

House Resolution

No. 30

Introduced by Assembly Member Williams

June 4, 2012

House Resolution No. 30—Relative to International Surf Day.

1 WHEREAS, California's coastline spans 1,100 miles; and
2 WHEREAS, California has the largest ocean economy in the
3 United States, ranking number one for both employment and gross
4 state product, directly providing approximately 408,000 jobs and
5 \$42.9 billion to the gross state product; and
6 WHEREAS, Activities and industries associated with
7 California's beaches and coastal areas generate \$1.15 trillion in
8 economic activity annually; and
9 WHEREAS, The surf industry, which generated \$6.24 billion
10 in United States retail sales in 2010, is almost exclusively based
11 in California; and
12 WHEREAS, California is home to iconic surf breaks, such as
13 Malibu, Trestles, Mavericks, and Rincon, which are destinations
14 for both domestic and international surfers; and
15 WHEREAS, Every year, California surf breaks host numerous
16 domestic and international surf contests, including the Association
17 of Surfing Professionals World Tour Events; and
18 WHEREAS, The United States has approximately 3.3 million
19 surfers, who spend between \$1.9 and \$3.3 billion a year on local
20 surf trips; and
21 WHEREAS, International Surf Day, observed annually on June
22 20, was founded by the Surfrider Foundation to unify surfers from
23 around the world to celebrate the sport of surfing and protect our
24 beach and ocean environment; and

1 WHEREAS, Now in its eighth year, International Surf Day has
2 grown to over 200 separate events in over 25 different countries;
3 now, therefore, be it

4 *Resolved by the Assembly of the State of California,* That the
5 Assembly recognizes June 20, 2012, as International Surf Day in
6 the state; and be it further

7 *Resolved,* That the Chief Clerk of the Assembly transmit copies
8 of this resolution to the author for appropriate distribution.