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California Trails Conference Foundation

A 501(c)(3) nonprofit organization #68-0343597
P.O. Box 1047 Yachats, OR 97498
877.776.3619

Sponsorship Opportunity

California Trails & Greenways Conference

April 22 to 24, 2009

Tenaya Lodge at Yosemite National Park's South Entrance

Dear Trail Advocate:

We recognize the economic and environmental challenges currently facing trail managers and their business and nonprofit partners. That is why the 24th California Trails & Greenways Conference has adopted the theme: *Sustainable Trails: Linking Economy, Community & Environment.* Together, ***California State Parks*** and the California Trails Conference Foundation will provide sessions and workshops directly geared toward aiding trail managers and advocates to succeed during these challenging times; making this ***a truly unique opportunity to effectively promote your products and services to a broad range of agency and nonprofit trail professionals during this 3-day event***.

As the only statewide, non-motorized trails conference in California, our contact database directly serves ***over 1,500 trail managers and advocates*** (many with direct purchasing and contracting authority); we attract almost 300 trails professionals to the Conference; and provide exhibit space and other ***highly visible marketing opportunities*** that guarantee frequent and impactful exposure to your organization. This ***niche market includes representatives from local, state and federal agencies; a broad range of resource based nonprofit organizations; as well as community advocates for hiking, biking and horseback riding trails***.

As a sponsor, much of your contribution reduces registration costs for attendees and provides a meaningful introduction to future customers who will have ample time to learn what your organization can do for them. Your sponsorship also provides significant opportunities to promote your products and services through our email promotions, links from the California State Park website, in selected conference items, and highly visible exhibit areas. This is a truly golden opportunity to ***directly connect trail planners, builders, managers and advocates*** to your very special products and services.

Information about Sponsorship Levels and a Sponsorship Application are below. Additional information about the California Trails & Greenways Conference can be viewed on the Conference website: www.parks.ca.gov/trails/conference or by contacting Laura Svendsgaard toll-free at 877-776-3619 or lsven@peak.org.

Sincerely,

Dick Troy

Richard E. Troy, President

2009 California Trails & Greenways Conference
Sponsorship Levels

Platinum Trail Supporter $5,000

- Sponsorship recognition in Conference promotional emails to the entire database of over 1,500 active trail advocates
- Recognition as a meal sponsor
- Acknowledgement in the Conference program
- Your logo on selected Conference items
- Preferred, highly visible exhibit space
- Hot link to your website from California State Parks' Conference website
- Two complementary Full Conference Registrations with meals

Golden Trail Supporter $2,500

- Recognition as a meal sponsor
- Acknowledgement in the Conference program
- Your logo on selected Conference items
- Preferred, highly visible exhibit space
- Hot link to your website from California State Parks' Conference website
- Two complementary Full Conference Registrations with meals

Silver Trail Supporter $1,500

- Sponsorship of a session or workshop
- Acknowledgement in the Conference program
- Your logo on selected Conference items
- Complementary, highly visible exhibit space
- Hot link to your website from California State Parks' Conference website
- One complementary Full Conference Registration with meals

Bronze Trail Supporter $1,000

- Acknowledgement in the Conference program
- Complementary, highly visible exhibit space
- Hot link to your website from California State Parks' Conference website
- One complementary Full Conference Registration with meals

Copper Trail Supporter $500

- Acknowledgement in the Conference program
- Complementary, highly visible exhibit space

Brass Trail Supporter $150

A special category for small nonprofits (with no paid staff)

- Acknowledgement in the Conference program
- Complementary shared table space for organization's brochure or newsletter

2009 California Trails & Greenways Conference

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Sponsorship Application

Sponsor Name: _____

Contact Person: _____

Address:

_____

Phone: _____ Fax: _____

Email: _____ Website: _____

Sponsorship Levels

☐	Platinum	$5,000	☐	Bronze	$1,000
☐	Golden	$2,500	☐	Copper	$500
☐	Silver	$1,500	☐	Brass	$150
				(Reserved for small nonprofits)	

Sponsor Options (please check all that apply)

☐ **Provide electronic logo** (300 DPI min JPEG) for website and acknowledgement purposes. Applies to all levels. *Donations received by January 15 will receive early recognition. Donations received by March 1 will be recognized on selected conference items.*

☐ **Attach Exhibit Space Request form,** available at www.parks.ca.gov/trails/conference . Applies to all levels, except Brass.

☐ **No exhibit space requested**

Payment Information

Sponsorship Contribution $_____

Additional Contribution $_____

Total $_____

☐ **Full payment enclosed (check or money order), payable to**

California Trails Conference Foundation

☐ **Charge payment to:** Visa or MasterCard

Cardholder's name (please print): _____

Cardholder's address:
(If different from above)_____

Account # _____ Expiration Date: _____

Cardholder's signature: _____ Date: _____

Please mail, email or fax this form to:

California Trails Conference Foundation, P.O. Box 1047, Yachats, OR 97498

Phone & Fax: 877.776.3619 or ***lsven@peak.org***

Thank You!