MEDIA ADVISORY
For Planning Purposes
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May 31, 2013

California Natural Resources Agency, California State Parks Officials to Announce “Parks Forward” Initiative Backed by State’s Major Foundations to Boost State Parks

What: Officials will unveil “Parks Forward,” a collaborative initiative designed to transform California's State Parks System. A distinguished volunteer Commission will lead the initiative, designed to fulfill directives in the California State Parks Stewardship Act of 2012 and to help revive and improve California's 280 State parks.

Where: Teleconference:
888-324-0280; Participant passcode: 4959894
Call open to media only.

When: Monday, June 3, 2012
10:00 a.m. – 11:00 a.m.

Who: California Natural Resources Secretary John Laird
California State Parks Director Major General Anthony L. Jackson, USMC (Ret.)
Parks Forward Commission member Lance Conn

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