

# 22<sup>nd</sup> California Trails & Greenways Conference

May 10th – 12th, 2007



## "Building Knowledge, Building Trails"

Folsom, Ca

### JOIN US!!

The California Trails and Greenways Conference foundation and the Conference Committee invite you to join us for an exciting 2007 Conference in Folsom, California. The 22<sup>nd</sup> annual Conference taking place May 10 – 12, 2007, promises to be the best yet for learning and sharing both introductory and advanced trails management skills.

The Conference will provide trail professionals, advocates, volunteers and users with a venue for sharing practical, up-to-date trail management techniques; and serves as a forum for networking and building support for trail systems, both locally and statewide. This year's Conference will also provide wonderful opportunities to connect with local, state and federal agency trail managers; as well as crucial nonprofit and volunteer trail stewards.

Located near California's capital, and set along the American River Parkway, this year's theme -- "Building Knowledge, Building Trails" -- will emphasize the connection between urban and backcountry trails; and the general oversight and management of trails. A number of essential and specialty educational sessions, workshops and tours are planned, all with an emphasis of helping to foster spiritual renewal, health and wellness for today's Californians.

Our entire team is eager to share an exciting range of conference sessions, activities, and pre- and post-conference workshops. The energy, creativity and support characteristic of the Trails & Greenways Conference has helped make California a leader in trail building, management and advocacy.

Join the Conference and join this very exciting trails team in creating a new sense of connection!

Sincerely,  
Richard E. Troy, President  
Recreation Trails Conference



## ABOUT THE CONFERENCE

### The Vision and Purpose of the California Trails & Greenways Conference

**Purpose:** The goals of the California Trails & Greenways Conference are to provide California non-motorized trail professionals, advocates, volunteers and users with a venue for sharing practical, up-to-date trail management skills; as well as providing a forum for networking and building support for interconnected local and statewide trail systems.

#### Vision:

The California Trails & Greenways Conference envisions an opportunity for non-motorized recreational professionals, volunteers, and stakeholders to network, learn and advocate for trails in their local community and statewide. Our vision will be realized by:

1. Holding quarterly California Recreational Trails Committee public meetings;
2. Offering high quality, practical, up-to-date educational opportunities for all aspects of trail development, maintenance and management;
3. Providing a forum for trail advocates to network and build support for local and statewide trail systems;
4. Strengthening and broadening the support for trails to insure relevance to today's Californians; and
5. Addressing the evolving needs of California's trails community as the state's population grows and diversifies.

This investment of knowledge and commitment not only by trail professionals, but current and future users of trail systems in California, will insure stewardship and leadership for generations to come.

## LOCATION

### About the American River Parkway

The American River Parkway is unique to the Sacramento area. It consists of a multi use trail which is 23 miles long over a span of 5,000 acres. The trail begins in Old Sacramento State Historical Park and ends in Folsom Lake State Recreation Area. This parkway is maintained by California State Parks and Sacramento County Regional Parks District.

### Hotel Information

Lake Natoma Inn of Folsom, Ca welcomes you to the 2007 California Trails & Greenways Conference



Website Information: <http://www.lakenatomainn.com/>

Reservation Number: (800)-808-5253

Phone Number: (916) 351-1500

Fax Number: (916) 351-1511

Address: 702 Gold Lake Drive, Folsom, CA 95630

Directions: <http://www.lakenatomainn.com/map.html>

If you would like directions sent to you please contact

Nicole Franckowiak at 916-651-0386.

