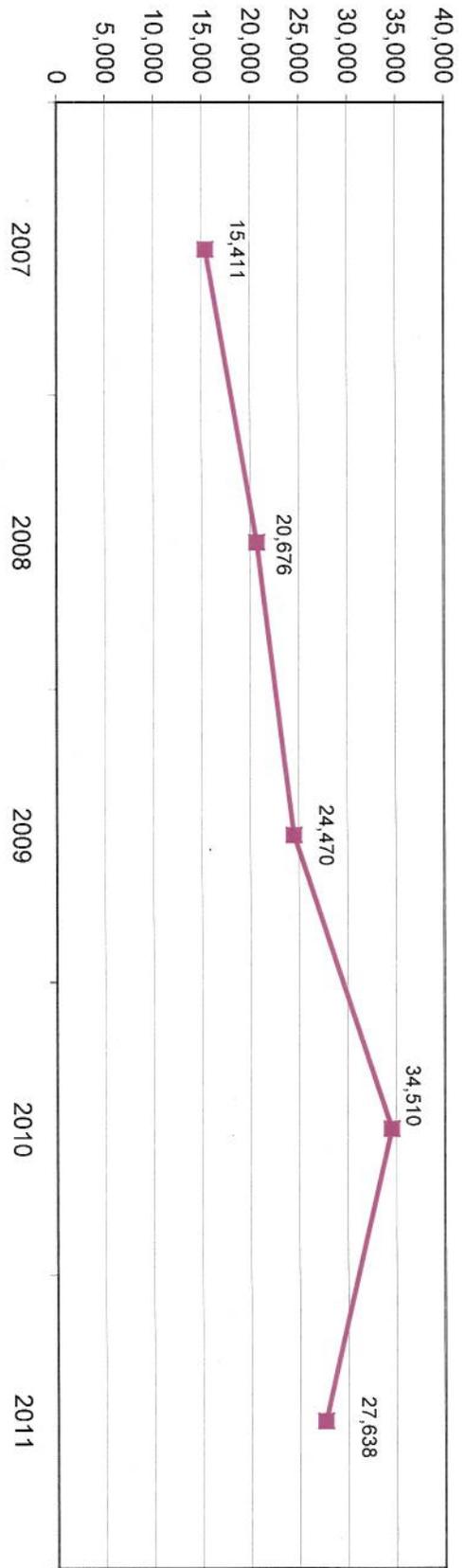
2011 CSP Investment in VIP Program

Total Number of CSP Staff	816
Total CSP Staff Hours	97,679
Total CSP PYs	51
Value per Service Hour **	\$34,94
Dollar Value of Park Staff Investment	\$3,412,904.26

