



SAN JOSE TRAILS

Yves Zsutty, Trail Program Manager, Twitter @sanjosetrails





A photograph of two cyclists riding away from the camera on a paved path. The cyclist on the left is wearing a pink long-sleeved shirt and a blue helmet. The cyclist on the right is wearing a red long-sleeved shirt and a blue helmet. The path is surrounded by tall grasses in the foreground and trees with green and yellow leaves in the background.

Trails within 3 miles of all residents

One of largest urban trail networks

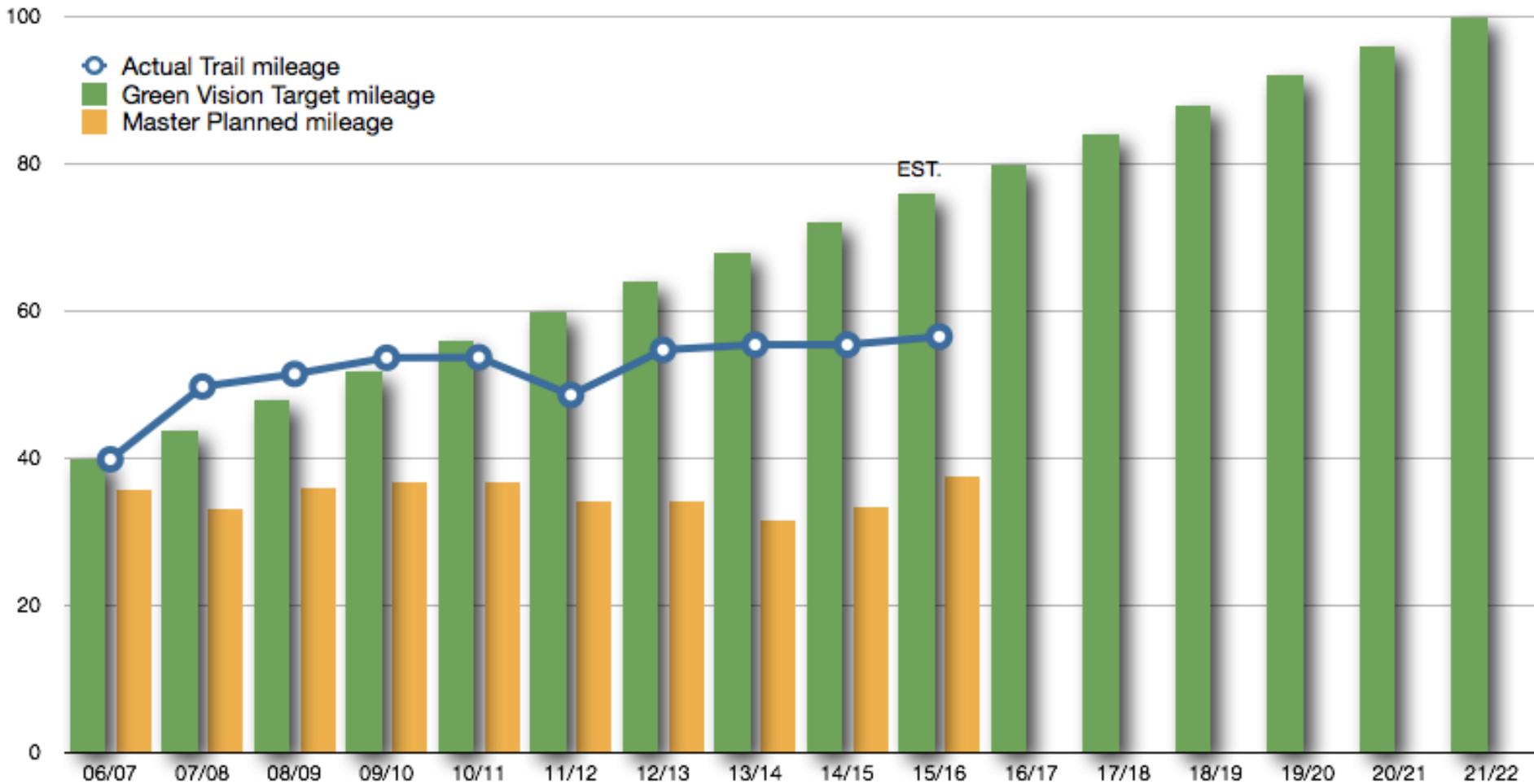
19th best walking city

Ranked nation's healthiest city

Very high commuter share (35-55%)



