

Saving Clover Valley

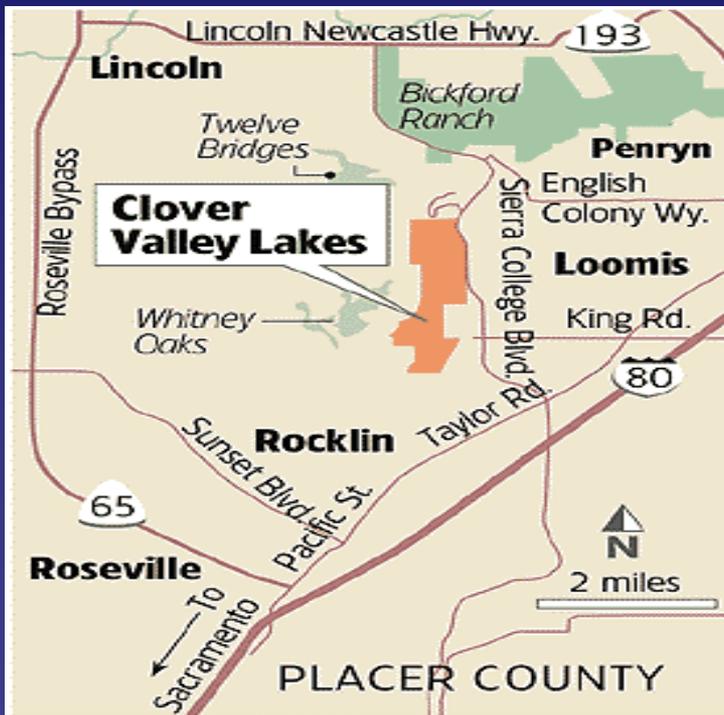


Clover Valley

- 622 acres
- Year Round Stream
- Wetlands
- 28,000 oaks
- Unique wildlife
- Pre-Historic Sites



Saving Clover Valley



Saving Clover Valley

- **In Late December 1997, Clover Valley was Annexed into Rocklin by a 4 to 0 Vote by the Rocklin City Council With the Ability to Build 933 Homes**
- **It was at That Time, over 10 Years ago, a Handful of Rocklin Neighbors Decided to Ban together to Stop This Development**



Saving Clover Valley

- The Early Days – 1998 thru 2001 – Building Support/Raising Awareness
 - Tabling – Petitions, Collecting email/addresses
 - Passing out Informational Flyers
 - Website/email/blog
 - Letters to the Editor



Saving Clover Valley

- **2002 DEIR – Comments**
 - We have Meetings to discuss our DEIR Comment Strategy
 - Our Core Group Consisted of Experts in the Field of Water, Traffic, Pollution, Flood and Even a Person who wrote EIR's as a Profession.
 - We solicited outside organizations such as the Dry Creek Conservancy, the Oak Foundation, Biologist etc. to make Comment
 - The City of Rocklin has Never had This Many Comments for a DEIR – over 750 comment letters from private organizations and the citizens of Rocklin.



Saving Clover Valley

- 2002 DEIR
 - October 9th, 2002 Public Comment Meeting
 - The City of Rocklin Begins to Realize the People of Rocklin are NOT Happy With This Project
 - We rally our Supporters by phoning, sending letters and email blasts to encourage them to attend the public DEIR meeting.
 - Over 300 people Fill City Hall to Make Comment to Save Clover Valley
 - People With ‘Save Clover Valley Signs’ picket in Front of City Hall
 - Local Press, TV News and Sacramento Bee Cover Public Hearing



Saving Clover Valley

- One of our Core Members Runs Unsuccessfully for City Council in the November 2002 Election.



Saving Clover Valley

- Its April, 2003 and the FEIR Will be Out at Any Time According to the City of Rocklin
- Our City Council Has Given No Indication that they will Vote Against Certifying the FEIR and will approve the Development of 770 Homes, 5 acre Strip Mall and a 4 Lane Connector Road carrying 16,000 cars a day.



Saving Clover Valley

- A Turning Point.....
 - 3 Cultural Reports for Clover Valley – 1980, 1990 and 1994.
 - The August 2002 DEIR sites a 12 Year Old Cultural Report (1990) that identifies 6 pre-historic sites that are considered not to be significant with mitigation
 - We have Heard Rumors of a More Recent Cultural Report that was completed in January 2002.
 - We Ask the City of Rocklin if they are aware of a More Recent Cultural Report – They Say it is not Complete.