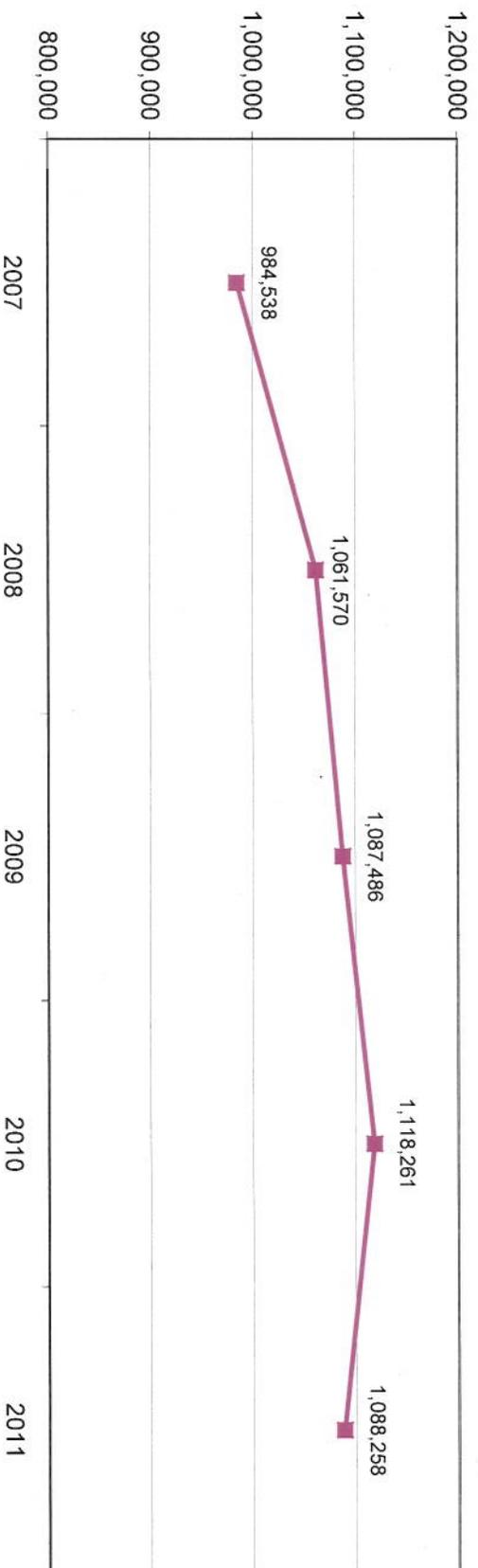
*The value of the volunteer service hour is based on the average hourly earnings of all production and non-supervisory workers on private nonfarm payrolls as determined by the Bureau of Labor Statistics of the U.S. Department of Labor. Independent Sector takes this figure and increases it by 12 % to estimate for fringe benefits.

**CSP staff hour is based on the midpoint hourly wage of a State Park Ranger, with 31% added to represent state employment benefits.