**Conference participants are responsible for their reservations.  
\$84.00 Conference Room rate ends April 23<sup>rd</sup>**

## REGISTRATION

### Quick Reference Session Schedule

#### Thursday

8:00am-4:00pm

- Building, Designing & Managing Trails in Wet Areas
- Folsom Bridge Showcase
- Trail Mapping with GPS

7:00pm

- Introductions & Keynote  
Speaker: John McHugh

#### Friday

8:00am-9:15am (Plenary)

- Accessible Trail Planning, Design & Construction

9:30am-10:30am

- Boating Trails: Making Them Happen
- How Much Will That Trail Cost?
- I Hear That Train Whistle Blowin', Can I still Get My Railtrail?
- How to Work with Elected Officials

10:30am-11:45am

- Developing Recreational Trail Opportunities
- Successful Trail Coalitions-A United Effort

#### Friday Continued

- Projecting Trail Use Impact- Methods & Results
- Healthy Trails, Healthy Funding

12:30pm-1:15pm (Plenary)

- The American River Parkway & Beyond

1:30pm-4:30pm

- The American River Parkway Experience
- Historic Folsom Walking Tour

5:00pm-6:30pm

- California Recreational Trails Committee Meeting

#### Saturday

9:00am-11:30am

- Trail Users Caucus-Finding Common Ground

9:00am-10:15am

- Volunteerism, Programs & Events
- GIS: What is it and Why is it Important

10:30am-11:30am

- How to Use the Press to Your Benefit

## REGISTRATION

### Registration Instructions

1. Decide which Conference Workshops and Sessions you would like to attend. Full Registration for the Conference provides the best rate for conference activities and meals, but does not include pre-conference workshops.
2. Complete the registration form located in the middle of the brochure or download the form at the conference website [www.parks.ca.gov/trails/conference](http://www.parks.ca.gov/trails/conference).
3. Mail your completed registration form and payment information to:

California Trails & Greenways Conference  
P.O. Box 1047  
Yachats, Or 97498

For questions about workshops, sessions or speaker information please contact Nicole Franckowiak at 916-651-0386.

If you have questions regarding the registration process, refund policy or other registration information please contact Laura Svendsgaard at 1-877-776-3619



# 2007 California Trails & Greenways Conference Registration

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_

Address (city/state/zip code): \_\_\_\_\_

\_\_\_\_\_ Email: \_\_\_\_\_

## Bank Card/Credit Card

Card Type: \_\_\_\_\_ Account #: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Print Name (as reads on card): \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

For mail-in registration, complete the following and send with payment to: Recreation Trails Conference, P.O. Box 1047, Yachats, OR 97498

- I Require Vegetarian Meals** (Request must accompany Registration Form)

**Please, complete a separate registration form for each attendee...Thank You.**

	Early Registration April 26 <sup>th</sup>	Late Registration April 27-May 4 <sup>th</sup>	Amount
<b>Pre-Conference Workshops</b>			
<input type="checkbox"/> Construction of Trails in Wet Areas	\$45	\$65	_____
<input type="checkbox"/> Folsom Bridge Showcase	\$45	\$65	_____
<input type="checkbox"/> GPS Navigation & Trails	\$45	\$65	_____
<input type="checkbox"/> Yes, I have a GPS unit I will bring with me to this workshop. <input type="checkbox"/> No, I do not have a GPS unit. Please provide me with one to use for this workshop.			
<b>Conference Sessions</b>			
<input type="checkbox"/> <b>Full Conference Package</b> (Includes Fri & Sat. full programs, does <u>not</u> include Pre-conference Workshops)	\$220	\$250	_____
<b>Thursday May 10</b>			
<input type="checkbox"/> Welcome Dinner & Social Only	\$55	\$75	_____
<b>Friday May 11</b>			
<input type="checkbox"/> Full Friday Program (includes lunch & dinner)	\$140	\$180	_____
<input type="checkbox"/> Awards Dinner only	\$60	\$80	_____
<b>Saturday May 12</b>			
<input type="checkbox"/> Full Saturday Program (no meals)	\$25	\$45	_____

**Total** \$ \_\_\_\_\_



**Conference Registration DOES NOT include hotel, camping or other accommodations.**

**THURSDAY**

**8:00am-4:00pm** (workshops include lunch)

**Designing, Building and Maintaining Trail in Wet Areas**

This session will provide a hands-on workshop of building trail structures including causeways, turnpikes, drainage lens, and boardwalks. Emphasis will be placed on choosing the best solutions for differing conditions to minimize costs, environmental impacts, and long-term maintenance.