Saving Clover Valley

- On April 18th, 2003 we Receive the following Correspondence:

STATE OF CALIFORNIA - THE RESOURCES AGENCY

GRAY DAVIS, Governor

OFFICE OF HISTORIC PRESERVATION
DEPARTMENT OF PARKS AND RECREATION
P.O. BOX 942898
SACRAMENTO, CA 94296-0331
(916) 653-6624 Fax: (916) 653-6624
calshpo@ohp.parks.ca.gov
www.ohp.parks.ca.gov



October 3, 2002

In reply refer to:
COE020726C
199001279

Michael S. Jewell
Chief, Central California/Nevada Section
US Army Corps of Engineers
1325 J Street
Sacramento, California 95814-2922

RE: Proposed Clover Valley Lakes Project, Placer County, California

Dear Mr. Jewell:

In accordance with 36 CFR Part 800, implementing Section 106 of the National Historic Preservation Act, and all applicable regulations, you have requested my comments on the undertaking cited above. The proposed project is a residential community planned to extend over 662 acres of Clover Valley. Your letter states that the Area of Potential Effect (APE) is the entire permit area of 662 acres. You have requested my concurrence with a determination of eligibility and effect for the Clover Valley Lakes Project so the project proponent can meet the requirements of the Clean Water Act.

You have provided a copy of *A Determination of Eligibility and Effect on Cultural Resources within the Clover Valley Lakes Project Area* that documents inventory and evaluation of 34 cultural resources within the APE. You have determined that 33 prehistoric archaeological sites qualify for inclusion in the National Register of Historic Places (NRHP) as an archaeological district under criterion d, for its potential to yield information important in prehistory. You have conducted survey and test investigations that demonstrate that further investigation could address questions regarding cultural chronology, settlement systems, acculturation, subsistence, and exchange.

You have determined that PA-98-107, a historic site consisting of concrete foundations from a residence of the 1920's, is not eligible for the NRHP under any criteria. The remains are too minimal to provide information important in history and the site is not known to have associations with persons or events important to the understanding of the broad patterns of history.

You have applied the criteria of effect and have determined that construction of the proposed project would result in an adverse effect to the historic properties identified within the APE. While the project proponent has redesigned roads and lot placement, you have determined that site avoidance, fencing, capping, and data recovery will still be necessary in some areas.

I concur that the 33 prehistoric sites documented within the Clover Valley Lakes project area are eligible for the NRHP as an archaeological district under criterion d. I concur that the historic site, PA-98-107, fails to meet any criteria and is not eligible for the NRHP. I acknowledge your efforts to consult with interested parties, including Native Americans, and to include them in the development of a treatment

Michael S. Jewell
October 3, 2002
Page 2 of 2

plan. Finally, I concur with your determination that historic properties will be adversely affected by the proposed residential project.

I look forward to continuing consultation to resolve adverse effects to historic properties through the development of a Memorandum of Agreement (MOA) and a plan for treatment of historic properties. If you have any questions or comments, please do not hesitate to call staff archaeologist Jennifer Darcangelo at (916) 654-4614 or email jdarc@ohp.parks.ca.gov.

Sincerely,

Dr. Knox Mellon
State Historic Preservation Officer

Saving Clover Valley

- We Began Our Research About How a citizens group can have a say in the Section 106 process. We Research on the Web:
 - ACHP Citizen Guide
 - OHP Web Site
 - CEQA Guidelines for Pre-Historic Sites
 - We Determined that our Group Could be eligible to have ‘Consulting Party Status’:
 - "The following parties are entitled to actively participate as consulting parties during Section 106 review:
 - State Historic Preservation Officers;
 - Indian tribes;
 - Native Hawaiian organizations;
 - Local governments; and
 - Applicants for Federal assistance, permits, licenses, and other approvals.
 - Other individuals and **organizations with a demonstrated interest in the project may participate in Section 106 review as consulting parties "due to the nature of their legal or economic relation to the undertaking or affected properties, or their concern with the undertaking's effects on historic properties."** Their participation is subject to approval by the responsible Federal agency. "

Saving Clover Valley

- Letter sent to ACOE

-----Original Message-----

From: ODEEGAN,ELAINE (HP-Roseville,ex1)

Sent: Tuesday, April 22, 2003 4:24 PM

To: 'Michael.S.Jewell@usace.army.mil'