Core Challenge: Pace



Using Collective Impact

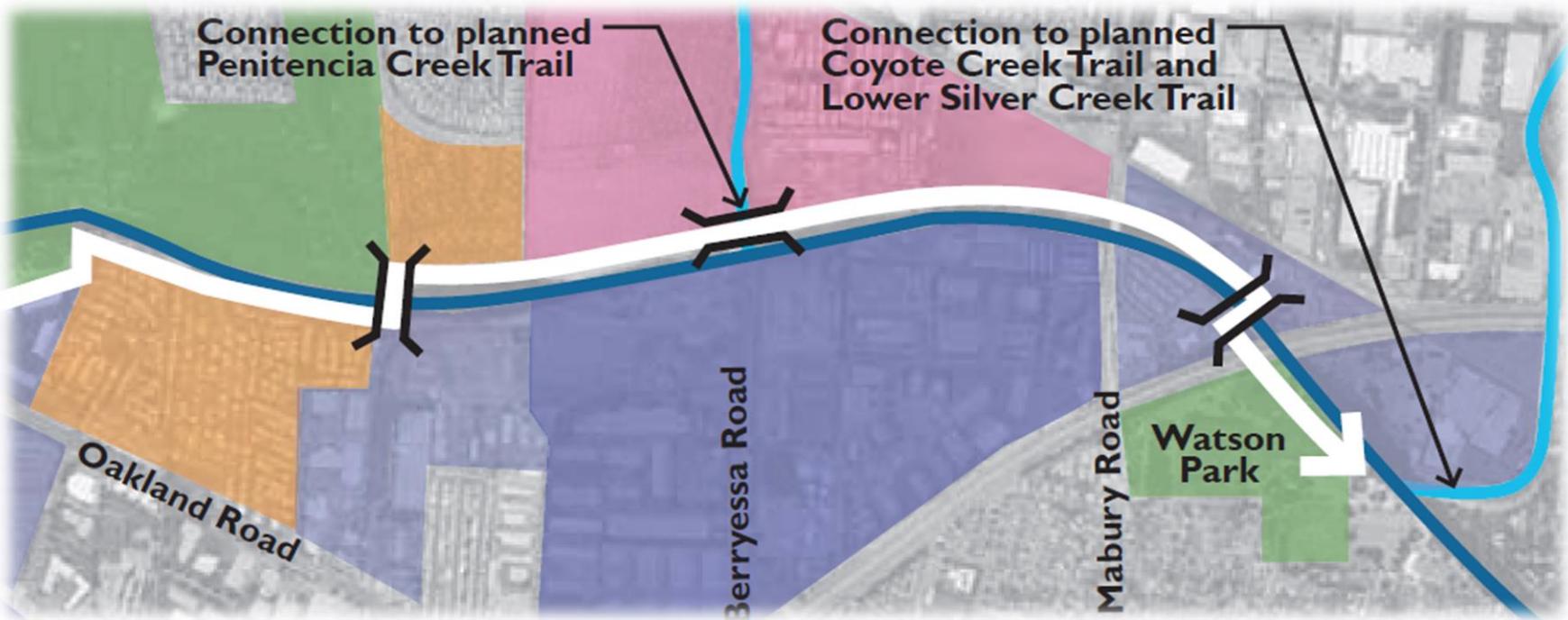
- Land
- Buy-in
- Broaden value



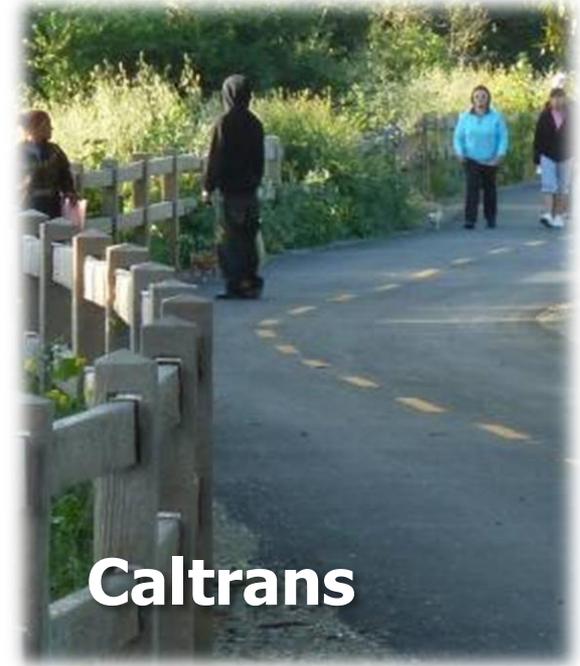
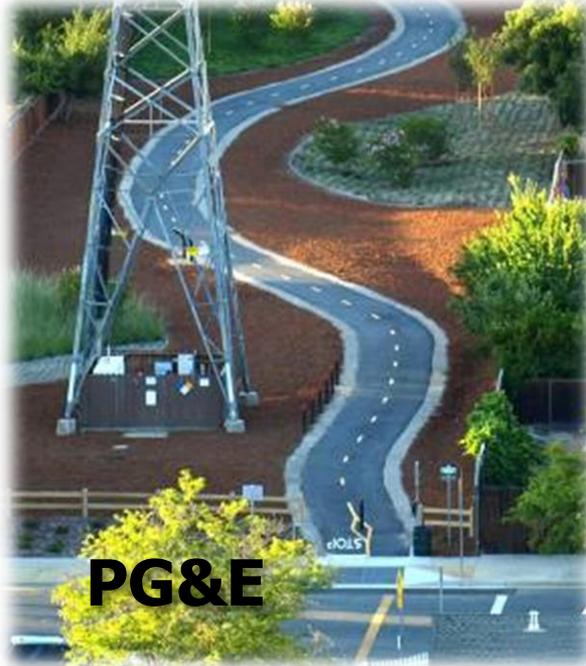
Riparian corridors



Multiple owners



Common Partners



Agency	Shared goals	Tool
Santa Clara Valley Water District	Access to open space	Collaborative Action Plan
Caltrans	Ped/bike travel	Longitudinal Easement
PG&E	Shared maintenance	Joint Use Agreement

Tips for Success

Public Agency Partnerships

- Shared interests and goals
- Secure buy-in
- Define goals & schedule
- Start small



