



News Release

For Immediate Release

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California State Parks, San Diego Coast District Seeks Public Input on Fitness-Related Concession Opportunities

San Diego, CA.—California State Parks will be holding a public meeting to seek input on beach fitness-related concessions to determine the future development and operation of non-aquatic fitness services at multiple locations on California State beaches in San Diego County.

The public meeting will be held on Monday September 15, 2014 at 6:00 p.m., at the San Diego Coast District North Sector Office, located at 2680 Carlsbad Blvd. in Carlsbad.

The four current beach fitness concession operations are located at Carlsbad (two locations), South Carlsbad, and Torrey Pines State Beaches. The Carlsbad location offers up to three non-aquatic fitness concessions at Frazee, Tamarack, and Warm Waters. The current concessionaire operates non-aquatic beach fitness activities, including yoga and volleyball.

The South Carlsbad location is at South Ponto, and is not currently under a concession contract. This will be a new concession opportunity offering volleyball and other non-aquatic fitness activities. Torrey Pines includes one location contracted to operate as a non-aquatic beach fitness concession offering yoga, yoga golf, Pilates, Zumba, turbo kick, and boot camps.

The information gathered at this public meeting may be used in the preparation of a Request-For-Proposal, or other process to obtain future contracts.

For more information on the California State Parks Concession Program, [visit our website](#). For further information on the public meeting, contact Donna Renner at (619) 688-3343 or donna.renner@parks.ca.gov.

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To provide for the health, inspiration and education of the people of California by helping to preserve the state's extraordinary biological diversity, protecting its most valued natural and cultural resources, and creating opportunities for high quality outdoor recreation.