Cc: bennett@ecologic-eng.com; mjasper@accessbee.com; beverlygroup@ATT.net; JRabe@sanjuan.edu; amrakoc@pacbell.net; csauce@pacbell.net; ODEEGAN,ELAINE (HP-Roseville,ex1);

allisonvmiller@hotmail.com; duanedavidwilson@hotmail.com; 'Marllyn Jasper'; 'smike@ohp.parks.ca.gov'; 'wro@nthp.org'; 'rdeering@californiapreservation.org'

Subject: Clover Valley Development

Hello,

I represent a group of citizens here in Rocklin (Clover Valley Foundation) that are concerned about the Clover Valley Development and the adverse effect it will have on the 34 Native American sites that have been identified by the latest cultural reports. These reports indicate and are concurred by Dr. Knox Mellon of the State Preservation office, that out of 34 Native American sites in Clover Valley, 33 of them are "eligible for the NRHP as an archaeological district under criterion d". He goes on to agree with you by writing, "Finally, I concur with your determination that historic properties will be adversely affected by the proposed residential project."

Under Section 106 Review, since these sites have been identified as:

1. Having Federal Involvement (Wetlands)
2. Cultural Reports Identified 33 sites in this 622 acre Valley that have been identified as NRHP
3. The State Preservation Office has determined that the historical properties will be 'adversely affected by the proposed residential project (Clover Valley).

We are requesting a project description and would like to inquire about the status of project planning for the Clover Valley Development. We want to be kept informed on how the agency plans to comply with Section 106. We are concerned because the last EIR, indicated only 8 Native American Site existed in Clover Valley, with only 4 of NRHP potential. From 4 NRHP sites to 33 is quite a difference and indicates there were many things overlooked in the original cultural reports.

The Clover Valley Development is on 622 acres. 933 homes, 5 acres of commercial buildings and a 4 lane highway carrying 16,000 cars a day is planned for this valley. There won't be much left of these NRHP sites if this development is approved the way it is now. We believe that the citizens of Rocklin and the state of California have not being properly informed of the historical significance of this site. We are concerned that this site is of great importance to Rocklin and the state of California and that it will be lost to all if this development is allowed to proceed. Under the freedom of information act we are also requesting a modified version of the newest Cultural report for Clover Valley from Peaks and Associates.

Thank you.

Saving Clover Valley

- **ACOE Response**

-----Original Message-----

From: Jewell, Michael S SPK
[mailto:Michael.S.Jewell@usace.army.mil]
Sent: Tuesday, May 06, 2003 4:56 PM
To: 'ODEEGAN, ELAINE (HP-Roseville, ex1)'
Subject: RE: Clover Valley Development

Elaine-

I'm sorry that I have not been able to respond to you sooner. Things are very busy for my small staff and I these days.

We must comply with Section 106 of the NHPA before we issue any permit for this project. We routinely work very close with the State Historic Preservation Officer on many of the permit applications we review. We will make the appropriate decisions with regard to 106 in consultation with the SHPO as it relates to our scope of analysis.

Under the Freedom of Information Act, you may get copies of information in the file. Please contact our FOIA office, Ms.

Saving Clover Valley

We invoked the 'Freedom of Information Act' and we obtained the most recent January 2002 Cultural report for Clover Valley by Peak and Associates.

**A DETERMINATION OF ELIGIBILITY AND
EFFECT ON CULTURAL RESOURCES WITHIN
THE CLOVER VALLEY LAKES PROJECT AREA**

Prepared by

Peak & Associates, Inc.
3941 Park Drive, Suite 20-329
El Dorado Hills, California 95762
(916) 939-2405

Prepared for

Gerry Kamilos
Rocklin 650 Ventures
11211 Gold Country Blvd. Suite 108
Gold River, CA 95670

Clover Valley

- The Most Recent January 2002 Cultural Report for Clover Valley identifies:
 - 33 pre-historic sites dating back to from 4,000 to 7,000 years which include:
 - Village Sites
 - Ceremonial Sites
 - Burial Sites
 - Petroglyphs
 - House Pits
 - Manufacturing Sites
 - Food Processing Sites
 - Eligible to the NRHP & automatically place in California's Historic Register thru a section 106 **concurrence**.



•

Saving Clover Valley

- How We Used the Information in the Cultural Report:
 - Provided copy to the Rocklin City Council Members
 - Informed the Press
 - Provided copy to the United Auburn Indian Tribe



New report names historical sites at Clover Valley

By Judie Wilson
Special to The Placer Herald

Members of the Rocklin Clover Valley Foundation and WPCARE who oppose the development of Clover Valley have found new information that has spurred their cause.

