



California Trails & Greenways Conference Sponsorship Opportunities

P.O. Box 1047
Yachats, OR 97498

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nfranckowiak@parks.ca.gov

The 22nd California Trails & Greenways Conference, “Building Knowledge, Building Trails”, being held May 10th-12th in Folsom, California will focus on urban and backcountry hiking, biking and equestrian trails, and the general oversight and management of trails for the spiritual renewal, health and wellness for today’s Californians.

The conference will host several workshops and sessions, providing an opportunity for trail professionals, statewide, to network and advocate for trails in their communities, as well as learn about new techniques and opportunities.

Your sponsorship will affirm to over 200 recognized leaders and decision makers your company’s commitment to the outdoor recreation and trail community. Previous sponsors have included state conservancies, non-profit trail organizations, governmental agencies, and trail oriented equipment manufacturers.

The California Trails & Greenways Conference not for profit organization was established in 1995. A copy of our tax-exempt certificate is available upon request. The 501(c) 3 tax identification number is 68-0343597. To learn more about the conference and its history please visit our website at www.parks.ca.gov/trails/conference.

Listed below is important information about the conference, sponsorship levels, and the benefits you will receive from participating in this event.

Date: May 10-12, 2006

Location: Lake Natoma Inn; Folsom, CA

Attendance: 150 - 200 registrants from throughout California including a mix of land and recreation program planners, administrators and managers; hiking, equestrian and biking trail advocacy group representatives; trail builders; and other trail enthusiasts. These people represent many not for profit, local, state, and federal agencies as decision makers within the field.

Educational Topics: Varied issues relating to urban trails, backcountry trails, and trail applications

Sponsorship Levels & Benefits:

1. *Platinum Trail:* \$5,000
 - a. Four Complementary Conference Registrations
 - b. Welcome or Awards Dinner Sponsorship with company recognition displayed at event
 - c. Logo and Recognition in the Conference Program
 - d. Company Logo on Conference Items
 - e. Website Link
 - f. Complimentary Exhibit Space
2. *Golden Trail:* \$2,500

- a. Three Complementary Conference Registrations
 - b. Lunch or Breakfast Sponsorship with company recognition displayed at event
 - c. Logo and Recognition in the Conference Program
 - d. Company Logo on Conference Items
 - e. Website Link
 - f. Complimentary Exhibit Space
3. *Silver Trail*: \$1,500
- a. Two Complementary Conference Registrations
 - b. Sponsorship of a Session or Workshop with company recognition displayed at event
 - c. Company Logo on Conference Items
 - d. Website Link
 - e. Complimentary Exhibit Space
 - f. Conference Program Recognition
4. *Bronze Trail*: \$1,000
- a. One Complementary Conference Registration
 - b. Preferred Exhibit Space
 - c. Conference Program Recognition
 - d. Website Acknowledgement
5. *Copper Trail*: \$500
- a. Preferred Exhibit Space
 - b. Conference Program Recognition
 - c. Website Acknowledgement

Conference staff is available to make a presentation to your group on the benefits of sponsorship and will be contacting you to answer any questions. In the meantime, if you need more information please contact: Nicole Franckowiak at 916-651-0386 or nfranckowiak@parks.ca.gov

We acknowledge you receive many requests. The California Trails and Greenways Conference is a niche market that will expand your business' presence in the minds of active Californians, and recreation and trail decision makers throughout the state.

Thank you for your consideration. We look forward to partnering with you.

Steve Musillami
Conference Chair



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Name of Sponsor: _____

Contact Person: _____

Address: _____

Phone: _____ Fax: _____

E-mail: _____

Website: _____

Sponsorship Level (please check all that apply)

- | | |
|---|---|
| <input type="checkbox"/> Platinum \$5,000 | <input type="checkbox"/> Silver Trail \$1,500 |
| <input type="checkbox"/> Sponsor Welcome Dinner | <input type="checkbox"/> Sponsor Session |
| <input type="checkbox"/> Sponsor Awards Dinner | <input type="checkbox"/> Sponsor Workshop |
| <input type="checkbox"/> Golden Trail \$2,500 | <input type="checkbox"/> Bronze Trail \$1,000 |
| <input type="checkbox"/> Sponsor Breakfast | <input type="checkbox"/> Copper Trail \$500 |
| <input type="checkbox"/> Sponsor Lunch | |

- Electronic logo included
- Yes, we will use the preferred exhibit space (please complete Request for Exhibit Space form available at www.parks.ca.gov/trails)
- No, we will not be using the exhibit space
- Sponsorship payment is included

Please mail this completed form, the exhibitor application form, your check (made out to Recreational Trails Conference) and digitally formatted logo to:

**California Recreational Trails and Greenways
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**Questions?? Contact: Nicole Franckowiak at 916-651-0386 or
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