Regulators

Santa Clara Valley
Water District 



**US Army Corps
of Engineers®**



Early engagement

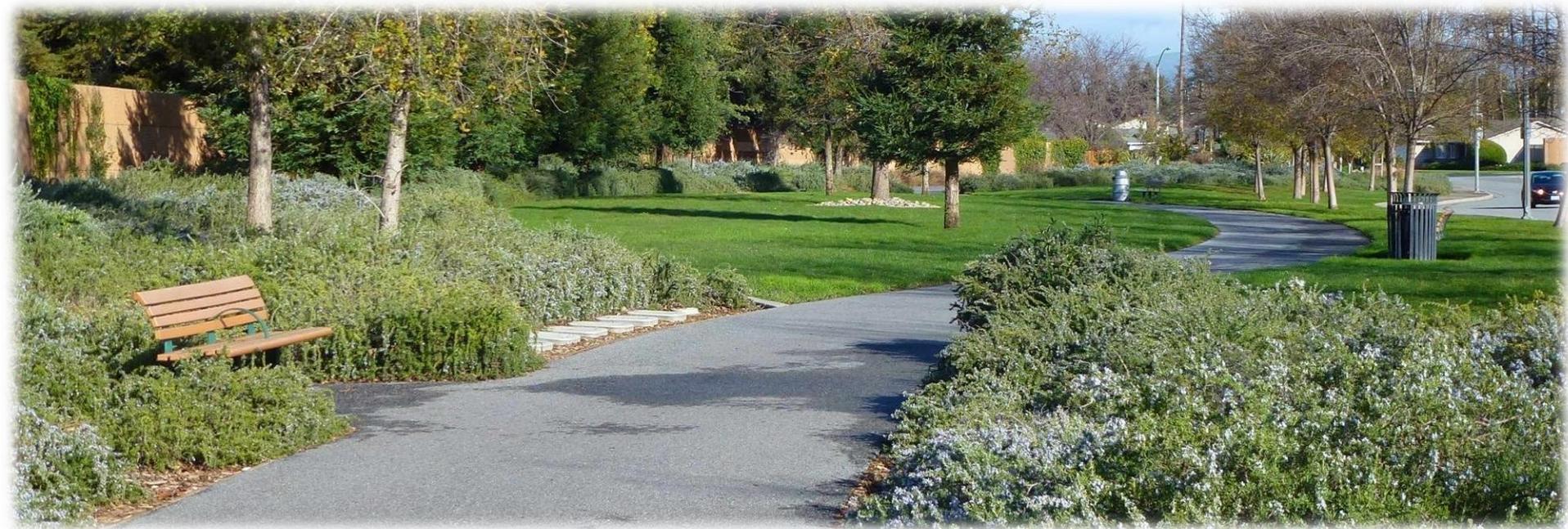
- Technical Advisory Committees
 - Invite all regulators / stakeholders
 - Engage at all project stages
 - Know and address their agenda