A new report encourages their push to have the valley preserved as a natural historical site.

In May Elaine O'Deegan of Rocklin obtained a copy of a report provided by Peak & Associates. The Army Corps of Engineers completed it in

January, 2002. Using the Freedom of Information Act, O'Deegan requested the information and was somewhat surprised but delighted when it was sent to her.

"It's an amazing report," O'Deegan said. "It shows that there are 33 of 34 sites identified that would qualify to be registered by the National Historic Registry."

The groups are excited about the possibility of protecting Clover Valley.

Duane Wilson, who lives adjacent to the site, said the report shows that Clover Valley was sort of a trading center for

ancient residents who occupied the land nearly 7,000 years ago.

"This was important for everybody west of the Sierras clear to Bakersfield," he said. "This could provide information on the early history of the entire region."

David Bennett of Rocklin said the Clover Valley area is full of artifacts. After reading the report he took a look for himself.

"You don't have to dig deep to find things," said Bennett. "There are a lot. In one single-

2 by 2 foot plot they have turned up 30-40 arrowheads.

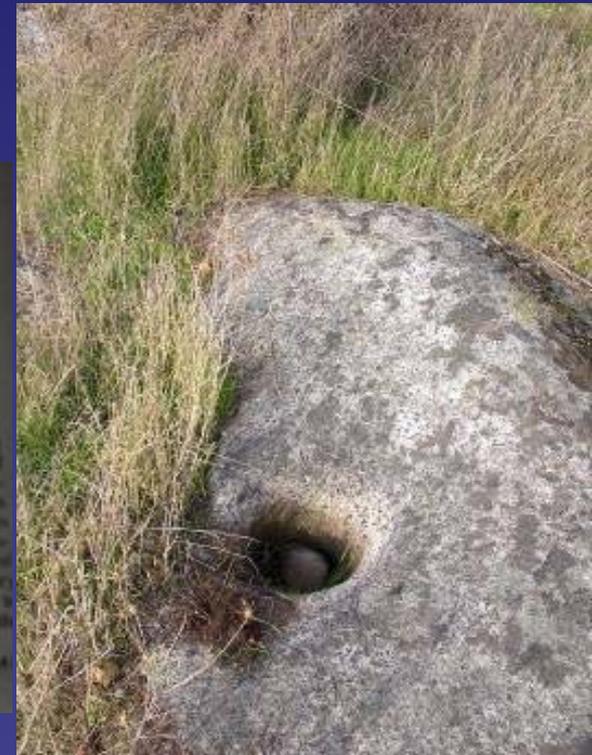
That valley is absolutely full of artifacts. The point is that 7,000 years of history is there in that valley. We've only been in the state for 150 years and here we are sitting on the precipice of wiping out all that history. It's too important to allow this to happen."

O'Deegan is concerned that information found in the Valley could be lost if plans for development move forward. The tentative subdivision map calls for more than 700 homes on 622 acres. Plans include cutting down more than 7,000 trees to construct homes on 16 to 91.9 acre lots with 32.2 acres of

streets being added. It also includes the construction of an off-site sewer extension to ensure the project is provided with adequate wastewater conveyance capacity.

"This cultural report describes what was found at each site and gives estimates of the age of the artifacts excavated," O'Deegan said. "It is an amazing document that gives great insight to the ancient history of our town and eastern California. Most of the history of Rocklin has been limited to 150 years, dealing with the

See Report, page A



Saving Clover Valley

- **Make Cultural Report Available to Public**



- **Provided Redacted Version of Cultural Report on Web Site**
 - **Description of sites**
 - **Site Tables showing age, depth where artifacts discovered, xref tables of what was found**
 - **Why Clover Valley was Eligible to the National Register of Historic Places**

Address  <http://saveclovervalley.org/pre-history.htm>

Save Clover Valley

- Why Clover Valley is Important

- Read the Letter from State Office of Historic Preservation Qualifying 33 Ancient Sites in Clover Valley to the National Registry of Historic Places

- January 2002 Cultural Report for Clover Valley by Peak and Associates

Saving Clover Valley

- In August of 2003 the City of Rocklin announces a new EIR will be done for Clover Valley.
 - \$94,000 will have to be spent for ‘changes’
 - Traffic Issues and Cultural Report given as Reasons.
 - The obvious reason is the discovery of the new cultural report and the failure of the DEIR of not disclosing this ‘new’ information to the public.



