



# News Release

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**For Immediate Release**  
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## **California State Parks and Friends of Cardiff & Carlsbad State Beaches Partner on Recycling Efforts**

**NORTH COUNTY, SAN DIEGO** – California State Parks and non-profit partner, Friends of Cardiff & Carlsbad State Beaches (FCCSB), have completed installation of new recycling and trash receptacles along the State Beaches in Carlsbad, Encinitas and Cardiff. The recycling containers are located in all of the state operated day use areas on this 13 mile stretch of coastline, which includes the State Beaches at Cardiff, San Elijo, South Carlsbad and Carlsbad.

The eco-friendly recycling containers, all made from recycled plastic beverage containers, were funded through a \$211,000 Cal Recycle grant obtained by FCCSB to make infrastructure improvements and sustain educational programming to improve recycling efforts. FCCSB Executive Director, Kathleen Kooiman built a coalition of like-minded organizations in support of this effort, including the Urban Corps and the Rob Machado Foundation.

“We are very appreciative of the efforts of our partners, and their work to improve our State Beaches, educate the public, and help us beautify and protect our resources,” said Robin Greene, Parks Superintendent. “Previously, there were no recycle bins, only open top trash drums which allowed gulls, squirrels and onshore winds to scatter trash on the beach. These new receptacles will help us prevent scattering of litter and provide visitors the opportunity to separate their recyclable items from the trash.”

The San Diego North Sector State Beaches and campgrounds at San Elijo SB and South Carlsbad SB are enjoyed by over seven million visitors every year. For more information, visit [www.parks.ca.gov](http://www.parks.ca.gov)

FCCSB is a registered non-profit 501(c)3 corporation organized to work collaboratively with California State Parks in maintaining and improving the State Beaches primarily in

North County San Diego County through volunteerism and fund raising. For more information, visit [www.fccsb.org](http://www.fccsb.org)

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*To provide for the health, inspiration and education of the people of California by helping to preserve the state's extraordinary biological diversity, protecting its most valued natural and cultural resources, and creating opportunities for high quality outdoor recreation.*