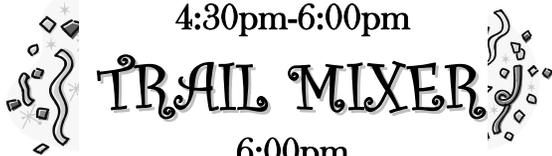
**Folsom Bridge Showcase**

Take a memorable bus tour of the pedestrian bridges located in Folsom and along Lake Natoma. Learn about the design, installation and maintenance issues of selected bridges varying in length from 22 feet to 290 feet and materials including wood, concrete, and steel along with a historic 1800's bridge that was reinstalled on the original abutments. The tour will expose you to the many challenges and creative solutions that were devised to traverse some very complex and environmental sensitive sites. This tour will provide an excellent opportunity to see how you can bridge the gap in your trail system.

**Trail Mapping with GPS**

How can GPS be used to help you plan, inventory and map your trail system? This workshop will cover the basics of how to mark waypoints, create and follow routes for trail use. A combination of classroom and field training will focus on how to map existing and proposed trail routes using GPS units. This workshop will take place along the beautiful American River Parkway.

4:30pm-6:00pm



6:00pm

Welcome Dinner 

Guest Speaker

 Paul McHugh

**FRIDAY**

7:30am-9:15am **Breakfast**

**8am-9:15am** (plenary session)

**Accessible Trail Programming, Design & Construction**

Accessible trail guidelines and implementation can be daunting and confusing when planning or modifying your trail system to comply with the intent of the Americans with Disabilities Act (ADA). This plenary session will examine the many aspects of programming, planning and constructing both front country natural surface trails and paved urban trails incorporating the most recent guidelines and regulations. Bring your local accessible trail questions and issues to this enlightening session.

**9:30am-10:30am**

**Boating Trails: Making Them Happen**

Learn about boating trails and how to fund them. This session will include general information on funding and case studies of successful projects.

**How Much Will That Trail Cost?**

This panel of public agency and private consultant experts will educate you in the process of preparing trail construction and maintenance estimates. Whether you are preparing a grant application, developing a trail program budget or determining the construction and maintenance for a single trail this information will be of value.

**I Hear That Train Whistle Blowin', Can I Still Get My Railtrail?**

What types of planning efforts and opportunities are there for the future of rails with trails? Learn what developments in rails with trails since 1998 have occurred and how to work with the railroad industry when planning a rail trail.

**How to Work with Elected Officials**

Always wondered how other groups are successful in getting there projects/proposals approved at the local or state level. Join our panel of experts in learning how to be most effective in getting your ideas adopted.

**10:30am-11:45am**

**Developing Recreational Trails Opportunities**

How do I fund my trail project? Learn about the Recreational Trails grant program (RTP), how to develop a competitive trail project proposal and how to apply basic development strategies to your proposed trails. Discussions will include outlining grant application requirements, proposal techniques, technical strategies and pitfalls of recreational trail development.

**Successful Trails Coalitions-A United Effort**

Trail coalitions can bring together a variety of user types to form unified partnerships. Learn the how's & why's of developing a trails coalition and hear success stories by a panel of trail planners and managers.

**Projecting Trails Use Impacts-Methods & Results**

Utilizing the Devil's Slide area of the California Coastal Trail this panel will discuss how to conduct surveys of current recreation users to gather data useful for estimating trail use levels, types of users, potential impacts on adjacent resources, and needed support facilities.

**Healthy Trails; Healthy Funding**

This session will address the health benefits of trails and identify health promotion initiatives that focus on or include trails. Learn how to present health information to health professionals, how to partner with local health officials and find grant money from the health promotion angle.

12:00pm-1:30pm      **Lunch**

**12:30pm-1:15pm** (plenary session)

**The American River Parkway & Beyond**

The American River Parkway is one of the nation's great parkways. Learn about the history of the parkway, how it was established, lessons to be learned by analyzing past approaches and current efforts to implement the vision of connecting trails throughout the greater Sacramento region.