Saving Clover Valley

- Meeting With the United Auburn Indian Tribe – January 2004
- June 2004 – 3 of our Candidates on a ‘Save Clover Valley’ Ticket to Defeat Rocklin City Council Incumbents .



Clover Valley looms in race Candidates for Rocklin council differ on the fate of undeveloped area.

Published on October 31, 2004, Page N1, Article 4 of 15 found, 1003 words.

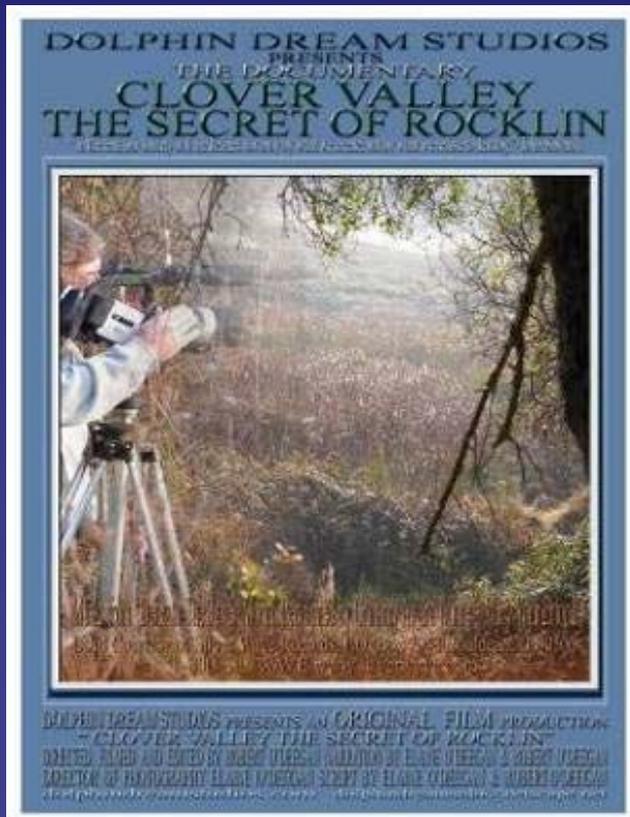
** Exactly how much control the Rocklin City Council has over the fate of Clover Valley is debatable. But that hasn't stopped the controversial project from becoming a major issue in the local election.

Recent developments in the debate over Clover Valley - as well as the strong opinions of at least three candidates - has helped place the issue among those at the front of the City Council race.

Challengers Ken Bliss, Dan DeFoe, Linda Hall, Matt McKee, Harry Powell and

Saving Clover Valley

- Bringing Clover Valley to the People of Rocklin Thru Film
- The Majority of the People of Rocklin did not Know where Clover Valley was or What Treasures it contained
- Clover Valley, The Secret of Rocklin – The Film Documentary
 - 55 Minute Documentary shown throughout the Region,. Fly Over of Clover Valley, Wildlife,History
 - Wetlands, Commentary by Sierra College Professors, Native American Expert, What Will Happen if Development is Approved



Clover Valley is star of film A Rocklin couple have made a documentary on the development issue.

Published on September 26, 2004, Page N1, Article 7 of 15 found, 733 words.

** Not many Rocklin residents have seen Clover Valley up close. So Robert and Elaine O'Deegan are bringing the valley to them.

Last week, the Rocklin couple put finishing touches on a 55-minute documentary they wrote, directed and filmed called "Clover Valley: The Secret of Rocklin."

The film will premier at 7 p.m. Friday in the Rocklin Community Center, 5480 Fifth St. Admission is \$15, which will benefit the nonprofit Clover Valley

Clover Valley

- **November 2004 – We contact Howard Dickstein, United Auburn Indian Community’s Lawyer**
 - **We Inform Him of our efforts to stop the development in Clover Valley**
 - **Educational**
 - **Film Documentary**
 - **Letters to Editor**
 - **Tabling**
 - **Outreach/Presentations to Historical Society, Kiwanas Club, Rotary, Chamber of Commerce**
 - **Run City Council Candidates to unseat incumbents**



Saving Clover Valley

- **UAIC Provides \$40,000 to the Save Clover Valley Organization to help Educate the People of the Region About Clover Valley**
- **A Mass Mailer is Mailed to the Citizens of Rocklin Informing Them of the Importance of Clover Valley**
- 500 Rocklin Residents request Save Clover Valley Lawn Signs to Display in their Front Yard



