



News Release

FOR IMMEDIATE RELEASE
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Commemorative Sassoferato Holiday Stamp Available at Hearst Castle Visitor Center

San Simeon, CA: The Commemorative Sassoferato Holiday Stamp will be available for purchase from the United States Postal Service in the Hearst Castle Visitor Center. The stamp depicts the painting of Madonna and Sleeping Child by Giovanni Batista Salvi (commonly known as Sassoferato). The 17th Century painting is part of the California State Parks collection on display at Hearst Castle. Sales will include sheets of the Commemorative Sassoferato Holiday Stamp, First Day of Issue cachet envelopes, official ceremony programs and more. In addition, the First Day of Issue cancellation will also be available.

USPS sales representatives will be on site in the Hearst Castle Visitor Center near the fountain, and will accept cash, checks and credit cards for purchases. Sales dates are Tuesday, October 20, 2009 from 9:00 a.m. until 5:00 p.m. and Wednesday, Thursday, and Friday, October 21st – 23rd from 8:00 a.m. until 5:00 p.m.

For Hearst Castle® tour reservations, please call (800) 444-4445 or book tour reservations online at www.hearstcastle.com

For more information, please call Dan Eller, Public Relations, Hearst Castle® (805) 927-2074, or visit www.hearstcastle.com.

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For energy efficient recreation –
California State Parks on the Internet: <http://www.parks.ca.gov>