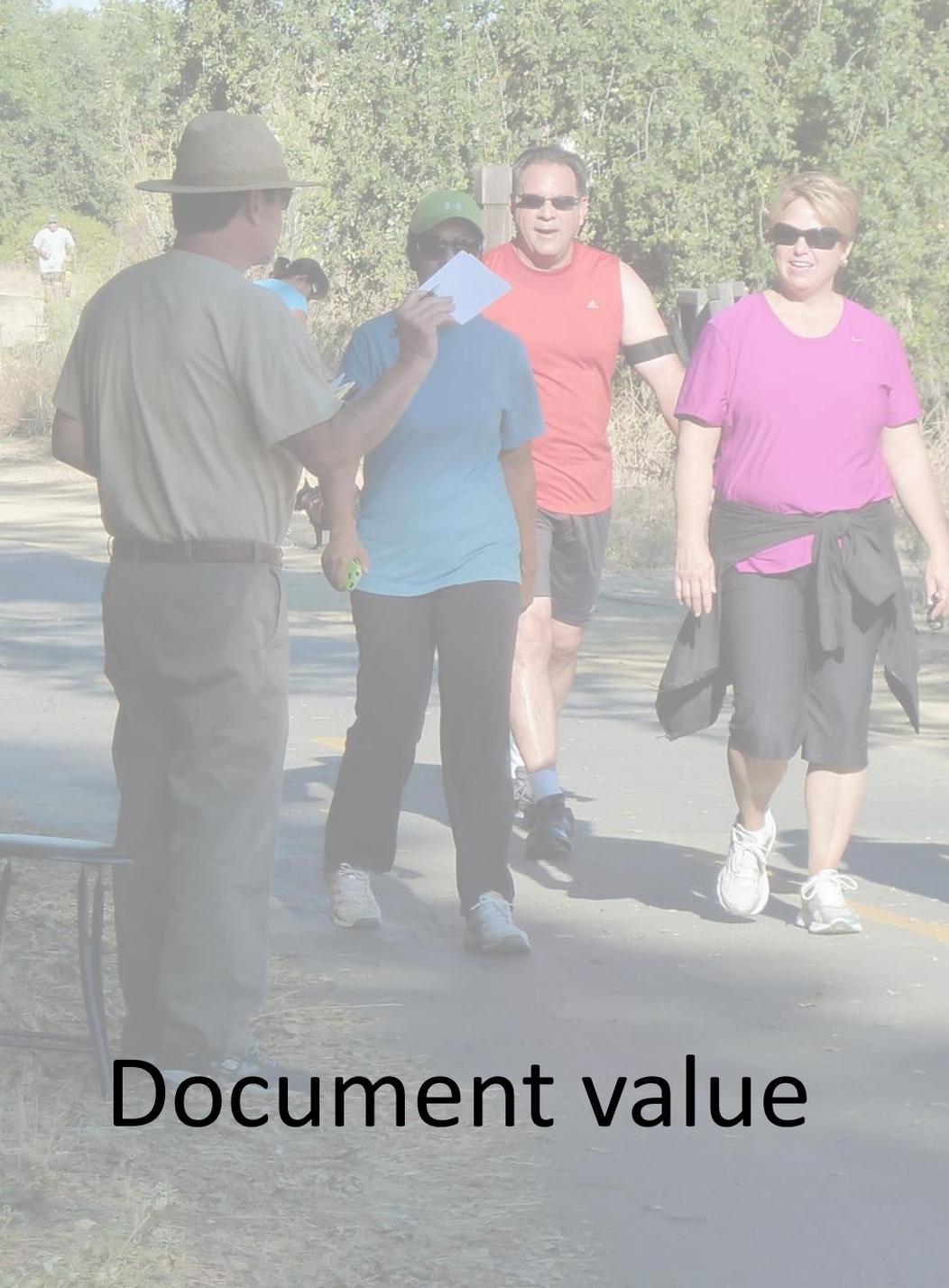


Tips for Success

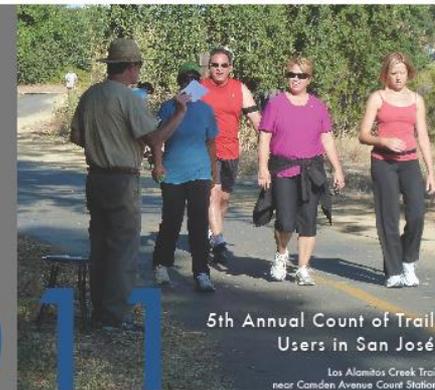
Regulators

- Understand their unique perspectives
- Preemptively address their concerns
- Offer them more than is required





TRAIL COUNT 2011



5th Annual Count of Trail Users in San José

Los Alamitos Creek Trail near Camden Avenue Count Station

HOW MANY PEOPLE USE SAN JOSE TRAILS?

A count of trail users occurred on Wednesdays, September 14 and 28. Consistent with national guidelines. Counts at 6 stations occurred along three trail systems and a future trail alignment. Four stations were staffed for 12 hours (7:00 am to 7:00 pm) and the remaining stations during peak travel periods (7:00 to 9:00 am, and 4:00 to 7:00 pm).

- Guadalupe River-Coleman Avenue station reported a 5.7% increase. The Coleman Station has been used over the past 5 years and helps to document increasing trail usage. A 2-year detour nearby has not reduced the number of users.
- We identified a counting issue at the Guadalupe River-Park Avenue station. The transition from east to west bank trails

causes errors in data collection. For 2012, we'll move the station to a nearby and easier to count location.

- Los Gatos Creek-Hamilton Avenue saw a 4.4% decrease in traffic, but counters still recorded over 1,000 trail users.
- Los Gatos Creek-Auzerais Avenue saw a 53.9% increase over last year's peak hours. Last year saw an over 60% increase. This short connector trail from Willow Glen to downtown continues to grow in popularity.

- The Five Wounds neighborhood counted persons walking and biking along a former railway right of way. This corridor has been identified for future trail development. The data collected will be helpful in pursuing competitive grant funds.