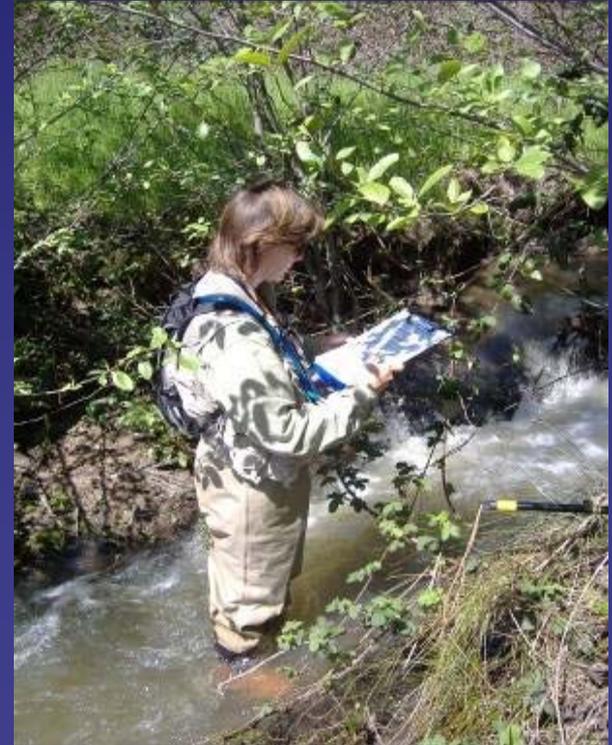
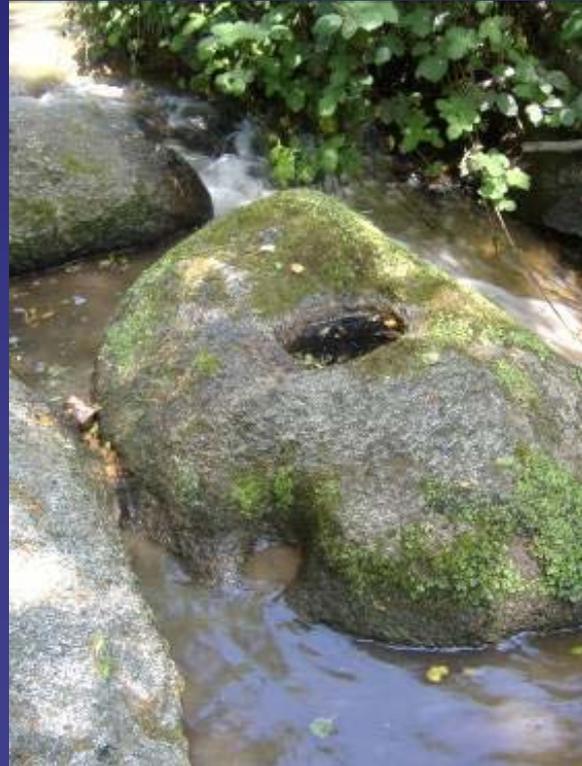
Saving Clover Valley

- 2005 thru 2006 ----
 - Educational & informational events
 - Sign ups
 - Names
 - E-mail addresses
 - Phone numbers
 - Email Blasts
 - Speak at City Council Meetings
 - Talking with City Officials
 - Letters to the Editor
 - Ed/Ops



Saving Clover Valley

- **March 2006 - The Dry Creek Conservancy agrees to a Survey of Antelope/Clover Valley Creek**
 - The Conservancy provides a Biologist to lead the survey
 - 4 Clover Valley supporters join in the 10 mile creek survey
 - Our goal is to:
 - Determine the health of the creek
 - Determine if Salmon can make it up stream into Clover Valley
 - Determine/Document the barriers.
 - Include the results of survey in Clover Valley EIR Comments



Saving Clover Valley

- **FEIR is Released by the City of Rocklin on June 22, 2007**
- **Despite Public Sentiment, Comments of Experts including Comment Letter from SHPO, Rocklin Planners Approve FEIR and Rocklin City Council Certifies FEIR**

July 26, 2007

David Mohlenbrock
Senior Planner
City of Rocklin
3970 Rocklin Rd.
Rocklin, CA 95677

sent via facsimile (916) 625-5195 and United States Postal Service

Clover Valley Large and Small Tentative Subdivision Maps Final Environmental Impact Report (FEIR) # 1993122077

Dear Mr. Mohlenbrock:

We thank you again for the opportunity to comment on the above document. As the State Office of Historic Preservation (OHP) we have broad responsibility for the implementation of federal and state historic preservation programs in California. My office has been receiving continued communications from the Clover Valley Foundation and the public regarding the project.