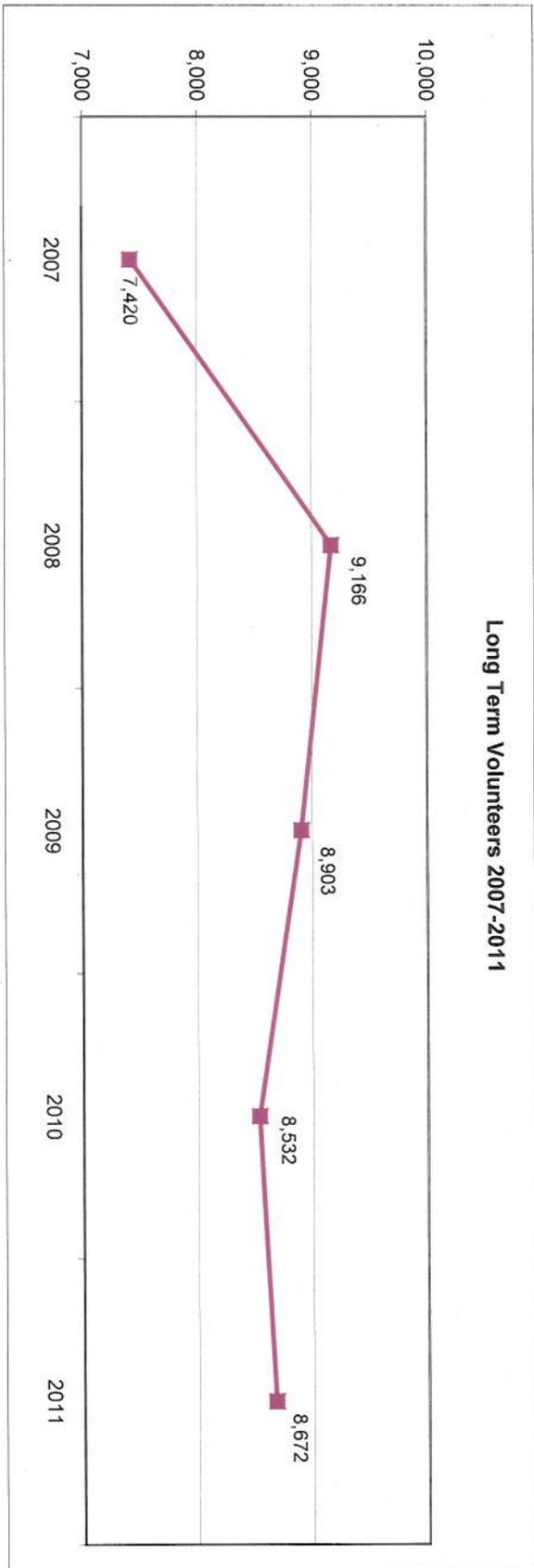
Number of Volunteers 2007-2011



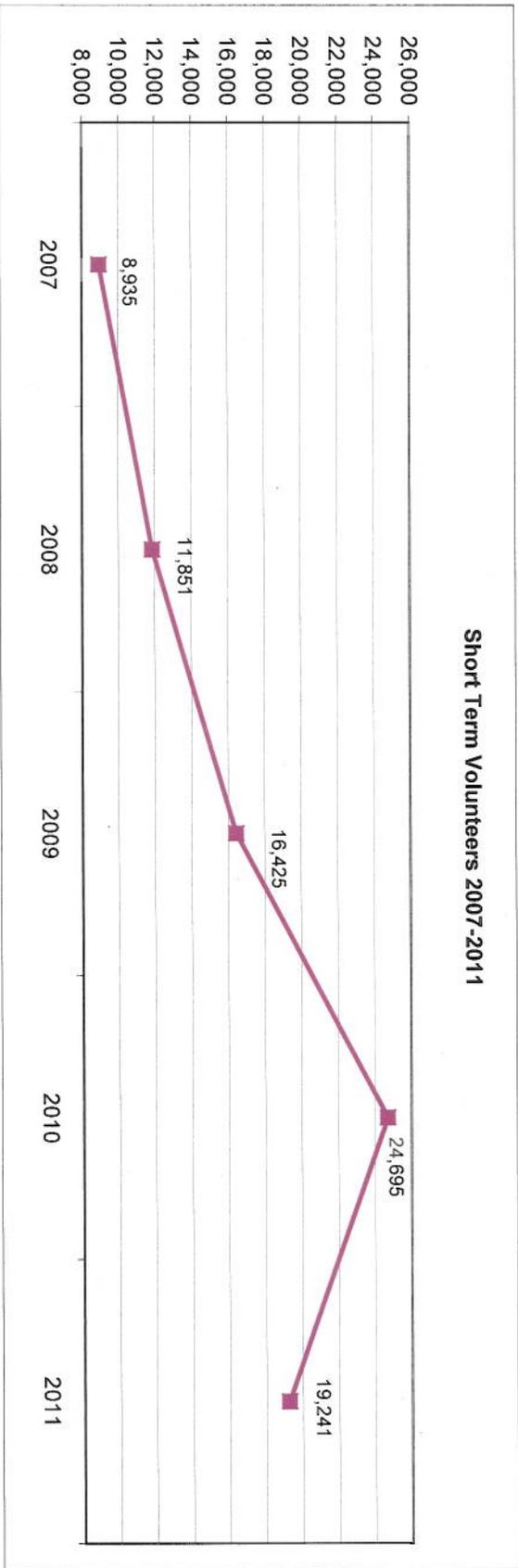
Volunteer Hours Contributed 2007-2011



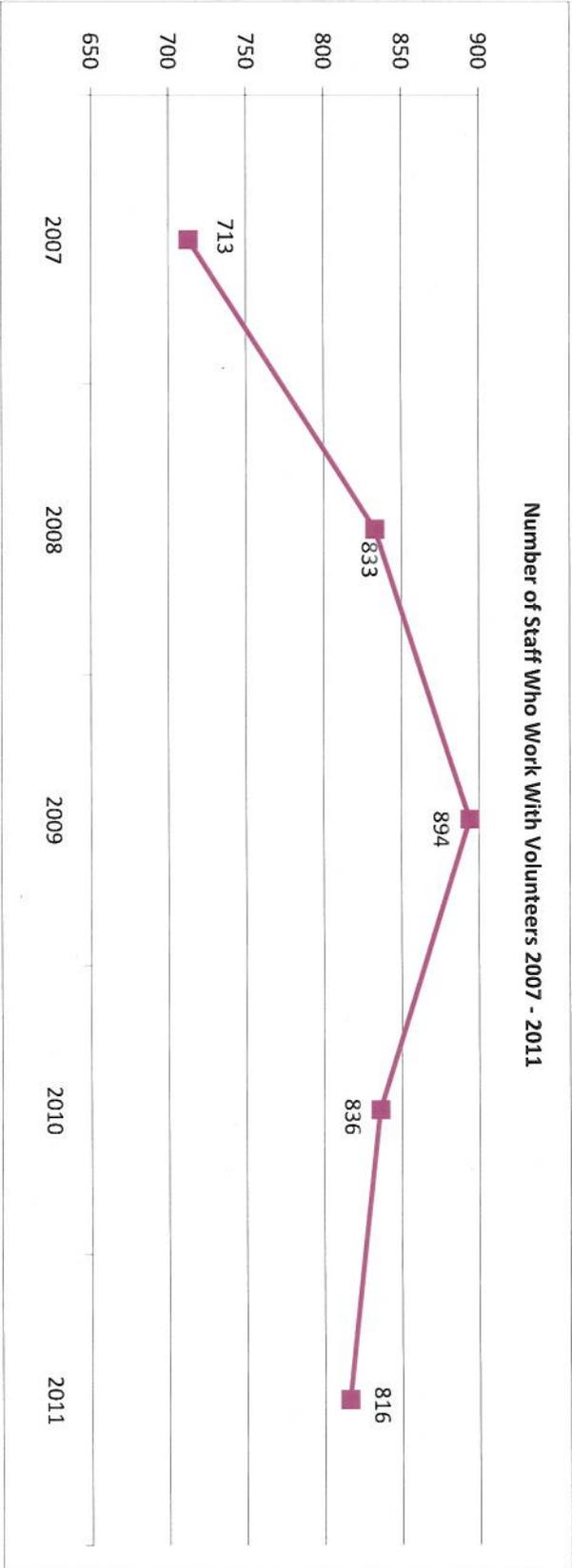
