

<b>JACK LONDON STATE HISTORIC PARK</b>		
<b>S OPERATED BY VALLEY OF THE MOON NATURAL HISTORY ASSOCIATIO</b>		
<b>CONTRACT YEAR 1: MAY 1, 2014 - APRIL 30, 2015</b>		
<b>SUPPORT AND REVENUE FROM JLSHP OPERATIONS</b>		
<b>Park fees</b>		
Entrance/parking		\$243,259
Venue rental		\$36,200
Tours (interpretive)		\$4,110
Concessions		\$11,796
Events income		\$76,887
Merchandise sales (net of cost of sales)		\$30,707
<b>Total support and revenue from Operations</b>		<b>\$402,959</b>
<b>EXPENSES FOR JLSHP</b>		
Personnel expense		\$384,809
Park maintenance and improvements		\$45,871
Staff and volunteer expenses		\$16,678
Grants to other nonprofits		\$0
Contract services / professional fees		\$74,308
Advertising and promotion		\$4,021
Bank and merchant fees		\$6,766
Dues and subscriptions		\$574
Events expense		\$7,004
Insurance		\$14,306
Office supplies		\$7,162
Postage		\$1,540
Printing and reproduction		\$7,783
Communications		\$17,010
Computers and software		\$3,201
Furnishings and equipment		\$669
Utilities		\$11,705
Other operating expenses		\$2,635
<b>Total expenses</b>		<b>\$606,042</b>
<b>Net from JLSHP operations</b>		<b>(\$203,083)</b>
<b>FUNDS/SUPPORT RAISED FROM OUTSIDE ENTITIES</b>		
Contributions		\$67,767
Memberships		\$81,388
Sponsorships		\$15,030
Grants		\$190,451
Fundraising events - off site		\$0
Other income		\$13,257
		<b>\$367,893</b>
<b>Net Gain/(Loss)</b>		<b>\$164,810</b>