In summary, the FEIR is not adequately fulfilling CEQA's requirement for the identification and treatment of cultural resources. We very strongly advise the City of Rocklin to resurvey the project area and issue a new cultural resources study which looks at the existence of historical resources which clearly have been overlooked to date, to make clearer boundary determinations and develop mitigation measures and alternatives which feasibly mitigate most adverse project impacts per CEQA's substantive mandate. Please submit a complete, un-redacted copy of the new cultural report to my office for review.

Again, we thank you for the opportunity to comment on the above project. Please understand that our comments herein are specifically related to the environmental review process and adequacy of documents prepared for the environmental review

purposes. We do not take positions in support of or against projects, but rather focus on the environmental review process itself.

If you have any further questions, please don't hesitate to contact Michelle C. Messinger, Historian II, CEQA Coordinator Local Government Unit at (916) 653-5099 or at mmessinger@parks.ca.gov.

Sincerely,

Milford Wayne Donaldson, FAIA
State Historic Preservation Officer

Rocklin planners OK big project Controversial plan for Clover Valley to go before City Council.

Published on August 2, 2007, Page B2, Article 24 of 35 found, 307 words.

** Ending two nights of public hearings attended by more than 300 people, the Rocklin Planning Commission on Tuesday unanimously recommended approval of a controversial plan to develop the 622-acre Clover Valley.

Rocklin planning officials said Wednesday it will be at least a few weeks until the City Council will hear the proposed project to build 558 homes, a neighborhood commercial center, fire station and hiking trail.

Rocklin approves Clover Valley development

Published on August 30, 2007, Page B3, Article 16 of 35 found, 511 words.

** After a decade of controversy, the Rocklin City Council voted late Tuesday to let developers build homes on one of the city's last natural open spaces.

It was a call to action for citizen groups hoping to stop development in Clover Valley.

While a nonprofit foundation pursues legal action against the city, volunteers are poised to do whatever it takes to gather enough signatures for a referendum repealing the decision.

"For a long time, the citizens of Rocklin

Saving Clover Valley The Referendum & No On H



Saving Clover Valley

The Poll – Determining Our Support for Referendum Effort

- Before Deciding about Entering into a Referendum and an Election We Wanted to Know What our Chances Were.
- Our Poll and What It Told Us
 - The Poll
 - **Stratified Poll of 400 People in Rocklin**
 - By Age, Gender and Political Affiliation
 - Cost - \$10,000.00
 - By Phone
 - Results of Result
 - If Election was Held at the time of the Poll We would Win by a 3 to 1 Margin
 - 3 out of 4 people Want to Save Clover Valley
 - What Rocklin Residents were Most Concerned About
 - Traffic
 - Loss of Oak Trees
 - Loss of Open Space
 - Building over Burial Grounds

Saving Clover Valley

The Referendum – Collecting Signatures

- **10% of the Voters of Rocklin Will Need to Sign the Petition within 30 days of City council's certification in order to either:**
 - Have the City Council Rescind their vote OR
 - Put the decision to Rescind the Vote of the City Council to the People
- **How we Obtained Signatures for the Petition**
 - Campaign Manager to Organize
 - Tabling at Grocery Stores
 - Precinct Lists
 - Verification of the signatures received
 - Precinct walking to identify voters we need to reach

Clover Valley Project Goes to Rocklin Voters

Posted on: Thursday, 11 October 2007, 00:00 CDT

By Jennifer K. Morita, The Sacramento Bee, Calif.

Oct. 10--Rocklin voters will decide the fate of the controversial Clover Valley Lakes development project on Feb. 5.

The Rocklin City Council voted unanimously Tuesday night to place a referendum on the ballot, rather than rescind its Aug. 28 approval of a developer's plan to build 558 homes, a neighborhood commercial center and fire station.

Opponents of the project asked councilmembers to rescind their earlier decision, rather than go through a costly election.

"Now is the time for you to listen to the people that voted you in office," resident Elaine O'Deegan said. "Please do the right thing and stand by Rocklin voters. Save them from having to pay for a referendum, when we already know what the outcome will be."

