



# 2008 Winter California Main Street Meeting



Co-sponsors:  
California Office of Historic Preservation  
and the  
California Main Street Alliance

February 25 – 27, 2008

In Sacramento at the Resources Building at 9th and N Streets.

## Meeting Agenda:

### Monday, February 25:

- 8:00 a.m.** Registration opens – Resources Building Auditorium, First Floor, 1416 9th Street
- 8:30 – 9:45 a.m.** CAMSA Board Meeting (all are welcome)
- 10 a.m.** Welcome – Ruth Coleman, Director, California State Parks  
Welcome – Milford Wayne Donaldson, FAIA, State Historic Preservation Officer  
CAMSA Membership Meeting, update and Board Elections
- 10:45 – Noon** Session on Promotion (Tentative – Rachael Lavezzo – Main Street Livermore)
- Noon – 1:30 p.m.** Lunch on your own
- 1:30 – 02:45 p.m.** Session on Economic Restructuring (Tentative – Jeff Eichenfield)
- 2:45 – 3:00 p.m.** Break
- 3:00 – 4:15 p.m.** Session on Design (Tentative - Mogavero)
- 4:15 – 4:30 p.m.** Bill Herms – Legislative calendar, state budget, Main Street legislation and how to talk to your legislators
- 6:30 p.m.** No Host OHP & CAMSA Welcome Reception and Dinner – River City Brewing, 545 Downtown Plaza

### Tuesday, February 26:

- 8:00 a.m.** Registration opens – Resources Building Auditorium, First Floor, 9th and N Streets

- 8:30 – 10:45 a.m.** Session on Organization by NMSC Staff
- 10:45 – 11 a.m.** Break
- 11 a.m.** CA Main Street Communities start appointments with their legislators
- 11 a.m. – Noon** National Main Street Community Criteria by National Main Street Center (NMSC) Staff (for aspiring communities)
- Noon – 1:30 p.m.** Lunch on your own
- 1:30 – 3 p.m.** Four Points/Eight Guiding Principles by NMSC Staff (for aspiring communities)
- 3 – 3:15 p.m.** Break
- 3:30 – 4:45 p.m.** Historic Preservation Session (OHP staff)
- 6:30 p.m.** No Host OHP & CAMSA Networking Reception and Dinner – Gaylord's, 1501 14th Street

**Wednesday, February 27:**

**Note: New Meeting Room: Redwood Room, #1404-17, 14<sup>th</sup> Floor of Resources Building**

- 8:30 a.m.** Registration opens – Resources Building, 9th and N Street, Redwood Room, #1404-17,
- 9 a.m.** Legislative meetings debriefing discussion
- 10:30 a.m.** Next steps
- 11:30 a.m.** Wrap-up and closing

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**For more information, contact:**

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