Long Term Volunteers 2007-2011



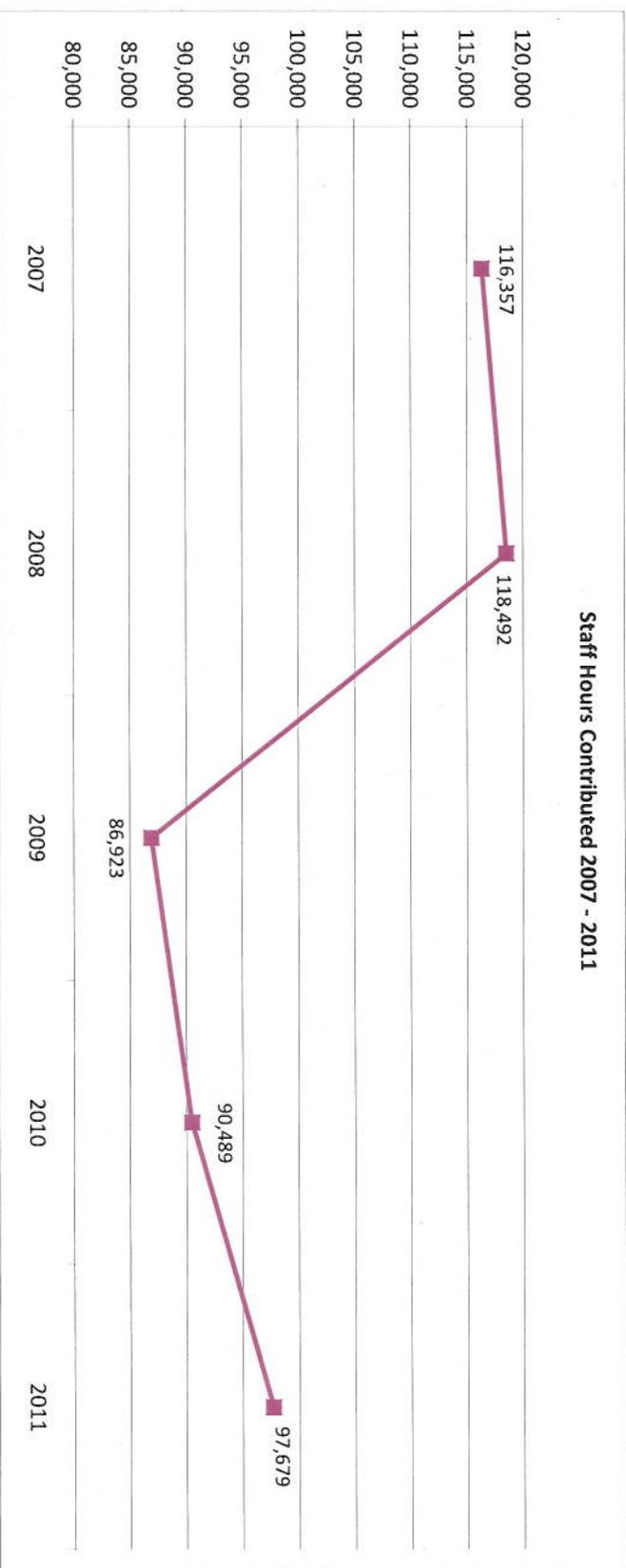
Short Term Volunteers 2007-2011



Number of Staff Who Work With Volunteers 2007 - 2011



Staff Hours Contributed 2007 - 2011