**1:30pm-4:30pm**

**The American River Parkway Experience**

This raft trip will give you the opportunity to experience first hand the learning objectives discussed during the plenary session, After the plenary session, "The American River Parkway, An Urban Trail Corridor Model", spend the rest of the afternoon touring the Parkway by raft. The American River Parkway is an urban open space/trail corridor and serves as a catalyst for continuing and connecting trails.

**Historic Folsom Walking Tour**

Take a lovely walking tour of the Folsom Historic District. Learn the history of the beginnings of Folsom City and visit the historic homes, markers and structures that make this area so vital to the community. Learn the creative efforts taken to revitalize the historic district and sustain the community through inclusion of contemporary structures and interests.

**5:00pm-6:30pm**

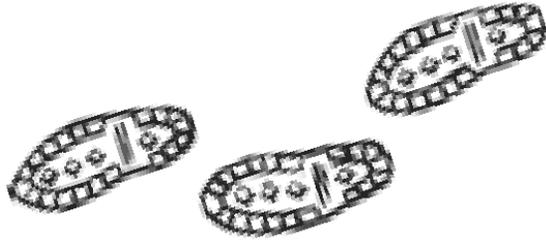
**California Recreational Trails Committee Meeting**



**FRIDAY**

**FRIDAY**

# SATURDAY



5:30am-7:00am **Morning Hike**

7:30am-8:45am **Breakfast**

**9:00am-11:30am**

### **Trail Users Caucus-Finding Common Ground**

This interactive session will involve total audience participation which will be professionally facilitated to breakdown the conflicts between the different trail user groups. This is an opportunity to put conflict issues aside and discuss commonalities between user groups while looking into the future for mutual partnerships.

**9:00am-10:15am**

### **Volunteerism, Programs & Events**

Learn how to manage both the organization of volunteer groups and the logistics of planning a volunteer event. The financial value of a successful volunteer trail program and the enrichment of the volunteers will be demonstrated and discussed.

### **GIS: What is it and Why is it Important?**

Learn the conceptual foundation, application, and benefits of GIS and how it relates to trails. This panel will discuss the type of base data, equipment, skills, and time required to create and prepare GIS trail maps. Simplified and low-budget alternatives and additions to these high-tech solutions will also be addressed.

**10:30am-11:30am**

### **How to Use the Press to Your Benefit**

Ever wonder how to put a positive spin on your stories and get good press for your projects? Learn how to work with the press, mold a story to benefit your trail project and gain reader support. Discussions will focus around being proactive in your approach gaining a positive rapport with reporters.

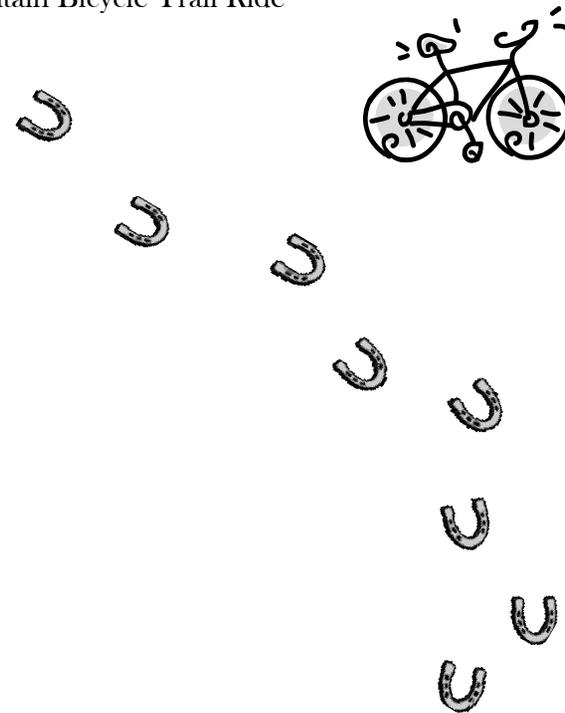
**The following activities are intended to further your networking opportunities and enjoyment of the region. Participants will be required to furnish their own horse or bicycle. Rental opportunities will be available.**

