

JACK LONDON STATE HISTORIC PARK		
AS OPERATED BY VALLEY OF THE MOON NATURAL HISTORY ASSOCIATION		
CONTRACT YEAR: MAY 1, 2015 - APRIL 30, 2016		
SUPPORT AND REVENUE FROM JLPP OPERATIONS		
Park fees		
Entrance/parking		\$235,339
Venue rental		38,375
Tours (interpretive)		5,744
Concessions		8,990
Events income		\$96,285
Release of temporarily restricted funds		\$113,244
Merchandise sales (net of cost of sales)		\$31,512
Total support and revenue from Operations		\$529,489
EXPENSES FOR JLSHP		
Personnel expense		\$466,445
Park maintenance and improvements		\$49,280
Staff and volunteer expenses		\$17,504
Grants to other nonprofits		\$0
Contract services / professional fees		\$204,039
Advertising and promotion		\$372
Bank and merchant fees		\$4,947
Dues and subscriptions		\$1,164
Events expense		\$30,753
Insurance		\$13,153
Office supplies		\$4,291
Postage		\$2,226
Printing and reproduction		\$12,766
Communications		\$7,836
Computers and software		\$2,870
Furnishings and equipment		\$351
Utilities		\$15,834
Other operating expenses		\$4,674
Total Operating Expenses		\$838,505
Temporarily Restricted Funds		\$121,245
Net JLPP Income		(\$187,771)
FUNDS/SUPPORT RAISED FROM OUTSIDE ENTITIES		
Contributions		\$65,298
Memberships		\$98,729
Sponsorships		\$37,272
Grants		\$37,500
Fundraising events - off site		\$0
Other income		\$13,928
		\$252,727
Net Gain/(Loss)		\$64,956