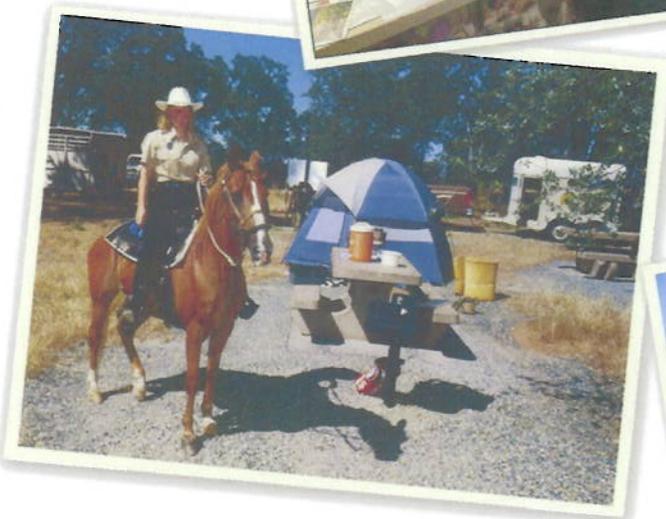
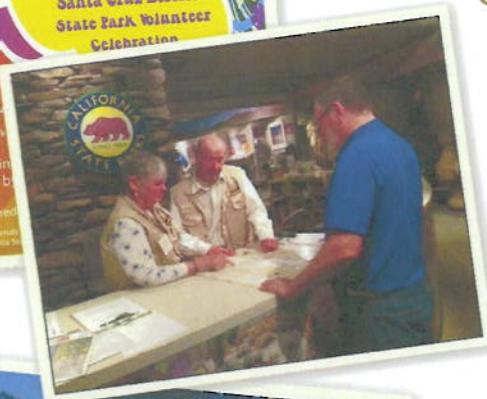
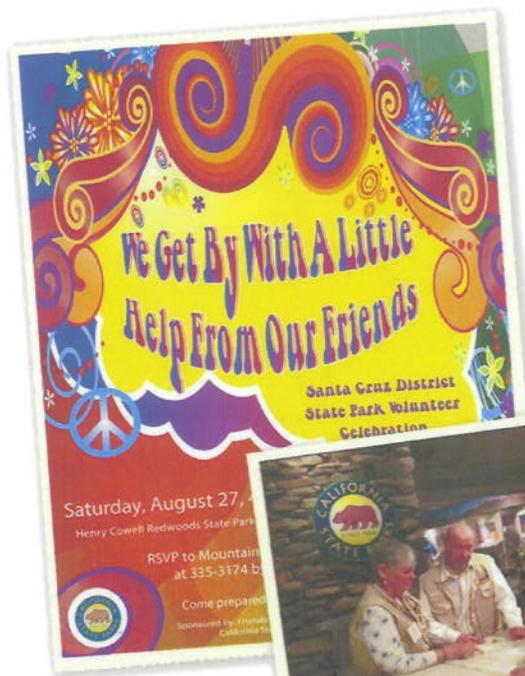
VOLUNTEERS IN PARKS 2011 Park Staff / Volunteer Hours

