

News Release



FOR IMMEDIATE RELEASE

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California State Railroad Museum to Participate in Smithsonian Magazine's 5th Annual Museum Day

*—Explore “The Rail Splitter and the Railroad” exhibit,
View “Soul of the People”
And Shop the Museum Store!*

Sacramento, CA—On Saturday, September 26, 2009, California State Railroad Museum (CSRM) will participate in the fifth annual Museum Day, presented by *Smithsonian* magazine. A celebration of culture, learning and the dissemination of knowledge, *Smithsonian's* Museum Day reflects the spirit of the magazine, and emulates the free-admission policy of the Smithsonian Institution's Washington, DC-based properties.

A Museum Day Admission Card will grant free admission to Smithsonian magazine readers and Smithsonian.com guests who visit the railroad museum. Each card provides museum access for two people, and one admission card is permitted per household. Visitors can download a Museum Day Admission Card at www.smithsonian.com/museumday.

The day will also include a featured showing of the documentary “Soul of a People—Writing America's Story” at 2 p.m. in the West Theater. On the 75th anniversary of the New Deal, Smithsonian Channel reveals the fascinating story of the writers and photographers who

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spread out across America to capture the soul of a people and create the first guides to each to our states. With rarely seen footage, photographs and fascinating interviews, the film centers on the struggle between conflicting visions of America.

“As part of a national museum community we are delighted to support the efforts of the Smithsonian Museum Day. This event is a great prelude to our own Sacramento Museum Day in February,” says CSRM Museum Director and Sacramento Association of Museums Chairman Paul Hammond.

Last year, upwards of 200,000 people attended the Smithsonian’s Museum Day, with all 50 states plus Puerto Rico represented by over 900 participating museums, including 84 Smithsonian affiliate museums. This year, the magazine expects to attract over 1,000 participating museums. Listings and links to other participating museums’ can also be found at www.smithsonian.com/museumday .

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