**1:00pm-3:00pm**

Equestrian Trail Ride

Parkway Bicycle Tour

Mountain Bicycle Trail Ride



# SATURDAY

## FEATURED SPEAKERS

### Keynote Speaker: *Paul McHugh*



Paul McHugh was born during Hurricane King, in the town of Homestead, near the Florida Everglades, in 1950. He was educated at St. John Vianney Seminary and Florida State University – graduating summa cum laude in 1972. He worked a variety of jobs in construction and at fairs while writing his first novel ("The Search for Goodbye-to-Rains," 1980) and beginning a freelance writing career, with an emphasis on outdoor recreation, resource use and the environment. McHugh became the outdoor feature writer for the San Francisco Chronicle in 1985, a post he has held ever since. A recent series (9/07-10/16 2006) documented a sea kayak voyage from the Oregon border to San Francisco Bay. Other credits include a non-fiction book ("Wild Places," 1995), nature-themed documentaries he independently produced for PBS, and numerous magazine features.

### Awards Dinner Entertainer: *Walkin' Jim Stoltz*



Jim Stoltz, known far and wide as Walkin' Jim, sings his songs with a definite sense of having been there. Indeed, he has. It all began innocently enough, walking the Appalachia Trail from Georgia to Maine. That was in 1974. Jim's relationship with the Earth has given him a deep commitment to preserve the wilderness, protect the planet's creatures, and fight for the right to a clean and healthy environment. Walkin' Jim's music springs from the land itself. Most of his songs are written out in the wilds. Song topics range from nineteenth century mountain men, to grizzly bears and mountain lions; from rosy desert evenings, to fresh mountain rainbows. And then there's the magic of the vast land itself.

## CURRENT CONFERENCE SPONSORS



## **TRANSPORTATION & CAMPING**

### Airport Transportation Information

#### **Rental Cars**

Alamo	(800) 327-9633
Avis	(916) 922-5601
Hertz	(800) 654-3131
Enterprise	(800) 736-8227
Budget	(800) 763-2999
Dollar	(800) 800-4000
National	(800) 227-7366

#### **Van or Sedan Rental Service**

Supper Shuttle	(800) 258-3826
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### Camping Information

Camping is available at the American River Parkway in the Beals Point area of Folsom Lake State Recreation Area. They require site specific reservations and will cost \$20.00 for a regular campsite or \$34.00 for full hookups. This cost is in addition to the "Reserve America" fee. To make reservations contact "**Reserve**

**America**" at:

**1-800-444-PARK (7275)**

OR

[www.reserveamerica.com/campgroundDirectoryList.do?agency=ca](http://www.reserveamerica.com/campgroundDirectoryList.do?agency=ca)

### Horse Camping Information

Horse campers will be accommodated at the Negro Bar Horse Staging area in the American River Parkway. To make reservations and for more information please contact Nicole Franckowiak at 916-651-0386 or [nfranckowiak@parks.ca.gov](mailto:nfranckowiak@parks.ca.gov).

## **Vendor/Exhibitor & Sponsorship Information**

### Vendor/Exhibits

If you are interested in being a Vendor/Exhibiter at the 2007 California Trails & Greenways Conference please visit our website at [www.parks.ca.gov/trails/conference](http://www.parks.ca.gov/trails/conference) to download the necessary forms. The cost for a commercial vendor is \$100.00 for an 8x10 space or \$50.00 for a shared table. The cost for not for profit or government agencies is \$20.00 per exhibit space.

### Sponsorship Opportunities

If you or your company is interested in being a sponsor of the 2007 California Trails & Greenways Conference please contact Nicole Franckowiak at 916-651-0386. This conference presents a wonderful advertisement and promotional opportunity for your company. Information about the different types of sponsorship opportunities can be downloaded from our website at [www.parks.ca.gov/trails/conference](http://www.parks.ca.gov/trails/conference).

If you have any questions please contact Nicole Franckowiak at 916-651-0386 or [nfranckowiak@parks.ca.gov](mailto:nfranckowiak@parks.ca.gov).