District/Unit/Office	Total Volunteer Hours	Total # of Volunteers	Total CSP Staff Hours	Total CSP Staff	Volunteer Hours Received Per Staff Hours Invested
Angeles	64,431	1,452	1,851	39	34.81
Capital	173,774	990	6,558	50	26.50
Central Valley	36,639	1,007	6,160	32	5.95
Channel Coast	50,449	238	7,450	63	6.77
Colorado Desert	63,751	606	6,760	31	9.43
Diablo Vista	44,928	2,130	5,023	62	8.94
DPR HQ-Interp & Ed	243	2	85	4	2.86
DPR HQ-Legal	525	5	210	3	2.50
DPR HQ-Natural Res	247	1	48	2	5.15
Gold Fields	35,470	1,148	2,360	7	15.03
Hollister Hills	4,430	155	664	18	6.67
Hungry Valley	791	39	224	3	3.53
Inland Empire	22,404	868	3,342	22	6.70
Marin	17,468	460	576	12	30.33
Mendocino	24,183	365	2,000	15	12.09
Monterey	82,097	1,077	8,488	91	9.67
North Coast Redwoods	11,770	115	50	40	235.40
Northern Buttes	51,714	894	3,395	46	15.23
Oceano Dunes	26,067	689	2,400	7	10.86
Ocotillo Wells	1,402	94	200	3	7.01
Orange Coast	50,428	4,848	6,797	40	7.42
Russian River	31,607	1,021	340	17	92.96
San Diego Coast	83,515	3,583	3,586	57	23.29
San Luis Obispo Coast	60,021	1,121	5,950	51	10.09
Santa Cruz	96,043	3,468	16,972	60	5.66
Sierra	37,807	769	4,231	18	8.94
Tehachapi	7,055	314	1,811	15	3.90
Twin Cities	8,999	179	148	8	60.80
	1,088,258	27,638	97,679	816	11.14

Thank You!

to the following districts for submitting the photographs of their dynamic volunteers in action in 2011!

Capital	Northern Buttes
Colorado Desert	Orange Coast
Hollister Hills	Santa Cruz



Special Acknowledgement!

to the following Department staff who led sessions or provided technical support for Volunteer Management and Camp Host Administration held in Capital District and Gold Fields District in March 2011!

Diane Barclay
Wayne Breece
Debra Cable
Brian Cahill
Heidi Doyle
David Galanti

Wil Jorae
Blythe Liles
Peter Larsen
Tara Lynch
Terri Lopez
Clarence Mitchell

Karl Popelreiter
Joanie Rowe
Barry Smith
Greg Shumaker
Sam Tran

