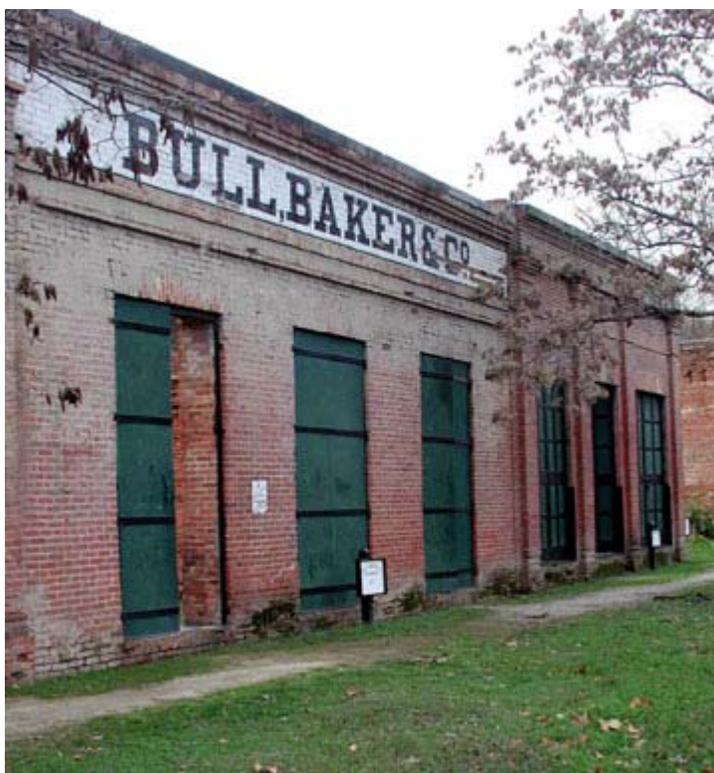


LOWER RUINS TRAIL



LET'S SHOP!

THE LOWER RUINS  **TRAIL PROVIDES A GLIMPSE OF SHASTA'S COMMERCE AND SHOPPING IN THE 1850'S AND 1860'S.**

Begin across the street from the museum at the corner of Shurtleff Alley moving east with:



CHARTER OAK HOTEL

It stood three stories tall. The bricks were painted yellow---why?

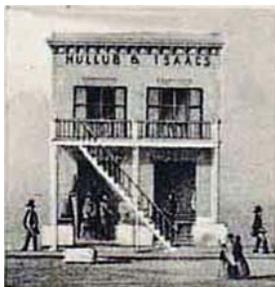
(In a town with seven hotels, the unusual yellow bricks attracted attention and customers.)



CALLAGHAN BLOCK

At one time, this block housed a drugstore, bookstore, express company and a saloon, later a toy and candy shop was added. What do we call a number of different shops under one roof today?

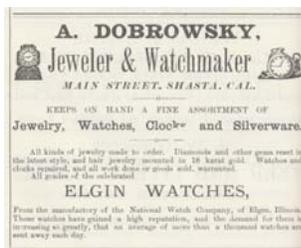
(A mall)



HOLLUB AND ISAACS

This was a dry goods store. What do you think dry goods are?

(Dry goods stores of Shasta advertised they sold millinery [hats], crockery, carpets, curtains, wallpaper, cigars and playing cards.)



A. DOBROWSKY

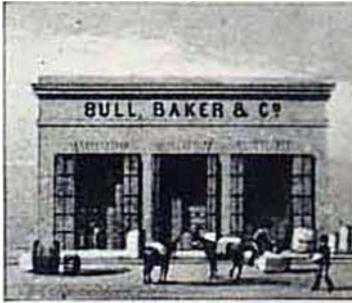
At this store, gold nuggets became jewelry. Watches were made and repaired. Ammunition was sold and gunsmithing done. What does a gunsmith do?

(Makes and repairs guns.)



A. GROTEFEND

Karl August Grotefend struck it rich above Middle Creek---a pocket of gold worth \$18,000. With his wealth, he purchased the St. Charles Hotel and established a business selling groceries, liquors and provisions. Who needed provisions?
(Miners heading out to search for gold)



BULL, BAKER AND COMPANY

This building housed the largest wholesale business in Northern California. Where do you shop wholesale, if you have a card, in Redding?
(Costco)

After the fire of 1853, this was the most expensive of Shasta's "fireproof" brick buildings. Advram Coleman bought it and became the town's leading hardware merchant.



BENJAMIN SHURTLEFF

This drugstore was owned and operated by a physician, who later became a state senator. His first title was alcalde or mayor. From what language is this title?
(Spanish)



TOMLINSON AND WOOD

This two-story brick building was constructed in only 13 days, winning the owners a \$600 bet. Wells Fargo and Company and the Shasta Courier had offices here.



Almost at the end of the trail, there is a cave-like opening in the hillside. This short bricked tunnel was filled with ice brought down from Shasta Bally and used to store meat by Shasta butcher, Peter Hoff.