GUADALUPE RIVER-Coleman Ave Station

Total trail users:

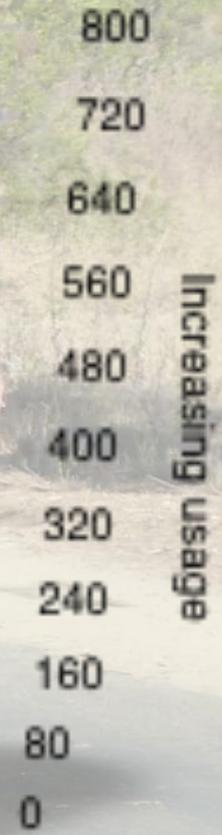
2007	- 243 users
2008	- 420 users
2009	- 531 users
2010	- 561 users
2011	- 593 users

VOLUNTEERS

Trail Count is conducted annually with the support of community and corporate volunteers. City staff and the Guadalupe River Park Conservancy, Silicon Valley Bicycle Coalition and Five Wounds Trail Neighborhood / Community.



Document value



Guadalupe River Trail
Coleman Avenue Station



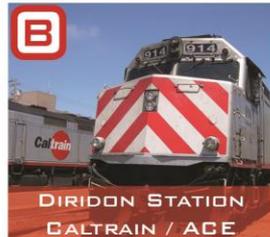
Organization	Special Interest	Motivation
Guadalupe River Park Cons.	150-acre park & trail	Donors / Sponsors
Five Wounds / Brookwood Terr.	F-W Rail-Trail	Advocacy
Save Our Trails	Three Creeks Trail	Advocacy
Valley Transportation Authority	CMA	Balanced transportation
Consultants	More trails in San Jose	More work