Saving Clover Valley

Referendum – Collecting Signatures

- **What we Encountered in our efforts to get signatures:**
 - The other side used Blockers at our tabling events
 - Mass Mailers sent to voters of Rocklin by Owners of Clover Valley containing signature cards to remove their name from our petition
 - \$150,000 spent by the owners of Clover Valley to stop our petition efforts
- **Final Results**
 - 4,800 signatures were collected within 3 weeks (almost double the amount needed)
 - Placer County verified the signatures
 - Rocklin City Council decided to put to the vote of the people



Saving Clover Valley Fund Raising

- **History Shows Our Opponents will spend almost \$1 Million Dollars in their campaign against us**
- **Methods We Used to Fund Raise over \$70,000.**
 - Identify Our Supporter from our email/address lists
 - Provided \$\$ Goals You are Trying to Achieve and express them in letters/emails - provide follow up letter/emails with status
 - In Donation requests (email/letter) make 3 asks
 - Donation Letters should have return envelopes
 - Use of online payment service – 20% of our donations came thru Paypal
 - Web Site containing Donations Requests with mailing address and Paypal link
 - Fundraising Event(s) – Silent Auctions/Garage Sales
 - Don't be afraid to ask



Saving Clover Valley Measure H Campaign

- **Our Campaign for No on Measure H**

- **Phone Banking**

- Volunteers went thru List of Likely Voters 2 times (People who voted 3 out of 4 times in the last 4 elections) prior to Absentee Ballots
- Identify Supporters
- Identify Voters Who want lawn signs

- **Absentee Voters Strategy**

- 40% of Voters in Rocklin are Absentee Voters
- On the Day Absentee Ballots went out our Volunteers put out **1400 Requested ‘No on H’ Lawn Signs in the Yards of Rocklin Voters in one day.**
- A ‘No on H’ mass mailer was received by all Absentee Voters on the same day they received their absentee ballots.



Saving Clover Valley Measure H Campaign

- **Our Campaign for No on Measure H (cont)**

- **Send out Mass Mailers**

- 6 Mass Mailers Sent
- 3 to all absentee Voters
- 3 to all voters

- **Media**

- Keep on Message
- Get to know the reporters covering your Issue
- Press Releases
 - FPPC Disclosures
 - Press Conferences
 - Responses to Press

- **Letters to the Editor**

- Write Letters to Editor to all Local and Regional Newspapers
 - Sacramento Bee – Our letters in one day outnumbered our opponents 30 to 1
 - Local Paper – 75% of the letters sent in were in favor of No on Measure H

ROCKLIN RESIDENTS KNOW

Measure H, the developer's plan to bring unwanted growth and traffic to Rocklin, calls for the removal of 7,400 old growth oak trees.

The developer's plan replaces Clover Valley's old growth forest with small trees placed in parking lots and along roads. Send a message to the big developers:

- Saplings do NOT replace old oak trees.
- 14,000 more cars does NOT equal less traffic.
- New growth does NOT equal more open space.

Voting NO on Measure H will save these old growth trees and give our children something to look up to.

ROCKLIN RESIDENT FOR 26 YEARS
JUDY BERLIN WITH HER GRANDDAUGHTER

SOME THINGS ARE BETTER WITH AGE.

**SAVE Clover Valley – Protect Rocklin
NO ON H**

Save Clover Valley

- Referendum Results
 - No 47% - 8,508 Votes
 - Lost by 500 Votes
- We were Outspent by over a 10 to 1 Margin or \$900,000 to \$70,000

Saving Clover Valley

- Our Current and Future Goals
 - Current
 - Citizens for a Better Rocklin
 - Coalition of Rocklin Groups to Help Elect 3 NEW City Council Members in November
 - BetterRocklin.org
 - Our Strategy
 - Fundraise, Utilizing the Information we obtained from Phone Banking from No on H Campaign
 - » Mailers to people who had requested Lawn Signs
 - » Absentee Voters
 - » Contact People in Favor of NO on H from Phone Banking Lists
 - Provide our Candidates support through our fund-raising and provide volunteers.

Saving Clover Valley

- For More Information:
 - Elaine O’Deegan – 916 276-4243
 - Marilyn Jasper - 916 652-7002
 - Allison Miler - 916 435-4845
- WebSites
 - BetterRocklin.org
 - SaveCloverValley.org
 - CloverValleyFoundation.org

Saving Clover Valley



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