Tips for Success

- Convey past value of counts
- Better understand your audience
- Use your data



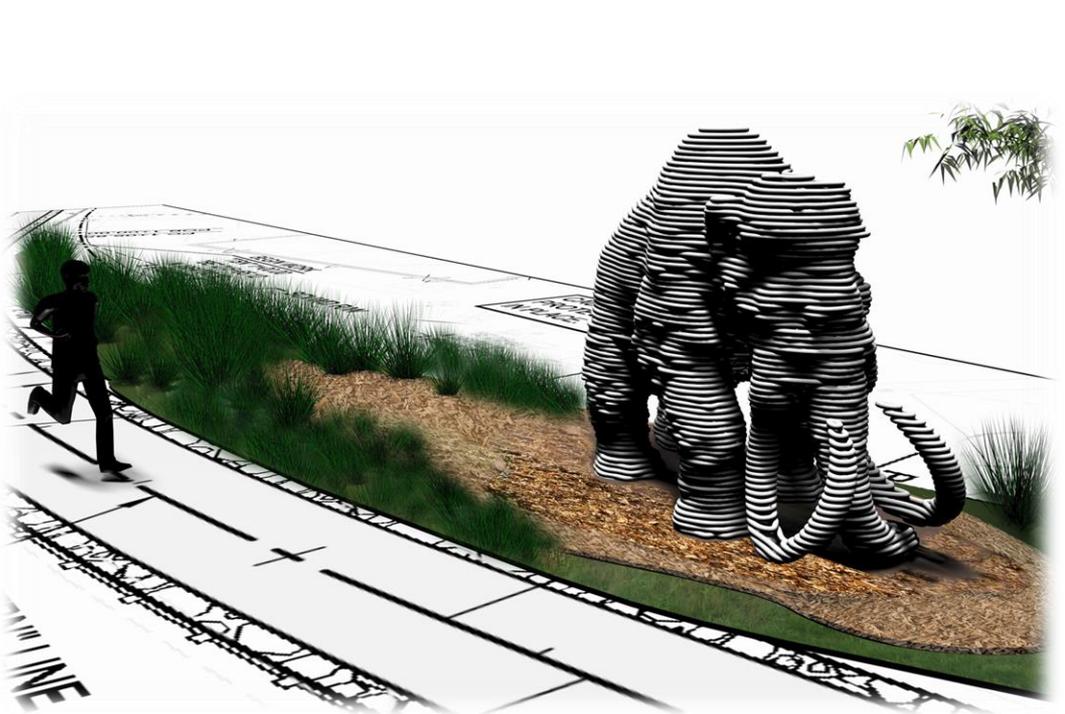
GUADALUPE RIVER TRAIL

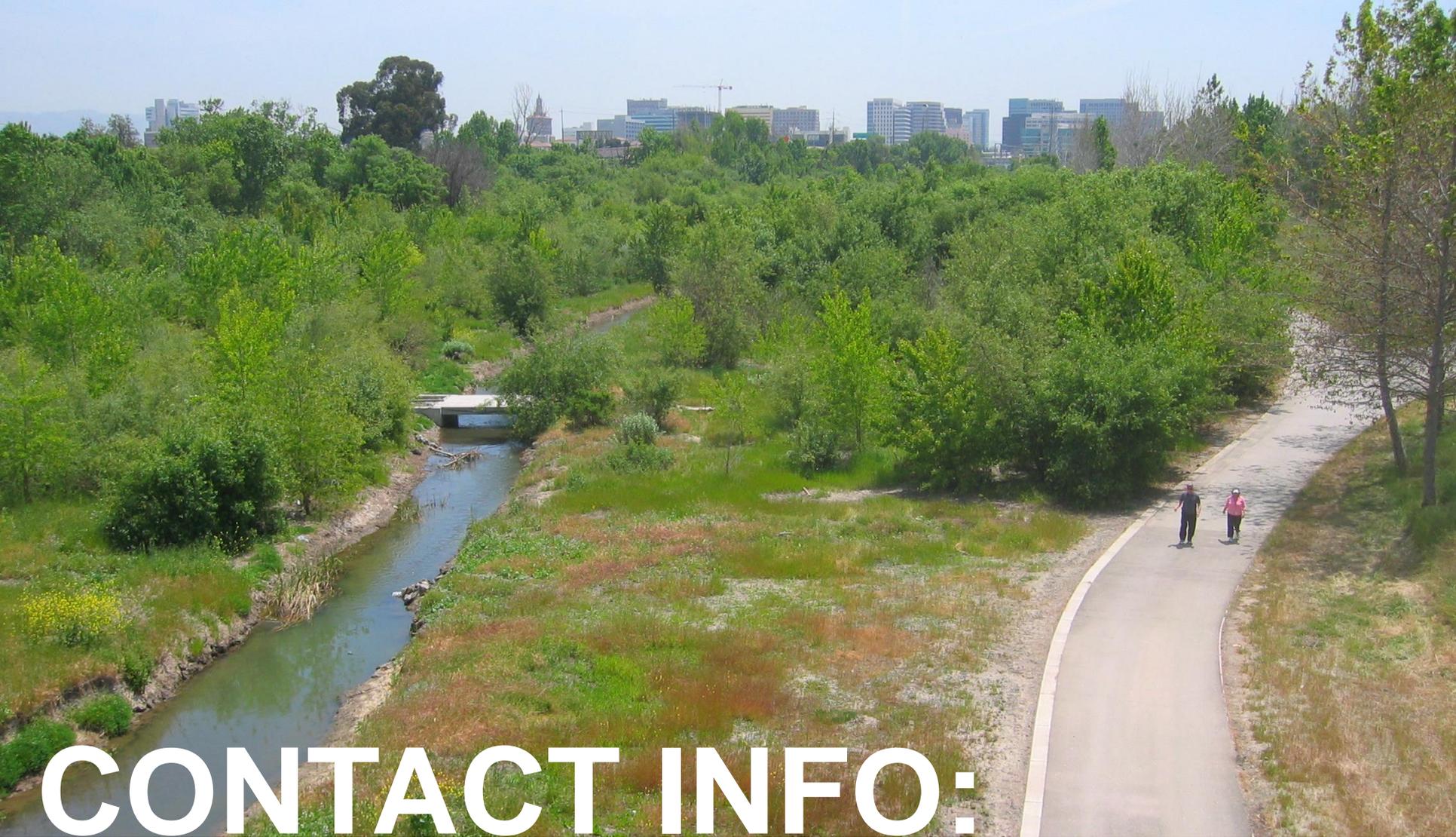


North
9 | 14.4
mi | km
Total Trail Length



Current Route Information





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SanJoseTrails